

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

Present: Geoff Neale (TX), Chair
Bill Redpath (VA), Treasurer
Steve Givot (CO), Secretary

Mike Dixon (NC), At Large Representative
xAustin Haugh (IL), At Large Representative
BetteRose Ryan (SD), At Large Representative
R. Lee Wrights (NC), At Large Representative

Mike Fellows (MT), Region 1 Alternate
Mark Hinkle (CA), Region 2 Alternate
George Squyres (AZ), Region 2 Representative
Mark Rutherford (IN), Region 3 Representative
Sean Haugh (NC), Region 4 Alternate
Fred Childress (VA), Region 5 Representative
Mark Cenci (ME), Region 6 Representative
Steve Trinward (TN), Region 7 Representative
Mark Nelson (IA), Region 8 Representative

Absent: Ken Bisson (IN), Vice-Chair
Ed Hoch (AK), Region 1 Representative
Don Gorman (NH), At Large Representative
Scott Lieberman (CA), Region 2 Alternate
Joe Dehn (CA), Region 2 Representative
Dena Bruedigam (OH), Region 3 Alternate
Michael "MG" Gilson de Lemos (FL), Region 4 Representative
David Owen (PA), Region 5 Alternate
Bonnie Scott (NY), Region 6 Alternate
Tim Hagan (NV), Region 7 Alternate
Bob Sullentrup (MO), Region 8 Alternate

Vacant: None

Staff: Joe Seehusen, Executive Director
J. Daniel Cloud, LP News Editor

The Chair called the meeting to order at 8:35 AM CST.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

Item: MOMENT OF REFLECTION

There was a moment of reflection.

Item: ANNOUNCEMENTS

There were no announcements.

Item: OPPORTUNITY FOR PUBLIC COMMENT

Patrick Dixon, Travis County LP Chair, welcomed the Committee to Austin.

Richard Walker, a local activist, expressed concern about the growth of government debt.

Item: CREDENTIALS

Givot reported that there have been no changes to the makeup of the Committee since its last meeting.

Item: CHECK OF PAPERWORK

Additional paperwork was distributed and checked.

Item: CONFLICTS OF INTEREST

Haugh reported that a group is forming to support ballot access and that he expects to act as the group's treasurer.

Givot reminded the Committee that members who have made verbal disclosure of potential conflicts of interest to present their disclosures in written form to the Executive Director to complete his file.

Item: APPROVAL OF MINUTES

Minor changes were made to the draft minutes at the request of Committee members.

Bisson moved that the minutes of the September 2003 LNC meeting be approved.

Nelson seconded.

The minutes were approved on a voice vote.

Item: STRATEGIC PLAN REVIEW

Neale laid out the approach to be taken in the Strategic Plan Review.

Givot said that metrics should be established for purposes of evaluating performance.

Neale said that this could be done later in the meeting.

Pat Dixon acted as facilitator for the Strategic Planning Review.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

The Committee divided the 7 strategies assigned to the Committee into those where the strategy is vital and achievable and where there are sufficient resources to implement it.

Haugh abstained on the prioritization of the six goals, stating that all are equally important and should not be prioritized.

The meeting recessed at 12:05 PM CST.

The meeting reconvened at 2:07 PM CST.

Item: APPROVAL OF MINUTES

Various amendments were proposed.

One item required further research to clarify.

Final action to approve the minutes of the December 2003 LNC meeting was postponed to be the first item on the agenda on the next day.

Item: CHAIR'S REPORT UPDATE

Neale reported on the implementation schedule for the Raiser's Edge software. He said that there is no final schedule at the present time.

Nelson moved to direct the Chair to present the Committee a written draft policy relating to the criteria for membership retention and renewal by no later than April 30, 2004.

Givot seconded.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

The motion passed on a voice vote.

Item: TREASURER'S REPORT UPDATE

Redpath entertained questions regarding the Party's financial condition.

The Executive Director's report on outstanding accounts receivable was presented.

Squyres moved that the Executive Director be charged with either writing off or proceeding to collection on each debt over 90 days on the accounts receivable listing as of January 31, 2004.

Givot seconded.

The motion passed on a voice vote.

The Committee recessed at 3:32 PM CST.

The Committee reconvened by Redpath at 3:45 PM CST.

Item: EXECUTIVE DIRECTOR'S REPORT UPDATE

Seehusen introduced J. Daniel Cloud – the newly hired LP News Editor.

Seehusen updated the Committee on the Party's financial condition.

Seehusen discussed possible locations for the 2006 and 2008 national conventions.

Neale resumed chairing the meeting.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

There was a discussion of ballot access.

Item: General Counsel's / BCRA Report

Rutherford reported on behalf of the BCRA Committee.

Item: Convention Committee Report

Nancy Neale reported on the efforts of the Convention Committee and the planning for the 2004 national convention.

Nancy Neale sought feedback from the Committee on issues relating to compensation or honoraria for convention speakers.

Haugh reported on awards voting status.

Nelson moved that the Executive Director shall pursue a convention in Portland or Denver on the last weekend in June or first weekend in July of 2006 and report at the next meeting.

Redpath seconded.

The Committee recessed at 6:06 PM CST.

The Committee reconvened at 8:54 AM CST.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

Item: CONVENTION COMMITTEE REPORT (continued)

Redpath moved to amend the dates to June 30 to July 4, 2006.

Givot seconded.

The amendment failed on a voice vote.

Item: APPROVAL OF MINUTES (continued)

Redpath moved

Trinward seconded.

The amended minutes were approved on a voice vote.

Item: REGIONAL REPRESENTATIVE REPORT UPDATES

Regional representatives updated their reports.

Item: POPULATION OF CONVENTION COMMITTEES

Rutherford moved to authorize the Executive Committee to fill Convention Committee vacancies.

Hinkle seconded.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

The motion passed on a voice vote.

Givot reported on the current status of Convention committee appointments:

Credentials Committee

Gary Johnson (TX) – interim chair
Emily Salvette (MI)
Dena Bruedigam (OH)

ByLaws Committee

Mark Nelson (IA) – interim chair
Marianne Volpe (VA)
Ralph Swanson (FL)
M. Carling (CA)
Ray Ledford (TN)
Jeremy Keil (WI)
Dana Johannsen (VA)
Bill Redpath (VA)

Platform Committee

Michael Dixon (NC) – interim chair
Robert Murphy (OK)
George Squyres (AZ)
Goldstein ()
Southerland ()
Gaztanaga (MD)
Bonnie Scott (NY)
Steve Trinward (TN)
Lee Wrights (NC)
David Aitken (CO)

Tomasso () – first alternate
Mark Hinkle (CA) – second alternate

Nominations were opened for the Credential's Committee.

Nelson nominated Rich Moroney ().

Dixon seconded.

Nelson nominated Ryan.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

Rutherford seconded.

Moroney and Ryan were appointed without objection.

Nominations were opened for the Bylaws Committee.

Nelson nominated Aaron Starr (CA).

Hinkle seconded.

Starr was appointed to the Bylaws Committee without objection.

Dixon nominated David Eichner () as the third alternate to the Platform Committee.

Squyres seconded.

Eichner was appointed as the third alternate to the Platform Committee without objection.

Item: QUESTIONS REGARDING REPORTS SUBMITTED IN WRITING

There we no questions.

Item: STATE CHAIR'S DISCUSSION LIST POLICY

Nelson reported that the State Chairs have decided not to own their email discussion list, instead asking the national party to continue to own and maintain that list.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

Item: EMPLOYMENT POLICY AND COMPENSATION COMMITTEE REPORT

Dixon reported that the Executive Director was awarded a bonus for the fourth quarter of 2003 in the amount of \$3,500 which was the same bonus that was awarded in the third quarter of 2003.

Dixon also reported that an annual bonus in the amount of \$2,050 was also award, and that this amount was prorated to reflect partial-year employment.

Item: AUDIT COMMITTEE REPORT

Nelson updated the Committee on progress in performing and delivering the 2003 audit.

Item: SETTING OF STRATEGIC PLANNING METRICS

Givot led the Committee in setting the metrics and monitors for 2004 and future years.

The Committee adopted the following metrics and monitors for 2004, 2006, and 2008.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

Metrics and Monitors for Goal 1

Metric/Monitor	Description	Baseline 2003	Target 2004	Target 2006	Target 2008
Metric	Number of Libertarians in elected office*	apx 300	375	450	600
Metric	Number of Libertarian candidates (monitored by type of office sought)*	???	1500	1800	2400
Monitor	Number of governing bodies with a Libertarian majority*	0			
Monitor	Number of Libertarians appointed to public office*	175			
Monitor	Number of Libertarian election wins*	35+			
Monitor	Election vote totals for all elections with a Libertarian candidate	✓			

*This metric or monitor requires cooperation from affiliate parties to measure accurately.

Metrics and Monitors for Goal 2

Metric/Monitor	Description	Baseline 2003	Target 2004	Target 2006	Target 2008
Monitor	Percentage of data on core and critical activities provided by state affiliate parties to the national LP*	by states			
Monitor	Number of state affiliates with a written, active plan to close the gaps in one or more core or critical items*	by states			
Metric	Develop a written agreement between state affiliates and the national LP (voluntary participation by affiliates)	tabled pending dbase			
Metric	Number of states with presidential ballot access self-sufficiency (no national assistance required)	N/A	36	N/A	38
Monitor	Measure and track core and critical activities by affiliates*				
Monitor	Number of affiliates actively monitoring legislation*				
Monitor	Number of affiliates actively lobbying regarding legislation*				
Monitor	Number of individuals actively involved in political processes at all levels outside of campaigns and elections, as well as the nature and extent of their efforts*				

*This metric or monitor requires cooperation from affiliate parties to measure accurately.

Metrics and Monitors for Goal 3

Metric/Monitor	Description	Baseline 2003	Target 2004	Target 2006	Target 2008
Metric	Number of dues-paying national LP members	20,800 apx	24,000	10% comp	10% comp
Metric	National LP revenues	\$1.4 M	\$1.7 M	10% comp	10% comp
Metric	Total number of people casting at least	3.3 M	increase over 4 years prior		

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

Metric/Monitor	Description	Baseline 2003	Target 2004	Target 2006	Target 2008
	one vote for a Libertarian*				
Monitor	Demographic gaps between LP members/contributors base and the public	N/A			
Monitor	Number of members and contributors for each affiliate party*	N/A			
Monitor	First year membership renewal rate ("conversion rate")	44%			
Monitor	Second and subsequent year membership renewal rates	83%			
Monitor	Number of inquiries generated				
Monitor	Inquiry conversion rate				
Monitor	Libertarian and other party voter registration statistics	224,000			
Monitor	Affiliate party revenues	~\$1.7 M			
Monitor	Donor giving pattern changes				

*This metric or monitor requires cooperation from affiliate parties to measure accurately.
 **Affiliates will be asked to track the number of volunteers/activists at work, the nature of the work they perform, the amount of time they volunteer, and what programs are in place to reward and recognize volunteers and activists.

Metrics and Monitors for Goal 4

Metric/Monitor	Description	Baseline 2003	Target 2004	Target 2006	Target 2008
Metric	Number of college and university campus Libertarian organizations	??	250	350	500
Monitor	Percentage of youth self-identifying as libertarian (market share)	1.7%			3.5%
Monitor	Number of college and university professors who are LP members				

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

Metric/Monitor	Description	Baseline 2003	Target 2004	Target 2006	Target 2008
Monitor	Number of high school Libertarian organizations*				
Monitor	Percentage of youth who register as Libertarians (where possible)				

*This metric or monitor requires cooperation from affiliate parties to measure accurately.

Metrics and Monitors for Goal 5

Metric/Monitor	Description	Baseline 2003	Target 2004	Target 2006	Target 2008
Metric	None, at present				
Monitor	Election results for all elections with a Libertarian candidate	on web site			
Monitor	Number of voters registering as Libertarians	224,000			
Monitor	Libertarian brand awareness	suspended at present			
Monitor	Percentage of adult population self-identifying as libertarian (market share)	2.1%			
Monitor	Percentage of adult population agreeing with certain libertarian positions	~16% (WSPQ)			
Monitor	Public policy victories*				

*This metric or monitor requires cooperation from affiliate parties to measure accurately.

Metrics and Monitors for Goal 6

Metric/Monitor	Description	Baseline 2003	Target 2004	Target 2006	Target 2008
Monitor	Survey responses from candidates, LP leaders, and a sample of LP members on certain issues identified by the LP*				

*This metric or monitor requires cooperation from affiliate parties to measure accurately.

There was a discussion of what the Committee might do in support of this.

Givot moved

Whereas, the Strategic Plan of the Libertarian Party calls for a redevelopment the Libertarian Party Platform, presenting both direction and destination, with an eye toward electoral success without compromising core beliefs;

And, whereas, the 2002 Platform Committee has continued its efforts over the past two years to achieve this objective;

And, whereas, the 2004 Platform Committee is recommending actions to achieve this objective;

Therefore, the Libertarian National Committee urges all delegates to the 2004 national convention to support the recommendations of the 2004 Platform Committee with regard to achieving this objective.

Nelson seconded.

Dixon moved to substitute that the Committee thanks the members of the 2002 and 2004 Platform Committees for their efforts in support of redevelopment of the Libertarian Party Platform in accordance with Strategy 3 of the Strategic Plan.

Trinward seconded.

The motion to substitute passed.

LNC Meeting
Austin, TX
February 21, 2004
Page 1 of 17

The motion passed on a voice vote.

Nelson moved that the Executive Director shall present a written implementation plan for Strategies 2, 13, and 15 prior to the pre-convention May 2004 Committee meeting.

Dixon seconded.

The motion passed on a vote of 8 to 6.

Item: OPPORTUNITY FOR PUBLIC COMMENT

Trevor Southerland (TN) said that he supports the sentiment of Goal 4, but that it should not be a goal. However, he said that removing that goal would result in negative reaction. He announced his intention of running for a seat on the Committee.

Rick McGinnis (TX) announced that he is running for At Large Representative on the Committee.

Daniel Cloud encouraged the Committee members to keep him advised of developments in the regions and in the Party.

The meeting was adjourned at 11:45 AM CST.