

NEW ORLEANS HILTON NOVEMBER 20-21, 2010

CURRENT STATUS: APPROVED BY MAIL BALLOT 1/6/11

VERSION LAST UPDATED

DECEMBER 22, 2010

CALL TO ORDER

The meeting was called to order at 8:35am Central on November 20, 2010.

ATTENDANCE

Attending the meeting were:

Officers: Mark Hinkle (Chair), Mark Rutherford (Vice-Chair), Alicia Mattson (Secretary), James Oaksun (Treasurer)

At-Large Representatives: Kevin Knedler, Bill Redpath, Wayne Allyn Root, Mary Ruwart

Regional Representatives: Doug Craig (Region 1), Stewart Flood (Region 1), Dan Wiener (Region 1), Rachel Hawkridge (Region 2), Norm Olsen (Region 4), Jim Lark (Region 5S), Dan Karlan (Region 5N), Dianna Visek (Region 6)

Regional Alternates: Scott Lieberman (Region 1), Guy McLendon (Region 1), Brad Ploeger (Region 1), Vicki Kirkland (Region 2), Andy Wolf (Region 3)

At-Large Representative David Nolan and Region 3 Representative Rebecca Sink-Burris were absent from the meeting.¹

¹ Note that LP Bylaws Article 8.6 states, "A National Committee member who fails to attend two consecutive regular sessions of the National Committee shall be deemed to have vacated his or her seat. The appointing body shall be free to reappoint the member who vacated the seat."

LNC Counsel Gary Sinawski was not present.

Staff included Executive Director Wes Benedict and Operations Director Robert Kraus.

ADOPTION OF THE AGENDA

In accordance with the Policy Manual, Chairman Hinkle submitted a proposed agenda two weeks in advance of the meeting.

There was no objection to Chairman Hinkle modifying his proposed agenda to add two items: "Welcome Resolution" and "LP of Oregon Convention (Karlan)".

Without objection the Chairman further modified his proposed agenda as follows:

At Ms. Mattson's request, an item "Clarify Previous Notice for Email Ballots" was added to the proposal.

At Dr. Ruwart's request, items "LNCC", "Private Email List" and "Florida Resolution" were added to the proposal.

At Mr. Karlan's request, an item "Announcements" was added to the proposal.

At Mr. Redpath's request, an item "Ballot Access Report" was added to the proposal prior to the "Ballot Access Petitioning Requirements" item, and an item "Scheduling of Future Meetings" was added to the proposal and scheduled to be the first new item of business for Sunday morning.

At Ms. Mattson's request, the "Convention Site Selection" item was split into three items: "Presentations and Discussion of Convention Sites", followed by a recess, followed by a "Selection of Convention Site" item.

At Dr. Lieberman's request, a "Goals" item was added to the proposal.

Mr. Karlan moved to adopt the chair's proposed agenda including the additional items noted above.

Ms. Mattson moved to amend by striking the Private Email List item. A roll call vote was requested, and the voting on the amendment was as follows:

Aye: Flood, Karlan, Knedler, Lark, Mattson, Olsen, Root, Rutherford, Visek, Wiener, Wolf

Nay: Craig, Hawkridge, Oaksun, Redpath, Ruwart

Abstaining: Hinkle

The motion to strike was adopted by a vote of 11-5.

Ms. Mattson moved to amend by striking the item regarding the Florida Resolution. The motion to strike was adopted.

The resulting agenda became:

Pursuant to that provision, this being the second consecutive LNC session which Rebecca Sink-Burris did not attend, the Region 3 Representative seat is deemed vacant.

Opening Ceremony

Call to Order

Moment of Reflection 1 minute
Opportunity for Public Comment 10 minutes

Credentials Report and Paperwork Check 2 minutes

Adoption of Agenda 10 minutes
Report of Potential Conflicts of Interest (Mattson) 5 minutes

Officer Reports

Chair's Report 20 minutes
Treasurer's Report 20 minutes
Secretary's Report 15 minutes

Staff Reports45 minutesCounsel's Report5 minutes

Reports of Standing Committees

Affiliate Support Committee (Rutherford) 5 minutes
Audit Committee (Redpath) 2 minutes
Convention Oversight Committee (Nolan) 5 minutes
Outreach Committee (Visek) 5 minutes
IT Committee (Flood) 15 minutes

Reports of Special Committees

Items Postponed from Previous Meeting

Ballot Access Report (Redpath) 30 minutes

NOTE: This item wasn't postponed from the last session, but was inserted here to abut this topic with the next one.

Ballot Access Petitioning Requirements (Wiener) 30 minutes

New Business with Previous Notice

Appointment of 2012 Bylaws and Rules Committee (Karlan) 20 minutes
New Mexico Legal Assistance (Olsen) – Executive Session 15 minutes

New Business without Previous Notice

Presentations and Discussion of Convention Sites (Mattson) 45 minutes Recess 5 minutes Selection of Convention Site 10 minutes 2011 Budget (Executive Committee) 60 minutes Building Fund Project (Hinkle/Neale) 30 minutes LP of Oregon Convention (Karlan) 20 minutes Welcome Resolution (Knedler) 5 minutes Clarify Previous Notice for Email Ballots (Mattson) 5 minutes LNCC (Ruwart) 10 minutes Goals (Lieberman) 10 minutes Announcements 5 minutes Future Meeting Schedule 5 minutes

(This item is a special order set to be the first item on Sunday morning.)

Opportunity for Public Comment 10 minutes

There was no objection to adopting the agenda as amended.

REPORT OF POTENTIAL CONFLICTS OF INTEREST

The requirement in the Policy Manual is that potential conflicts be reported in writing to the Secretary at the earliest opportunity. Without objection, some members verbally reported potential conflicts of interest at the meeting as follows:

<u>Doug Craig</u> verbally reported his involvement in a new Libertarian PAC in Georgia. Brad Ploeger verbally reported that he is Vice-Chair of that same PAC.

Norm Olsen verbally reported that he is no longer the Campaigns Director of the LP of Colorado.

The Secretary reported that since the previous meeting, the following potential conflicts of interest were submitted to her in writing:

<u>Wayne Root</u> – "I have donated in the past, and have asked my personal list of fans, friends and supporters to donate to Peter Schiff, GOP U.S. Senate candidate in Connecticut. Peter is a personal friend of mine and one of the most Libertarian political figures and economists in the country. In the past, Schiff served as Economic Advisor to Ron Paul's Presidential campaign. His candidacy has been endorsed by both Ron Paul, our former LP Presidential candidate and Rand Paul, his son who is identified almost daily as a "libertarian candidate."

<u>Scott Lieberman</u> – "I donated \$100 to an independent candidate for State Representative in Tennessee. Her name is Heather Scott."

Randy Eshelman – "My job position has been converted to a government civilian position versus contracted help position. I now manage International Satellite Communications Agreements on behalf of the Department of Defense (if this is an issue for any member of the leadership or membership, please let me know (publicly on LNC Discuss is not a problem for me))."

<u>Jim Lark</u> – "On Aug. 8, 2010, I was appointed to serve as Acting Secretary of the Board of Directors of the International Society for Individual Liberty. On or about Aug. 24, 2010 I accepted an invitation to serve as the chairman of the newly-organized Student Libertarian Alumni Committee."

Dr. Lark presented his current cumulative list of potential conflicts of interest as:

Chairman, Board of Directors, Advocates for Self-Government Acting Secretary, Board of Directors, International Society for Individual Liberty Member, Board of Advisors, Students For Liberty Chairman, Student Libertarian Alumni Committee

OFFICER REPORTS

CHAIR'S REPORT

Chairman Hinkle gave a verbal report on his activities since the last meeting. He announced that Alan Gura has been retained to pursue legal action regarding FEC and the Burrington estate. No LNC action was taken.

TREASURER'S REPORT

The Treasurer apologized that he was unable to attend the July meeting. He submitted his written report covering financial activity through Aug. 31, 2010 (this report was e-mailed to the LNC on Sept. 30, 2010). He provided a supplementary oral report to describe material changes to the report through the end of October. No action was taken.

SECRETARY'S REPORT

Secretary Mattson reported the following status updates for minutes of LNC and EC meetings.

- July 11, 2010 LNC meeting without objection was auto-approved on 11/10/10
- August 15, 2010 Executive Committee meeting without objection was auto-approved on 8/30/10
- November 10, 2010 Executive Committee meeting without objection is scheduled to autoapprove on 11/25/10

The following 7 mail ballots were completed since the last LNC meeting:

<u>Motion:</u> The Chair and the EPCC are directed to make any modifications necessary to the Executive Director's compensation agreement to ensure that any bonus calculations are based on the original annual budget and are not negatively impacted by modifications made to the budget made at the July LNC meeting.

Co-Sponsors: Stewart Flood, Dan Karlan, Dan Wiener, Dave Nolan

<u>Started:</u> July 19, 2010 <u>Ended:</u> August 3, 2010

<u>Voting "aye":</u> Craig, Flood, Hawkridge, Karlan, Knedler, Lark, Nolan, Oaksun, Olsen, Root, Rutherford, Ruwart, Visek, Wiener, Wolf

The motion passed by a vote of 15-0.

<u>Motion:</u> Whereas, the Libertarian Party Platform calls for the "repeal of all laws creating 'crimes' without victims, such as the use of drugs for medicinal or recreational purposes,"

And, whereas, the Libertarian Party supports an end to Drug Prohibition, both domestically and abroad,

And, whereas, the Libertarian Party is very concerned that such drug prohibitions have helped spread HIV and AIDS by preventing or inhibiting needle exchange programs,

And, whereas, the XVIII International AIDS Conference, meeting in Vienna, Austria, created a Vienna Declaration document calling "...for an acknowledgment of the limits and harms of drug prohibition, and for drug policy reform to remove barriers to effective HIV prevention, treatment, and care,"

And, whereas, the Vienna Declaration further declares "The evidence that law enforcement has failed to prevent the availability of illegal drugs, in communities where there is demand, is now unambiguous."

Therefore, the Libertarian National Committee endorses the above aspects of the Vienna Declaration and the implementation of its recommendations with private, as opposed to government, funding.

Sponsor: Chairman Mark Hinkle

<u>Started:</u> August 4, 2010 <u>Ended:</u> August 19, 2010 Voting "aye": Craig, Eshelman, Hawkridge, Oaksun, Olsen, Redpath, Ruwart, Wiener

Voting "nay": Flood, Knedler, Mattson, Root, Rutherford, Wolf

Express abstention: Lark

With a final vote tally of 8-6, the motion failed to attain the 3/4 vote needed for a public policy resolution.

Motion: add "or Alternates" to the table in Section 1.03 Committee Appointments and Terms of Office for

- 1. Convention Oversight Committee
- 2. Information Technology Committee

in the column entitled "Size".

Sponsor: Chairman Mark Hinkle

Started: September 16, 2010 Ended: October 1, 2010

<u>Voting "aye":</u> Flood, Knedler, Nolan, Oaksun, Redpath, Ruwart, Wiener, Wolf <u>Voting "nay":</u> Karlan, Lark, Lieberman, Mattson, Olsen, Root, Rutherford, Visek

The motion failed by a vote of 8-8.

<u>Motion:</u> Amend section 2.02.3 of the Policy Manual regarding Committee Scope and Responsibilities: Convention Oversight Committee as follows:

The Convention Oversight Committee acts on behalf of the LNC in issues regarding the Party's biannual conventions. The committee conveys our requirements to the convention planners, ensures the convention meets our needs, reviews and approves major elements such as contracts, the convention budget, and the convention program in a timely manner, and advises the LNC in its decision making related to future conventions.

The Convention Oversight Committee shall make recommendations for convention sites to the LNC, but the LNC shall choose the site. On other matters concerning the Party's conventions, the committee shall act on behalf of the LNC, including:

- conveying requirements to convention planners.
- ensuring the convention meets the Party's needs.
- reviewing and approving in a timely manner major elements, such as contracts, the convention budget and the convention program.

The committee shall periodically report its decisions and actions to the LNC.

Co-Sponsors: Mark Rutherford, Alicia Mattson, Wayne Root, Stewart Flood

Started: September 23, 2010 Ended: October 8, 2010 <u>Voting "aye":</u> Flood, Karlan, Knedler, Lark, Mattson, Olsen, Root, Rutherford, Wiener, Wolf Voting "nay": Craig, Hawkridge, Nolan, Oaksun, Redpath

The motion passed by a vote of 10-5.

Motion: add "or Alternates" to the table in Section 1.03 Committee Appointments and Terms of Office for

- 1. Convention Oversight Committee
- 2. Information Technology Committee

in the column entitled "Size".

Sponsor: Chairman Mark Hinkle

Started: October 10, 2010 Ended: October 25, 2010

Voting "aye": Craig, Flood, Karlan, Kirkland, Knedler, Lark, Nolan, Oaksun, Olsen, Redpath, Ruwart, Wiener, Wolf

The motion passed by a vote of 13-0.

<u>Motion:</u> Shall the LNC hold its 2012 national convention in Dallas, TX at the Hyatt Grand Regency Hotel over the weekend of May 19/20 2012?

Sponsor: Chairman Mark Hinkle

Started: October 14, 2010 Ended: October 29, 2010

Voting "aye": Craig, Nolan, Oaksun, Ruwart

Voting "nay": Flood, Knedler, Lark, Mattson, Olsen, Redpath, Root, Rutherford, Visek, Wiener, Wolf

The motion failed by a vote of 4-11.

Motion: to postpone the selection of the 2012 LP Convention site until the next face-to-face LNC meeting

Co-Sponsors: Alicia Mattson, Dan Wiener, Stewart Flood, Kevin Knedler

Started: October 17, 2010 Ended: November 1, 2010

Voting "aye": Flood, Knedler, Lark, Mattson, Olsen, Redpath, Root, Rutherford, Visek, Wiener, Wolf

Voting "nay": Craig, Hawkridge, Hinkle, Nolan, Oaksun, Ruwart

The motion passed by a vote of 11-6.

STAFF REPORTS

Executive Director Wes Benedict presented a written report, included in the Appendices. No LNC action was taken.

COUNSEL'S REPORT

Legal Counsel Gary Sinawski had submitted a written report. No LNC action was taken. A conference call with Gary Sinawski in Executive Session will be arranged for later in the day.

REPORTS OF STANDING COMMITTEES

AFFILIATE SUPPORT COMMITTEE

Affiliate Support Committee Chair Mark Rutherford had submitted a written report in advance, included in the Appendices. He gave a verbal update as a result of their in-person meeting this morning. No LNC action was taken.

AUDIT COMMITTEE

Audit Committee Chair Bill Redpath reported they have decided to postpone selection of an auditor until after selection of the date of the 2012 convention, as that may possibly affect their decision. Audited financials must be reported to that convention, but the cost of an audit is often higher if field work is required before April 15th vs. after, so they wanted to see what scheduling options they would have. No LNC action was taken.

CONVENTION OVERSIGHT COMMITTEE

In the absence of Convention Oversight Committee Chair David Nolan, Ms. Mattson reported that once the 2012 convention site selection is completed, the committee members expect to begin reviewing bids for the 2014 convention. Several 2014 proposals have already been received, and those interested in submitting additional proposals for 2014 should do so soon. No LNC action was taken.

OUTREACH COMMITTEE

Outreach Committee Chair Dianna Visek gave a verbal report. No LNC action was taken.

IT COMMITTEE

IT Committee Chair Stewart Flood gave a verbal report. The IT Committee is moving forward with plans to replace the LP headquarters legacy phone system with an advanced-feature VOIP phone system which will allow us to offer centralized, flexible, multi-extension, no-recurring-cost phone services to our state affiliates, with annual savings of 5-digits for the national headquarters and tens of thousands of dollars annually across all our affiliates combined. The committee is hopeful that the headquarters implementation could be completed as early as the end of 2010, with rollouts to state affiliates to take place after that

During the discussion Ms. Hawkridge objected to allowing Aaron Starr as a member of the gallery to address the board. Ms. Visek moved to allow Mr. Starr to speak. Ms. Hawkridge requested a roll-call vote:

Aye: Craig, Flood, Karlan, Knedler, Lark, Mattson, Oaksun, Olsen, Redpath, Root, Rutherford, Ruwart,

Visek, Wiener, Wolf Nay: Hawkridge Abstaining: Hinkle

The motion was adopted by a vote of 15-1, permitting Mr. Starr to address the board.

Dr. Ruwart moved to schedule an Executive Session immediately following our lunch break. The motion was adopted without objection.

Without objection, the committee adopted a motion to Set The Time To Which To Adjourn to be one hour after we adjourn for lunch.

ITEMS POSTPONED FROM PREVOUS MEETING

BALLOT ACCESS REPORT

Bill Redpath had submitted a written report regarding 1) the ballot access status of our state affiliates after the November 2, 2010 elections, and 2) potential future expenditures by the LNC to assist state affiliates who have not yet secured it for 2012. He supplemented with a verbal presentation.

Mr. Redpath requested that our 2011 budget include \$12,500 for ballot access the LP of Maryland. He intends to request \$57,000 in the near future for 4 other specific states.

Ms. Visek explained a plan to get a declaratory judgment in Illinois, to ask a judge to rule on how specific aspects of their ballot access laws should be applied. In the first 6 months of 2011, Illinois expects to request \$15,000 from the LNC to assist with this process.

At 12:20pm, the LNC adjourned to 1:30pm, at which time it will enter Executive Session for discussion of two legal/contractual issues.

The LNC entered Executive Session at 1:40pm and rose from Executive Session at 2:40pm.

BALLOT ACCESS PETITIONING STANDARDS

The ballot access petitioning standards motion postponed from the July session came before the board again. The motion is to amend the Policy Manual to insert the following into Section 2.03:

2) Ballot Access Petitioning Support Standards

Party expenditures for ballot access petitioning shall be for the purpose of qualifying for the ballot the Party's Presidential and Vice Presidential nominees or Sustaining Members in statewide races.

No state affiliate shall be eligible for Party financial support for petitioning unless, through a combination of volunteer efforts and its own funds, it first gathers 20 signatures for each sustaining member in the state.

The Party's financial support to a state affiliate for ballot access petitioning during a two-year election cycle shall not exceed an amount equaling its number of electoral votes multiplied by:

- \$2,000 in the case of the Presidential and Vice Presidential nominees: or
- \$1,000 in the case of any other office.

Party funds may only be encumbered if a determination is first made by the Party that such an amount is sufficient in the remaining time available to qualify the candidate or affiliate for the ballot. An encumbrance determination may be made in advance contingent upon the affiliate meeting specified eligibility requirements.

Party funds may not be encumbered if total encumbrances are calculated to cause the Party to have less than the targeted Reserve.

This standing rule may be suspended by a majority vote of the LNC – either at a meeting or by mail ballot – or by unanimous consent of the entire Executive Committee.

Proviso: This standing rule will not apply to any previously approved ballot access encumbrance by the Executive Committee."

At the request of Mr. Wiener, Aaron Starr presented a spreadsheet demonstrating the effect of modifying various numeric values in the motion. After much discussion, Mr. Flood moved to postpone the motion to either a mail ballot or the next LNC session. The motion was adopted without objection.

At the request of Dr. Lark, Mr. Starr agreed to provide his spreadsheet to the board.

NEW BUSINESS WITH PREVIOUS NOTICE

APPOINTMENT OF BYLAWS AND RULES COMMITTEE

Ms. Mattson moved to nominate for the Bylaws and Rules Committee the 11 individuals who responded to the request for applicants that appeared in *LP News*: M Carling, Marc Goddard, Michael Johnston, Dan Karlan, Vicki Kirkland, Rob Latham, Alicia Mattson, Jonathan Morris, Rob Oates, Mark Rutherford, and Aaron Starr.

Mr. Oaksun nominated Chuck Moulton and Nick Sarwark.

Ms. Hawkridge nominated Mike Seebeck and Starchild.

While votes were tallied, without objection the LNC took up the LNCC report agenda item, and LNCC Chair Wayne Root presented a verbal report.

Bylaws and Rules Committee Election Results:

Dan Karlan - 15 Mark Rutherford - 14

Michael Johnston - 14

Vicki Kirkland - 14

Marc Goddard - 13

Rob Oates - 13

M Carling - 12

Aaron Starr - 11

Chuck Moulton - 11

Jonathan Morris - 11

Alicia Mattson - 10

Nick Sarwark - 7

Rob Latham - 7 Mike Seebeck - 4 Starchild – 4

The following were elected as Bylaws and Rules Committee members, being the top ten candidates having received a majority vote: Dan Karlan, Mark Rutherford, Michael Johnston, Vicki Kirkland, Marc Goddard, Rob Oates, M Carling, Jonathan Morris, Aaron Starr, and Chuck Moulton.

Alicia Mattson was elected as an alternate, having also received a majority vote.

Ms. Mattson moved to name Dan Karlan as the interim chair of the Bylaws and Rules Committee. The motion was adopted without objection.

NEW MEXICO LEGAL ASSISTANCE

Without objection the LNC entered Executive Session at 4:13pm to discuss legal matters and rose from Executive Session at 4:34pm.

Norm Olsen moved the following:

The Committee hereby authorizes the expenditure of funds up to \$6,000 from the general fund, as determined appropriate by the Executive Director in consultation with Committee Counsel, for the purpose of assisting the New Mexico affiliate in terminating the legal actions against it, its officers, and its previous officers. It is understood that there are no guarantees that such expenditures will be successful in terminating the legal action. It is also understand that this expenditure does not preclude future requests for additional funds.

Aye: Craig, Flood, Hawkridge, Hinkle, Karlan, Knedler, Lark, Mattson, Oaksun, Olsen, Ploeger (voting in place of Wiener), Redpath, Root, Rutherford, Ruwart, Wolf Nay: (none)

The motion was adopted by a vote of 16-0.

NEW BUSINESS WITHOUT PREVIOUS NOTICE

SELECTION OF CONVENTION SITE

Ms. Mattson led a discussion of the three potential 2012 convention sites which the Convention Oversight Committee had agreed to present to the LNC:

Hyatt Regency at Reunion in Dallas, TX Red Rock Resort Casino & Spa in Las Vegas, NV Hyatt Regency San Francisco Airport in Burlingame, CA

Mr. Redpath moved to postpone this agenda item until tomorrow morning. The motion failed by a vote of 7-8.

Ms. Mattson moved to authorize the Chair to pursue and sign a contract with the Red Rock hotel in Las Vegas for the 2012 convention.

Mr. Oaksun moved a substitute motion: "Resolved that the LP's 2012 Convention shall be in Dallas and that the 2014 convention shall be in Columbus, OH"

Voting on the substitution:

Aye: Oaksun

Nay: Craig, Flood, Hawkridge, Karlan, Knedler, Lark, Mattson, Olsen, Redpath, Root, Rutherford,

Ruwart, Visek, Wiener, Wolf

Abstaining: Hinkle

The motion to substitute failed by a vote of 1-15.

Voting on the main motion for a 2012 convention at the Red Rock in Las Vegas:

Aye: Flood, Karlan, Knedler, Lark, Mattson, Olsen, Redpath, Root, Rutherford, Wiener, Wolf

Nav: Craig, Hawkridge, Oaksun, Ruwart, Visek

Abstaining: Hinkle

The main motion was adopted by a vote of 11-5.

Without objection, LNC adjourned until 8:30am on November 21, 2010.

The meeting was called to order at 8:32am on November 21, 2010.

Ms. Mattson moved that we hold the 2012 national convention over the weekend included in May 3-8, 2012.

Mr. Redpath requested that the minutes note that one of the reasons he prefers to have an earlier convention was due to ballot access concerns regarding candidate substitution.

Voting on the main motion:

Aye: Craig, Flood, Hawkridge, Karlan, Knedler, Lark, Mattson, Redpath, Rutherford, Visek, Wiener,

Wolf

Nay: Olsen

Abstaining: Oaksun, Ruwart, Hinkle

The motion was adopted by a vote of 12-1.

Mr. Knedler moved to suspend the rules for a 10-minute consideration of a motion regarding the 2014 and 2016 conventions. The rules suspension motion was adopted.

Mr. Knedler moved the following:

"The LP Convention Oversight Committee needs to work farther out in LP national Conventions, in order to get the best available sites. Therefore, the LNC shall decide the 2014 convention by the LNC meeting in August 2011, with all site-candidates submitted to the COC by May 10 of 2011. Furthermore, the LNC shall decide the 2016 convention by the end of this LNC's term, with all site-candidates submitted to the COC by February 10 of 2012."

Ms. Mattson moved to amend by changing two instances of "decide" to "vote on" so that the main motion would become:

"The LP Convention Oversight Committee needs to work farther out in LP national Conventions, in order to get the best available sites. Therefore, the LNC shall vote on the 2014 convention by the LNC meeting in August 2011, with all site-candidates submitted to the COC by May 10 of 2011. Furthermore, the LNC shall vote on the 2016 convention by the end of this LNC's term, with all site-candidates submitted to the COC by February 10 of 2012."

The amendment was adopted without objection.

Voting on the main motion as amended:

Aye: Craig, Flood, Hawkridge, Karlan, Knedler, Lark, Mattson, Redpath, Rutherford, Ruwart, Visek,

Wiener, Wolf Nay: Olsen

Abstaining: Oaksun, Hinkle

The main motion was adopted by a vote of 13-1.

Mr. Redpath moved to amend the agenda to move 2011 Budget to be the first item following Goals. The motion was adopted.

FUTURE LNC MEETINGS

Mr. Redpath moved to set the following future LNC meeting schedule:

April 16-17, 2011 in Washington, DC

August 20-21, 2011 in Columbus, OH

Dec 10-11, 2011 in Las Vegas, NV

The motion was adopted by unanimous consent.

BUILDING FUND PROJECT

Geoff Neale presented a written report on the special building fund project.

Mr. Hinkle moved the following:

"The LNC shall establish a headquarters building fund. Such funds or pledges of funds for the building fund shall only be used for that purpose."

Mr. Wiener moved to amend by appending "None of these funds shall be used for fundraising or any other expenses."

The amendment was adopted. The main motion then became:

"The LNC shall establish a headquarters building fund. Such funds or pledges of funds for the building fund shall only be used for that purpose. None of these funds shall be used for fundraising or any other expenses."

Voting on the main motion:

Aye: Craig, Hawkridge, Hinkle, Karlan, Knedler, Lark, Mattson, McLendon (voting in place of Flood),

Redpath, Rutherford, Ruwart, Visek, Wiener

Nay: Olsen, Wolf Abstaining: Oaksun

The main motion was adopted by a vote of 13-2.

LP OF OREGON

Mr. Karlan presented a written report. Ms. Mattson gave a verbal report. No action was taken.

WELCOME RESOLUTION

Mr. Knedler moved to adopt the following resolution the original wording of which had been proposed in email by Mr. Nolan. Ms. Mattson moved to amend the final paragraph which with an additional amendment became as shown below:

WHEREAS the Libertarian Party can grow only by attracting new members and supporters, and

WHEREAS libertarianism is a unique political philosophy, distinct from both contemporary liberalism and contemporary conservatism, and

WHEREAS we need the support of both former liberals and former conservatives who have come to realize that libertarianism and the Libertarian Party offer a better path to achieving a just, humane and prosperous society

The Libertarian National Committee hereby resolves that our party, its representatives and staff should always state clearly and unequivocally that we welcome The Libertarian National Committee hereby reaffirms that the Libertarian Party welcomes individuals from across the political spectrum who now accept the libertarian principles of self-ownership and non-aggression.

The amendment was adopted, so the main motion became:

WHEREAS the Libertarian Party can grow only by attracting new members and supporters, and

WHEREAS libertarianism is a unique political philosophy, distinct from both contemporary liberalism and contemporary conservatism, and

WHEREAS we need the support of both former liberals and former conservatives who have come to realize that libertarianism and the Libertarian Party offer a better path to achieving a just, humane and prosperous society

The Libertarian National Committee hereby reaffirms that the Libertarian Party welcomes individuals from across the political spectrum who now accept the libertarian principles of self-ownership and non-aggression.

The main motion as amended was adopted without objection.

PREVIOUS NOTICE FOR EMAIL BALLOTS

Ms. Mattson moved to amend section 1.02.1 of the Policy Manual by appending:

"Motions dispensed through electronic mail ballots satisfy the requirement of giving previous notice."

The motion was adopted without objection.

GOALS

Dr. Lieberman moved that the LNC adopt the following goals for the 2010-2012 LNC term:

- 1. **Membership**: 20,000 sustaining members by April 15, 2012
- 2. **Organization**: Operational affiliates in 48 states (out of 51 "states"). Defined as...
 - Runs at least 2 candidates for non-partisan or partisan office every 2 year election cycle
 - b. Has a REAL web site (not a Meetup Group or Blog) that is updated with news or meeting info at least once per month
 - c. Has a Chair or Contact Person who responds to most inquires within 2 business days
- 3. Fundraising: \$1,400,000 gross revenue for calendar year 2011.
- 4. **Training**: Several seminars around the country in 2011 to include training on winnable and party-building campaigns, and training that teaches affiliate development
- 5. Political:
 - a. 200 U.S. House of Representative candidates in 2012
 - b. 200 elected Libertarians by Apr 15, 2012 (for the purpose of this goal, Inspectors and Judges of Elections in Pennsylvania only count as 1/3 of an elected Libertarian)
 - c. 30 state ballot access by Apr 15, 2012 (that means actually certified by the SOS or equivalent), which puts us in position for 45 or more state ballot access by Election Day 2012.
- Mr. Knedler moved to amend by inserting as new items:
 - 2d: Attempt to place candidates on the ballot and attempt to maintain ballot access.
 - 2e: The affiliate will provide the latest copy of their bylaws and constitution to the national office or post the same on their state website.

A point of order was raised by Mr. Karlan regarding 2e in the proposed amendment, that it conflicts with the LP Bylaws requirement provide their bylaws to the Secretary rather than to the staff or on their website.

A point of order was raised by Ms. Mattson regarding 2e in the proposed amendment, that it sets a requirement on the state affiliates, but our Bylaws state that the autonomy of the affiliates may only be infringed by the bylaws themselves.

Chairman Hinkle deferred the questions to the body for discussion, and after Mr. Craig pointed out that these were goals rather than mandates, both Mr. Karlan and Ms. Mattson agreed their concerns were alleviated and their points of order were not well taken.

The amendment proposed by Mr. Knedler was adopted by a vote of 7-6, so the main motion became that the LNC adopt the following goals for the 2010-2012 LNC term:

- 1. **Membership**: 20,000 sustaining members by April 15, 2012
- 2. Organization: Operational affiliates in 48 states (out of 51 "states"). Defined as...
 - a. Runs at least 2 candidates for non-partisan or partisan office every 2 year election cycle

- Has a REAL web site (not a Meetup Group or Blog) that is updated with news or meeting info at least once per month
- c. Has a Chair or Contact Person who responds to most inquires within 2 business days
- d. Place candidates on the ballot and attempt to maintain ballot access.
- e. The affiliate will provide the latest copy of their bylaws and constitution to the national office or post the same on their state website.
- 3. Fundraising: \$1,400,000 gross revenue for calendar year 2011.
- 4. **Training**: Several seminars around the country in 2011 to include training on winnable and party-building campaigns, and training that teaches affiliate development

5. Political:

- a. 200 U.S. House of Representative candidates in 2012
- b. 200 elected Libertarians by Apr 15, 2012 (for the purpose of this goal, Inspectors and Judges of Elections in Pennsylvania only count as 1/3 of an elected Libertarian)
- c. 30 state ballot access by Apr 15, 2012 (that means actually certified by the SOS or equivalent), which puts us in position for 45 or more state ballot access by Election Day 2012.

Voting on the main motion as amended:

Aye: Craig, Karlan, Knedler, Lark, Lieberman (voting in place of Wiener), Mattson, McLendon (voting in

place of Flood), Oaksun, Olsen, Rutherford, Visek, Wolf

Nay: Hawkridge, Redpath, Ruwart

Abstaining: Hinkle

The main motion was adopted by a vote of 12-3

2011 BUDGET

Treasurer Oaksun made a brief presentation expressing his reluctance to engage in budgeting exercises without the board first conducting a strategic review. He asked for LNC input on how to proceed at this meeting and suggested three options, noting that he preferred option 2:

- Adopt a stop-gap monthly budget through mid-2011, which would be based upon average monthly expenditures from November 2009 through October 2010, excluding convention activity. Conduct an interim strategic review with final report to be made at our next session in April. Then in summer, adopt the budget for the remnant of 2011 and possibly for all of 2012 based on the outcome of strategic discussions.
- Adopt a 12-month 2011 budget using monthly numbers from suggestion #1 multiplied by 12, and it could be amended later based on the outcome of interim strategic discussions.
- 3) Adopt a 12-month 2011 budget by adding 10% to actual expenditures and revenues in the prior 12 months ending in October, excluding convention activity.

Mr. Karlan noted that our bylaws provide us a different fall-back option in absence of an approved annual budget, specifically, LP Bylaws, Article 10, Section 1, which states:

"The fiscal term of the Party shall begin on January 1 of each year. From January 1 until the National Committee has approved a budget, the Treasurer may authorize expenditures for any item incorporated in the previous year's budget as long as the level of expenditure is consistent with that budget."

Mr. Flood raised a point of order by noting that the Policy Manual requires that budgets be proposed by the Executive Committee, and that the Treasurer's proposals had not been adopted by the Executive Committee.

Ms. Mattson cited Section 2.03.3 of the Policy Manual:

"The Executive Committee, in consultation with the Executive Director, shall develop an annual operating budget and present it to the LNC for approval prior to the start of each fiscal year. This budget shall include a statement of anticipated revenue and expenditures in sufficient detail to adequately outline specific activities and plans, including those for raising funds, and to outline the major categories of expense required to implement each activity or plan."

She and Mr. Wolf noted that the Treasurer's proposals rolled all programs into a single line item, and thus may not satisfy the Policy Manual's requirement regarding a sufficiently detailed statement about specific activities and plans. Ms. Mattson circulated copies of the Executive Committee's 2010 budget proposal to illustrate the degree of detail regarding revenue/program/project review that the previous board received in advance of the December 2009 budget meeting.

Mr. Olsen moved the following:

"that by the first of the year, the Executive Committee provide the staff with 3 strategic priorities. By the first of February the staff will produce a proposed budget to be voted on by email ballot if so properly moved or at the next session."

Voting on the main motion:

Aye: Flood, Hawkridge, Karlan, Knedler, Mattson, Oaksun, Olsen, Ploeger (voting in place of Craig),

Ruwart, Visek, Wolf Nay: Redpath, Wiener

Abstaining: Lark, Rutherford, Hinkle

The motion was adopted by a vote of 11-2.

Mr. Redpath moved to authorize the Executive Committee to encumber expenses for ballot access, notwithstanding the provisions of section 1.05 of the Policy Manual, for the year 2011.

Mr. Flood moved the previous question. The previous question was adopted.

Voting on the main motion:

Aye: Flood, Hawkridge, Karlan, Knedler, Lark, Mattson, Redpath, Ruwart, Visek, Wiener, Wolf

Nay: Olsen

Abstaining: Oaksun, Ploeger (in place of Craig), Rutherford, Hinkle

The main motion was adopted by a vote of 11-1, which is greater than the two-thirds needed for suspending a special rule of order.

ADJOURNMENT

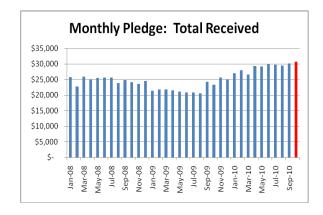
Mr. Karlan moved to adjourn at 1:11pm, and the motion was adopted without objection.

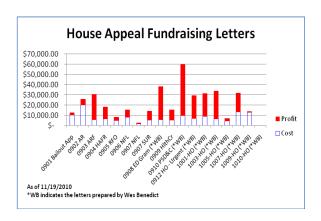
APPENDIX A STAFF REPORTS

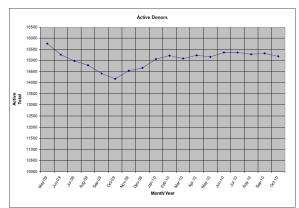
See following 29 pages for the staff reports

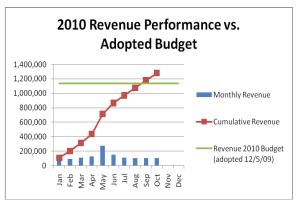
Staff Reports

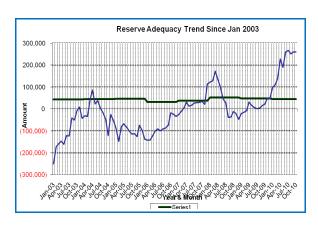
November 20-21, 2010 Meeting of the Libertarian National Committee, Inc.
New Orleans, Louisiana

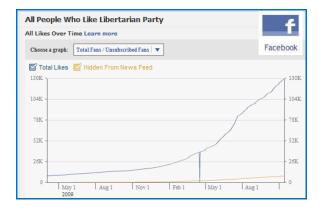












	Unique opens of LP mass emails
20000	
15000	interest Aug
10000	
5000	- Company
0	

Candidates	2006	2008	2010
US Senator	18	15	20
US Representative	114	127	163
State Legislatures	272	279	318
Other	192	172	293
Write-ins unreported*			10
Total Candidates	596	593	804

^{*10} write-ins with votes not reported: 2 PA, 7 NY, 1 IL.

Executive Director's Report, submitted by Wes Benedict

Overview

I started as Executive Director on July 17, 2009. My focus has been to improve fundraising, increase membership, cut costs and recruit candidates for the November 2010 elections.

Measurable result highlights:

- **Financial turnaround**: 2009 net surplus: \$85,367. 2010 October year-to-date net surplus: \$178,067.
- <u>Membership</u>: "Active Donors" count bottomed out in October 2009 at 14,170, and has since risen and remained stable above 15,000.
- Pledge growth: Monthly pledge revenue increased from \$20,854 (June 2009) to \$30,748 (October 2010), providing stability for the future.
- <u>Candidate recruitment growth</u>: 804 Libertarian candidates listed for the Nov. 2010 elections. In 2008 there were approximately 593, in 2006 approximately 596.

Goal Possibilities

The LNC has recently discussed the consideration of adopting goals for the 2010-2012 LNC term. Below I've listed some goals to consider. The first four are quite similar to those Jim Lark offered for consideration. I've suggested revenue of \$1.5 million, which is lower than what Jim Lark proposed.

- 1. Membership: 20,000 sustaining members.
- 2. Organization: Operational affiliates in all 50 states.
- 3. **Fundraising**: \$1.5 million revenue for 2011. (J.L. proposed \$1.7 million).
- 4. <u>Training</u>: Several seminars around the country in 2011 to include training on winnable and party-building campaigns plus affiliate development.
- 5. <u>Political</u>: 200 U.S. Representative candidates in 2012, 200 elected Libertarians, and between 45- and 50-state ballot access for the presidential nominee in 2012.

Budget Items from last meeting

Below are budget adjustments proposed and passed at the last meeting for 2010.

1. <u>Headcount increase</u>: Increase Compensation expense \$60,000. [STATUS: Added two interns, increased contractors hours; added renewal phoning contractor that is charged to telemarketing (not staff).]

2. <u>Branding</u> (promotion items such as flyers, door hangers, stickers, t-shirts): Increase Brand Development Revenue \$80,000, increase Brand Development Expense \$50,000, increase Shipping and Postage expense (Administrative), \$20,000.

[STATUS: Bought 900,000 "Quiz Across America" door hangers, about 1,200 T-shirts, and 50,000 stickers.]

3. <u>Membership fundraising</u>: Increase Membership Dues revenue \$100,000, increase Membership Fundraising expense \$80,000.

[STATUS: in progress.]

4. <u>LP News fifth issue</u> (budgeted for four): increase member communications expense \$10,000.

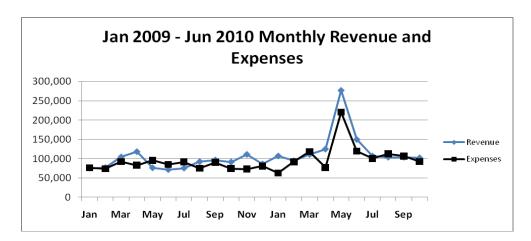
[STATUS: Planning fifth issue in December.]

5. <u>Media relations</u>: increase Media Relations expense \$3,000 (our press release contact list is well over a year old, and that includes what we share with states).

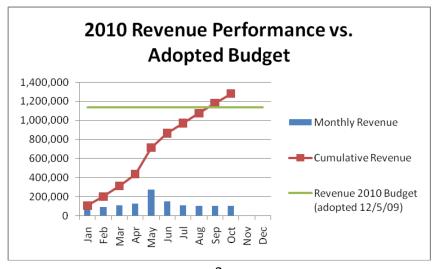
[STATUS: Postponed.]

Financial Results

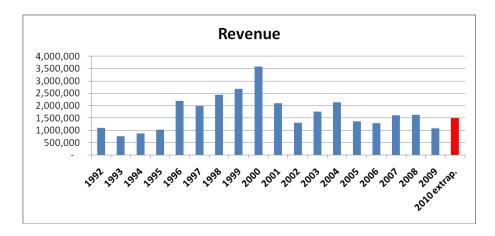
Details on revenue and expenditures are in the Treasurer's reports.



Our revenue has exceeded the original 2010 budget, \$1,138,000, that was adopted 12/5/09.



Revenue for the first ten months of 2010 is at \$1,280,980. Of that, \$170,112 was convention revenue, and \$1,110,868 was non-convention. An extrapolation on non-convention revenue of (12/10)x\$1,110,868 + \$170,112 = \$1,503,154 for the full year 2010.



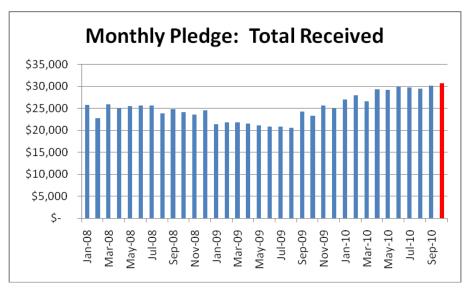
Reserve Adequacy. Our efforts to increase revenue and decrease costs have improved our Reserve Adequacy. From the Policy Manual:

"Reserve" is calculated as the total cash balance less the sum of all restricted funds and accounts payable at month end. The targeted Reserve (from the budget) shall be equal to the sum of all monthly occupancy, labor and governance expenses.

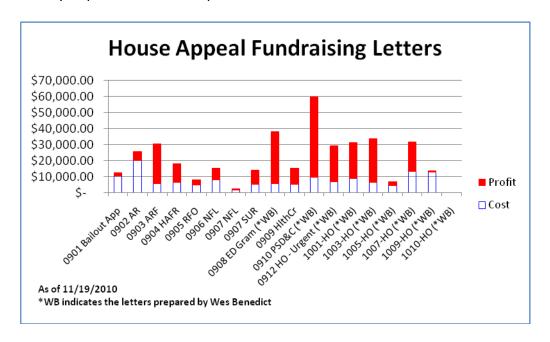
See reserve adequacy chart in Director of Operations' report.

Fundraising

We increased the monthly pledge revenue from \$20,854 in June 2009, to \$30,748 in October 2010.



Overall the House Appeal Fundraising letters are doing well. The low revenue 1005-HO was an urgent gram-style letter that did not go to any people who had donated in 2010 (monthly pledgers, convention attendees, other donors). The 1007-HO advertised the promotional materials: door hangers, stickers, and T-shirts. I had expected it to raise more, but when considering we also advertised these heavily via email and LP News, and lots of people went online to order more quickly, the results are understandable. 1010-HO was recently released, so it is too early to predict how it will perform.



Telemarketing

Kyle Hartz manages the interns to make telemarketing calls for membership renewals and database updates.

In July, we started a contractor, Bob Johnston, making membership renewal calls. It's difficult to assign exact credit for who renewed for what reason. For example, if someone renews online, it could be because they received a call, or an email. In any case, below is a message that has some information on the kinds of things we try to track. I do not have a comprehensive report on the effectiveness of the calling. However, I believe it is more than paying for itself and our membership would be hundreds lower if not for this renewal phoning effort.

----- Message excerpt from Bob Johnston ------

Wes,

Here is my analysis for the calls for the August renewal list, which I finished a week ago. 508 records, 21 already had renewed, 1 had membership extended.

487 possible contacts.

77 renewals (15%)

13 credit cards

- 5 email renewals (of 16)
- 5 online renewals (of 29)
- 12 mail renewals (of 23)
- 12 will send renewals (of 16)
- 4 will renew renewals (of 11)
- 17 renewed after a left message
- 5 renewed after a left email
- 1 renewed after a reminder email
- 2 renewed who said they couldn't afford
- 1 renewed who said was not interested

51 of 108 who committed renewed (47%); best month yet for percentage of those committing who follow through.

Was able to contact by phone 205 of the 487 possible contacts (42%); typical.

Only 19 of 487 had bad numbers or could not contact at all (3%).

Left messages only with 47, left messages and emails with 137, left emails only with 79. Those who say they will send their renewals in continue to be the best category of renewers (excepting credit card renewers, of course); those to whom I mail also renew well.

22 of the 77 who renewed were from leaving emails and/or phone messages (28%).

Board Report

The following chart we refer to as the "Board Report" has more details on fundraising. Beware, this is a manually updated chart and the cost information can be particularly misleading due to which costs are included and which are not.

Also, the revenue numbers will continue to rise, with the rise being greater the more recent the letter was released (e.g. letters released in January will continue bringing in significant revenue in February and March, etc., but at declining rates).

Drop	ue from Direct Mail I	Projects 20	08 through 2010									
## House 1001-HO Ballot Access 2/21/10 Ballot Access 1003 HO Annual Report 4/7/10 Annual Re 1005 HO AR followup 6/5/10 Annual Re 1007 HO 7/31/10 1009 HO doorhanger 9/23/10 doorhanger 10/26/10 plain envel 10/26/10	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
1001-HO Ballot Access 2/21/10 Ballot Access 1003 HO Annual Report 4/7/10 Annual Re 1005 HO AR followup 6/5/10 Annual Re 1007 HO 7/31/10 1009 HO doorhanger 9/23/10 doorhanger 1010 HO 10/26/10 plain envel 1010 HO 10/26/10 plain envel 10/26/10 plain envel												
1001-HO Ballot Access 2/21/10 Ballot Access 1003 HO Annual Report 4/7/10 Annual Re 1005 HO AR followup 6/5/10 Annual Re 1007 HO 7/31/10 1009 HO doorhanger 9/23/10 doorhanger 1010 HO 10/26/10 plain envel 1010 HO 10/26/10 plain envel 10/26/10 plain envel												
1005 HO AR followup	Ballot Access	28,658	last gift date 2006 - current	\$31,099.03	\$8,657.87	\$22,441.16	461	1.61%	\$67.46	\$0.28	\$3.59	\$18.78
1005 HO AR followup	Annual Report	21,574	Donors or members during 2009	\$33,764.11	\$6,637.58	\$27,126.53	421	1.95%	\$80.20	\$0.20	\$5.09	\$15.77
1007 HO	Annual Report followup	16,046	rec'd 1003 HO, no donation in 2010	\$6,668.43	\$4,317.06	\$2,351.37	139	0.87%	\$47.97	\$0.65	\$1.54	\$31.06
1009 HO doorhanger 9/23/10 doorhanger 10/10 HO 10/26/10 plain envel	r timidai r toport iono ii ap	39,980	active donor list with 5 years of lapsed	\$31,773.55		\$18,623.24	522	1.31%	\$60.87	\$0.41	\$2.42	\$25.19
10/26/10 plain envel	doorhanger mailing	30,071	active donor list with 3 years of lapsed	\$13,786.22	\$13,663.65	\$122.57	343	1.14%	\$40.19	\$0.99	\$1.01	\$39.84
Subtotal House Appeals Incl. LP News	plain envelope gram	14,880	active donor list	\$7,630.00		\$3,079.69	145			\$0.60	\$1.68	
Subtotal House Appeals Incl. LP News		151,209		\$124,721.34	\$50,976.78	\$70,664.87	2,031	1.34%	\$61.41	\$0.41	\$2.45	\$25.10
Subtotal House Appeals Incl. LP News		62,557		\$21,297.21			179	0.29%	\$118.98			
Renewals						40.7 0.44 7.7						
1001 RE		213,766		\$146,018.55	\$50,976.78	\$95,041.77	2,210	1.03%	\$66.07	\$0.35	\$2.86	\$23.07
1002 RE		2015		A =======		01001:		40.0		20.55	A.=	40.55
1004 RE		2,612		\$14,776.00	\$961.61	\$13,814.39	323		\$45.75	\$0.07	\$15.37	\$2.98
1005 RE		2,796		\$15,474.99	\$1,199.92	\$14,275.07 \$19,299.92	320	11.44%	\$48.36	\$0.08	\$12.90	\$3.75 \$2.20
1007 RE	1	4,181 4,138		\$20,349.44 \$17,502.33	\$1,049.52 \$943.46	\$19,299.92	476 370		\$42.75 \$47.30	\$0.05 \$0.05	\$19.39 \$18.55	\$2.20
1008 RE		6,190		\$30,458.98	\$1,110.67	\$29,348.31	671	10.84%	\$45.39	\$0.03	\$27.42	
10/10 RE		4,614		\$20,694.00		\$19,583.43	441		\$46.93	\$0.05	\$18.63	
Lapsed		5,594		\$19,230.00	\$1,248.57	\$17,981.43	449		\$42.83	\$0.06	\$15.40	
1002 LA 3/20/10 bumperstick		30,125		\$138,485.74	\$7,624.32	\$130,861.42	3050	10.12%	\$45.41	\$0.06	\$18.16	\$2.50
1002 LA 3/20/10 bumperstick												
1005 LA 5/15/10 please rene 1007 LA Subtotal Lapsed Prospecting 1005 PR 6/12/10 Ds & R's are Subtotal Prospecting WEB Web Contributions Donations Web New Members New Members Web Renewals Renewal Members WHITE MAIL White Mail Contributions Donations	bumpersticker mailing	18.466	expired between 2006-2009	\$20,966.01	\$6,247.61	\$14,718.40	324	1.75%	\$64.71	\$0.30	\$3.36	\$19.28
1007 LA Subtotal Lapsed Prospecting 1005 PR 6/12/10 Ds & R's are Subtotal Prospecting WEB Web Contributions Donations Web New Members New Member Web Renewals Renewal Member WHITE MAIL White Mail Contributions Donations		78,696	expired 1998-2009	\$23,334.69	\$17,039.51	\$6,295.18	549	0.70%	\$42.50	\$0.73	\$1.37	\$31.04
Prospecting 1005 PR 6/12/10 Ds & R's are Subtotal Prospecting WEB Web Contributions Donations Web New Members New Membe Web Renewals Renewal Mel WHITE MAIL White Mail Contributions Donations	picase renew	24,731	CAPITOR 1000 2000	\$5,835.00	\$8,647.18	-\$2,812.18	128		\$45.59	\$1.48	\$0.67	\$67.56
Prospecting 1005 PR 6/12/10 Ds & R's are Subtotal Prospecting WEB Web Contributions Donations Web New Members New Membe Web Renewals Renewal Mel WHITE MAIL White Mail Contributions Donations												
1005 PR 6/12/10 Ds & R's are Subtotal Prospecting WEB Web Contributions Donations Web New Members New Membe Web Renewals Renewal Me WHITE MAIL White Mail Contributions Donations		121,893		\$50,135.70	\$31,934.30	\$18,201.40	1,001	0.82%	\$50.09	\$0.64	\$1.57	\$31.90
1005 PR 6/12/10 Ds & R's are Subtotal Prospecting WEB Web Contributions Web New Members Web Renewals WHITE MAIL White Mail Contributions Donations Donations Donations												
WEB Web Contributions Donations Web New Members New Members Renewals Renewal Mel WHITE MAIL White Mail Contributions Donations	D's & R's are the problem, join the LF	58,821	Reason, Independent Inst, 2006-2010 inquiries	\$9,991.00	\$14,860.42	-\$4,869.42	240	0.41%	\$41.63	\$1.49	\$0.67	\$61.92
WEB Web Contributions Donations Web New Members New Members Renewals Renewal Met WHITE MAIL White Mail Contributions Donations		58,821		\$9,991.00	\$14,860.42	-\$4,869.42	240	0.41%	\$41.63	\$1.49	\$0.67	\$61.92
Web Contributions Donations Web New Members New Member Web Renewals Renewal Member WHITE MAIL Donations White Mail Contributions Donations				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, ,	, ,,			7	******	*****	70.10
Web New Members New Membe Web Renewals Renewal Me WHITE MAIL White Mail Contributions Donations	ļ								<u> </u>			
Web Renewals Renewal Mei WHITE MAIL White Mail Contributions Donations				\$65,750.88		\$65,750.88	1,331		\$49.40			
WHITE MAIL White Mail Contributions Donations	New Members			\$83,700.00		\$83,700.00	2,037		\$41.09			
White Mail Contributions Donations	Renewal Memberships			\$113,471.00		\$113,471.00	2,476		\$45.83			
				\$56,519.55		\$64,932.81	152		\$371.84			
	Membership			\$5,556.60		\$8,576.60	148		\$37.54			
Subtotal for Web and White Mail				\$324,998.03		\$324,998.03	6,144		\$52.90			
SPECIAL PROJECTS												
doorhangers				\$10,810.84			305		\$35.45			
lapsed member intern calling			7	\$775.00			19					
2010 GRAND TOTAL	+			\$638,340.81		\$638,340.81	7,215		\$88.47			

Costs. Dates. and	l Revei	nue from Direct Mail	Projects	2008 through 2010									
Official Mailing Name 2009 Appeals (as of 2010-05-22)	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
House													
0901 Bailout App	1/30/09	Application for Bailout	21,420	0-28 Month Donors	\$12,353.00	\$10,441.22	\$1,911.78	305	1.42%	\$40.50	\$0.85	\$1.18	\$34.23
0902 AR	2/24/09	Annual Report	18,948	0-18 Month Donors; Life Members 19-96 Mo	\$25,832.00	\$20,061.41	\$5,770.59	555	2.93%	\$46.54	\$0.78	\$1.29	\$36.15
0903 ARF	3/21/09	Annual Report Followup	19,022	0-18 Month Donors; Life Members 19-96 Mo	\$30,358.00	\$5,835.69	\$24,522.31	416	2.19%	\$72.98	\$0.19	\$5.20	\$14.03
0904 HAFR	4/20/09	Audit Federal Reserve-Petition	17,622	0-18 Month Donors; Vol for Ron Paul 2-18 Month Donors (no Life, no Pledgers)	\$18,038.00	\$6,602.22	\$11,435.78	730	4.14%	\$24.71	\$0.37	\$2.73	\$9.04
0905 RFO 0906 NFL	5/21/09 6/18/09	Run For Office - Mike Munger Ltr No Free Lunch	15,707 16,619	2-18 Month Donors (no Lire, no Meagers) 2-18 and Life; 0-6 vol (no pledgers)	\$8,080.00 \$15,145.00	\$4,877.55 \$8,008.82	\$3,202.45 \$7,136.18	203 316	1.29% 1.90%	\$39.80 \$47.93	\$0.60 \$0.53	\$1.66 \$1.89	\$24.03 \$25.34
0907 NFL	8/3/09	No Free Lunch	2,490	\$25+ 24-36 month lapsed members	\$2,416.00	\$1,584.19	\$831.81	38	1.53%	\$63.58	\$0.66	\$1.53	\$41.69
0907 SUR	7/29/09	Govt Takeover - gatefold	11,881	2-12 and Board and Mjr Dnr (no pledgers)	\$14,192.75	\$5,257.88	\$8,934.87	285	2.40%	\$49.80	\$0.37	\$2.70	\$18.45
0908 ED Gram	8/18/09	New Ex Dir - urgent gram	19,193	1-16 mo; Inq; Mjr Dnr; Vol; Iowa	\$38,061.00	\$5,533.79	\$32,527.21	634	3.30%	\$60.03	\$0.15	\$6.88	\$8.73
0909 HithCr	9/22/09	Health Care	12,589	0-12 mo donors include Life Members	\$14,840.00	\$5,399.09	\$9,440.91	306	2.43%	\$48.50	\$0.36	\$2.75	\$17.64
0910 PSD&C 0912 HO - Urgent	11/4/09 12/23/09	Donations & Corrections Year End Urgent Gram (yellow)	30,053 25,042	0-36 mo donors, 1-9 mo prospects.	\$57,978.00 \$28,753.00	\$9,540.10 \$6,944.00		973 558	3.24% 2.23%	\$59.59 \$51.53	\$0.16 \$0.24	\$6.08 \$4.14	\$9.80 \$12.44
Subtotal House Appeals	12/23/09	real Elid Orgent Grain (yellow)	185,544		\$237,293.75	\$83,141.96		4,761	2.57%	\$49.84	\$0.24	\$2.85	\$17.46
2009 LP NEWS	on going	LP News with BRE inserted	47,811	Active Members	\$23,186.23	\$21,609.52	\$1,576.71	423	0.88%	\$54.81	\$0.93	\$1.07	\$51.09
2009 LP NEWS	on going	LP News with BRE inserted		Active Members									
Subtotal House Appeals Incl.	LP News		443,941		\$260,479.98	\$104,751.48	\$155,728.50	5,184	1.17%	\$50.25	\$0.40	\$2.49	\$20.21
Renewals													
0901 Re	1/22/09	Renew Memberships	2.761	Members	\$17,275.00	\$1,228,46	\$16,046,54	416	15.07%	\$41.53	\$0.07	\$14.06	\$2.95
0902 Re	2/24/09	Renew Memberships	2,870	Members	\$13,994.99	\$1,378.78	\$12,616.21	343	11.95%	\$40.80	\$0.10	\$10.15	\$4.02
0903 Re	3/24/09	Renew Memberships	3,256	Members	\$13,424.99	\$1,490.87	\$11,934.12	325	9.98%	\$41.31	\$0.11	\$9.00	\$4.59
0904 Re	4/16/09	Renew Memberships	3,513	Members	\$9,374.47		\$8,009.13	273	7.77%	\$34.34	\$0.15	\$6.87	\$5.00
0905 Re	5/16/09	Renew Memberships	3,617	Members	\$8,912.00	\$1,389.57	\$7,522.43	247	6.83%	\$36.08	\$0.16	\$6.41	\$5.63
0906 Re 0907 Re	6/13/09	Renew Memberships	3,827	Members	\$12,521.01	\$1,442.95	\$11,078.06	298	7.79%	\$42.02	\$0.12	\$8.68	\$4.84
0907 Re 0908 Re	7/16/09 8/15/09	Renew Memberships Renew Memberships	3,692 4,012	Members Members	\$8,575.00 \$13,020.00	\$1,444.13 \$1,413.08	\$7,130.87 \$11,606.92	206 293	5.58% 7.30%	\$41.63 \$44.44	\$0.17 \$0.11	\$5.94 \$9.21	\$7.01 \$4.82
0909 Re	9/15/09	Renew Memberships	3,814	Members	\$13,026.50	\$1,416.32	\$11,610.18	297	7.79%	\$43.86	\$0.11	\$9.20	\$4.77
0910 Re	10/13/10	Renew Memberships	2,931	Members	\$10,920.00	\$1,215.00		257	8.77%	\$42.49	\$0.11	\$8.99	\$4.73
0911 Re	12/11/10	Renew Memberships	2,730	Members	\$7,120.00	\$1,017.00	\$6,103.00	154	5.64%	\$46.23	\$0.14	\$7.00	\$6.60
0912 Re	12/31/10	Renew Memberships	2,821	Members	\$8,859.00	\$916.00	\$7,943.00	203	7.20%	\$43.64	\$0.10	\$9.67	\$4.51
Subtotal Renewals			39,844		\$137,022.96	\$15,717.50	\$121,305.46	3,312	8.31%	\$41.37	\$0.11	\$8.72	\$4.75
Lapsed													
0906 NPC	6/18/09	Do Not Call list from telemarketers	180	Lapsed Members	\$591.00	\$79.20	\$511.80	22	12.22%	\$26.86	\$0.13	\$7.46	\$3.60
0908 Lapsed		Renew Memberships		Members	\$892.00		\$892.00	28	#DIV/0!	\$31.86	\$0.00	#DIV/0!	\$0.00
0910 Lapsed	10/16/09	Renew Memberships	21,512	Members	\$29,028.00	\$8,040.72	\$20,987.28	678	3.15%	\$42.81	\$0.28	\$3.61	\$11.86
0912 La Subtotal Lapsed	12/31/10	Renew Memberships	34,231	Lapsed Members	\$18,000.28	\$11,337.39	\$6,662.89	386	1.13%	\$46.63	\$0.63	\$1.59	\$29.37
•													
Prospecting													
09 Inq	ongoing	Inquiries	4.294	Non-donors who have asked for information	\$5,342.00	\$3,316.65	\$2,025.35	158	3.68%	\$33.81	\$0.62	\$1.61	\$20.99
0901 PMEM	1/14/09	Acquisitions and Memberships	18,753	4 lists of new names	\$3,155.00	\$14,684.00	-\$11,529.00	102	0.54%	\$30.93	\$4.65	\$0.21	\$143.96
0904 PSR	5/4/09	New Members	20	Survey Respondents	\$25.00	\$8.40		1	5.00%	\$25.00	\$0.34	\$2.98	\$8.40
Subtotal Prospecting			23,067		\$8,522.00	\$18,009.05	-\$9,487.05	261	1.13%	\$32.65	\$2.11	\$0.47	\$69.00
WEB (as of 12-31-2009)													
Web Contributions	Jan-Dec	Donations			\$34,776.94		\$34,776.94	696		\$49.97			
Web New Members	Jan-Dec	New Members			\$142,184.99		\$142,184.99	3,645		\$39.01			igspace
Web Renewals	Jan-Dec	Renewal Memberships			\$92,025.00	-	\$92,025.00	1,819	1	\$50.59			\vdash
WHITE MAIL													
White Mail Contributions	Jan-Dec	Donations			\$56,859.05		\$56,859.05	281		\$202.35			\Box
White Mail for Membership Subtotal for Web and White		Membership			\$9,405.00	-	\$9,405.00	194		\$48.48	 		$\vdash \vdash \vdash$
Subtotal for Web and White	wan				\$335,250.98	1	\$335,250.98	6,635		\$50.53			\vdash
2009 GRAND TOTAL			506,852		\$741,275.92	\$138,478.03	\$602,797.89	15,392	3.04%	\$48.16	\$0.19	\$5.35	\$9.00

Elected Libertarians

The list of elected Libertarians was not maintained before I started. Now it is up to date and posted on LP.org. After the November 2009 elections we counted 143 elected Libertarians. The total number continually changes as new elected Libertarians are found and others are removed for various reasons. Currently we're at 152.

Previous lists mixed elected and appointed officials and also contained lots of officials whose terms had expired.

Candidates

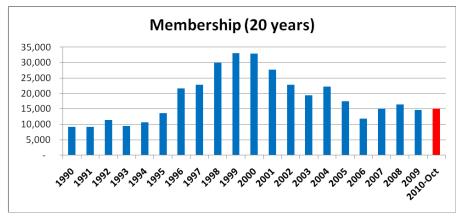
We had a total of 804 candidates for the November 2, 2010 elections. We've found votes for 794 of those 804. That total number reported has changed a lot as we find new candidates that were on the ballot, and remove candidates that did not make it onto the ballot.

Candidates	2006	2008	2010
U.S. Senator	18	15	20
US Representative	114	127	163
State Legislatures	272	279	318
Other	192	172	293
Write-ins unreported**			10
Total Candidates	596*	593*	804

Table includes both partisan and nonpartisan elections.

Membership

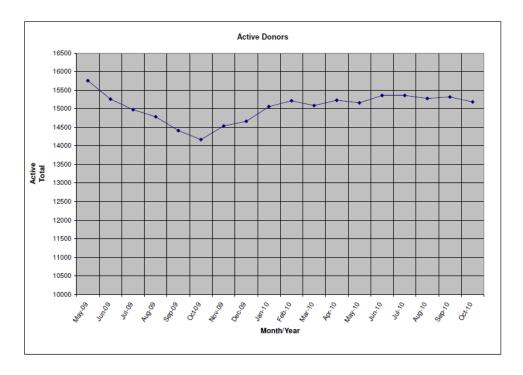
Paid memberships (which we call "Active Donors") reached a peak around the year 2000, steadily declined until 2006, and have been somewhat stable since 2007.



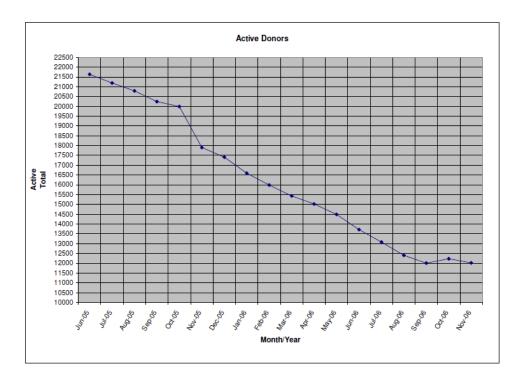
^{*} Mostly November candidates, but may include a small number of candidates in non-November elections.

^{**10} write-ins with votes not reported: 2 PA, 7 NY, 1 IL.

A closer look at the "Active Donors" chart at the monthly level shows membership was steadily declining in 2009. Shortly after I was hired in July 2009, I realized we had not been mailing much to people whose memberships had lapsed for more than a few months.



Below is the 2006 membership report from four years ago. As new programs are considered, I think it's worth keeping in mind why that decline happened.



Staffing

Since the July meeting, we have added two paid interns and one part-time contractor. So now there are five full-time, one part-time, two contractors, and two paid interns.

I would consider adding one or more full or part-time staff to focus on:

- 1) affiliate development, state chair support, and candidate support
- 2) video production
- 3) publicity
- 4) renewal and fundraising calls
- 5) campus organizing

Below are current staff assignments

Wes Benedict, Executive Director	
Establish the organizational structure of the staff	
Recruit train and assign all staff members	
Appoint, employ and terminate staff in consultation with the Chair	
Evaluate staff performance	
Assure staff is in compliance with party Bylaws and Policy Manual	
Maintain frequent and substantive contact with the LNC Chair	
Keep members of the LNC informed as appropriate	
Develop budget with Treasurer and maintain compliance	
Oversee fundraising efforts including fundraising letters, emails, website, telemarketing, and major donor efforts	
Oversee membership growth efforts	
Write and design fundraising letters or outsource	
LP News Editor	
Work with the Chair and others to get out a cohesive Libertarian message to the public	
Generate press releases	
Answer press inquiries and book media appearances for party officials	
Generate Monday Message and other email messages to members	
Answer questions about the Party and its positions when other staff request assistance	
Create and oversee various initiatives to establish a "cause célèbre" for our donors	
Function as the intermediary between the Party and the public	
Assure compliance with the Advertising Publications Review Committee (APRC) provisions	
Liaison between staff and General Counsel	
Direct LP.org website content	
Generate blog entries	
Generate polls on LP.org	
Assist start-up of state affiliates where none exist	
Candidate recruitment and training	
Manage ballot access activities	
Participate in outside conferences	

Network with other organizations and politicians in DC to increase the stature and reputation of the party

Robert Kraus, Operations Director

Accounting and bookkeeping (a/p, a/r, maintain QuickBooks)

General purchasing and procurement

Work with Chair and Treasurer on financial issues

Maintain compliance with government policies, especially the FEC

Provide data to FEC consultant for FEC filing

Payroll and benefits administration for LP Staff

Create and maintain Employee Manual

Maintain membership/contributor database (Raiser's Edge)

Assure Sustaining Memberships, expiration dates, and Life Memberships are accurately calculated and recorded according to the Bylaws and Policy Manual

Send monthly data dumps to state affiliates

Manage database updates provided by state affiliates to LPHQ

Customer service (internal and external communications with board members, affiliates, donors, etc.)

Facilities and equipment planning and maintenance

Preparation of financial and membership reports

Administrator of lp.org & hq.lp.org email and group list servers

Managing our ballot access lawsuits with the chair

Working with the Chair, state parties and local activists to get ballot access reform bills introduced in state legislatures, and developing lobbying strategies for them

Staff liaison to the Convention Oversight Committee

Primary staff liaison to the Secretary

Maintain backups of LP servers, Raisers Edge, Quickbooks, and personal computer files

Maintain membership, financial, and other archives

Maintain LNC contact list (an off-line document and at LP.org)

Record LNC meetings

Process monthly gifts for direct account drafts

Oversee Member Service Specialists in the sorting incoming mail, updating membership information and caging of donations

Casey Hansen, Member Services & Affiliate Relations Manager

Answer and direct incoming phone calls

Answer questions or refer to others

Handle complaints or refer to others

Accept, open and sort mail, packages, couriers and supplies

Greet visitors

Produce and mail LP Membership Cards

Produce and mail LP Information Packets

Sort and tag physical monetary contributions sent to the office (checks, money orders, cash)

Deposit checks at PCN bank after deposit verified and cash audited

Re-checking of daily deposits and cash audits

Update member's address and contact information

Assist in general office upkeep, organization and maintain office supplies

Any other extra tasks as assigned by other LNC staff such as general filing, research, and responding to member correspondence

Primary assistant to Robert

Customer service to state and local affiliates

Maintain State Chair and State Organization contact lists (the off-line document, not the ones on LP.org)

Maintain Events Listing on LP.org

Fill order requests, such as requests for free brochures or free LP News

Susan Dickson, Member Services Specialist

Process and cage all checks, credit cards and cash received via mail into RE

Photocopy checks before deposit

Process and cage all web transactions into RE

Process refunds and contribution returns

Update and maintain records in RE

Import new inquiry and volunteers from web and send prepare data for information packets

Prepare data for new memberships and renewals and print letters for membership cards

Prepare daily reports and do daily cash audits

Create new records for people who ask for information packets

Properly sort and file all source material to comply with FEC rules

Arthur DiBianca, Staff Assistant

Maintain the list of elected Libertarians (online and a more extensive offline database)

Maintain the list of Libertarian candidates

Assist with database troubleshooting and cleanup

Scan national media for topics for press releases, blog entries, and Email messages

Draft monthly Liberty Pledge Newsletter

Manage Lyris email broadcast system (press list and LP member list): add new subscribers, load and send press releases and general emails

Post blog entries, press releases, polls and other information on LP.org

Help with overall maintenance of LP.org

Monitor and sort incoming email, forward to appropriate staff as necessary

Draft some press releases, general emails (like Monday Messages and fundraising emails), and blog entries

Draft articles for LP News

Edit and proofread all communications including press releases, mass emails, blog entries, fundraising letters, LP News, Liberty Pledge Newsletter, and party literature

Nick Dunbar, Staff Assistant

Maintain accuracy of monthly giving program (donor calls and email changes; contact donors for updated information)

Process monthly gifts for members of monthly giving program and evaluate transactions that do not go through to find out why including contacting the donor for updated information

Work with vendors for house and acquisition appeals (copy, art, print, mail shop)

Analyze results on all mail appeals and select segments from house file for each house mail appeal, and order lists for each acquisition appeal

Data pulls from donor database for house mail appeal and for omission in acquisition appeal

Data pulls for membership cards, acknowledgments and cultivation

Oversee printing and mailing of membership cards; print and mail acknowledgments; search for creative ideas to cultivate high dollar and loyal donors

Update Board Report (which shows appeal results)

Assist with record archive organization, storage and maintenance

Kyle Hartz, Development Assistant

Phone monthly pledgers with processing problems to get updated information

Phone former monthly pledgers to get them to sign up again

Phone lapsed members to renew memberships--stay late and call at night as needed to reach people on the West Coast at home

Design websites for candidates & state affiliates

Assist with inquiry responses (questions about the Libertarian Party from interested prospects)

Recruit and manage interns

Direct intern telemarketing membership renewal effort

Manage social media pages: Facebook, Twitter, Meetup and LinkedIn

Respond to letters and email requests from volunteers

Forward people who express a desire to run for office to their state party

Staff booths at LP events, direct recruitment of volunteers for affiliate events

Participate in outside conferences

Activist training and support

Director of Operation's Report

by Robert Kraus

Blackbaud - Data Dumps - Internal Customer Service

No new major issues to report with RE-7 from Blackbaud.

As we reported to the IT Committee, we renewed our license for another year. We noticed that the Blackbaud invoice was about 15% higher than last year (\$11,657 vs. \$10,268). They do this every year, so we complained as usual and the revised invoice is now \$10,419 (net \$10,087 total after a misc credit for \$331.80 on our acct).

In terms of data updates from states, we continue to see improvements with special thanks to the LPOH which sends us both new member and data corrections weekly, in addition to the LPNH, LPNE and LPIN which also now regularly send me updates. LPVA, LPSC and now the LPRI also continue to send regular due to the use of Alicia's excellent membership management program. We would still like to see more sharing of information and re-encourage regional reps to have their state membership directors to send us their updates often.

Arthur DiBianca continues to be doing a superb job at maintaining the list of emails within Lyris Sparklist (our email list serve program which we have recently renewed our agreement with since we were able to get them to reduce their monthly fee by \$1000.00) and now we are able to export the bad emails, link them to a member ID, and in most cases remove them from RE so they will not appear in the data dumps. He continues to be instrumental in aiding with other data management issues.

FEC Filing

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

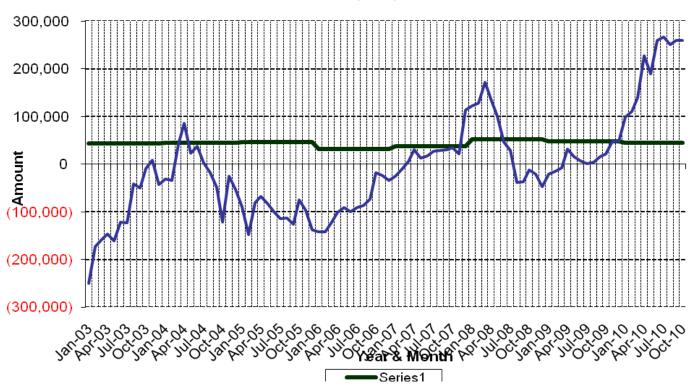
As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summery page of our FEC Filings.

Financial

We continued efforts to control and maintain our expenses and accounts payable (note the examples above). We also continue to operate with a surplus. Looking at Oct preliminary results, we can report that we have been in the black for 7 of the first 10 months of this year.

As you can see on the following chart, we continue to build up a decent cash reserve (the top light grey line – the black thick line is our targeted reserve) and we are in a better position than we were prior to (and after) the last three conventions. A relatively small part of this, of course, was due to the annual disbursement from the Burrington Estate plus one new bequest – but another factor is we continue to get additional new major donations. For example, since the last meeting in July we have received over \$69,500 in major donor contributions (\$1,000 or more). All of our major donors receive a phone call or email personally from Mark Hinkle thanking them for their support.

Reserve Adequacy Trend Since Jan 2003



Human Resources

Our staff remains stable over the last several months. Kyle Hartz has now become full time permanent salaried staff taking over much of the duties Mark Meranta was handling and more. We have also added two paid interns this fall. Please refer to Wes Benedict's report for full information.

Convention 2012

Staff assisted the convention committee and worked considerably with David Nolan, Nancy Neal, Alicia Mattson and Adm. Colley to provide the LNC with many great options for the upcoming 2012 convention. We look forward to working with the committee after this meeting on 2014 (for which we already have received a very attractive offer from the Hyatt Columbus). Please refer to the Convention Committee report for more information.

Thank you!

Robert

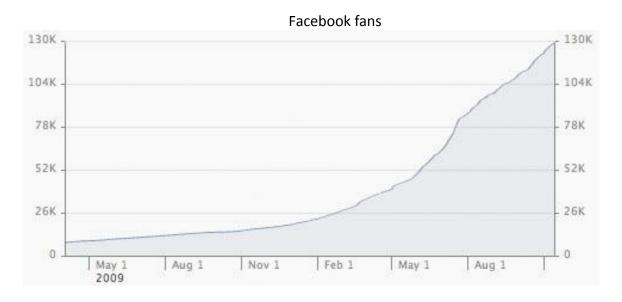
Staff Report by Kyle Hartz, Development & New Media Assistant

Tasks

- Phone monthly pledgers with processing problems to get updated information
- Phone former monthly pledgers to get them to sign up again
- Phone lapsed members to renew memberships--stay late and call at night as needed to reach people on the West Coast at home
- Design websites for candidates and state parties
- Assist with inquiry responses (questions about the Libertarian Party from interested prospects)
- Recruit and manage interns
- Direct intern telemarketing membership renewal effort
- Manage social media pages: Facebook, Twitter, Meetup and LinkedIn
- Respond to letters and email requests from volunteers
- Forward people who express a desire to run for office to their state party

Social Media

Our social media presence continues to expand. Our facebook page has grown to roughly 130,000 fans, and our Twitter followers are about to pass 10,000.



Since I have started to advertise memberships and donations on Facebook, we have gained at least 220 trackable contributions directly from Facebook. Assuming all 220 contributions are at least \$25 each, this adds up to \$5,500. The total amount spent on Facebook advertising is \$3,787.39.

Website Building

Towards the end of the campaign period, as candidates stopped requesting new websites, I transitioned over to building websites for state parties.

So far, I have built websites for the following state parties: D.C.
Rhode Island
Nevada
North Dakota

Grassroots Activism

Recently, my interns and I have attended numerous grassroots events in D.C. At these events, we handed out flyers and stickers to thousands of participants.

These events include: Washington D.C. Tea Party Rally, Glenn Beck's Restoring Honor Rally, the 9/12 March (my intern attended, but I couldn't attend because of a class), and Jon Stewart's Rally to Restore Sanity.

Internship Program

Since our internship program has transitioned from being unpaid to paid, I have radically altered its setup. First, I have taken on fewer interns than we have in the past. While we used to hire between 4 and 10 interns, I decided only to hire two. I felt that this would enable me to provide a more rich and focused experience for the interns. In addition, it would enable us to get the most work for our money.

Like past intern classes, our interns call lapsed members in order to update their contact information and request that they renew their membership. I have greatly increased the speed and effectiveness of the calling by shortening the script, increasing the amount of time interns spend calling, and instructing them to leave messages on the fourth round of calling. After we complete the list of expired members for a state, we send follow up e-mails and letters.

Prior intern classes used to spend a large amount of time answering questions and inquiries from members and interested persons. Rather than write a completely new and time-consuming response for each question, the current interns have been working to create canned responses that can be altered to suit the needs of each individual question.

Our interns also provided a large amount of assistance in counting door hangers and stickers for the "Quiz Across America" initiative.

Political Fanpage Numbers

Facebook Fans	4/30/2010	7/9/2010	11/16/2010	Growth	Growth%
Institute for Justice	3,490	6,321	30,888	27,398	785%
Libertarian Party	40,000	69,271	129,126	89,126	223%
Democratic Party	85,316	99,286	185,447	100,131	117%
Advocates for Self-Government	4,827	5,765	8,892	4,065	84%
Heritage Foundation	152,949	195,619	272,333	119,384	78%
Campaign for Liberty	47,121	59,414	82,430	35,309	75%
Reason Magazine	17,839	22,226	30,133	12,294	69%
Cato Instititute	45,407	54,900	72,758	27,351	60%
Republican Party	128,778	148,681	194,050	65,272	51%
Ron Paul	199,552	230,496	272,152	72,600	36%
ACLU	32,149	35,445	41,846	9,697	30%
MoveOn.org	87,334	92,363	107,590	20,256	23%

Report for LNC meeting, November 20-21, 2010 by Arthur DiBianca, Staff Assistant

1. Lyris Email Delivery

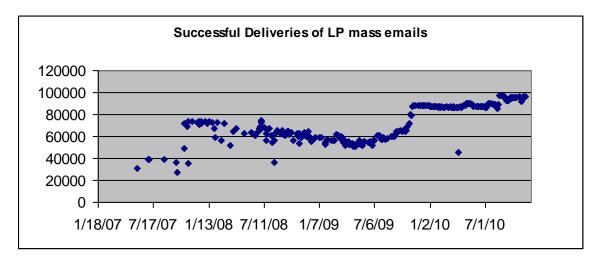
Currently, our Lyris list has about 96,500 "active" recipient addresses. According to Lyris's reports, most of our mass emails have more than 99% successful delivery.

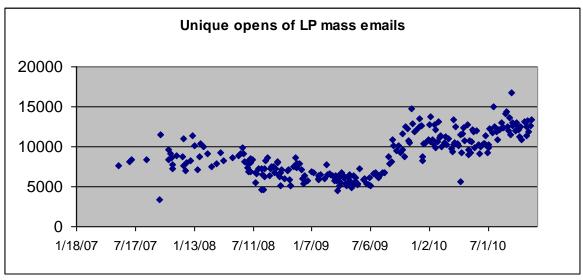
Over the past year or so, we have identified and resolved many problems involving delivery to different email providers. We are currently having intermittent issues with Gmail, and we're working on it.

From June 2009 to October 2010, the average number of **successful deliveries** per mass email increased from 54,556 to 95,173. (74% increase.)

From June 2009 to October 2010, the average number of **unique opens** per mass email increased from 5,956 to 12,102. (103% increase.)

Each point in these graphs represents a mass email (such as a Monday Message).





2. Elected Libertarians List

After processing results of the November 2010 elections, our list has 152 elected officials. It may change slightly.

According to the results we have so far, 16 Libertarians were elected or re-elected to office in November 2010. (2 partisan, 14 nonpartisan.) Please note, some of these were "appointed in lieu of election" because no opponents filed.

Also according to the results we have so far, 8 Libertarians were defeated or did not run for reelection. (2 partisan, 6 nonpartisan.)

Our website has a single web page with the complete list of elected Libertarians. It is viewable at LP.org by clicking the "Elections >> Elected Officials" menu option.

3. Election Results

Note, these lists are all based on preliminary results, so nothing is final, but we don't expect the percentages to change significantly. Vote counts might change significantly in some cases.

Top ten vote counts

	Richard B.		
WA	Sanders	Supreme Court, Position 6 (nonpartisan)	941,845
TX	J. Randell Stevens	Judge, Court of Criminal Appeals, Place 2	682,753
TX	Dave Howard	Judge, Court of Criminal Appeals, Place 5	659,914
CA	Pamela Brown	Lt. Governor	541,503
TX	Mary J. Ruwart	Comptroller of Public Accounts	416,708
CA	Richard Bronstein	Insurance Commissioner	352,297
CA	Andrew Favor	Controller	274,074
MI	Bob Roddis	Supreme Court (nonpartisan)	263,679
CA	Timothy Hannan	Attorney General	231,102
CA	Edward Teyssier	Treasurer	204,327

Number of candidates and total vote counts for each state

AK	6	4,181
AZ	29	532,505
CA	64	2,862,874
CO	21	182,943
СТ	6	24,366
DE	10	9,049
FL	15	411,284
GA	11	954,209
HI	3	7,623
IA	9	90,426

TX	150	4,242,619
CA	64	2,862,874
MI	83	1,082,768
ОН	47	983,001
GA	11	954,209
WA	1	941,845
AZ	29	532,505
IN	98	490,215
IL	8	475,389
FL	15	411,284

·		
ID	6	15,674
IL	8	475,389
IN	98	490,215
KS	21	112,602
KY	4	6,223
LA	1	13,952
MA	3	8,561
MD	17	60,654
MI	83	1,082,768
MN	2	19,545
MO	29	277,885
MS	2	2,122
MT	8	26,788
NC	21	164,760
ND	3	19,877
NE	1	84,874
NH	7	29,559
NJ	3	8,371
NM	1	504
NV	15	48,394
NY	16	154,951
ОН	47	983,001
OK	3	84,765
OR	6	45,770
PA	15	36,074
SC	13	95,984
TN	5	4,857
TX	150	4,242,619
UT	17	54,441
VA	4	23,528
VT	2	6,425
WA	2	941,845
WI	9	21,486
	2	3,580
WV WY	8	27,022

MO	29	277,885
CO	21	182,943
NC	21	164,760
MO CO NC NY KS SC IA NE	16	154,951
KS	21	112,602
SC	13	95,984
IA	9	90,426
NE	1	84,874
OK	3	84,765
OK MD	17	60,654
UT	17	54,441
NV	15	48,394
OR	6	45,770
PA	15	36,074
NH	7 8 8	29,559
WY	8	27,022
MT	8	26,788
СТ	6	24,366
VA	4	23,528
WI	9	21,486
ND		19,877
MN	3 2	19,545
ID	6	15,674
LA	1	13,952
DE	10	9,049
MA	3	8,561
NJ	3	8,371
HI	3	7,623
VT	2	6,425
KY	4	6,223
TN	5	4,857
AK	6	4,181
WV	2	3,580
OR PA NH WY MT CT VA WI ND MN ID LA DE MA NJ HI VT KY TN AK WV MS	3 3 2 4 5 6 2 2	2,122
NM	1	504

Candidates who were elected (or in some cases appointed in lieu of election because there was no opposition)

ΑZ	Bob O'Brien	Northern Gila County Sanitary District	unopposed
CA	Timothy Healey	Fair Oaks Water District Board, District 1	unopposed
CA	Rodger Musso	Black Oak Mine Unified School District Board, Seat 2	unopposed
CA	Robert Dickson	Timber Cove Fire Protection District Board	unopposed
CA	Jack Hickey	Sequoia Healthcare District Board	24,291
FL	Carol Morris	Fort Myers Beach Fire District Board, Seat 3	2,203
FL	Ron Skrutski	Lee County Soil and Water Conservation District, Grp. 2	unopposed
FL	Tom Clark	Lee County Soil and Water Conservation District, Grp. 3	unopposed
FL	Kim Hawk	Lee County Soil and Water Conservation District, Grp. 5	unopposed

FL	Jim Culberson	Sebastian Inlet Taxing District, District 5	51,110
FL	Larry Frego	St. Johns County Soil and Water Conservation District, Grp. 2	unopposed
IN	Steve Coffman*	Liberty Township Advisory Board, Henry County	245
IN	Cheryl Heacox	Clay Township Advisory Board, Wayne County	113
NC	Jeff Goforth	Cabarrus County Soil and Water District Supervisor	16,987
NC	Robert Rosenthal*	Durham County Soil and Water District Supervisor	34,390
SC	Kathy Woolsey	Charleston County Soil and Water Commission	39,408

^{*}Effectively unopposed, because the number of seats up for election was equal to the number of candidates on the ballot.

Top ten percentages (partisan single-member election, facing at least one opponent on the ballot)

СО	Bob Dempsey	San Miguel County Coroner	42.33%
NV	Sandra Darby	Nye County Commission, District 4	41.25%
IN	Bob Isgrigg	Clark County Surveyor	37.87%
NC	John Sams	Chowan County Commissioner, District 3	35.54%
AZ	Rachel A. Kielsky	Maricopa County Justice of the Peace	34.95%
MO	Sean T. O'Toole	State Representative, District 40	33.42%
MO	Steve Murphy	Clark County Presiding Commissioner	31.76%
IN	Brad Hyatt	State Representative, District 56	31.57%
IN	Jon Bell	Henry County Council	31.02%
MD	Mike Calpino	Wicomico County Council, District 2	30.37%

Top ten percentages (partisan single-member election, facing both a Republican and a Democrat)

		Clark County Presiding	
MO	Steve Murphy	Commissioner	31.76%
IN	Rex Bell	State Representative, District 54	20.79%
IN	Gayle Bond	Wayne County Council, District 2	18.90%
IN	Thomas Zmyslo Sr.	St. Joseph County Council, District A	15.49%
PA	Tim Mullen	State Representative, District 120	14.91%
MT	Dan Cox	State Senator, District 44	11.91%
IN	Daniel Ferris	Madison County Council, District 1	10.84%
WV	Tom Thacker	State Senator, District 11	10.66%
WI	Wil Losch	State Assembly, District 34	10.02%
IN	Gregory Kelver	LaPorte County Council, District 1	9.98%

Top ten percentages (nonpartisan single-member election, facing at least one opponent on the ballot)

AZ	won	Scott Stewart	Pima Community College Board, District 4	67.27%
FL	won	Carol Morris	Fort Myers Beach Fire District Board, Seat 3	63.78%
FL	won	Jim Culberson	Sebastian Inlet Taxing District, District 5	62.07%
SC	won	Kathy Woolsey	Charleston County Soil and Water Commission	53.06%

WA	Richard B. Sanders	Supreme Court, Position 6	49.85%
FL	Stuart Coffin	Duval County Soil and Water Conservation District, Grp. 5	49.68%
MN	Bob Odden	Columbia Heights Mayor	42.35%
FL	Phillip Laibe	Duval County Soil and Water Conservation District, Grp. 1	41.03%
MN	Mary O'Connor	Hennepin County Commissioner, District 1	39.31%
FL	Violet Skinner	Duval County Soil and Water Conservation District, Grp. 3	36.32%

Top five percentages for U.S. Senate

	Rebecca Sink-		
IN	Burris	U.S. Senator	5.33%
ΑZ	David F. Nolan	U.S. Senator	4.68%
МО	Jonathan Dine	U.S. Senator	3.02%
GA	Chuck Donovan	U.S. Senator	2.69%
IL	Michael Labno	U.S. Senator	2.36%

Top five percentages for U.S. House (either no Republican or no Democrat)

OK	Angelia O'Dell	U.S. Representative, District 1	23.19%
MO	Christopher Dwyer	U.S. Representative, District 9	22.33%
TX	David Sparks	U.S. Representative, District 24	18.38%
TX	Bob Townsend	U.S. Representative, District 7	17.84%
TX	Bill Oliver	U.S. Representative, District 31	17.45%

Top five percentages for U.S. House, running against both a Republican and a Democrat

CA	Carlos Rodriguez	U.S. Representative, District 28	8.04%
IN	Chard Reid	U.S. Representative, District 5	7.74%
CA	Edward Gonzalez	U.S. Representative, District 16	7.64%
ОН	Marc Johnston	U.S. Representative, District 2	6.84%
ОН	Jeffery J. Blevins	U.S. Representative, District 16	6.63%

Top ten percentages for state legislature (either no Republican or no Democrat)

МО	Sean T. O'Toole	State Representative, District 40	33.42%
IN	Brad Hyatt	State Representative, District 56	31.57%
AK	Scott A. Kohlhaas	State Representative, District 20	30.10%
MA	Jonathan Loya	State Representative, Middlesex District 8	28.74%
IN	Ron Cenkush	State Representative, District 5	27.97%
IA	Christopher Peters	State Senator, District 15	25.22%
HI	Fred Fogel	State Representative, District 5	24.39%
MO	Bob Ludlow	State Senator, District 10	23.65%
TX	Richard W. Shuey	State Representative, District 43	22.44%
IN	Don Crossley	State Senator, District 27	21.72%

Top ten percentages for state legislature, running against both a Republican and a Democrat

,	I	N	Rex Bell	State Representative, District 54	20.79%
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PA	Tim Mullen	State Representative, District 120	14.91%
MT	Dan Cox	State Senator, District 44	11.91%
WV	Tom Thacker	State Senator, District 11	10.66%
WI	Wil Losch	State Assembly, District 34	10.02%
ОН	Chad Ricketts	State Representative, District 91	9.93%
CA	Gary Bryant	State Assembly, District 3	9.04%
PA	Erik Viker	State Representative, District 85	8.97%
TN	Heather Scott	State Representative, District 57	8.93%
AZ	Andrea Garcia	State Senator, District 18	8.78%

Single-member partisan races in which the Libertarian got more votes than the difference between the Republican and Democrat

	l								
	Libertarian	Office	Libt votes	Libt %	Republican	Rep %	Democrat	Dem %	Other %
ΑZ	Nicole Patti	U.S. Representative, District 1	12,721	6.44%	Paul Gosar	49.69%	Ann Kirkpatrick	43.75%	0.12%
ΑZ	Steven Stoltz	U.S. Representative, District 8	9,485	3.85%	Jesse Kelly	47.52%	Gabrielle Giffords	48.51%	0.13%
CA	Timothy Hannan	Attorney General	180,395	2.50%	Steve Cooley	45.72%	Kamala D. Harris	45.84%	5.94%
СО	Maclyn Stringer	U.S. Senator	20,770	1.25%	Ken Buck		Michael Bennett	47.72%	4.21%
СО	Doug Randall	State Senator, District 11	1,258	4.51%	Owen Hill	47.29%	John Morse	48.20%	0.00%
DE	Timothy Webb	Kent County Levy Court, District 2	141	1.83%	STEPHEN R. SPEED	48.79%	BRADLEY S. EABY	49.38%	0.00%
IA	Jake Porter	Secretary of State	33,683	3.13%	Matt Schultz	49.85%	Michael A. Mauro	46.96%	0.05%
IL	Michael Labno	U.S. Senator	85,492	2.36%	Mark Kirk	48.36%	Alexi Giannoulias	46.08%	3.19%
IL	Lex Green	Governor	33,922	0.93%	Bill Brady	46.25%	Pat Quinn	46.48%	6.34%
IN	Mark Vogel	U.S. Representative, District 2	9,445	4.98%	Jackie Swihart	46.84%	Joe Donnelly	48.18%	0.00%
IN	John Cunningham	U.S. Representative, District 8	9,507		Larry Bucshon	47.91%	Trent Van Haaften	47.91%	0.00%
IN	Richard Liedtky	State Representative, District 17	673	4.11%	Ellert, Francis K.	46.75%	Dembowski, Nancy	49.14%	0.00%
IN	Rob Jozwiak	State Representative, District 37	970	5.19%	Hupfer, Kyle Jason	45.81%	Reske,	49.00%	0.00%
IN	Duncan Adams	Brown County Sheriff	134	2.12%	Brad Stogsdill	43.97%	Rick Followell	44.70%	9.21%
IN	Mike Sloan	LaPorte County Comissioner, District 1	1,953	6.87%	Keith A. Harris	46.15%	Willie Milsap	46.99%	0.00%

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IN		Madison County Council, District 1	1,056		DAVID MICHAEL MCCARTNEY	47.73%	WILLIAM (BILL) SAVAGE	41.43%	0.00%
IN	Christine Nealis	Madison County Council, District	636		STEPHANIE HECKO-		JOHN BOSTIC	49.01%	0.00%
IIN	t	ა	030	1.25%	AININ	43.75%	JK.	49.01%	0.00%
IN	Christopher Bowen	Lawrence Township Trustee, Marion County	1,778	5.45%	DINO BATALIS		RUSSELL L. BROWN	49.45%	0.00%
IN	Ward ·	Lawrence Township Constable, Marion County	1,528		BRIAN N. BULGER	47.47%	TERRY BURNS	47.84%	0.00%
IN	Drew Bisson	Wayne Township Trustee, Marion County	1,338	5.61%	ANDY HARRIS	49.16%	DAVID KING BAIRD	45.23%	0.00%
KS		State Representative, District 95	185		Benny L. Boman	49.89%	Melany Barnes	44.98%	0.00%
MI	Allen	State Representative, District 39	727	2.08%	Shulman , Lois	48.83%	Brown , Lisa	49.08%	0.00%
МО	Steven R.	U.S. Representative, District 3	5,757	2.84%	Ed Martin		Russ Carnahan	48.88%	1.58%
МО	Steve Murphy	Clark County Presiding Commissioner	876	31.76%	Ron Brewer	36.19%	Eddie Knupp	32.05%	0.00%
МО		Jefferson County Executive	3,680		KEN WALLER		RANDY B. HOLMAN	45.98%	0.07%
NC		U.S. Representative, District 2	3,463	1.84%	Renee Ellmers	49.52%	Bob Etheridge	48.64%	0.00%
NH	Howard Wilson	U.S. Representative, District 2	4,858	2.18%	Charlie Bass	48.34%	Ann Kuster	46.74%	2.74%
NV		U.S. Representative, District 3	4,008	1.50%	Joe Heck	48.16%	Dina Titus	47.44%	2.89%
NV	Erin Lale	State Assembly, District 29	669	4.25%	Dan Hill		April Mastroluca	49.15%	0.00%
ОН	Marc Feldman	Attorney General	104,554	2.80%	DeWine, Mike	47.80%	Cordray, Richard	45.98%	3.41%
	Lawrence	State Representative, District 20	2,282		Carle, Matt	46.32%	Garland,	48.52%	0.12%

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ОН	Bryant Callaghan	State Representative, District 28	1,064	2 57%	Wilson, Mike	48.71%	Pillich,	48.72%	0.00%
	Judy Kayden	State Representative, District 80	1,601		Krabill, Jeff	47.03%	Murray,	49.00%	0.00%
	Chad Ricketts	State Representative, District 91	4,199	9.93%	Hayes, Bill	46.95%	Dodd, Dan	43.12%	0.00%
TX	Ed Mishou	U.S. Representative, District 27	5,371	5.04%	R. Blake Farenthold	47.85%	Solomon P. Ortiz	47.10%	0.00%
TX	Kris Bailey	State Representative, District 47	2,480	4.13%	Paul D. Workman	49.68%	Valinda Bolton	46.19%	0.00%
TX	Ben Easton	State Representative, District 48	1,517	2.95%	Dan Neil	48.51%	Donna Howard	48.54%	0.00%
TX	Colin F. Sewards	State Representative, District 93	799	3.13%	Barbara Nash	49.27%	Paula Pierson	47.59%	0.00%
TX	Gene Freeman	State Representative, District 106	439	2.04%	Rodney E. Anderson	49.46%	Kirk England	48.50%	0.00%
TX	Melissa Martinez- Carrasco	Bexar County Justice of the Peace, Precinct 2, Place 2	5,524	6 27%	William E. "Bill" Donovan	47 40%	Roberto "Robbie" Vazguez	46.34%	0.00%
	Debra A. Carlson	Dallas County Judge	14,370		Wade Emmert		Clay Jenkins	49.56%	0.00%
TX	Jaclyn Finkel	Travis County Justice of the Peace, Precinct 2	3,700	5.08%	Glenn Bass	49.92%	Karin Crump	45.00%	0.00%
VA	David Dotson	U.S. Representative, District 11	1,381		Keith S. Fimian	48.83%	Gerald E. "Gerry" Connolly	49.19%	1.37%

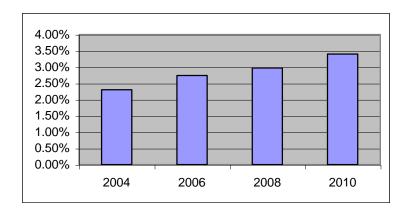
Average percentages for Libertarians running for U.S. House, with both Republican and Democrat in the race, where total percentage for Libertarian+Republican+Democrat >= 99.9%. (That excludes races with other significant minor-party candidates or write-ins.)

2004 - 72 races - 2.30%

2006 - 57 races - 2.74%

2008 - 69 races - 2.97%

2010 - 71 races - 3.40%



Overall vote counts, 2006-2010. Texas totals are a very large portion, so this is divided between "in Texas" and "outside Texas."

Year	2006	2008	2010
vote count in Texas	7,077,828	4,063,321	4,242,619
vote count outside Texas	5,727,053	8,509,828	10,511,906
Total	12,804,881	12,573,149	14,754,525

4. Door hanger orders

This is a sorted chart of door hanger orders from each state.

	Number of	
State	orders	Quantity
IN	95	143,500
CA	120	46,500
MI	91	43,200
TX	80	29,600
ОН	70	29,110
IL	48	24,400
NY	45	
МО	35	
CO	42	21,000
PA	42	18,200
AZ	35	17,300
WI	25	16,400
MD	22	15,400
IA	18	13,700
KS	28	13,400
NC	35	13,100
VA	36	12,900
GA	22	12,300
FL	40	12,200
SC	21	12,000
MT	9	11,900
TN	20	8,900

DE	13	8,000
UT	16	7,800
OK	9	7,300
KY LA	7	5,600
LA	12	5,300
ID	8	5,300
DC	1	5,000
NV	9	4,700
AR	7	4,600
WY	5	3,700
СТ	13	3,400
MN	14	3,400
NE	4	3,400
NJ	14	3,200
WV	5	3,100
MS	7	2,800
ND	6	2,500
WA	9	2,500
NH	6	2,300
AK	2	2,200
NM	5	2,000
AL	10	1,600
OR	6	1,310
MA	7	1,200
VT	4	700
RI	3	600
HI	3	400
Total	1,184	655,220
(No orders from SD, ME)		

APPENDIX B <u>CAMPUS ORGANIZING</u> REPORT

CAMPUS ORGANIZING REPORT

Submitted to: Libertarian National Committee, Nov. 13, 2010

Submitted by: James W. Lark, III

Region 5S Representative, Libertarian National Committee

This report will provide some information concerning efforts to build and support Libertarian campus organizations. I shall provide an updated report at the LNC meeting in New Orleans should additional information become available.

- 1) I continue to respond to inquiries from people who want information about the LP campus outreach effort. I am usually able to respond within 24 hours of receiving an inquiry.
- 2) I continue to work with the Advocates for Self-Government to provide material (e.g., "Operation Politically Homeless" kits) to campus organizations. (In the interest of full disclosure, please note that I am the chairman of the Board of Directors of the Advocates.)
- 3) I continue to work with various state and local LP organizations to assist their campus outreach efforts. Prior to the end of 2010 I shall contact the chairs of our state affiliates to provide information to them, and to inquire in what ways I can assist their efforts.

I have given speeches at various high schools and universities during the fall; I anticipate speaking at several high schools and universities during the spring. In addition, I spoke at the European Liberty Conference in Milan, Italy on Oct. 12. (The event was organized by the Italian Students for Individual Liberty.)

4) I continue to work closely with Students For Liberty to promote libertarian groups at high schools and colleges. (I am a member of the Board of Advisors of SFL.) As part of this effort, members of the SFL board and I have found ways for the LP to use the many services available from SFL. We must be careful in so doing because we do not wish to jeopardize the 501c(3) status of SFL.

I am pleased to note that I have conducted "webinars" for SFL. Specifically, I conducted a webinar entitled "The Language of Liberty" on September 20 and a webinar entitled "Challenges to Liberty" on October 18. I am scheduled to conduct another webinar on Nov. 15. In addition, I spoke at the SFL regional conferences at Pepperdine University (Malibu, California) on Oct. 23 and the University of Texas – Austin on Nov. 6. I have been invited to address the fourth annual SFL International Conference in Washington, D.C. next February.

I have accepted the invitation of Dave Walter (founder of the Society for Individual Liberty and former national LP chair) to serve as chairman of the Student Libertarian Alumni Committee (SLAC). This organization will assist Students For Liberty by promoting SFL among libertarian and helping to raise funds for SFL.

APPENDIX B CAMPUS ORGANIZING REPORT

- 5) I continue to work with Young Americans for Liberty (YAL) on programs of mutual interest. For example, I conducted a workshop on the subject of campus organizing at the YAL national convention on August 13.
- 6) As mentioned in previous reports, several liberty-oriented organizations (e.g., Cato, Reason Foundation, Institute for Humane Studies, Foundation for Economics Education) are working to coordinate their student outreach programs. I participate in meetings of representatives of these organizations when my schedule permits.
- 7) As mentioned in previous reports, I believe it would be helpful to hire an LPHQ staff member whose duties would include campus/youth organizing task. I believe it is appropriate to wait until the LNC provides guidance to the staff concerning our goals and strategy for the 2010-2012 term before discussing the hiring of LPHQ staff.

MEMORANDUM

TO: Libertarian National Committee

FROM: Andrew R. Wolf/Rebecca Sink-Burris

DATE: November 17, 2010

SUBJECT: Region 3 November 2010 Report

OVERVIEW

Overall, the November, 2010 election results saw significant improvement for Region 3 affiliates over 2008 and 2006. Michigan, Ohio and Indiana all retained ballot status, with Ohio and Indiana receiving record or near-record vote results. Over 2.5 million votes were cast for Region 3 candidates.

To build on this momentum, affiliates are excitedly preparing for the next election cycle. Several statewide events are planned:

Michigan Strategy Conference Call: late November, 2010
Ohio Strategy Meeting: December 4, 2010 (Columbus)
Michigan Liberty Foot Awards Dipper: February 5, 2011 (Flips

Michigan LibertyFest Awards Dinner: February 5, 2011 (Flint)

Ohio State Conference: April 9-11, 2011 (Columbus)

Indiana State Convention: April 30 - May 1, 2011 (LaPorte)

Michigan State Convention: April 30, 2011 (Midland)

The following individual state reports provide more detail:

MICHIGAN

Chair: Emily Salvette

The Libertarian Party of Michigan's election results were about the same as in 2008 and much better than in 2006, a comparable point in the election cycle. The raw numbers, compiled by our political director, Bill Hall, are attached. Some highlights:

- LPM ballot access was retained in Michigan for the next 2 years.
- Scotty Boman's vote total for Secretary of State earned the LP ballot position #3 (moving up from #5) for the next 4 years.
- Balance of power in 1 state Rep District 39 (Oakland County Nathan Allen)
- Andy LeCureaux received 7.5% in his 3-way race for Oakland County Commission Dist 25
- Emily Salvette received 21% in her 2-way race for Ann Arbor City Council
- Robert Hornbrook received 18.3% in his 2-way race for Ionia County Commission Dist 6

Jay Longtain received 14% in his 2-way race for state Rep Dist 98

Good results were achieved in the western part of the state where there is a very active LPM affiliate. Bill Hall believes our totals in some races suffered from the significant increase in the number of candidates running in each of those races. "In the past, our candidates drew more 'protest' votes, because they were primarily running in 3-way races where they were the only third party candidate."

Moving forward, we're planning a conference call of all affiliate leaders within the month. Our new state membership director, Denee Rockman-Moon, is organizing our annual LibertyFest awards dinner on February 5, 2011 in the Flint area. Charles Earl, LPOhio candidate for Secretary of State and former Ohio State Representative, will be the featured speaker. Our state convention will be April 30, 2011 in Midland, MI.

-Emily Salvette, State Chair Libertarian Party of Michigan

OHIO

Chair: Kevin Knedler



From Kevin J. Knedler – LPO Excom Chair chair@lpo.org November 10, 2010

OHIO REPORT

The Ohio LP received nearly 1 million votes on November 2. This is the highest vote total ever in one election cycle. Some highlights for the 2010 election cycle in Ohio are:

Held only the 3rd LP primary in the history of the party

Approx 5,500 Ohioans voted in the LP primary

Had 45 candidates on the November ballot

First statewide slate of Ohio executive offices since 1934, when the Communists did it In general, the candidates were highly qualified to run and to serve

SOS and Auditor candidates featured in televised debates on statewide television Cleveland Plain Dealer (one of largest newspapers in state) endorsed Matt Cantrell, our candidate for State Treasurer. Highest ever endorsement by a major newspaper State Tea Party PAC endorsed Bill Yarbrough, our candidate for Ohio Senate # 3 Regional and local Tea Parties and Liberty groups endorsed a number of our candidates US Congress candidate Travis Irvine recognized around the country for his video work LP finishes ahead in all but two races against the other minor parties, clearly establishing itself as the "alternative" to the two major parties

Strategy planning meeting for Ohio LP will be held on December 4. This will be an invitational meeting with limited seating (35) at a small hotel in a small town outside of

Columbus, Ohio. Our best and brightest have been invited to focus on the development of a political game plan for the LPO, along with developing more county parties. We will review the SWOT analysis, review the top priorities, and will address a 1 year, 2 year, 4 year, and 8 year plan. Also to be discussed is how to increase fundraising and potentially hire some staff to manage day to day operations.

State Chair Kevin Knedler will be on the radio, giving recaps of the Ohio election and future plans of the LPO. Sunday, November 7 on the Dirk Thompson show on WTVN 610 am, the largest station in Columbus. Tuesday, November 9 on the Brian Wilson show on WSPD 1370 am, the largest station in Toledo. Michael Johnston, LPO Vice-Chair and Political Director will also join in for the Dirk Thompson show.

Please go to www.LPO.org and sign up for the social networks, an Ohio LPO Region Meetup, or the LPO statewide announcements (SWA).

KENTUCKY

Chair: Ken Moellman

[To Be Added]

INDIANA

Chair: Sam Goldstein

We had a very good year. These highlights are brief. We aren't able to write and tell you of all of the hard work by our 99 candidates, their volunteers, or the county parties that support them. Hopefully the numbers speak volumes about the effort that was put forth by the Libertarian Party of Indiana this election cycle.

Some Highlights:

- Rebecca Sink-Burris was involved in all three televised debates. Indiana has a debate commission, which aired the same debate across dozens of television and radio stations at the same time. The exposure to libertarian solutions to voters that hadn't heard a Libertarian before was tremendous. She also raised a very good amount of money, giving her the ability to advertise the campaign online, on radio, and through grassroots efforts. She ended up with 5.33 percent. The last comparable result for Indiana was 2004 when Al Barger received 1.1 percent. Sink-Burris had the highest Senate result in the nation for our party.
- Mike Wherry won 5.91 percent of the vote to maintain Indiana ballot access for four more years in Indiana. We had to hit 2 percent to maintain the access that we've enjoyed since 1994. The last result was 3.3 percent in 2006 when Mike Kole ran for

this race. Wherry is the first Libertarian in Indiana to break the 100,000 vote mark in LPIN history. In our other state-level race, Eric Knipe improved our vote totals for State Auditor from 3.4 percent in 2002 to 4.64 percent in this cycle.

- In our US House races, we improved significantly. These numbers combine US House (percentages include all 9 races in each year):

2002: 37,270; 2.4% (9 candidates) 2004: 35,470; 1.5% (7 candidates) 2006: 17,324; 1.0% (2 candidates) 2008: 47,306; 1.8% (5 candidates) 2010: 84,656; 5.2% (9 candidates)

One of the brightest spots was the first endorsement of a Libertarian candidate ever by the Indianapolis Star, Indiana's largest newspaper. Chard Reid was our candidate in the House race against Dan Burton. Reid received the highest percentage for our US House candidates at 7.74 percent in a four way race.

Almost all of our candidates for US House ran active races, participated in debates, and worked very hard to connect with voters. While we have had strong campaigns in top of the ticket races in the past, this was the first year in many cycles that almost all of our upticket races ran strong campaigns.

Wayne County is on its way to becoming the second party in eastern Indiana (Richmond) after 8 years of hard work. Rex Bell was within 320 votes of beating the Democrat in a three way race. He came in second in Wayne County over the Democrat by almost 7 points. He missed second place in Randolph County by only 7 votes. He finished the race with 20.79 percent in the three way race. In 2006, Rex Bell received 6.98 percent of the vote.

The highest percentage of our State House and Senate candidates was Brad Hyatt in House District 56 in eastern Indiana. Hyatt received 31 percent of the vote. The 2008 LP candidate received 21 percent of the vote. Both candidates were "paper candidates," which means a minimal campaign effort was put forth. In 2006, the Democrat incumbent faced both a Libertarian and Republican. In 2006, the Republican won 31 percent on the vote.

The second highest percentage in the general assembly races was House District 5 candidate Ron Cenkush at 27.97 percent. A first time candidate, Cenkush has campaigned for two years, winning a lot of local tea party endorsements and earned media. He will be using this new interest to restart the county party.

On the local level, one township level race was won. Cheryl Heacox beat Libertarian incumbent Conley Tilson for a position on the Clay Township Advisory Board in Wayne County. This is a result of Rex Bell's long coat tails and campaigning at local fairs.

The highest percentage of the vote that was won on a local level by a Libertarian was by Bob Isgrigg at 37.87 percent. Isgrigg was an incumbent that left the Democratic Party to run as a Libertarian.

Christopher Spangle Executive Director of the Libertarian Party of Indiana (317) 920-1994 www.lpin.org www.chris-spangle.com

REGION 5S REPORT

Submitted to: Libertarian National Committee, Nov. 13, 2010

Submitted by: James W. Lark, III

Region 5S Representative, Libertarian National Committee

This report will provide information concerning activities of the Libertarian Party state affiliates in Region 5S since the LNC meeting on July 11, 2010. I shall provide an updated report at the LNC meeting in New Orleans should additional information become available.

I am pleased to note that since the previous LNC meeting, I have had several opportunities to represent the LP in various ways. For example, I have appeared on several occasions as a guest on WINA radio (1070 AM in Charlottesville) to discuss the Libertarian Party's view on various current issues. Also, I spoke in my capacity as a current LNC member and former LP chairman at the European Liberty Conference in Milan, Italy on Oct. 12. In addition, I gave addresses at high schools and universities in September and October.

Delaware

Jim Rash (DELibertarian@gmail.com), chair of the LPD, provided the following report, which I have edited slightly:

- Jim Rash U.S. Senate 2,101 votes (0.7%)
- Brent Wangen U.S. House 1,986 votes (0.7%)
- Matthew Flebbe State Representative District 6 97 votes (1.2%)
- Scott Gesty State Representative District 7 Libertarian Party, 74 votes (0.8%); Independent Party of Delaware fusion candidate, 87 votes (1.0%) for 161 total votes
- James E. Christina State Representative District 12 767 votes (11.2%)
- George Barnett State Representative District 15 150 votes (1.5%)
- William McVay State Representative District 32 Libertarian Party, 76 votes (1.6%); Independent Party of Delaware fusion candidate, 204 votes (4.5%) for 280 total votes
- Jesse McVay Recorder of Deeds, Kent County Libertarian Party, 631 votes (1.3%); Independent Party of Delaware fusion candidate, 1,773 votes (3.7%) for 1404 total votes
- Timothy Webb Levy Court District 2, Kent County 141 votes (1.8%)
- Mary Pat McVay Levy Court at Large, Kent County 962 votes (2.0%)

District of Columbia

Kyle Hartz (kyle@lp.org), Development and New Media Assistant at LPHQ, serves as chair of the LPDC.

Maryland

Libertarian Party of Maryland chair Bob Johnston (rstanley21018@yahoo.com) provided the following report:

The Maryland Libertarian Party election results can be seen here: http://www.md.lp.org/candidates/.

The highest total received by one of our congressional candidates was Dr. Richard Davis in the 1st district, with 3.8%.

The highest total received by one of our state candidates was Justin Kinsey in House of Delegates district 5b, with 4.4%.

Our gubernatorial candidate, Susan Gaztanaga, garnered 0.8%.

The MDLP will be decertified and lose its ballot access if we do not turn in 10,000 valid signatures by 12/31/2010.

The state party membership is 88, as of 10/31/10.

Bob Johnston Chairman MDLP

Pennsylvania

Libertarian Party of Pennsylvania chair Mik Robertson (chair@lppa.org) provided the following report:

The Libertarian Party of Pennsylvania had some ups and downs this election cycle, and ironically it may be the downs which have the most positive impact on our future. The fact that our statewide candidates were removed from the ballot along with all other alternative statewide candidates who qualified has opened the eyes of a lot of people to the significant problems with the electoral system in Pennsylvania.

There is some solid legislative support for election code reform building, and even some support within the party structure of one of the major parties in Pennsylvania. The actions of this election cycle have strengthened the case we have in federal appeals court for reforming the election code. This increases our chances of eliminating our need to petition for statewide office and changing the way political parties are defined in the commonwealth.

There are now over 38,000 registered Libertarian voters in Pennsylvania. We are the fastest-growing political segment of the political population here, slightly ahead of unaffiliated voters. Although we will lose "minor political party" status due to the fact we have no statewide candidates on the ballot, that will not change the number of signatures needed for our candidates in 2012 under the current law,

but we will lose the check box for Libertarian on the voter registration form.

Our attention now turns to the municipal election in 2011, where our candidates actually win offices. We will also be continuing our outreach and general education efforts, and will be planning our state convention in the spring.

Respectfully submitted, Michael J. "Mik" Robertson Chair, Libertarian Party of Pennsylvania

Virginia

I offer the following on behalf of LPVa chair Bill Wood (wnw3@yahoo.com):

The LPVA had four candidates for the U.S. House of Representatives:

James Quigley 3rd CD: 1.45% Stuart Bain 6th CD: 9.2% William Redpath 10th CD: 2.21% David Dotson 11th CD: 0.6%

In addition, Benjamin Vander Jagt ran as a write-in for the 3rd ward position on the Winchester City Council; it appears he received around 11% of the vote.

According to the State Board of Elections, Mr. Dotson received more votes (1,382) than the margin of difference between Democrat Gerald Connolly and Republican Keith Fimian. (There were five candidates in the race; an independent candidate also received more votes than the margin of difference.)

I offer my thanks and appreciation to these candidates; they and their campaign volunteers did a great job for the cause of liberty and the LPVA.

The LPVA is currently involved with a lawsuit against the Commonwealth of Virginia concerning ballot access laws. Specifically, we are challenging the requirement that those who collect petition signatures on behalf of House of Representatives candidates must be residents of the congressional district in which the candidate is running. (Interestingly, the candidate doesn't have to be a resident of the congressional district.) We are hopeful of a favorable ruling.

The state of the party continues to be sound. Financially the LPVA remains solidly in the black. We hope to have several candidates running in the state legislative elections next year.

Wilbur N. Wood III LPVA Chair

West Virginia

Tad Britch (tad@lpwv.org), chair of the Libertarian Party of West Virginia, provided the following report which I have edited slightly:

In our two races I received 1% of the vote for House of Delegates, and Tom Thacker received 11% of the vote in his bid for State Senate. I believe this is the first time the LPWV has fielded candidates in more than a decade so it was mildly successful. We have received a number of membership inquiries since the election so it appears the campaigns served their purpose.

Currently, we are preparing and trying to plan for the possible special election for governor. Rumors are they may hold the election in 60-90 days, which means we have an extremely limited amount of time to plan activities. We are trying to find out what type of help the LNC may offer for getting our candidate on the ballot. If we receive 1% in this special election that should mean the 2012 LP Presidential candidate will automatically be on the ballot.

APPENDIX E REPORT OF AFFILIATE SUPPORT COMMITTEE CHAIR

Report of Affiliate Support Committee Chairman Mark W. Rutherford 9/21/10

To the Libertarian National Committee:

The Bylaws of the Libertarian Party has this provision, which arguably applies to the Affiliate Support Committee, which has 10 members:

ARTICLE 13: MEETINGS

Boards and committees having fewer than ten members may conduct business by teleconference or videoconference. Each such board or committee shall have power to adopt special rules of order and standing rules to facilitate the conduct of business by teleconference or videoconference.

There has not been a face-to-face meeting of the Affiliate Support Committee ("ASC"), so no report approved by a majority of the Committee has been forwarded to the LNC. Instead, I am writing a report on my opinions on the progress of the ASC.

First of all, it is my opinion that the Libertarian National Committee should make a determination whether Article 13 applies to the ASC. If it does apply, I recommend that the LNC either reduce the number of members by at least one, or in the alternative fund the cost for members of the ASC to meet face-to-face. Our Regional Representatives already are expected to pay the costs associated with attending LNC meetings, and many Regional Representatives attend many state conventions within their region. Another face-to-face meeting and the costs associated with it are arguable onerous, especially as this is a nascent committee which is beginning to find its way.

Of course, the ASC can meet during regular LNC meetings. However, unless the LNC meeting is close to the two months deadline in which to submit the report, any ASC approved report will likely be stale by the time it is submitted and not as helpful to the LNC for its budget preparation meeting.

Mandate of LNC to Affiliate Support Committee:

Affiliate Support Committee

For any affiliate not in a region, the Vice-Chair will serve the same intermediary role that Regional Representatives serve for the affiliates in their respective regions.

The Affiliate Support Committee (ASC) shall identify the needs and interests of the various affiliates. In addition, the ASC shall identify those affiliates that are in particular need of assistance that the LNC can provide.

Once each calendar year, at least two months prior to the preparation of the annual budget, the ASC shall deliver a report to the LNC, identifying and prioritizing those needs and interests of the various affiliates. This ranked list shall be taken into consideration when drawing up the following year's budget, and throughout the year

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as needed. This list will also assist the Executive Director in deciding how to assign tasks to staff, by identifying those services that staff provides to the affiliates that are the most desired.

The ASC shall also, as and when needed, recommend to the LNC measures that will address the particular affiliates that need assistance from the LNC.

The ASC will also establish a process for tracking the progress in meeting those needs.

Work of Committee:

Several emails have been sent by me to the members of the ASC since late June in anticipation of a report being filed on or around September 20, 2010, which is two months before the LNC's November budget meeting. There is a group email list for this purpose. There have been some email discussions.

Here are suggestions of the needs and interests of affiliates made know to me either publically or privately from past email solicitations and from discussions with Regional Representatives (listed in no particular order):

- 1. Financial support to help state affiliates keep ballot access once obtained;
- 2. More campaign, fund raising, affiliate building, campaign finance and ballot access resources that are easily and inexpensively available from the National Office (such as "how to" manuals, for example);
- 3. A universal membership list facility (one master list of all involved with the Libertarian Party);
- 4. National marketing, such as television ads;
- Assistance with costly litigation brought by outside parties against state affiliates and their officers;
- 6. Financial support with litigation after ballot access is obtained to ameliorate harsh ballot access laws:
- 7. Develop new outreach literature;
- 8. Provide for more training for candidates, campaign workers and local party organizers;
- 9. Templates for state and local affiliate websites, yard signs, literature, etc.;
- 10. Live help with web sites, including updating;
- 11. White papers on relevant issues;
- 12. Better outreach to youth, more emphasis on youth and more emphasis on issues of interest to youth, including making national materials and web site more appealing to youth;
- 13. Assistance with building local affiliates;
- 14. Provide training on building local affiliates, fund raising, lobbying legislatures, campaign finance and using voter registration lists;
- 15. Financial assistance for ballot access retention races:
- 16. Use of National as resource for best vendors, such as email programs, software programs, web site providers, etc.; and

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17. Support regional meetings for training and other purposes.

An identified threat to state parties is the top two primary systems of Washington and California.

The New Mexico Libertarian Party has been identified as a state party that may be in need of assistance. It has been sued by an outside party; the costs have been onerous for the New Mexico LP and its officers. Its Regional Representative is further investigating the situation.

The LNC mandate is broadly defined as identifying the "needs" and "interests" of the affiliates. It has been suggested that each Region determine what is meant by "needs" and "interests".

Conclusion

First of all, it needs to be resolved whether or not the ASC needs to meet face-to-face before it can give a report.

Second, more time will be needed to institute the mandates of the LNC. I have not had 100% participation from the members of the ASC, nor do I fault those who have not been able to fully participate, as the Regional Representatives have had a lot to master in the 3 ½ months since their selection in St. Louis.

Furthermore, certain Regional Representatives have reported to me little or no cooperation from some of their state affiliates when approached about the ASC's mandate and a request for information.

Overall, the ASC is moving forward and as it becomes a more seasoned institution, it should be able to file a report, as well as successfully deal with the mandate before it.

Respectfully submitted, Mark W. Rutherford Chairman Affiliate Support Committee