

# LAS VEGAS, NV DECEMBER 10-11, 2011

CURRENT STATUS: APPROVED JANUARY 10, 2012

VERSION LAST UPDATED: JANUARY 6, 2012

LEGEND: text to be inserted - text to be deleted

# **CALL TO ORDER**

The meeting was called to order at 9:02 am on December 10, 2011 at the Red Rock hotel in Las Vegas, NV.

Dr. Lark moved to adopt a resolution that LNC offers its thanks and appreciation to Wes Benedict and Art DiBianca for their distinguished service to the Libertarian Party. The motion was adopted without objection.

#### **ATTENDANCE**

Attending the meeting were:

Officers: Mark Hinkle (Chair), Mark Rutherford (Vice-Chair), Alicia Mattson (Secretary), Bill Redpath (Treasurer)

At-Large Representatives: Randy Eshelman, Kevin Knedler, Wayne Allyn Root, Mary Ruwart, Rebecca Sink-Burris

Regional Representatives: Stewart Flood (Region 1), Dan Wiener (Region 1), Vicki Kirkland (Region 2), Andy Wolf (Region 3), Norm Olsen (Region 4), Jim Lark (Region 5S), Dan Karlan (Region 5N), Dianna Visek (Region 6)

Regional Alternates: Scott Lieberman (Region 1), David Blau (Region 2), Brett Pojunis (Region 4)

Region 1 Representative Doug Craig was not present, so Region 1 Alternate Scott Lieberman served in his absence throughout the meeting.

LNC Counsel Gary Sinawski was not present.

Staff present were Operations Director Robert Kraus, Executive Director Wes Benedict, and Nigel Lyons.

The gallery at various times contained numerous other attendees in addition to those listed above, including but not limited to:

Joe Silvestri (NV), Joe Hassen (NV), Carla Howell (MA), Geoff Neale (TX), Nancy Neale (TX), Roger Gary (TX), Aaron Starr (CA), Bill Pojunis (NV), Lee Wrights (TX), Kevin Takenaga (CA), Flavio Fiumerodo (CA), Dana McLorn (CA), Jeff Dimit (SC), Ruth Bennett (AZ), Warren Severin (AZ), Frank Atwood (CO), Joe Buchman (UT), Carl Person (NY), Elizabeth Nolan (AZ), Elizabeth Brierly (CA)

#### CREDENTIALS

There have been two changes in the makeup of the LNC since the previous LNC session:

- On November 13, 2011 Region 5N alternate Carl Vassar resigned his position. The position has not yet been filled by Region 5N.
- On December 7, 2011 Region 4 appointed Brett Pojunis to fill their regional alternate vacancy.

#### ADOPTION OF THE AGENDA

Starting from an assumed motion to adopt the chair's proposed agenda, without objection at the request of Mr. Redpath an executive session for ballot access was added just before the budget item.

Secretary Mattson moved to split the budget item into two parts - a presentation of the Executive Committee's budget proposal on Saturday at 4:00 pm (for 45 minutes), and another 45 minute agenda item on Sunday in its originally proposed position for budget amendments and voting. The amendment was adopted without objection.

Vice-Chairman Rutherford moved to reposition the open-session agenda item regarding hiring a new Executive Director to be the first item after the 2012 LNC Budget item. The motion was adopted.

Ms. Visek moved to reposition the Executive Session for board self-evaluation to combine it with the Executive Session for hiring an Executive Director. The motion was adopted.

Mr. Wolf moved to add an item regarding compliance with the LNCC contract, to be positioned right after the first Executive Session and before the Officer Reports section. The amendment was adopted, and with a later clarification a time limit of 15 minutes was set without objection.

Mr. Knedler moved to reposition the LSLA IT presentation be the first item after lunch on Saturday. The amendment was adopted without objection.

Mr. Knedler moved to reposition the New Visions committee report to be immediately after LNC Goals and before the 2012 LNC Budget item. The amendment was adopted without objection.

The agenda as amended was adopted and is shown below:

Opening Ceremony
Call to Order
Moment of Reflection

Opportunity for Public Comment

9:00 am 1 minute 10 minutes

Housekeeping Credentials Report and Paperwork Check Adoption of Agenda Report of Potential Conflicts of Interest (Mattson)	5 minutes 10 minutes 5 minutes
Executive Session for: Board Self-Evaluation Hiring an Executive Director (Hinkle)	
Compliance with LNCC Contract	15 minutes
Officer Reports Chair's Report Treasurer's Report Secretary's Report	15 minutes 15 minutes 15 minutes
Staff Reports Counsel's Report Regional Reports (supplements to printed reports)	45 minutes 5 minutes 5 minutes each
Reports of Standing Committees Affiliate Support Committee (Rutherford) Audit Committee (Starr) Convention Oversight Committee (Mattson) Employment Policy & Compensation Committee (Wolf) IT Committee (Flood) Outreach Committee (Visek)	15 minutes 5 minutes 15 minutes 5 minutes 15 minutes 5 minutes
Reports of Special Committees  Membership Support Levels Committee (Wolf)  LP Headquarters Office Building (Hinkle)	15 minutes 30 minutes
Other Business Approval Voting (Olsen) * Minutes Approval Process (Lark) * Restructure Affiliate Support Committee (Knedler) LNC Goals (Lark) * Supporting Affiliates ("New Visions Committee") (Knedler) Executive Session - Ballot Access	15 minutes 10 minutes 15 minutes 30 minutes 45 minutes
Ballot Access Report 2012 LNC Budget – Voting (Redpath) Hiring an Executive Director – Vote (Hinkle) Revised LNC/LNCC Contract (Hinkle) Endorsement of Regulate Marijuana Like Wine Act (Hinkle)	30 minutes 45 minutes 15 minutes 15 minutes 10 minutes
Closing Ceremony Announcements Opportunity for Public Comment	5 minutes 10 minutes
Special Orders: First item after lunch Saturday - LSLA presentation on IT project (Knedler) 4:00 pm Saturday – 2012 LNC Budget - Presentation Only	45 minutes 45 minutes

<sup>\* -</sup> Denotes items for which previous notice was given in accordance with Policy Manual Section 1.02.1, whether or not previous notice was required

#### REPORT OF POTENTIAL CONFLICTS OF INTEREST

The Secretary reported that since the previous meeting, the following potential conflicts of interest were submitted in writing:

Mary Ruwart reported on October 21, 2011 that she has formally endorsed R. Lee Wrights for our presidential nomination and contributed to his campaign.

#### **EXECUTIVE SESSION**

The LNC entered Executive Session for board self-evaluation and discussion of hiring an Executive Director at approximately 9:37 am and rose from it at 12:22 pm. Without objection the LNC adjourned for lunch until 1:15 pm.

# LSLA IT PRESENTATION

The LNC meeting called to order at approximately 1:25 pm.

Brett Pojunis (Treasurer of the Libertarian State Leadership Alliance), assisted by Jillian Mack of Ohio who joined by teleconference, gave a presentation on an IT project requested by 22 state affiliates to create a common IT platform for all state affiliates to have the option to use:

- a common-branding website with a novice-user-friendly Content Management System (CMS) so each affiliate can update their own content; and
- Customer Relationship Management (CRM) software that can handle the monthly data dumps received from national headquarters

Note that this project would be designed to accept data from the Raiser's Edge database system used by the national headquarters to track members, donors, and inquiries, but it would not replace Raiser's Edge in the national office.

The estimated costs for creating such a platform are \$35,000 for development plus \$15,000 for first-year hosting and then \$12,000 annual recurring costs for hosting the system in subsequent years. Such a system could alleviate the need for state affiliates to continually "reinvent the wheel" every time their IT volunteers change, allowing them to focus more on politics. With wide-spread acceptance by state affiliates, it would also result in reduced annual hosting costs for affiliates. It is expected that over time with use of the system, state affiliates will request additional features, which would incur additional development costs. There was discussion of how much of the development costs could or should be provided by the state affiliates who will benefit rather than requiring the LNC to fund the entire amount.

#### LNC COMPLIANCE WITH LNCC CONTRACT

Mr. Wolf moved to adopt the following:

The LNC hereby finds that the Chair and Staff are currently out of compliance with the motion adopted on November 25, 2011 to fully cooperate with the LNCC.

RESOLVED, if on or after December 19, 2011 the Chair of the LNCC determines that the LP Chair and/or Staff are not following the LNC's policy concerning cooperation with the LNCC, the Vice Chair

is thereby authorized to travel to LP Headquarters at LP expense and is empowered with all executive powers of the Chair necessary to effect compliance with this policy.

After debate, voting on the main motion was as follows:

Voting "aye": Eshelman, Knedler, Lieberman, Mattson, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Flood, Hinkle, Karlan, Kirkland, Lark, Redpath, Ruwart

The main motion was adopted by a vote of 10-7.

#### **OFFICER REPORTS**

#### CHAIR'S REPORT

Chairman Hinkle had provided a written report and also supplemented it with an oral report regarding his activities since the last session, including building fundraising, search for a new Executive Director, working with the Advocates for Self-Government, and international outreach efforts. No LNC action was taken.

#### TREASURER'S REPORT

Treasurer Redpath presented an oral report on our financial status, and the board had previously received the November financials by email. The Treasurer reported a strong cash position, with about 1/3 of it being restricted for the building fund. Our present status is solid demonstrating good fiscal responsibility with our resources, but the long-term trend for revenues is not comforting, with 9 of the last 10 years' revenues being lower than the 4-years-prior-election-cycle-counterpart year for each. The Treasurer fielded questions. No LNC action was taken.

#### SECRETARY'S REPORT

Secretary Mattson noted that we have a new parliamentary authority since our last session, as the 11<sup>th</sup> edition of Robert's Rules of Order Newly Revised (RONR) has been released, and our bylaws require the adoption of the current edition. The new 11<sup>th</sup> edition includes a summary of what has changed since the previous version. One change worth noting is the fact that what was formerly called a "Point of Information" is now called a "Request for Information" to reduce the common misunderstanding that it can be used to gain preference in recognition for the purpose of giving information, which should rather be treated as un-privileged debate. The motion's proper use is to request information from the Chair.

Secretary Mattson reported the following status updates for minutes of LNC and Executive Committee meetings.

- August 20-21, 2011 LNC session in Columbus, OH auto-approved November 30, 2011
- August 21, 2011 Executive Committee teleconference without objection auto-approved September 8, 2011
- September 29, 2011 Executive Committee teleconference without objection auto-approved October 13, 2011
- November 7, 2011 Executive Committee teleconference without objection auto-approved November 24, 2011

Secretary Mattson gave an update on the LNC goal of having all affiliate governing documents on file. The Secretary currently has something on file from all affiliates except for Montana but is still seeking confirmation from 6 other affiliates that what is on file is still current. This goal is a moving target, as nearly every state affiliate convention is an opportunity to amend its bylaws.

Mr. Knedler had recently spotted a reference error in the minutes from the Columbus LNC session, so Secretary Mattson moved to amend the Columbus minutes on page 17, in the section titled "Policy Manual – Membership Card" to correct the Policy Manual section reference by striking "2.04.7" and inserting "2.05.4" in both instances. The motion was adopted without objection.

The following 15 mail ballots were completed since the previous LNC meeting:

Motion: to amend Section 1.02.2 of the Policy Manual as follows:

Opening Ceremony

Call to Order

Moment of Reflection

Opportunity for Public Comment

Housekeeping

Credentials Report and Paperwork Check

Adoption of Agenda

Reports of Potential Conflicts of Interest

Officer Reports

Chair's Report Treasurer's Report Secretary's Report

- Staff Reports
- Counsel's Report
- Regional Reports (supplements to printed reports)
- Committee Reports

Reports of Standing Committees Reports of Special Committees

- Unfinished Business and Items Postponed from Previous Meeting
- New Business

With Previous Notice Without Previous Notice

Closing Ceremony

**Announcements** 

Opportunity for Public Comment

Co-Sponsors: Dan Karlan, Vicki Kirkland, Stewart Flood, Mary Ruwart

<u>Started:</u> 9/6/11 <u>Ended:</u> 9/21/11

Voting "aye": Eshelman, Flood, Karlan, Kirkland, Knedler, Lieberman, Redpath, Root, Rutherford, Ruwart,

Visek, Wiener, Wolf

Voting "nay": (none)

Motion: That the LNC direct our ED to reinstate Wagner et al. as our official LPOregon affiliate as per the JC decision of 8/26/2011 and the JC Clarification of 9/23/2011.

Co-Sponsors: Mary Ruwart, Doug Craig, Vicki Kirkland, Norm Olsen

<u>Started:</u> 10/1/11 <u>Ended:</u> 10/16/11

Voting "aye": Craig, Kirkland, Olsen, Ploeger, Ruwart

Voting "nay": Eshelman, Knedler, Mattson, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Specifically Stated Abstentions: Karlan, Lark

The motion failed by a vote of 5-10.

<u>Motion:</u> that the LNC hereby authorizes the Chair to make an offer to purchase the office at 1428 Duke Street, contingent on the conditions listed below. An offer to purchase may be made, so long as the Secretary and legal counsel confirm that the offer contains provisions that allow the offer to be rescinded if the conditions below are not met. The purchase and loan agreements shall require the approval by the LNC prior to their execution.

Condition 1: The total monthly cost of OTM plus any outside storage plus payments for fully-amortized loans shall not exceed \$8500. For the above 2846 square foot property, the OTM costs are projected to be \$9 per square foot per year or \$2,134.50 monthly. Based on monthly payments which fit within this budget, the projected remaining total balance as per the stated terms of the loan or loans used to purchase the property shall not exceed \$380,000 at the end of five years.

Condition 2: The down payment on the purchase must come from dedicated contributions to the building fund, and not from the LP's general funds.

Condition 3: 33% of the necessary down payment must be raised with restricted donations within 20 days of the date on which this motion is officially approved or the date on which twelve LNC members have voted for its approval, whichever comes sooner. At least half of that amount must be actual money, while the remainder must be in legally enforceable pledges using an agreement crafted by legal counsel.

Condition 4: 66% of the necessary down payment must be raised with restricted donations within 40 days of the date on which this motion is officially approved or the date on which twelve LNC members have voted for its approval, whichever comes sooner. At least half of that amount must be actual money, while the remainder must be in legally enforceable pledges using an agreement crafted by legal counsel.

Condition 5: 100% of the necessary down payment must be raised with restricted donations within 60 days of the date on which this motion is officially approved or the date on which twelve LNC members have voted for its approval, whichever comes sooner. At least two-thirds of that amount must be actual money, while the remainder must be in legally enforceable pledges using an agreement crafted by legal counsel.

Condition 6: 100% of the necessary down payment must be raised with restricted donations by January 5, 2012. All of that amount must be actual money.

Condition 7: LNC members who request it, and who explicitly agree to keep the information strictly confidential, shall be provided with each donor or individual pledger's name and amount (and a copy of the signed pledge agreement) used to meet Conditions 3-6.

If the Secretary provides notice to the LNC that there was a failure to meet any of the aforementioned conditions, it will result in an alternate lease agreement being executed, as provided for in a separate motion.

(Example 1 - likely worst case scenario: A building purchased for \$875,000 has OTM of \$2134.50 plus outside storage costs of \$400 per month, which leaves \$5,965.50 available for a monthly payment on a loan. A down payment of \$300,000 in cash by January 5, 2012 plus a loan for \$575,000 at 6.5 percent interest payable in equal installments of \$5,795.15 and fully amortized over 11 years 3 months would meet the first condition because it would be paid down to \$366,396.44 at the 5 year mark.)

(Example 2 - likely best case scenario: The seller accepts a purchase offer of \$850,000, and it is determined that the outside storage cost of \$400 per month is not necessary, leaving \$6365.50 available for a monthly payment on a loan. A down payment of \$245,000 in cash by January 5, 2012 plus a loan for \$605,000 at 6.5 percent interest payable in equal installments of \$6365.50 and fully amortized over 11 years would meet the first condition because it would be paid down to \$379,280.28 at the 5 year mark.)

Co-Sponsors: Dan Wiener, Vicki Kirkland, Dan Karlan, Mark Rutherford, Doug Craig

<u>Started:</u> 10/3/11 <u>Ended:</u> 10/18/11

<u>Voting "aye":</u> Craig, Flood, Hinkle, Kirkland, Karlan, Knedler, Lark, Mattson, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Wiener, Wolf

Voting "nay": Eshelman, Olsen, Visek

With a final vote tally of 15-3, the motion was adopted by the 2/3 vote required by LP Bylaws Article 10.5 which states, "The Party shall not borrow in excess of \$2,000 total without prior approval by 2/3 vote of the National Committee. This shall not include current operating debt for trade payables."

NOTE: The 12th affirmative vote was received on 10/16/11.

Motion: to hereby elect members and alternates to the Credentials Committee via approval voting

Co-Sponsors: Alicia Mattson, Dan Karlan, Randy Eshelman, Kevin Knedler

<u>Started:</u> 10/17/11 <u>Ended:</u> 11/01/11

#### Voting:

<u></u>	Mark	М	Jo	Jeff	Scott	Carla	Emily	Ballot
_	Bodenhausen	Carling	Coleman	Dimit	Lieberman	Pealer	Salvette	Count
Mark Hinkle								0
Mark Rutherford	1	1	1	1	1	1	1	1
Alicia Mattson	1	1	1	1	1	1	1	1
Bill Redpath	1	1		1	1		1	1
Kevin Knedler	1		1	1	1	1	1	1
Randy Eshelman	1	1	1	1	1	1	1	1
Rebecca Sink-Burris	1	1	1	1	1	1	1	1
Wayne Allyn Root	1	1	1	1	1		1	1
Mary Ruwart	1		1	1			1	1
Daniel Wiener	1	1	1	1	1		1	1
Doug Craig	1		1	1	1		1	1
Stewart Flood	1			1	1		1	1
Vicki Kirkland	1		1	1	1		1	1
Andy Wolf	1	1	1	1	1	1	1	1
Norman Olsen	1		1	1	1	1	1	1
Dan Karlan	1	1	1	1	1	1	1	1
James Lark	1		1	1	1		1	1
Dianna Visek	1	1	1	1	1	1	1	1
Totals:	17	10	15	17	16	9	17	17

All seven candidates for the Credentials Committee received a majority, so the top 5 with a majority are elected as committee members, those being:

Mark Bodenhausen Jo Coleman Jeff Dimit Scott Lieberman Emily Salvette.

Others also receiving a majority are ranked as alternates, those being:

- 1. M Carling
- 2. Carla Pealer

<u>Motion:</u> With an LNC meeting coming up in March of 2012 and the likelihood of a decision on the national convention location for 2016, we need to address the timing of the venue candidate deadline.

We need to address the motion that was passed at the LNC meeting in November of 2010 in New Orleans, which instructed the LNC to accept venue candidates by February 10, 2012 and to make a final decision by the 2012 convention (now will be in May). That three month window should be maintained in order for the Convention Oversight Committee to do site visits.

Therefore, I ask for acceptance of a new deadline date of December 9, 2011 for venue candidates. This will give us a three month time period to do site visits and make a final decision on 2016 by the March LNC meeting.

Co-Sponsors: Kevin Knedler, Alicia Mattson, Andy Wolf, Dan Karlan

Started: 10/23/11 Ended: 11/7/11

<u>Voting "aye":</u> Blau, Craig, Eshelman, Flood, Karlan, Knedler, Lark, Mattson, Redpath, Root, Rutherford, Sink-Burris, Wiener, Wolf, Visek

Voting "nay": Ruwart, Olsen

The motion was adopted by a vote of 15-2.

<u>Motion:</u> The Chair and staff are directed to negotiate and execute a 3-year lease for office space at one of the following locations, which are approved in the following descending order of preference:

- 1. 1840 N. Wilson Blvd, Arlington, VA
- 2. 1700 Diagonal Rd, Alexandria, VA
- 3. 2001 Jefferson Davis Hwy, Arlington, VA

An effort should be made to include a provision in the lease allowing the Libertarian Party to extend it at the end of three years at our option.

In the event that none of these locations is still available for lease, the Chair and staff are authorized to negotiate and execute a 3-year lease at another location of their choosing, so long as the annual expense, including

- rent
- \$9 per square foot for operating/tax/maintenance, if not a full-service lease, and
- outside storage space,

does not exceed \$110,000.

*Proviso:* This motion takes effect only in the event that there is a failure to meet any one of the conditions in the mail ballot motion started on 10/03/11 regarding purchasing 1428 Duke Street in Alexandria, VA.

Co-Sponsors: Alicia Mattson, Dan Wiener, Rebecca Sink-Burris, Randy Eshelman

Started: 10/28/11 Ended: 11/12/11

Voting "aye": Eshelman, Karlan, Mattson, Olsen, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Craig, Flood, Hinkle, Kirkland, Knedler, Lark, Redpath, Ruwart

The motion was adopted by a vote of 10-8.

<u>Motion:</u> The LNC hereby rescinds the motion contained in the mail ballot started 10/3/11 regarding purchase and/or lease of new headquarters space. The LNC instead approves the purchase of 1428 Duke St, Alexandria, VA with the purchase contract and loan terms attached, which are summarized as:

- Selling price: \$860,000.00 with an all-inclusive 45 day study period during which we can opt out for any reason
- Down payment: \$172,000.00 (to be 100% paid out of restricted building fund revenue)

• 1st Trust: \$688,000.00 (5% 5/1 ARM – fixed rate for 5 years with annual adjustments not to exceed 7.5% max - 80% Loan to Value – based on 25 year amortization – with a ½ point origination fee)

Should the mail ballot started 10/28/11 regarding approval of a backup lease be adopted, its proviso is hereby amended to instead read, "This motion takes effect only in the event that the LNC exercises the opt-out clause of the contract approved with the mail ballot started 11-02-11 regarding purchasing 1428 Duke Street in Alexandria, VA."

Previous notice is hereby provided that the LNC may in its December 10-11, 2012 meeting amend or reconsider or rescind this motion, or it may choose to exercise the opt-out clause of this contract.

Co-Sponsors: Chairman Mark Hinkle

<u>Started:</u> 11/2/11 <u>Ended:</u> 11/17/11

Voting "aye": Craig, Flood, Karlan, Kirkland, Knedler, Lark, Redpath, Ruwart, Wiener

Voting "nay": Eshelman, Mattson, Olsen, Root, Rutherford, Sink-Burris, Visek, Wolf

<u>Unused Alternate Votes:</u> Lieberman-Nay, Ploeger-Nay

With a final vote tally of 9-8, the motion failed to receive the 2/3 vote required by LP Bylaws Article 10.5 which states, "The Party shall not borrow in excess of \$2,000 total without prior approval by 2/3 vote of the National Committee. This shall not include current operating debt for trade payables."

Motion: to designate Jeff Dimit as the interim chair of the Credentials Committee

Co-Sponsors: Dan Karlan, Kevin Knedler, Vicki Kirkland, Wayne Root

<u>Started:</u> 11/3/11 <u>Ended:</u> 11/18/11

<u>Voting "aye":</u> Craig, Eshelman, Flood, Karlan, Kirkland, Knedler, Lark, Mattson, Olsen, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": (none)

The motion was adopted by a vote of 17-0.

<u>Motion:</u> Whereas, Article 9, Section 2 of the Libertarian Party Bylaws specifically restricts the authority of the Judicial Committee:

The subject matter jurisdiction of the Judicial Committee is limited to consideration of only those matters expressly identified as follows:

- a. suspension of affiliate parties (Article 6, Section 6),
- b. suspension of officers (Article 7, Section 8),
- c. suspension of National Committee members-at-large (Article 8, Section 5),
- d. voiding of National Committee decisions (Article 8, Section 13),
- e. challenges to platform planks (Rule 5, Section 7),
- f. challenges to Resolutions (Rule 6, Section 2), and
- g. suspension of Presidential and Vice-Presidential candidates (Article 14, Section5)

Whereas, these explicit restrictions were enumerated in detail in the Bylaws for the purpose of preventing an unchecked Judicial Committee from usurping the duly authorized powers of the Libertarian National Committee to control and manage the affairs of the Party consistent with the Bylaws;

Whereas, it is apparent under the 2009 Libertarian Party of Oregon (LPO) Bylaws that it was impossible for Wes Wagner and his associate claimants to be the legitimate leadership of LPO as of the date of the Judicial Committee appeal, and therefore under Article 6, Section 6 of the Bylaws the Wagner-led faction lacked standing to initiate an appeal on behalf of the LPO;

Whereas, the Judicial Committee lacked jurisdiction under any other provision of the Bylaws to hear the complaint brought by Mr. Wagner;

Whereas, the dispute in question has always been about recognizing the leadership of officers properly selected under LPO's 2009 Bylaws, and not the choosing between two organizations or disaffiliating a state affiliate;

Whereas, the Bylaws do not grant any authority to the Judicial Committee to determine matters of state affiliate leadership;

Whereas, in its statement of August 25 and subsequent clarification on September 23, the Judicial Committee declared that the Libertarian Party of a particular state (and by implication, the leadership of that state party), is the entity recognized by the secretary of state (in this case, the Secretary of State of Oregon);

Whereas, this declaration is neither stated nor implied by any provision of the Libertarian Party Bylaws, and thus amounts to the crafting of a rule of its own making and an arrogation of power;

Whereas, this declaration and attendant decision may be mistakenly cited by state agencies and courts as evidence that the Libertarian Party Bylaws require the National Committee to recognize as affiliate officers those people recognized by state officials, rather than those who are duly selected according to the state affiliate's bylaws;

Whereas, this declaration and attendant decision therefore places state affiliates in greater jeopardy of untoward interference by state officials and those hostile to the interests of the Libertarian Party and its affiliates;

Whereas, the Judicial Committee made a further declaration on September 23 concerning its view of affiliate autonomy, a subject about which no appeal was made and no hearing conducted; and

Whereas, a direct consequence of the Judicial Committee's improper actions of August 25 and September 23 was the Oregon Secretary of State's September 29 decision to recognize the last officers known to them, rather than the officers elected by members of the Libertarian Party of Oregon in accordance with its bylaws.

Therefore be it resolved, it is the sense of the Libertarian National Committee that the decision by four members of the Judicial Committee in its 4-3 declaration regarding the Libertarian Party of Oregon is not justified by the Libertarian Party Bylaws, and that the Judicial Committee has acted outside of its limited authority, which is clearly and explicitly defined in the Libertarian Party Bylaws; and

Be it further resolved, the Libertarian National Committee finds that the Judicial Committee's decision is irreparably tainted by the fact that the deciding vote on the decision was cast by a person with an obvious conflict of interest, and that in any other venue of jurisprudence a person with such conflicts of interest would have been expected or required to recuse himself.

Co-Sponsors: Dan Wiener, Wayne Root, Randy Eshelman, Dan Karlan

<u>Started:</u> 11/5/11 <u>Ended:</u> 11/20/11 <u>Voting "aye":</u> Eshelman, Karlan, Knedler, Lark, Mattson, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Blau, Craig, Olsen, Ploeger, Ruwart

The motion was adopted by a vote of 12-5.

<u>Motion:</u> WHEREBY, there exists a written agreement between the LNC and the Libertarian National Congressional Committee (LNCC) that requires both parties to share with each other donor data in an electronic format, including, but not limited to, all information required by the Federal Election Commission (FEC) relating to contributions to either entity, for the purposes of facilitating fundraising efforts, supporting Libertarian candidates and complying with the requirements of the FEC;

IT IS HEREBY DIRECTED that the LNC Chair and Staff are to comply in good faith with said Agreement, to the fullest extent that their respective roles allow, to ensure that its intent is carried out;

IT IS RECOGNIZED that both parties are welcome, but not required, to offer amendments to the Agreement that further the mutual goals of both parties and such amendments may be adopted by mutual consent;

IT IS HEREBY RESOLVED that the following language be inserted in the Policy Manual:

#### Section 2.09.1 OTHER MATTERS: Libertarian National Congressional Committee

The Party shall act in good faith with the Libertarian National Congressional Committee, and the Chair and Staff are directed to encourage and develop a symbiotic relationship by fully cooperating in activities and coordinating efforts, including the sharing of constituent information, so as to achieve our mutual goal of supporting Libertarian candidates;

AND, IT IS FURTHER RESOLVED that the LNC Chair shall request that the LNCC adopt a similar policy.

Co-Sponsors: Andy Wolf, Kevin Knedler, Dan Karlan, Norm Olsen

Started: 11/10/11 Ended: 11/25/11

<u>Voting "aye":</u> Blau, Eshelman, Karlan, Knedler, Lark, Lieberman, Mattson, Olsen, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": (none)

Specifically Stated Abstentions: Craig, Ruwart

The motion was adopted by a vote of 15-0.

<u>Motion:</u> The LNC approves the hiring of Carla Howell as Executive Director under the contract distributed by the Chair.

Sponsor: Chairman Mark Hinkle

<u>Started:</u> 11/12/11 <u>Ended:</u> 11/27/11

Voting "aye": Craig, Flood, Hinkle, Karlan, Kirkland, Redpath, Ruwart, Sink-Burris, Wiener

Voting "nay": Eshelman, Knedler, Lark, Mattson, Olsen, Root, Rutherford, Visek, Wolf

The motion failed to receive a majority with a 9-9 tie vote.

Note: The email ballot was started while Version 1 of the contract was being distributed by USPS mail. On November 25<sup>th</sup> a Version 2 of the contract was distributed by email.

At the time that Version 2 was distributed, the interim total was 3 in favor and 9 opposed.

After Version 2 was distributed, of the 12 already voting:

2 "no" votes changed to "yes" votes.

5 individuals who had voted previously reaffirmed their existing votes for Version 2.

5 individuals who had voted previously did not reply again after Version 2 was distributed.

After Version 2 was distributed, of the 6 new votes cast:

2 "yes" votes were cast making it clear they were voting on Version 2.

4 new votes were cast not specifying either contract version, 2 "yes" and 2 "no" votes.

Motion: Shall the LNC allocate \$10,000 towards the ballot access drive in Oklahoma?

Sponsor: Chairman Mark Hinkle

Started: 11/13/11 Ended: 11/28/11

Voting "aye": Craig, Flood, Hinkle, Kirkland, Lark, Olsen, Redpath, Root, Visek

Voting "nay": Eshelman, Goldstein, Knedler, Rutherford, Sink-Burris, Wiener

Specifically Stated Abstention: Ruwart

The motion was adopted by a vote of 9-6.

Motion: Shall the LNC allocate \$13,000 towards the ballot access drive in North Dakota?

Sponsor: Chairman Mark Hinkle

Started: 11/13/11 Ended: 11/28/11

Voting "aye": Eshelman, Flood, Hinkle, Kirkland, Lark, Olsen, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Visek, Wiener

Voting "nay": Goldstein, Knedler, Lieberman

The motion was adopted by a vote of 13-3.

Motion: The LNC hereby approves the purchase of 1428 Duke St, Alexandria, VA with the purchase contract and loan terms attached, which are summarized as:

• Selling price of \$860,000.00 with an all-inclusive 45 day feasibility period ending on December 22, 2011 during which the LP can opt out for any reason

- Minimum down payment of \$172,000.00 with no penalty for accelerated payments on the principal
- 1st Trust deed of 688,000.00 (5% 5/1 ARM fixed rate for 5 years with subsequent annual adjustments not to exceed 7.5% max 80% Loan to Value based on 25 year amortization with a ½ point origination fee)

Mark Hinkle will be considered to have acted within his authority if he informs the seller that two-thirds of the members of the Libertarian National Committee have approved the purchase contract, but only if two-thirds of the LNC members have voted in favor of this motion by November 22, 2011.

Mark Hinkle and Mark Rutherford are each directed to exercise the opt-out clause if this motion fails to pass by a 2/3 majority vote (this provision is severable from the rest of the motion, and requires only a majority vote to pass).

Mark Hinkle and Mark Rutherford are each directed to exercise the opt-out clause if \$248,000 in actual money which was donated to the building fund has not been raised by December 22, 2011.

The provisions of the mail ballot started 10/28/2011 regarding approval of a backup lease shall be suspended until the purchase contract is terminated.

Previous notice is hereby provided that the LNC may in its December 10-11, 2012 meeting amend or reconsider or rescind this motion, or it may choose to exercise the opt-out clause of the purchase contract.

Co-Sponsors: Stewart Flood, Mary Ruwart, Vicki Kirkland, Kevin Knedler

<u>Started:</u> 11/20/11 Ended: 12/5/11

Voting "aye": Craig, Flood, Hinkle, Karlan, Kirkland, Redpath, Ruwart

Voting "nay": Eshelman, Lieberman, Mattson, Olsen, Root, Rutherford, Sink-Burris, Visek, Wolf

With a final vote tally of 7-9, the motion failed to receive the 2/3 vote required by LP Bylaws Article 10.5 which states, "The Party shall not borrow in excess of \$2,000 total without prior approval by 2/3 vote of the National Committee. This shall not include current operating debt for trade payables."

Note: Two-thirds of the LNC had not voted in favor of this motion by November 22, 2011.

<u>Motion:</u> The LNC hereby approves the purchase of 1428 Duke St, Alexandria, VA with the purchase contract and loan terms attached, which are summarized as:

- Selling price of \$860,000.00 with an all-inclusive 45 day feasibility period ending on December 22, 2011 during which the LP can opt out for any reason
- Down payment of \$172,000.00 with no penalty for accelerated payments on the principal
- 1st Trust deed of \$688,000.00 (5% 5/1 ARM fixed rate for 5 years with subsequent annual adjustments not to exceed 7.5% max 80% Loan to Value based on 25 year amortization with a ½ point origination fee)
- An opt-out clause exercisable on or before December 22, 2011 by the Chair or Vice Chair

The Chair will be considered to have acted within his authority if he informs the seller that two-thirds of the members of the Libertarian National Committee have approved the purchase contract, but only if twelve members of the LNC members have voted in favor of this motion by November 22, 2011.

The Chair and Vice Chair are each directed to exercise the opt-out clause if any of the following conditions are not met:

- \$248,000 in donations restricted by the donors at the time of the gifts for the purpose of purchasing a building are collected by no later than December 21, 2011. The donations and pledges reported to the Secretary on November 16, 2011 are deemed to have been properly restricted for the building fund.
- To ensure that general fund donations are not being cannibalized by the fundraising effort for the building fund, unrestricted donations of at least \$153,043.53 (the lowest monthly figure of \$91,237.49 during 2011 multiplied by 1 + 21/31), must be collected during the period starting November 1, 2011 and ending December 21, 2011.

The determination of the conditions having been met shall be made by a majority vote of the Audit Committee. The Audit Committee shall be provided with the backup for the donations by no later than December 21 at 6:00 pm EST so that they may render their determination that \$362,834.53 (\$248,000 less \$38,209 collected prior to November 1 plus \$153,043.53) was collected and deposited between November 1, 2011 and December 21, 2011. The backup shall include screen shots of the Party's bank accounts showing that deposits have been made along with a listing of all the donations including the names of the donors, their dates and amounts. To facilitate the determination process, Staff shall on a weekly basis provide updates to the Audit Committee with such backup.

The down payment for the building shall be no less than \$248,000, all of which must be paid with restricted donations collected.

The provisions of the mail ballot started 10/3/2011 authorizing the purchase of a building are hereby rescinded.

The provisions of the mail ballot started 10/28/2011 regarding approval of a backup lease are hereby rescinded.

In the event that the above mentioned conditions have not been met, the Chair and staff are required to negotiate and execute a 3-year lease at a location of their choosing in the greater Washington, D.C. area, so long as the annual expense, including

- rent,
- \$9 per square foot for operating/tax/maintenance, if not a full-service lease, and
- outside storage space,

does not exceed \$110,000.

Previous notice is hereby provided that the LNC may in its December 10-11, 2012 meeting amend or reconsider or rescind this motion, or it may choose to exercise the opt-out clause of the purchase contract.

Proviso: If the motion achieves 12 votes in favor on or before November 22, 2011 but later fails to pass with a two-thirds vote at the conclusion of the fifteen-day voting period, the Chair and Vice Chair must exercise the opt-out clause because the contract's execution would be deemed to be in violation of the Bylaws.

Co-Sponsors: Chairman Mark Hinkle

Started: 11/22/11 Ended: 12/7/11

Voting "aye": Hinkle, Kirkland, Lark, Redpath, Ruwart, Wiener

Voting "nay": Eshelman, Flood, Karlan, Lieberman, Olsen, Root, Rutherford, Sink-Burris, Visek, Wolf

Specifically Stated Abstentions: Knedler, Mattson

Unused Alternate Votes: Ploeger-Nay

With a final vote tally of 6-10, the motion failed to receive the 2/3 vote required by LP Bylaws Article 10.5 which states, "The Party shall not borrow in excess of \$2,000 total without prior approval by 2/3 vote of the National Committee. This shall not include current operating debt for trade payables."

Note: Twelve votes in favor were not cast by November 22, 2011.

#### STAFF REPORTS

The LNC had received a written staff report, and Executive Director Wes Benedict presented an oral report on the highlights and fielded questions. No LNC action was taken.

#### **BUDGET PRESENTATION**

At 4:00 pm the LNC took up the agenda item for the 2012 LNC Budget presentation. Treasurer Redpath presented the Executive Committee budget proposal and fielded questions about it. No LNC action was taken at this time, as a later agenda item will allow opportunity to handle amendments and adoption of the 2012 budget.

# **COUNSEL'S REPORT**

LNC Legal Counsel Gary Sinawski had submitted a report in writing regarding his activities since the last LNC session. Warren Severin (Chair of the Libertarian Party of Arizona) addressed the LNC briefly regarding the threat of so-called "top-two" legislation in Arizona and their work with the Green Party to fight it. No LNC action was taken.

# SUPPLEMENTAL REGIONAL REPORTS

Several regional reports were previously submitted in writing.

Mr. Karlan provided an update from Region 5N. Dan Reale of CT is using Scott Kohlhaas to help with internal fundraising and is hopeful they will be able to achieve ballot access for substantially less than indicated in the written Ballot Access report.

Mr. Olsen indicated that the Colorado affiliate expects to put a full slate of 80 candidates on the ballot in 2012. The Kansas affiliate has recently set a new record high for party registrations.

#### REPORTS OF STANDING COMMITTEES

#### AFFILIATE SUPPORT COMMITTEE

Vice Chairman Rutherford, Chair of the Affiliate Support Committee, had previously submitted a written report and responses from a survey of state chairs. The committee has been discussing what information the LNC may want to routinely request from affiliates requesting ballot access funds.

#### **AUDIT COMMITTEE**

Aaron Starr, Chair of the Audit Committee, reported that the committee still has some work in progress. They are getting clarification from the external auditing firm for an open issue on the topic of handling bequests. They are also seeking more information about the auditor's recommendations for setting donation acceptance policies in certain situations.

#### CONVENTION OVERSIGHT COMMITTEE

Secretary Mattson offered a report on behalf of the Convention Oversight Committee (COC). Since the last LNC session, the COC:

- negotiated and executed the 2014 convention contract with the Hyatt Regency Columbus
- has received from Helms-Briscoe 33 proposals for the 2016 convention
- has developed a rough schedule for the 2012 convention, though it will continually receive fine-tuning as more details develop
- has agreed that it will ask guest speakers at the 2012 convention to affirm they are not running for internal party office or for our Presidential or Vice-Presidential nomination
- hopes to have a convention budget by the end of the year so we can start selling convention packages in January
- has been provided a development website by Brett Pojunis to use for the 2012 convention, and content is being drafted for it

The Libertarian National Congressional Committee is making arrangements to provide a full day of professional candidate training on the day prior to the start of the 2012 convention. The training will be on May 2, 2012 at the convention hotel.

Mr. Knedler (a member of the Convention Oversight Committee) requested that Chairman Hinkle appoint a chair for the Convention Oversight Committee, as the committee has a large task, it has not had a chair for over a year now, and the current committee members are spread too thin already to also focus on convention planning. There was informal discussion of the possibility of finding someone outside the LNC to chair it.

#### EMPLOYMENT POLICY & COMPENSATION COMMITTEE (EPCC)

Without objection, at the request of EPCC Chair Andy Wolf, this item was postponed to the Executive Session tomorrow after Mr. Redpath's Ballot Access item.

#### IT COMMITTEE

Mr. Flood, Chair of the IT Committee, reported on his audit of the IT systems in our headquarters. At the request of Mr. Flood, Chairman Hinkle appointed Region 4 alternate Brett Pojunis to the IT Committee.

Mr. Knedler moved to amend Section 1.03.1 of the Policy Manual, the entry regarding size of the IT Committee, as follows: "Three or more LNC Members or Alternates, plus up to 2 non-LNC members who are recommended by the IT Committee"

The motion was adopted without objection.

Mr. Karlan moved to amend Section 1.03.1 of the Policy Manual, the entry regarding size of the Convention Oversight Committee, as follows:

"Five or more LNC Members or Alternates, plus up to 2 non-LNC members who are recommended by the Convention Oversight Committee"

The motion was adopted without objection.

#### **OUTREACH COMMITTEE**

Ms. Visek, Chair of the Outreach Committee, gave an oral report.

Mr. Knedler moved to amend Section 1.02.2 of the Policy Manual regarding "Format of Proposed Agenda" to add a new agenda item for "Report of Libertarian State Leadership Alliance" right after "Reports of Special Committees".

After brief discussion, voting on the main motion was as follows:

<u>Voting "aye":</u> Eshelman, Karlan, Knedler, Pojunis (for Olsen), Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Flood, Lark, Lieberman, Mattson

The motion was adopted by a vote of 11-4.

#### REPORTS OF SPECIAL COMMITTEES

#### MEMBERSHIP SUPPORT LEVELS COMMITTEE

Mr. Wolf, Chair of the Membership Support Levels Committee (created in the April 16-17, 2011 LNC session), moved a recommendation shown below on behalf of the committee.

Treasurer Redpath moved to postpone this item to be the first agenda item tomorrow morning and extend for 15 minutes at that time. The postponement motion was adopted without objection.

Treasurer Redpath moved to amend the agenda by repositioning the Approval Voting item to be the last item of business before the Closing Ceremony category. The agenda amendment motion was adopted.

Without objection at approximately 6:30 pm the LNC adjourned until Sunday.

At 9:05 am on Sunday the meeting was called back to order.

Mr. Knedler moved to reposition the "Restructure Affiliate Support Committee" agenda item to be the last item on the agenda before closing ceremony (after the repositioned Approval Voting item). The agenda amendment was adopted without objection.

The LNC resumed consideration of the postponed Membership Support Levels Committee item, with the motion from the committee being as follows:

Amend Section 2.05.2 of the Policy Manual regarding Association Levels as follows:

The following levels of association are recognized by the Party:

•	Basic	\$25 annual dues payment
•	Regular	\$50 annual dues payment
•	Supporting	\$100 annual dues payment
•	Sponsor	\$250 annual dues payment
•	Patron Patron	\$500 annual dues payment
•	Torch Club	\$1,000 in dues or contributions prior twelve months
•	Chairman's Circle	\$5,000 in dues or contributions since last convention
•	Chairman's Circle*	\$25,000 annually or \$2500 monthly in dues or contributions
•	Select Benefactor*	\$15,000 annually or \$1500 monthly in dues or contributions
•	Beacon of Liberty*	\$5,000 annually or \$500 monthly in dues or contributions
•	Pioneer of Freedom*	\$2,500 annually or \$250 monthly in dues or contributions
•	Lifetime Founder*	\$1,500 annually or \$150 monthly in dues or contributions
•	Patriot	\$500 annually or \$50 monthly
•	Minuteman	\$250 annually or \$25 monthly
•	Advocate	\$150 annually or \$15 monthly
•	Supporter	\$50 annually
•	Foundation Member	\$25 annually

Convention registration does not count towards contribution levels

Amend Section 2.05.3 of the Policy Manual regarding Life Membership Status as follows:

A member who contributes at least \$1,000 \$1,500 during any twelve-month period shall be granted life membership in the Party.

Amend Section 2.05.4 of the Policy Manual regarding Benefits

Non-member contributors shall be provided all benefits provided to member contributors, except for those rights specifically granted only to members or sustaining members by the Party Bylaws or this Policy Manual.

A contributor (member or non-member) shall be entitled to the following basic benefit:

- Subscription to LP News
- 1-Year subscription to LP News

A member with a future benefits lapse date shall also be entitled to the following basic benefit:

• Customized Party membership card, updated annually, identifying the individual's level of association and lapse date.

Those maintaining Torch Club status shall also be entitled to the following benefits:

- Special mailings
- Invitation to the Torch Club event at the convention

Those maintaining Chairman's Circle status shall also be entitled to the following benefits:

- Special mailings
- Invitation to the Torch Club event at the convention
- Invitation to the Chairman's Circle event at the convention
- Participation in special conference calls with the Chair

#### A Lifetime Founder shall be entitled to the following benefits: \$1,500 level

(Convention benefits are based on giving at least one annual contribution or equivalent pledges, from the start of the previous convention and prior to the next convention)

- Special Name badge with Life Ribbon (Torch Club)
- Lifetime Pin
- Mention in program at National Convention
- Mention in LP News
- Mention on LP website

#### A Pioneer of Freedom shall be entitled to the following benefits: \$2,500 level

(Convention benefits are based on giving at least one annual contribution or equivalent pledges, from the start of the previous convention and prior to the next convention)

- Special name badge with Life Ribbon (Torch Club)
- Lifetime Pin
- Special mention on signage and programs at National Convention
- VIP seating at National Convention banquet\*\*
- Mention in LP News
- Mention on LP website

#### A Beacon of Liberty shall be entitled to the following benefits: \$5,000 level

(Convention benefits are based on giving at least one annual contribution or equivalent pledges, from the start of the previous convention and prior to the next convention)

- Special name badge with Life Ribbon (Torch Club)
- Lifetime Pin
- Special mention on signage and programs at National Convention
- VIP Seating with LNC member at National convention banquet\*\*
- Mention and photo in LP News, with the permission of contributor
- Mention and photo on LP Website, with the permission of contributor

#### A Select Benefactor shall be entitled to the following benefits: \$15,000 level

(Convention benefits are based on giving at least one annual contribution or equivalent pledges, from the start of the previous convention and prior to the next convention)

- Special name badge with Life Ribbon (Torch Club)
- Lifetime Pin
- Special mention on signage and programs at National Convention
- VIP Seating with National Chair or LNC officer at National Convention banquet or other events\*\*
- Mention and photo in LP News, with the permission of contributor
- Mention and photo on LP Website, with the permission of contributor

A Chairman's Circle member shall be entitled to the following benefits: \$25,000 level
(Convention benefits are based on giving at least one annual contribution or equivalent pledges, from the start of the previous convention and prior to the next convention)

- Special name badge with Life Ribbon (Torch Club)
- Lifetime Pin
- Special mention on signage and programs at National Convention
- VIP Seating (includes guest if requested) with National Chair, LNC officer, special guest, or POTUS nominee at National Convention banquet or other events\*\*
- Naming of an event\*\*
- <u>Direct contact with National Chair, POTUS nominee, or significant LP candidate during</u> campaign season\*\*
- Mention and photo in LP News, with the permission of contributor
- Mention and photo on LP Website, with the permission of contributor

Those maintaining Torch Club status shall also be entitled to the following benefits:

- Special mailings
- Invitation to the Torch Club event at the convention

Maintaining the Torch Club membership is based on contributions from the start of the previous national convention to the END of the next national convention and shall consist of all those in the highest 5 levels (denoted by \*). For monthly pledges at the Lifetime Founder and higher levels, membership at that level begins at the beginning of the fourth month of the pledge.

Those benefits designated with \*\* will be subject to availability on a first-come basis, to address the HIGHLY WELCOMED possibility that there will be too many qualifying people for a single table.

National Convention VIP seating, signage, and programs, will be determined prior to the start of the event.

Staff shall have the discretion to create and bestow additional benefits.

Proviso: these amendments to the Policy Manual will be effective 1 July 2012. In addition, former Life Members at the \$1,000 level will retain their benefits and Life Ribbon.

Following debate, voting on the main motion was as follows:

<u>Voting "aye":</u> Blau (for Kirkland), Eshelman, Karlan, Knedler, Lark, Lieberman, Mattson, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Flood, Hinkle, Olsen, Ruwart

The motion was adopted by a vote of 14-4.

#### LP HEADQUARTERS OFFICE BUILDING

Operations Director Robert Kraus reported that the current totals for the building fund are:

\$229,500 in cash and pledges \$143,400 of that total is cash-in-hand \$86,100 of that total is pledges to be collected Mr. Flood made a motion which after amendment without objection became:

To rescind the motion adopted by mail ballot on October 18 regarding the purchase of 1428 Duke Street contingent on meeting certain milestones, to rescind the motion adopted by mail ballot on November 12 regarding the approval of a backup lease, and to approve purchase of 1428 Duke Street, Alexandria, VA.under the previously presented financing terms which are summarized as follows:

- Selling price of \$860,000.00
- Minimum down payment of \$172,000.00 with no penalty for accelerated payments on the principal
- 1st Trust deed of \$688,000.00 (5% 5/1 ARM fixed rate for 5 years with subsequent annual adjustments not to exceed 7.5% max 80% Loan to Value based on 25 year amortization with a ½ point origination fee balloon payment in 10 years)

Vice Chairman Rutherford moved to divide the question into three questions - two rescind motions and a purchase motion. Dr. Lark moved the previous question on the motion to divide, and the previous question motion was adopted without objection. The motion to divide was adopted.

Mr. Flood moved to take up the motion to purchase before the two rescind motions, and this was adopted without objection, so the LNC first considered the motion:

To approve purchase of 1428 Duke Street, Alexandria, VA.under the previously presented financing terms which are summarized as follows:

- Selling price of \$860,000.00
- Minimum down payment of \$172,000.00 with no penalty for accelerated payments on the principal
- 1st Trust deed of \$688,000.00 (5% 5/1 ARM fixed rate for 5 years with subsequent annual adjustments not to exceed 7.5% max 80% Loan to Value based on 25 year amortization with a ½ point origination fee balloon payment in 10 years)

After debate, voting on the purchase motion was as follows:

Voting "aye": Flood, Hinkle, Karlan, Kirkland, Lark, Redpath, Ruwart, Wiener

Voting "nay": Eshelman, Knedler, Lieberman, Mattson, Olsen, Root, Rutherford, Sink-Burris, Visek, Wolf

With a final vote tally of 8-10, the motion failed to receive the 2/3 vote required by LP Bylaws Article 10.5 which states, "The Party shall not borrow in excess of \$2,000 total without prior approval by 2/3 vote of the National Committee. This shall not include current operating debt for trade payables."

The LNC next took up the motion to rescind the motion adopted by mail ballot on October 18 regarding the purchase of 1428 Duke Street contingent on meeting certain milestones. (This rescind motion had previous notice.)

Voting on the motion to rescind was as follows:

<u>Voting "aye":</u> Eshelman, Karlan, Knedler, Lieberman, Mattson, Olsen, Root, Rutherford, Sink-Burris, Visek, Wolf

Voting "nay": Flood, Hinkle, Kirkland, Lark, Redpath, Wiener

The motion was adopted by a vote of 11-6.

The LNC next took up the motion to rescind the motion adopted by mail ballot on November 12 regarding the approval of a backup lease. (This rescind motion had previous notice.)

Voting on the motion to rescind was as follows:

<u>Voting "aye":</u> Eshelman, Flood, Hinkle, Karlan, Kirkland, Knedler, Lark, Lieberman, Mattson, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Olsen

The motion was adopted by a vote of 17-1.

Treasurer Redpath moved to suspend the rules for 10 minutes to discuss future occupancy plans, and the motion was adopted.

Secretary Mattson moved to authorize and direct the Chair and Staff to execute a lease at the Watergate Office Building with terms at least as favorable as those stated in the landlord's draft offer letter dated December 12, 2011.

Voting on the motion was as follows:

<u>Voting "aye":</u> Eshelman, Karlan, Kirkland, Knedler, Lark, Lieberman, Mattson, Olsen, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Flood

The motion was adopted by a vote of 16-1.

# **MINUTES APPROVAL PROCESS**

Dr. Lark made a motion which was amended without objection and became a motion to amend the selected portion of Section 1.02.6 of the Policy Manual as follows:

Meeting minutes for face-to-face LNC meetings may be promoted from draft status to official during the time between LNC meetings as follows<sup>i</sup>:

- Draft minutes for LNC meetings scheduled as face-to-face meetings involving travel to a single site shall be mailed or emailed to all LNC Members not more than 30 15 days after each meeting.
- Whenever successive LNC meetings, excluding conference calls, are scheduled more than 70 days apart, attendees may submit corrections, clarifications and changes to the draft minutes for the Secretary's consideration within 45 days of the meeting. The Secretary shall distribute an updated version of the draft minutes not later than 14 days prior to the subsequent meeting which reflects the content the Secretary deems appropriate.
- Attendees may submit corrections, clarifications and changes to the draft minutes for the Secretary's consideration for a period of 15 days following the distribution of the draft minutes.

The Secretary shall distribute an updated version of the draft minutes not later than 7 days following the end of that submission period.

- The updated version shall be deemed official if no LNC Member challenges the content to the Secretary before 10 days in advance of the next meeting. These provisions are void if the Secretary fails to distribute the draft minutes within 30 days after the initial meeting, or fails to distribute an updated version as described above.
- The updated version shall be deemed official if no LNC Member challenges the content to the Secretary within 7 days of the distribution of the updated version. These provisions are void if the Secretary fails to distribute the draft minutes of a meeting within 15 days after that meeting, or fails to distribute an updated version as described above.
- The Secretary shall send an official copy of meeting minutes to staff within 44 7 days of the promotion
  of those minutes from draft to official status.

Meeting minutes for Executive Committee meetings may be promoted from draft status to official during the time between Executive Committee meetings as follows:

- Draft minutes for Executive Committee meetings shall be emailed to all LNC Members not more than 7 days after each meeting.
- Absent objection from an Executive Committee member who attended the meeting, the minutes shall be deemed to be approved 14 days after their distribution.
- Executive Committee minutes shall be distributed to all LNC Members and alternates within 7 days of such approval.
- The Secretary shall send an official copy of meeting minutes to staff within 44 7 days of the promotion
  of those minutes from draft to official status.

Mr. Wolf moved the previous question, which was adopted without objection. The main motion as amended was adopted without objection.

## **LNC GOALS**

Dr. Lark moved that we adopt a specific list of goals for the remainder of the term. His proposal was amended to add G5 below and exclude convention revenues from G3 below, so the main motion became to adopt the following goals for the remainder of the term:

G1: The LP will have at least 14,000 sustaining members as of May 1, 2012.

G2: The LNC will take action to see that each state has an operational affiliate party by May 1, 2012. "Operational state affiliate" shall be defined in the following manner:

- There is a properly maintained website for the affiliate (perhaps the website is paid for and maintained by the LNC).
- There is at least one LP member in the state who actively serves as an official contact for the affiliate in
  its dealings with the LNC, and there is at least one LP member in the state who actively serves as a
  contact for the affiliate in its dealings with the state government.
- LPHQ has a copy of the current bylaws and associated documents for the affiliate, along with a copy of the relevant laws of that state regarding political parties and ballot access.

- G3: The LNC will raise at least \$500,000 by May 1, 2012. (This amount does not include funds raised to purchase a headquarters building or convention revenues.)
- G4: The LNC will develop and approve new and revised outreach literature, to be available no later than May 1, 2012. Some of the literature (e.g., issue pamphlets) should be available in the form of PDFs that can be downloaded from LP.org.

#### G5: Political:

- a) 1 million votes for US House of Representatives and at least 200 US House of Representatives candidates in 2012
- b) 200 elected libertarians by April 15, 2013 (for the purpose of this goal, Inspectors and Judges of Elections in Pennsylvania only count as 1/3 of an elected Libertarian)
- c) Presidential ticket ballot access in at least 46 states in 2012.

After discussion, the main motion as amended was adopted without objection.

# SUPPORTING AFFILIATES ("NEW VISIONS COMMITTEE")

Mr. Karlan, as Chair of a committee created in the August 2011 LNC session, which was unofficially dubbed as the "New Visions Committee", had submitted a written report and supplemented with an oral report. In general, they do not yet have enough information to fully complete their analysis. They have received requested QuickBooks data and a listing of tasks of each employee, but do not yet know how much time is spent on each task each month or which other employees are capable of doing each task besides the employee currently doing the job.

Mr. Flood made a motion which after amendment without objection to change "30 days" to "60 days" became a motion that the LNC directs staff to provide to the New Visions Committee within 60 days the following on each employee currently employed or employed within the last two years:

- A verification of the tasks assigned
- An approximate percentage breakdown of time spent on each assigned task
- Performance measurements related to these tasks
- For each assigned task, which of the other employees are also capable of performing the task, in the event that employee were to leave the employment of the party
- Which of the tasks could potentially be outsourced
- An assessment of the individual's strengths and weaknesses
- Copies of the last two years' performance reviews

Following debate, voting on the main motion was as follows:

Voting "aye": Flood, Knedler, Mattson, Olsen, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Eshelman, Hinkle, Lark, Ruwart

The main motion as amended was adopted by a vote of 10-4.

#### **EXECUTIVE SESSION**

Mr. Flood moved to go into executive session for the purpose of discussing a potential legal issue about ballot access and some compensation and contract issues arising from the EPCC report. It was adopted without objection, and the LNC entered executive session at 12:50 pm and rose from executive session at 1:55 pm.

# **BALLOT ACCESS REPORT**

Treasurer Redpath had previously submitted a written report on our ballot access status and supplemented with an oral report.

#### 2012 LNC BUDGET - CONTINUED

The LNC considered a motion to adopt the Executive Committee's proposed 2012 budget.

Treasurer Redpath moved to amend line 70-BallotAccess Petitioning Related Exp of the budget proposal by reducing it from \$279,000 to \$225,000. The motion was adopted without objection.

Mr. Flood moved to amend the budget proposal by adding a line item for a \$15,000 capital expenditure to move forward the phone system project that was unused in the 2011 budget. The motion was adopted without objection.

Ms. Visek moved to amend the budget proposal to increase summary line 75-Litigation by \$15,000 for litigation in Illinois to attempt to reduce ballot access requirements.

Mr. Olsen moved to amend the Visek amendment to add another \$15,000 to summary line 75-Litigation to fight the "top-two" efforts in Arizona.

The Olsen amendment was adopted. The Visek amendment to the budget proposal (as amended by the Olsen motion) was adopted, resulting in a \$30,000 increase in summary line 75-Litigation.

Ms. Visek moved to amend the budget proposal to add a proviso: "Ballot access encumbrances for 2012 may only be authorized by a two-thirds vote of the Executive Committee and the total expended shall not exceed the amount authorized in the budget."

Mr. Wiener moved the previous question on the Visek motion for a proviso, and the previous question motion was adopted.

Voting on the Visek amendment to add the proviso was as follows:

<u>Voting "aye":</u> Blau (for Kirkland), Knedler, Lieberman, Mattson, Olsen, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Flood, Hinkle, Karlan, Lark, Redpath, Ruwart

The Visek amendment to add the proviso was adopted by an 11-6 vote.

Treasurer Redpath moved to amend line 70-Ballot Access Petitioning Related Exp to increase it by \$5,000 for travel expenses. The motion was adopted.

Ms. Sink-Burris moved to amend the budget proposal to reduce summary line 60-Candidate, Campaign & Initiatives from \$12,500 to \$0. The motion was adopted.

Secretary Mattson moved to amend the budget proposal to reduce summary line 24-Convention Revenue from \$170,200 down to \$123,600 to budget for a break-even convention rather than assuming a profit. The motion was adopted.

Mr. Wolf moved to amend summary line 45-Compensation and reduce the total salaries from \$487,800 to \$420,000. Mr. Wiener moved to amend the Wolf amendment by striking \$420,000 and inserting \$470,000. The

Wiener motion was adopted. The Wolf motion as amended by the Wiener amendment was adopted, with a net result of amending summary line 45-Compensation to reduce total salaries from \$487,800 to \$470,000.

Mr. Knedler moved to add \$50,000 to summary line 50-Affiliate Support, with a proviso that it is for the LSLA IT project presented yesterday.

Ms. Visek moved to amend the Knedler motion to add to the proviso that "the authorization for expending funds in this category is conditioned as follows: Upon written confirmation by the LSLA IT Committee, 2/3 of the funds shall be paid upon completion of the comprehensive technical specification and the remainder to be paid upon completion of the IT project proposed by Brett Pojunis."

Voting on the Visek amendment to the Knedler amendment was as follows:

<u>Voting "aye":</u> Blau (for Kirkland), Knedler, Lieberman, Mattson, Olsen, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Visek, Wolf

Voting "nay": Flood, Hinkle, Karlan, Lark, Wiener

The Visek amendment was adopted by a vote of 12-5, making the primary amendment to the budget proposal as follows:

To add \$50,000 to summary line 50-Affiliate Support, with a proviso that it is for the LSLA IT project presented yesterday, and the authorization for expending funds in this category is conditioned as follows: Upon written confirmation by the LSLA IT Committee, 2/3 of the funds shall be paid upon completion of the comprehensive technical specification and the remainder to be paid upon completion of the IT project proposed by Brett Pojunis.

Voting on the primary amendment was as follows:

Voting "aye": Knedler, Lieberman, Mattson, Olsen, Redpath, Root, Rutherford, Sink-Burris, Visek, Wolf

Voting "nay": Blau (for Kirkland), Flood, Hinkle, Karlan, Lark, Ruwart, Wiener

The motion was adopted by a vote of 10-7.

The LNC proceeded to a vote on the main motion of adopting the budget proposal as amended, shown below:

	2012		2012
	Budget		<b>Budget As</b>
	Proposal	Amendments	Amended
Support and Revenue	<b>-</b> 4 <b>-</b> 000		<b>-</b> 4 <b>-</b> 000
20-Membership Dues	515,900		515,900
21-Donations	245,400		245,400
22-Recurring Gifts	372,300		372,300
23-BoardSolicitation Major Gifts	62,300		62,300
24-Convention Revenue	170,200	(46,600)	123,600
25-Project Program Revenue	1,300		1,300
26-Brand Development Rev	14,500		14,500
27-Ballot Access Donations	266,200		266,200
28-Publications Materials Other	24,400		24,400
Total Support and Revenue	1,672,500	(46,600)	1,625,900
Cost of Support and Revenue			
32-Fundraising Costs	128,600		128,600
33-Membership Fundraising Costs	144,400		144,400
35-Convention	123,600		123,600
52-Ballot Access Fundraising Exp	28,200		28,200
Total Cost of Supp & Rev	424,800		424,800
Net Support Available for Programs	1,247,700	(46,600)	1,201,100
Program Expense			
40-Administrative Costs	357,000		357,000
45-Compensation	499,000	(29,000)	470,000
50-Affiliate Support	2,400	50,000	52,400
55-Brand Development	29,100		29,100
58-Campus Outreach	0		0
60-Candidate, Campaign & Initiatives	12,500	(12,500)	0
70-BallotAcc Petition Related Exp	294,000	(49,000)	245,000
75-Litigation	11,800	30,000	41,800
80-Media	700	,	700
85-Member Communications	35,000		35,000
88-Outreach / PR / Marketing	16,600		16,600
90-Project Program Other	0		0
Total Program Expense	1,258,100	(10,500)	1,247,600
Total Expense	1,682,900	(10,500)	1,672,400
Net Operating Surplus (or Deficit)	(10,400)	(36,100)	(46,500)
Net Operating Surplus (or Deficit)			
Capital Expenditures	0	15,000	15,000

<u>Proviso:</u> Ballot access encumbrances for 2012 may only be authorized by a two-thirds vote of the Executive Committee and the total expended shall not exceed the amount authorized in the budget.

<u>Proviso:</u> \$50,000 in summary line 50-Affiliate Support is for the LSLA IT project, and the authorization for expending funds in this category is conditioned as follows: Upon written confirmation by the LSLA IT Committee, 2/3 of the funds shall be paid upon completion of the comprehensive technical specification and the remainder to be paid upon completion of the IT project proposed by Brett Pojunis.

Voting on the main motion of the budget proposal as amended was as follows:

<u>Voting "aye":</u> Blau (for Kirkland), Knedler, Lark, Lieberman, Mattson, Olsen, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Visek, Wiener

Voting "nay": Flood, Hinkle, Karlan, Wolf

The motion was adopted by a vote of 13-4.

#### HIRING AN EXECUTIVE DIRECTOR

Mr. Karlan moved to approve the contract to hire Carla Howell as Executive Director of the Libertarian Party.

After discussion, voting on the motion was as follows:

<u>Voting "aye":</u> Flood, Hinkle, Karlan, Kirkland, Knedler, Lark, Lieberman, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Wiener, Wolf

Voting "nay": Mattson, Visek

The motion was adopted by a vote of 14-2.

<u>Note:</u> The contract referenced by this motion was not the same as Version 1 or Version 2 mentioned in the Secretary's report of prior mail ballots. This motion references Version 3, which included modifications negotiated by the Employment Policy & Compensation Committee.

# REVISED LNC/LNCC CONTRACT

Without objection this item was removed from the agenda.

Mr. Olsen moved to modify the agenda to hear a presentation on approval voting for 8 minutes, which motion was adopted.

#### APPROVAL VOTING - PRESENTATION

Frank Atwood (CO) addressed the LNC regarding the merits of approval voting and habits we could adopt to increase the awareness level in the public about approval voting.

#### ENDORSEMENT OF REGULATE MARIJUANA LIKE WINE ACT

Chairman Hinkle moved that we adopt the following:

Be it resolved that the Libertarian Party hereby supports and endorses the Regulate Marijuana Like Wine initiative in California, and would like to see personal and economic freedom spread throughout the United States.

Note that this is the same motion the LNC previously passed by mail ballot, but the wording of the initiative has changed in the meantime, resulting in the Chair's request to re-endorse it. After discussion, voting on the main motion was as follows:

<u>Voting "aye":</u> Flood, Hinkle, Karlan, Kirkland, Knedler, Lieberman, Mattson, Olsen, Redpath, Root, Ruwart, Sink-Burris, Visek, Wolf

Voting "nay": (none)

Abstentions Requested to be Recorded: Lark, Rutherford

The motion was adopted by a vote of 14-0, achieving the unanimous consent required by LP Bylaws Article 8.12 for adoption of public policy resolutions without previous notice.

#### APPROVAL VOTING - MOTION

Mr. Olsen moved that we adopt the statement "The Libertarian National Committee hereby declares Approval Voting as its preferred voting method in all single-winner voting elections."

After discussion, voting on the main motion was as follows:

Voting "aye": Olsen

<u>Voting "nay":</u> Flood, Hinkle, Kirkland, Lark, Lieberman, Mattson, Redpath, Rutherford, Ruwart, Sink-Burris, Visek

With a final vote tally of 1-11, the motion failed to receive the <sup>3</sup>/<sub>4</sub> vote required by LP Bylaws Article 8.12 for adoption of public policy resolutions with previous notice.

# RESTRUCTURE AFFILIATE SUPPORT COMMITTEE

Mr. Knedler made a motion which following amendment became a motion to amend the relevant portion of Section 1.03.1 of the Policy Manual regarding Committee Appointments as follows:

These committees have special appointment procedures as follows:

Committee Name	Size	Member Selection	Chair
Affiliate Support	Vice Chair and four LNC Members	As Defined and LNC	LNC Vice Chair
Committee	or Alternates, of which two must be	Committee Chair	LNC Chair
	Regional Representatives	selected by LNC Chair;	selects from
	Seven members	three LNC Regional	pool of LNC At-
		Representatives or	Large, LNC
		Alternates selected by	Regional
		the Committee Chair;	Representatives,
		three members	and the LNC
		selected by Libertarian	Vice-Chair
		State Leadership	
		Alliance	

Voting on the main motion as amended was as follows:

<u>Voting "aye":</u> Blau (for Kirkland), Flood, Karlan, Knedler, Lark, Lieberman, Mattson, Olsen, Redpath, Root, Rutherford, Ruwart, Visek, Wolf

Voting "nay": (none)

The motion was adopted by a vote of 14-0, meeting the requirement for amending something previously adopted without previous notice.

# **ADJOURNMENT**

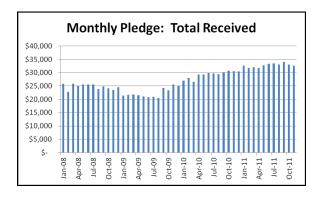
Following announcements and public comment, the LNC adjourned without objection at 4:32 pm.

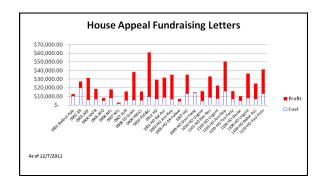
## APPENDIX A STAFF REPORT

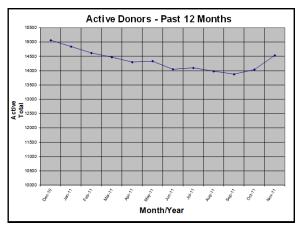
# See the following 23 pages for the staff reports

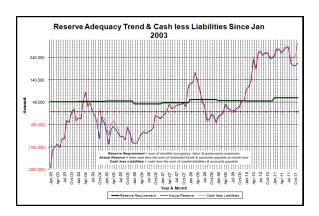
# **Staff Reports**

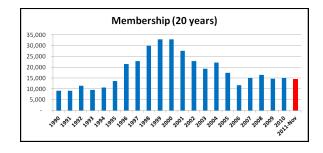
December 10-11, 2011 Meeting of the Libertarian National Committee, Inc. Las Vegas, Nevada

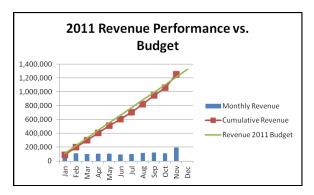


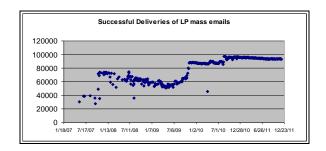














# **Executive Director's Report, submitted by Wes Benedict**

#### **Overview**

I believe we now have more "money in the bank" than at any time in the history of the party.

#### But be careful!

#### Key Results:

- <u>Financial turnaround</u>: Net surpluses: 2009, \$85,367; 2010, \$140,961; 2011-Nov year-to-date, \$83,923.
- Membership: "Active Donors" count has been fairly steady, but slightly lower.
- <u>Pledge growth</u>: Monthly pledge recurring revenue increased from \$20,854 (June 2009) to \$32,635 (November 2011), providing a stable revenue stream for the future.

#### 2011 LNC Goals

Goals adopted per the LNC minutes from New Orleans, LA, November 20-21, 2010, page 15-16 <a href="http://www.lp.org/files/2010-11-20-LNCMeetingMinutes-NewOrleans.pdf">http://www.lp.org/files/2010-11-20-LNCMeetingMinutes-NewOrleans.pdf</a>

#### **Goal Status:**

1. Membership: 20,000 Sustaining Members by April 15, 2012

STATUS: According to November 2011 membership report, 13,480 Sustaining Members.

- 2. Organization: Operational affiliates in 48 states (out of 51 "states"). Defined as:
- a. Runs at least 2 candidates for non-partisan or partisan office every 2 year election cycle
- b. Has a REAL web site (not a Meetup Group or Blog) that is updated with news or meeting info at least once per month
  - c. Has a Chair or Contact Person who responds to most inquires within 2 business days
  - d. Place candidates on the ballot and attempt to maintain ballot access.
- e. The affiliate will provide the latest copy of their bylaws and constitution to the national office or post the same on their state website.

STATUS: 31 of 51 (as of 2/5/11; did not finish assembling new data in time for this meeting)

3. Fundraising: \$1,400,000 gross revenue for calendar year 2011. (Note: this goal is different from what was budgeted.)

STATUS: \$1,251,368 (11/30/2011 year-to-date revenue); simple extrapolation: \$1,365,129 (97.5% of goal).

4. Training: Several seminars around the country in 2011 to include training on winnable and party-building campaigns, and training that teaches affiliate development

#### STATUS:

- August 19, 2011, LSLA Conference, Columbus, Ohio
- October 1, 2011, Quad-state Conference, St. Croix Falls, WI
- October 8, 2011, Libertarian Leadership Seminar, Sacramento, CA

#### 5. Political:

a. 200 U.S. House of Representative candidates in 2012

STATUS: List will be prepared in 2012.

b. 200 elected Libertarians by Apr 15, 2012 (for the purpose of this goal, Inspectors and Judges of Elections in Pennsylvania only count as 1/3 of an elected Libertarian)

STATUS: 151 total including 5 in the special category, so 147 2/3 according to the formula.

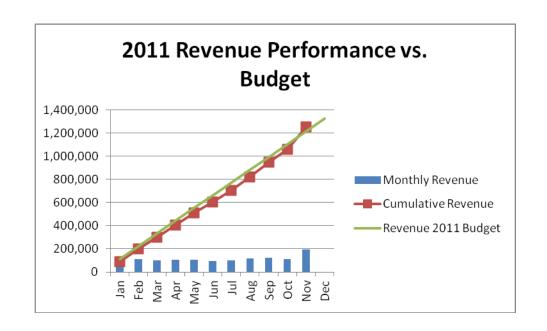
c. 30 state ballot access by Apr 15, 2012 (that means actually certified by the SOS or equivalent), which puts us in position for 45 or more state ballot access by Election Day 2012.

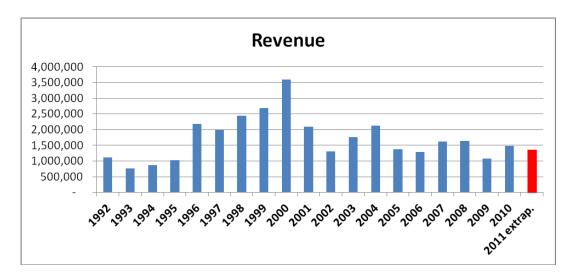
STATUS: 29, according to November 2011 Ballot Access News. However, some states may not have issued an actual certification yet. For example, under Texas law the SOS will not issue a certification until summer of 2012.

#### Financial Results

Financial details are in the Treasurer's reports which are separate from this report.

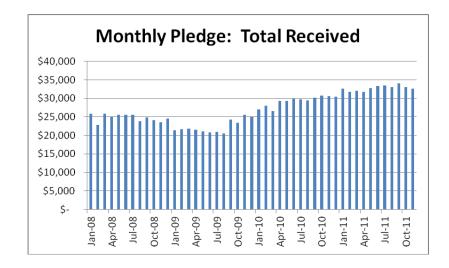
The 2011 adopted budget included revenue of \$1,324,500. Revenue for the first eleven months of 2011 is at \$1,251,368. A simple extrapolation for the full year yields (12/11)x\$1,251,368 = \$1,365,129, which is 103% of budget.



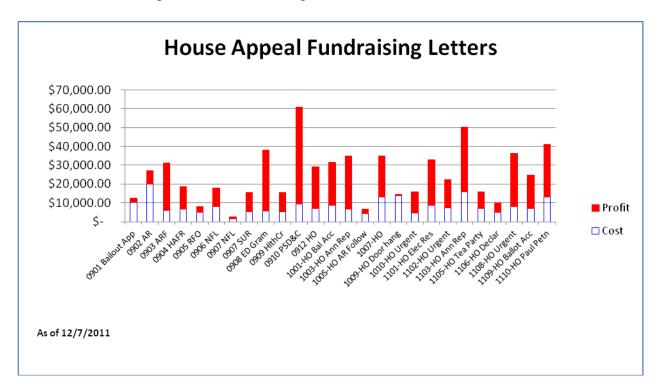


## **Fundraising**

Monthly pledge revenue increased from \$20,854 in June 2009, to \$32,635 in November 2011.



Overall the House Appeal Fundraising letters are doing well. It's common for people to mail donations in response to a letter many months after receiving it. So, the bars in the chart below, towards the right, will continue rising.



### **Prospecting**

We sent a prospect mailing to 50,000 registered Libertarians in August. Results were quite low, with only 86 new donors. However, we used the data to select higher propensity donors from the entire registered Libertarian database. Our data showed that registered Libertarians who also vote in elections were around three times more likely to join than those who were non-voters. We sent a second mailing targeting those registered Libertarians who actually vote. It was sent recently so the full results aren't in. The Board Report below shows 28 as of 12/1/11,

but as of 12/7/2011, 87 have donated. I'm expecting over 200 new donors from that second effort.

#### **Telemarketing**

Bob Johnston has been making membership renewal calls. Mr. Johnston also calls monthly pledgers with issues and assists with candidate and affiliate support.

Bob Johnson reports:

I have been contacting lapsed members since April, 2010.
30% of those who had lapsed within that time have renewed.
50% of those who commit to renewing follow through.
29% of those for whom I leave a voice-mail message and/or email renew.
I am only able to speak with roughly 30% of the lapsed memberrs on the phone.
Of those with whom I am able to speak on the phone, 60% renew.

Last meeting I reported that we signed a contract to make prospecting calls to registered Libertarians. That effort never fully materialized.

We hired a telemarketing company (one that we had used in the past) to call lapsed members to renew. As of 12/7/2011, we have collected 383 renewals from that effort. The cost is \$25,000 (and is fully paid) and has brought in \$16,347, with more expected to continue coming in over the next few months. I expect this will ultimately come close to breaking even.

#### **Board Report**

The following chart we refer to as the "Board Report" has more details on fundraising. Beware, this is a manually updated chart and the cost information can be particularly misleading due to which costs are included and how they are allocated.

Also, the revenue numbers will continue to rise, with the rise being greater the more recent the letter was released (e.g. letters released in November will continue bringing in significant revenue in December and January, etc., but at declining rates).

Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2011 Appeals (as of				g	111111111111111111111111111111111111111						1111111111111		
2011-11-30)													
House	1												
1101 HO	1/11/11		24,991		\$32,844.44	\$8,770.26	\$24,074.18	489	1.96%	\$67.17	\$0.27	\$3.74	\$17.94
1102 HO	3/3/11		19,812		\$22,220.06	\$7,199.86		387	1.95%	\$57.42	\$0.32	\$3.09	\$18.60
1103 HO	4/7/11		21,603		\$49,814.21	\$15,926.89		424		\$117.49		\$3.13	\$37.56
1105 HO	5/5/11		20,118		\$15,796.00	\$5,637.82	\$10,158.18	305		\$51.79		\$2.80	\$18.48
1106 HO	6/11/11		19,999		\$9,971.38	\$4,532.48		197		\$50.62	\$0.45	\$2.20	\$23.01
1108 HO	8/6/11		19,928		\$36,160.78	\$8,026.24		556		\$65.04	\$0.22	\$4.51	\$14.44
1109 HO	9/27/11		29.933		\$23,968,64	\$7,157.56		307		\$78.07	\$0.30	\$3.35	\$23.31
1110 HO	10/31/11		49,893		\$39,192.62	\$13,092.55		464		\$84.47	\$0.33	\$2.99	\$28.22
Subtotal House Appeals	1		206,277		\$229,968.13	\$70,343.66	\$159,624.47	3,129	1.67%	\$73.50	\$0.31	\$3.27	\$22.48
2011 LP NEWS	VARIES				\$4,177.00			86		\$48.57			
Subtotal House Appeals Inc	I. LP News		206,277		\$234,145.13	\$70,343.66	\$163,801.47	3,215	1.56%	\$72.83	\$0.30	\$3.33	\$21.88
Renewals 1101 RE	1/18/11		5,682		\$24,375.00	\$1,744.96	\$22,630.04	522	9.19%	\$46.70	\$0.07	\$13.97	\$3.34
1101 RE	2/25/11		5,682		\$24,375.00	\$1,744.96	\$22,630.04	423		\$46.70		\$4.65	\$10.12
1104 RE	4/14/11		5,425		\$25,627.00	\$1,574.30	\$24,052.70	522		\$49.09	\$0.06	\$16.28	\$3.02
1105 RE	5/20/11		4,728		\$15,321.44	\$1,226.65		320		\$47.88	\$0.08	\$12.49	\$3.83
1107 RE	7/10/11		5,311		\$27,716.46	\$1,404.00	\$26,312.46	529		\$52.39	\$0.05	\$19.74	\$2.65
1108 RE	8/25/11		4,102		\$16,871.00	\$3,223.00	\$13,648.00	363		\$46.48	\$0.19	\$5.23	\$8.88
1109 RE	9/13/11		3,839		\$13,604.00	\$1,139.48	\$12,464.52	291	7.58%	\$46.75	\$0.09	\$11.74	\$3.92
1110 RE	10/8/11		3,975		\$12,646.00	\$1,159.01		279		\$45.33	\$0.08	\$11.81	\$4.15
1111 RE	11/17/11		3,355		\$50.00	\$1,070.81	-\$1,020.81	2	0.06%	\$25.00	\$21.42	\$0.05	\$535.41
Subtotal Renewals			41,884		\$156,106.90	\$16,821.84	\$139,285.06	3251	7.76%	\$48.02	\$0.11	\$9.28	\$5.17
Lapsed													
1104 LA	4/14/11		1,883		\$175.00		\$175.00	4	0.21%	\$43.75	\$0.00	#DIV/0!	\$0.00
1104 LA 02	5/5/11		20,118		\$12,100.06	\$6,371.61		225		\$53.78		\$1.90	\$28.32
1109 LA	9/27/11		49,915		\$9,058.00	\$13,513.23		226		\$40.08		\$0.67	\$59.79
Subtotal Lapsed			71,916		\$21,333.06	\$19,884.84	\$1,448.22	455	0.63%	\$46.89	\$0.93	\$1.07	\$43.70
Prospecting	5/7/11		00.445		₽7 040 00	\$9,256.00	#0.007.00	146	0.500/	£40.45	£4.00	\$0.78	CO 40
1104 PR 1108 PR	_		26,145		\$7,219.00		-\$2,037.00			\$49.45		\$0.78	\$63.40
1111 PR	8/24/11 11/10/11		50,000 58,438		\$4,180.23 \$1,061.00	\$12,467.45 \$14,001.81	-\$8,287.22 -\$12,940.81	86 28		\$48.61 \$37.89	\$2.98 \$13.20	\$0.34	\$144.97 \$500.06
												·	
Subtotal Prospecting			76,145		\$11,399.23	\$21,723.45	-\$10,324.22	232	0.30%	\$49.13	\$1.91	\$0.52	\$93.64
WEB													
Web Contributions		Donations			\$42,008.74		\$42,008.74	632		\$66.47			
Web New Members		New Members			\$60,143.00		\$60,143.00	1,512	1	\$39.78			
Web Renewals		Renewal Memberships			\$125,543.60		\$125,543.60	2,686	6	\$46.74			
WHITE MAIL													
White Mail Contributions		Donations			\$49,718.79		\$49,718.79	185		\$268.75			
White Mail for Membership		Membership			\$15,130.15		\$15,130.15	211		\$71.71			
Subtotal for Web and White	Mail				\$292,544.28		\$292,544.28	5,226	i	\$55.98			
SPECIAL PROJECTS													
		· · · · · · · · · · · · · · · · · · ·											
Directlinerenewal selling					\$14 044 FA	\$15,000,00	_\$15050	25.0		£42.04			
Directlinerenewal calling  2011 GRAND TOTAL					\$14,841.50	\$15,000.00	-\$158.50	353		\$42.04			

Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to	ROI	Cost per Donor
2010 Appeals (as of 2011-11-30)				g									
House	-												
1001-HO Ballot Access	2/21/10	Ballot Access	28,658	last gift date 2006 - current	\$31,429.00	\$8,657.87	\$22,771.13	463	1.62%	\$67.88	\$0.28	\$3.63	\$18.70
1003 HO Annual Report	4/7/10	Annual Report	21,574	Donors or members during 2009	\$34,763.11	\$6,637.58	\$28,125.53	428		\$81.22	\$0.19	\$5.24	
1005 HO AR followup	6/5/10	Annual Report followup	16,046	rec'd 1003 HO, no donation in 2010	\$6,728.43	\$4,317.06	\$2,411.37	139		\$48.41	\$0.64	\$1.56	
1007 HO	7/31/10	Armaar Report Tollowup	39,980	active donor list with 5 years of lapsed	\$35,164.55	\$13,150.31	\$22,014.24	539		\$65.24	\$0.37	\$2.67	
1009 HO doorhanger	9/23/10	doorhanger mailing	30,071	active donor list with 3 years of lapsed	\$14,617.32	\$13,663.65	\$953.67	353	1.17%		\$0.93	\$1.07	
1010 HO	10/26/10	plain envelope gram	14,880	active donor list	\$15,906.32	\$4,550.31	\$11,356.01	247	1.66%	\$64.40	\$0.29	\$3.50	\$18.42
Subtotal House Appeals			151,209		\$138,608.73	\$50,976.78	\$76,275.94	2,169	1.43%	\$63.90	\$0.37	\$2.72	2 \$23.50
2010 LP NEWS	VARIES		62.557		\$22.022.21			186	0.30%	\$118.40			
Subtotal House Appeals Inc	I. LP News		213,766		\$160,630.94	\$50,976.78	\$109,654.16	2,355	1.10%	\$68.21	\$0.32	\$3.15	\$21.65
Renewals													
1001 RE	2/12/10		2,612		\$14,776.00	\$961.61	\$13,814.39	323	12.37%	\$45.75	\$0.07	\$15.37	
1002 RE	3/16/10		2,796		\$15,474.99	\$1,199.92	\$14,275.07	322	11.52%	\$48.06	\$0.08	\$12.90	
1004 RE	4/9/10		4,181		\$21,074.44	\$1,049.52	\$20,024.92	479	11.46%	\$44.00	\$0.05	\$20.08	
1005 RE	6/5/10		4,138		\$17,697.00 \$31,053.98	\$943.46	\$16,753.54	372	8.99% 11.00%	\$47.57	\$0.05 \$0.04	\$18.76	
1007 RE 1008 RE	7/10/10 8/21/10		6,190 4,614		\$31,053.98	\$1,110.67 \$1,110.57	\$29,943.31 \$20,533.43	681 460	9.97%	\$45.60 \$47.05	\$0.04	\$27.96 \$19.49	
1010 RE	10/7/10		5,594		\$28,735.00	\$1,248.57	\$20,333.43	601		\$47.03	\$0.03	\$23.01	
1011 RE	12/4/10		5,287		\$15,713.00	\$1,438.98	\$14,274.02	357	6.75%	\$44.01	\$0.09	\$10.92	
Subtotal Renewals			35,412		\$166,168.41	\$9,063.30	\$157,105.11	3595	10.15%	\$46.22	\$0.05	\$18.33	\$2.52
Lapsed													
1002 LA	3/20/10	bumpersticker mailing	18,466	expired between 2006-2009	\$21,336.00	\$6,247.61	\$15,088.39	324	1.75%	\$65.85	\$0.29	\$3.42	\$19.28
1005 LA		please renew	78,696	expired 1998-2009	\$24,059.69	\$17,039.51	\$7,020.18	555	0.71%	\$43.35	\$0.71	\$1.41	
1007 LA	7/20/10		24,731		\$6,675.00	\$8,647.18	-\$1,972.18	135	0.55%	\$49.44	\$1.30	\$0.77	\$64.05
1011 LA	11/16/10		95,411		\$19,429.00	\$29,564.21	-\$10,135.21	386	0.40%	\$50.33	\$1.52	\$0.66	\$76.59
Subtotal Lapsed			217,304		\$71,499.69	\$61,498.51	\$10,001.18	1,400	0.64%	\$51.07	\$0.86	\$1.16	\$43.93
Prospecting													
1005 PR	6/12/10	D's & R's are the problem, join the LP	58,821	Reason, Independent Inst, 2006-2010 inquiries	\$10,166.00	\$14,860.42	-\$4,694.42	244	0.41%	\$41.66	\$1.46	\$0.68	\$60.90
Subtotal Prospecting			58,821		\$10,166.00	\$14,860.42	-\$4,694.42	244	0.41%	\$41.66	\$1.46	\$0.68	\$60.90
WED													
WEB	-	Denetions			\$70,636.30		\$70,636.30	1,392		\$50.74			
Web Contributions Web New Members	-	Donations New Members			\$88,301.00		\$70,636.30	2,175		\$50.74 \$40.60			
Web Renewals		Renewal Memberships			\$131,026.00		\$131,026.00	2,7781		\$47.11			
MANUTE MANU													
WHITE MAIL White Mail Contributions	+	Donations			\$66,023.81		\$64,932.81	161		\$410.09			
White Mail for Membership	+	Membership			\$9,316.60		\$8,576.60	168		\$410.09 \$55.46			
Subtotal for Web and White	Mail	Memberanih			\$365,303.71		\$365,303.71	6,677		\$55.46 \$54.71			
SPECIAL PROJECTS													
doorhangers	1				\$11,105.94			311		\$35.71			
lapsed member intern calling					\$1,350.00			28		\$48.21			
2010 GRAND TOTAL					\$786.224.69	\$136,399.01	\$649.825.68	16,779		\$46.86			
ZUIU GRAND IUIAL	-	-	+		<b>∌100,∠∠4.69</b>	\$130,388.0T	φυ45,0∠3.08	10,779		<b>\$40.86</b>			

				Target									
	Drop		# of Pieces	Populatio				No of	Percent	Average Gift	Cost to		Cost per
Official Mailing Name	Date	Topic and Purpose	Mailed	n	Gross Revenue	Total Costs	Net Revenue	Responses	Response	Amount	Raise \$1.	ROI	Donor
2009 Appeals (as of													
2011-07-15)													
House													
0901 Bailout App	1/30/09	Application for Bailout	21,420	0-28 Month	\$12,353.50	\$10,441.22	\$1,912.28	305	1.42%	\$40.50	\$0.85	\$1.18	\$34.23
0902 AR 0903 ARF	2/24/09	Annual Report	18,948	0-18 Month	\$27,152.65	\$20,061.41	\$7,091.24	434	2.29%	\$62.56	\$0.74	\$1.35	\$46.22
0904 HAFR	3/21/09 4/20/09	Annual Report Followup Audit Federal Reserve-Petition	19,022 17,622	0-18 Month 0-18 Month	\$31,258.97 \$18,648.69	\$5,835.69 \$6,602.22	\$25,423.28 \$12,046.47	404 616	2.12% 3.50%	\$77.37 \$30.27	\$0.19 \$0.35	\$5.36 \$2.82	\$14.44 \$10.72
0905 RFO	5/21/09	Run For Office - Mike Munger Ltr	15,707	2-18 Month	\$8,080.86	\$4,877.55	\$3,203.31	203	1.29%	\$30.27	\$0.60	\$1.66	\$24.03
0906 NFL	6/18/09	No Free Lunch	16,619	2-18 and Life ; 0-	\$17,905.21	\$8,008.82	\$9,896.39	264	1.59%	\$67.82	\$0.45	\$2.24	\$30.34
0907 NFL	8/3/09	No Free Lunch	2,490	\$25+ 24-36	\$2,416.00	\$1,584.19	\$831.81	38	1.53%	\$63.58	\$0.66	\$1.53	\$41.69
0907 SUR	7/29/09	Gov't Takeover - gatefold	11,881	2-12 and Board	\$15,461.75	\$5,257.88	\$10,203.87	246	2.07%	\$62.85	\$0.34	\$2.94	\$21.37
0908 ED Gram	8/18/09	New Ex Dir - urgent gram	19,193	1-16 mo;	\$38,061.23	\$5,533.79	\$32,527.44	632	3.29%	\$60.22	\$0.15	\$6.88	\$8.76
0909 HithCr	9/22/09	Health Care	12,589	0-12 mo	\$15,340.20	\$5,399.09	\$9,941.11	282	2.24%	\$54.40	\$0.35	\$2.84	\$19.15
0910 PSD&C	11/4/09	Donations & Corrections	30,053	0-36 mo	\$60,923.60	\$9,540.10	\$51,383.50	886	2.95%	\$68.76	\$0.16	\$6.39	\$10.77
0912 HO - Urgent	12/23/09	Year End Urgent Gram (yellow)	25,042		\$29,258.77	\$6,943.96	\$22,314.81	550	2.20%	\$53.20	\$0.24	\$4.21	\$12.63
Subtotal House Appeals			210,586		\$276,861.43	\$90,085.92	\$186,775.51	4,860	2.31%	\$56.97	\$0.33	\$3.07	\$18.54
0000 / D NEWO		LD No. 20 DDE 1 1 1	47.044	A	004.440.00	004.000 =0	00.000 = 1		0.0=01	<b>476 -</b> 1	00.00	04 10	000.10
2009 LP NEWS	on going	LP News with BRE inserted	47,811	Active Memb	\$24,416.23	\$21,609.52	\$2,806.71	311	0.65%	\$78.51	\$0.89	\$1.13	\$69.48
Cubtotal House Anneals In al	I D Nous		468,983		\$301,277.66	\$111,695.44	\$400 E00 00	5,171	1.10%	\$58.26	\$0.37	\$2.70	\$21.60
Subtotal House Appeals Incl	. LP News		468,983		\$301,277.00	\$111,695.44	\$189,582.22	5,171	1.10%	\$38.26	\$0.37	\$2.70	\$21.60
Penewele													
Renewals 0901 Re	1/22/09	Renew Memberships	2,761	Members	\$17,445.00	\$1,228.46	\$16,216.54	394	14.27%	\$44.28	\$0.07	\$14.20	\$3.12
0902 Re	2/24/09	Renew Memberships	2,870	Members	\$14,019.99	\$1,378.78	\$12,641.21	344	11.99%	\$40.76	\$0.10	\$10.17	\$4.01
0903 Re	3/24/09	Renew Memberships	3,256	Members	\$13,449.99	\$1,490.87	\$11,959.12	320	9.83%	\$42.03	\$0.11	\$9.02	\$4.66
0904 Re	4/16/09	Renew Memberships	3,513	Members	\$9,484.47	\$1,365.34	\$8,119.13	260	7.40%	\$36.48	\$0.14	\$6.95	\$5.25
0905 Re	5/16/09	Renew Memberships	3,617	Members	\$9,047.00	\$1,389.57	\$7,657.43	233	6.44%	\$38.83	\$0.15	\$6.51	\$5.96
0906 Re	6/13/09	Renew Memberships	3,827	Members	\$13,191.01	\$1,442.95	\$11,748.06	281	7.34%	\$46.94	\$0.11	\$9.14	\$5.14
0907 Re	7/16/09	Renew Memberships	3,692	Members	\$8,600.00	\$1,444.13	\$7,155.87	207	5.61%	\$41.55	\$0.17	\$5.96	\$6.98
0908 Re	8/15/09	Renew Memberships	4,012	Members	\$13,345.00	\$1,413.08	\$11,931.92	286	7.13%	\$46.66	\$0.11	\$9.44	\$4.94
0909 Re	9/15/09	Renew Memberships	3,814	Members	\$13,881.50	\$1,416.32	\$12,465.18	290	7.60%	\$47.87	\$0.10	\$9.80	\$4.88
0910 Re	10/13/10	Renew Memberships	2,931	Members	\$11,285.00	\$1,215.76	\$10,069.24	250	8.53%	\$45.14	\$0.11	\$9.28	\$4.86
0911 Re	12/11/10	Renew Memberships	2,730	Members	\$7,676.00	\$1,017.45	\$6,658.55	168	6.15%	\$45.69	\$0.13	\$7.54	\$6.06
0912 Re	12/31/10	Renew Memberships	2,834	Members	\$10,884.00	\$916.51	\$9,967.49	249	8.79%	\$43.71	\$0.08	\$11.88	\$3.68
Subtotal Renewals			39,857		\$142,308.96	\$15,719.22	\$126,589.74	3,282	8.23%	\$43.36	\$0.11	\$9.05	\$4.79
Lancad													
Description	6/18/09	Do Not Call list from telemarketers	180	Lapsed	\$916.00	\$79.20	\$836.80	16	8.89%	\$57.25	\$0.09	\$11.57	\$4.95
0908 Lapsed	0/10/00	Renew Memberships	100	Members	\$1,037.00	\$0.00	\$1,037.00	28	0.0070	\$37.04	\$0.00	#DIV/0!	\$0.00
0910 Lapsed	10/16/09	Renew Memberships	21,512	Members	\$33,148.00	\$8,040.72	\$25,107.28	737	3.43%	\$44.98	\$0.24	\$4.12	\$10.91
0912 La	12/31/10	Renew Memberships	34,231	Lapsed	\$22,550.28	\$11,337.39	\$11,212.89	483	1.41%	\$46.69	\$0.50	\$1.99	\$23.47
Subtotal Lapsed			\$55,923.00		\$57,651.28	\$19,457.31	\$38,193.97	1,264	2.26%	\$45.61	\$0.34	\$2.96	\$15.39
Prospecting													
00.1				Man dan	<u> </u>								<b></b>
09 Inq	ongoing	Inquiries	4,294	Non-donors	\$5,317.00	\$3,316.65	\$2,000.35	153	3.56%	\$34.75	\$0.62	\$1.60	\$21.68
0901 PMEM 0904 PSR	1/14/09	Acquisitions and Memberships	18,753	4 lists of	\$3,205.00	\$14,684.00	-\$11,479.00	94	0.50% 5.00%	\$34.10	\$4.58	\$0.22	\$156.21 \$8.40
Subtotal Prospecting	5/4/09	New Members	20 23,067	Survey	\$25.00 <b>\$8,547.00</b>	\$8.40 <b>\$18,009.05</b>	\$16.60 - <b>\$9,462.05</b>	248		\$25.00 <b>\$34.46</b>	\$0.34 <b>\$2.11</b>	\$2.98 <b>\$0.47</b>	\$8.40 <b>\$72.62</b>
Gubiolai F10specting		1	23,007		φο, <del>υ4</del> 7.00	\$10,009.US	-\$9,462.03	248	1.08%	<b>\$34.46</b>	<b>⊅∠.</b> 11	<b>⊅</b> U.47	<b>⊅1∠.0</b> ∠
WEB			+										
Web Contributions	Jan-Dec	Donations	1		\$35,002.94		\$35,002.94	567		\$61.73			
Web New Members	Jan-Dec	New Members	1		\$142,609.99		\$142,609.99	3,649		\$39.08			
Web Renewals	Jan-Dec	Renewal Memberships	1		\$92,575.00		\$92,575.00	1,767		\$52.39			
					,. ,		,	,, ,, ,,		,			
WHITE MAIL													
White Mail Contributions	Jan-Dec	Donations			\$56,859.05		\$56,859.05	137		\$415.03			
White Mail for Membership	Jan-Dec	Membership			\$9,405.00		\$9,405.00	191		\$49.24			
Subtotal for Web and White	Mail				\$336,451.98		\$336,451.98	6,311		\$53.31			
					A=	A	*******						
2009 GRAND TOTAL		[	531,907		\$788,585.60	\$145,423.71	\$643,161.89	15,012		\$52.53			

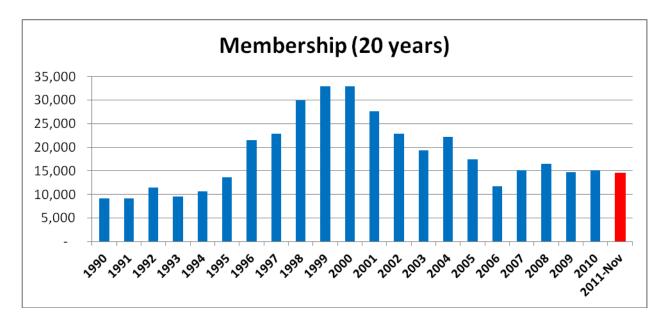
#### **Elected Libertarians**

After the November 2009 elections we counted 143 elected Libertarians. Currently we list 151 (36 partisan offices and 115 nonpartisan offices).

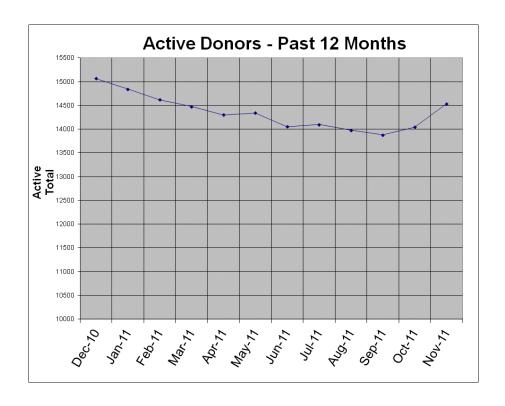
Previous lists from the early 2000's that reported in the 600 range contained both elected and appointed officials, and also contained lots of officials whose terms had expired. Later the LNC set the policy of counting elected officials separately.

## Membership

Paid memberships (which we call "Active Donors") reached a peak around the year 2000, steadily declined until 2006, and have been somewhat stable since 2007.



Membership has declined by 309 this calendar year.

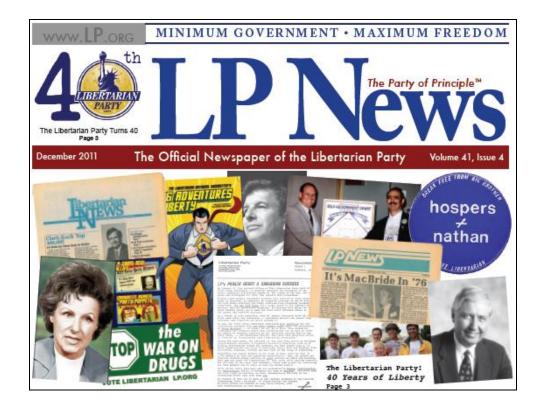


## Facebook Fans

				Growth	Growth%
				(11/16/10 to	(11/16/10 to
Facebook Fans	4/30/2010	11/16/2010	12/7/2011	12/07/2011)	12/07/2011)
MoveOn.org	87,334	107,590	292,411	184,821	172%
Ron Paul	199,552	272,152	614,577	342,425	126%
ACLU	32,149	41,846	72,890	31,044	74%
Institute for Justice	3,490	30,888	47,580	16,692	54%
Advocates for Self-Gov.	4,827	8,892	13,534	4,642	52%
Reason Magazine	17,839	30,133	45,795	15,662	52%
Democratic Party	85,316	185,447	280,387	94,940	51%
Libertarian Party	40,000	129,126	192,160	63,034	49%
Cato Instititute	45,407	72,758	104,878	32,120	44%
Heritage Foundation	152,949	272,333	389,946	117,613	43%
Campaign for Liberty	47,121	82,430	114,018	31,588	38%
Republican Party	128,778	194,050	241,954	47,904	25%

## LP News

We put together a  $40^{\text{th}}$  Anniversary edition of LP News that should arrive at homes any day now.



## Staffing

We've had no staff changes since the August meeting. We remain at five full-time, one part-time, and two contractors. However, December 16 will be Arthur DiBianca's last day and December 31 will be my (Wes Benedict's) last day. On September 28, 2011, I submitted my notice of resignation—I wanted to give the LNC at least 90 days to recruit a replacement and to give me some time to train him or her. I noted that I was moving back to the Louisiana-Texas area to be close to my fiancée, and that I would proudly remain an LP member.

The following is from the LNC Meeting Minutes, March 11-12, 2006, Charlotte, NC:

Admiral Colley noted he still "had not found the right person" for the Executive Director. Moreover, he has terminated his search. For the time being the LP cannot afford the expense.

On March 11, 2009, after re-offering to serve as the national executive director, I received a note containing this comment from Admiral Colley:

Given our overall financial situation, we do not currently have the resources to hire an ED. The search has been suspended.

After much lobbying, including offering to work for free for six months if that's what it took, I started as Executive Director on July 17, 2009 (and thankfully, did not have to work for free).

I'm pleased to report that, thanks to solid fundraising and strong cost control, <u>the LNC now has more money in the bank than ever before</u> in the history of the party. Now, more than ever before, you can afford to hire a new Executive Director.

I urge you to hire a new Executive Director expeditiously.

Below are current staff assignments:

#### **Wes Benedict, Executive Director**

Establish the organizational structure of the staff

Recruit train and assign all staff members

Appoint, employ and terminate staff in consultation with the Chair

Evaluate staff performance

Assure staff is in compliance with party Bylaws and Policy Manual

Maintain frequent and substantive contact with the LNC Chair

Keep members of the LNC informed as appropriate

Develop budget with Treasurer and maintain compliance

Oversee fundraising efforts including fundraising letters, emails, website, telemarketing, and major donor efforts

Oversee membership growth efforts

Write and design fundraising letters or outsource

LP News Editor

Work with the Chair and others to get out a cohesive Libertarian message to the public

Generate press releases

Answer press inquiries and book media appearances for party officials

Generate Monday Message and other email messages to members

Answer questions about the Party and its positions when other staff request assistance

Create and oversee various initiatives to establish a "cause célèbre" for our donors

Function as the intermediary between the Party and the public

Assure compliance with the Advertising Publications Review Committee (APRC) provisions

Liaison between staff and General Counsel

Direct LP.org website content

Generate blog entries

Generate polls on LP.org

Assist start-up of state affiliates where none exist

Candidate recruitment and training

Manage ballot access activities

Participate in outside conferences

Manage social media pages: Facebook, Twitter, Meetup and LinkedIn

Network with other organizations and politicians in DC to increase the stature and reputation of the party

#### **Robert Kraus, Operations Director**

Accounting and bookkeeping (a/p, a/r, maintain QuickBooks)

General purchasing and procurement

Work with Chair and Treasurer on financial issues

Maintain compliance with government policies, especially the FEC

Provide data to FEC consultant for FEC filing

Payroll and benefits administration for LP Staff

Create and maintain Employee Manual

Maintain membership/contributor database (Raiser's Edge)

Assure Sustaining Memberships, expiration dates, and Life Memberships are accurately calculated and recorded according to the Bylaws and Policy Manual

Send monthly data dumps to state affiliates

Manage database updates provided by state affiliates to LPHQ

Customer service (internal and external communications with board members, affiliates, donors, etc.)

Facilities and equipment planning and maintenance

Preparation of financial and membership reports

Administrator of Ip.org & hq.lp.org email and group list servers

Managing our ballot access lawsuits with the chair

Working with the Chair, state parties and local activists to get ballot access reform bills introduced in state legislatures, and developing lobbying strategies for them

Staff liaison to the Convention Oversight Committee

Primary staff liaison to the Secretary

Maintain backups of LP servers, Raisers Edge, Quickbooks, and personal computer files

Maintain membership, financial, and other archives

Maintain LNC contact list (an off-line document and at LP.org)

**Record LNC meetings** 

Process monthly gifts for direct account drafts

Oversee Member Service Specialists in the sorting incoming mail, updating membership information and caging of donations

#### Casey Hansen, Member Services Specialist

Process and cage all checks, credit cards and cash received via mail into RE

Photocopy checks before deposit

Process and cage all web transactions into RE

Process refunds and contribution returns

Update and maintain records in RE

Import new inquiry and volunteers from web and send prepare data for information packets

Prepare data for new memberships and and print letters for membership cards

Prepare daily reports and do daily cash audits

Create new records for people who ask for information packets

Produce and mail LP Membership Cards

Maintain State Chair and State Organization contact lists (the off-line document, not the ones on LP.org)

Maintain Events Listing on LP.org

Design websites for candidates & state affiliates (recently assigned; still in training)

Properly sort and file all source material to comply with FEC rules

#### Arthur DiBianca, Staff Assistant

Maintain the list of elected Libertarians (online and a more extensive offline database)

Maintain the list of Libertarian candidates

Assist with database troubleshooting and cleanup

Scan national media for topics for press releases, blog entries, and email messages

Draft monthly Liberty Pledge Newsletter

Manage Lyris email broadcast system (press list and general interest list): add new subscribers, load and send press releases and general emails

Post blog entries, press releases, polls and other information on LP.org

Help with overall maintenance of LP.org

Monitor and sort incoming email, forward to appropriate staff as necessary

Draft and/or edit press releases, general emails (like Monday Messages and fundraising emails), and blog entries

**Draft articles for LP News** 

Edit and proofread all communications including press releases, mass emails, blog entries, fundraising letters, LP News, Liberty Pledge Newsletter, and party literature

Compile election results data for candidates

Download telemarketing donation info and alert staff

Upload donation results info to telemarketing site; manage related Raiser's Edge queries

Each month, import website recurring gift transactions into Raiser's Edge

Periodically prepare renewal reminder email list and send renewal message

Generate weekly mailing list of new inquirers

#### **Nick Dunbar, Special Projects**

Maintain accuracy of monthly giving program (donor calls and email changes; contact donors for updated information)

Process monthly gifts for members of monthly giving program and evaluate transactions that do not go through to find out why including contacting the donor for updated information

Work with vendors for house and acquisition appeals (copy, art, print, mail shop)

Analyze results on all mail appeals and select segments from house file for each house mail appeal, and order lists for each acquisition appeal

Data pulls from donor database for house mail appeal and for omission in acquisition appeal

Data pulls for membership cards, acknowledgments and cultivation

Oversee printing and mailing of membership cards; print and mail acknowledgments; search for creative ideas to cultivate high dollar and loyal donors

Update Board Report (which shows appeal results)

Assist with record archive organization, storage and maintenance

In-house tech support. Assist with servers and PCs.

#### **Bob Johnston, Candidate and Affiliate Support Specialist**

Phone monthly pledgers with processing problems to get updated information

Phone lapsed members to renew memberships

Forward people who express a desire to run for office to their state party

Candidate recruitment and assistance (for states that approve of assistance)

**Ballot Access assistance** 

Assist with inquiry responses (questions about the Libertarian Party from interested prospects)

Respond to letters and email requests from volunteers

Dormant state affiliate re-development

#### **Kelly Dirkes, Member Services Specialist**

Answer and direct incoming phone calls

Answer questions or refer to others

Handle complaints or refer to others

Accept, open and sort mail, packages, couriers and supplies

**Greet visitors** 

Produce and mail LP Information Packets

Sort and tag physical monetary contributions sent to the office (checks, money orders, cash)

Deposit checks at PCN bank after deposit verified and cash audited

Re-checking of daily deposits and cash audits

Update member's address and contact information

Assist in general office upkeep, organization and maintain office supplies

Any other extra tasks as assigned by other LNC staff such as general filing, research, and responding to member correspondence

Primary assistant to Robert

Customer service to state and local affiliates

Recruit and manage interns

#### **Nigel Lyons, Video Production**

Produce video content

Staff booths at LP events

Participate in outside conferences

# Director of Operation's Report

by Robert Kraus

#### **Executive Summary:**

- Data Dumps New format will continue after Art leaves. We would encourage more states to elect this format.
- Human Resources See detailed staff duties in Wes's report before creating new positions to do what is already being done by a staff member. Give staff some reasonable goals and allow the ED to employ and decide how staff should carry out these goals.

- Building Fund Raised over \$206k with 80% from new or "found" money no erosion in other donations that have gone up as well as membership.
- Convention Two concerns related to transportation (need more for the convention) and dates (need a Memorial Day option for 2014/2016) are expressed.
- New Visions Several major areas of apprehension are expressed including raising the number of membership levels when successful organizations actually average less than we have now, raising Lifetime Dues to \$2500 will result in severe damage to our major donor fundraising, and the implementation problems and costs related to these changes.
- Financial Nov 2011 was our largest month since Oct 2004 (not including May 2010 when we booked the revenue for the last convention), and even without the building fund would have still made Nov our best month this year. We are still rebuilding our reserves after the contribution to Ed Coleman's Campaign staff has asked if any funds are left over and if so when will they be sent back so the LNC can help other candidates in 2012?

#### **Blackbaud – Data Dumps – Internal Customer Service**

We have seen continued slowdowns in states sending us data updates so staff asks the regional reps to please encourage their states to send us updates regularly.

Art continues to be doing a superb job at maintaining the list of emails within Sparklist and continues to be instrumental in aiding with other data management issues. He will be missed. Wes will discuss how his duties have been split among staff in his report (pretty much distributed among function lines with me taking on the operations side of Art's duties such as updating Sparklist).

In addition, staff will continue the simplified data dump with easier to understand column headings that Art created probably making this automatic from RE so a state will receive ONLY the data dump format they wish to receive rather than both. We would encourage more states to elect to receive this simplified dump.

#### **Human Resources**

Staff duties and functions are listed in detail on Wes's report. Staff has not seen an updated version of Kevin Knedler's proposal that was presented in the Aug meeting. As pointed out in that meeting, staff – and particularly I as your human resource manager – should have been involved in this process. It was staff's understanding that we would be involved in the re-write after the Aug meeting but once again staff is out of the loop.

Staff pointed out in the Aug meeting that much if not almost all of the duties of the new "Directors" in the report were already being taken care of by one of the current staff. Staff also pointed out in the last meeting that the LNC had capriciously cut \$100k out of the staff budget for 2011 which we were going to use to hire one of these directors which was a goal the LNC had made in a prior 2010 meeting.

Staff feels that it would be helpful for the LNC to create reasonable and attainable goals and objectives to give staff guidance and then the ED through the Chair can employ the proper staff to carry out those goals and objectives. Staff also had concern about there being too many chiefs and not enough Indians.

#### **Building Fund**

Staff continues to assist (and being totally frustrated with the process) Mark Hinkle and Geoff Neale on reviewing various options for the future LPHQ including lease, purchase or staying at the Watergate. Please refer to the Building Fund report for more information on options and cost. In summary:

Fundraising Totals to Date as of 12/06/11:

Total BF Pledges & Gifts: \$206,650.07 Pledges Outstanding: \$89,075.00 Cash On hand: \$117,575.07

As the Building Fund Report shows, 80% of the current donations / pledges can be considered "found money" and the building fund is attracting new money to the LP that we would otherwise not have. Therefore the amount of erosion in general fundraising should be minimal and in fact general fundraising itself, as well as membership, is way up since we began the building fund in earnest around the 25th of Oct.

Staff feels there are many holding back on making good on their pledges simply because of the indecisiveness of the LNC Board that voted twice to purchase a building only to fail to approve the very favorable contract and loan terms. Staff would urge the LNC to either vote yes to the contract/loan terms as presented previously – or to vote to stay at the Watergate another 14 months and keep the building fund hope alive. We believe anything other than those two options would result in us having to return the funds collected to date.

#### **Convention 2012/2014**

Staff continues to assist the convention committee with planning for 2012 and 2014 as needed. Staff has had little communication with HelmsBriscoe concerning the March 2012 meeting (we've been waiting two weeks to finalize a contract on the one and only option offered to us) and have seen nothing in regards to 2016 from them. Please also note that staff has reserved the following domains for the convention if the COC wishes to use them:

www.betonliberty.com and www.betonliberty.org.

Finally, staff would like to remind the LNC about its concerns related to the upcoming conventions:

- 1) Staff felt that an on-strip site would be better and less expensive (especially the room rate) than the Red Rock and has some real concerns not only about costs for food and A/V (which are at least 20-25% higher than St. Louis) but also transportation. Staff strongly suggests the COC supplements the hourly (for the convention) van service with additional van service on the half hour. The cost of this might be about \$2000 for an added van on the day prior to the convention and the day or afternoon after.
- 2) Staff has previously mentioned its serious apprehension about doing the convention on the un-tested non holiday weekend (not too mention the potential for major attrition penalties). Staff recommends the COC hold the Memorial Day weekend date in Columbus as a "backup plan" in case the 2012 Convention fails to do well due to the non holiday dates. This will give the LNC the freedom to decide shortly after the 2012 Convention if it should rethink the non holiday weekend for the Columbus 2014 Convention. Staff recommends doing the same for 2016 by holding two dates until after May 2012. Please refer to the Convention Oversight Committee report for more information.

#### **New Visions – Membership Levels**

Staff wants to make a few comments about the New Visions "Final Report" that was first sent to the LNC a couple weeks ago. Staff understands there is a revised "simplified" report that is due to come out for review before the meeting but wanted to share some of our concerns with the original report. Please further note staff was only given two days to review the original report before a "Final Report" was sent to the LNC for a mail ballot and none of staff's concerns were addressed by the "Final Report" which was sent out two days later. Again, staff wants to point out that in the Aug meeting we were told we would be involved in the membership level planning since it directly effects how we function in the office. Furthermore we were told in the April meeting we would have six months to implement the changes.

- 1) Did the committee look at other successful non profits and political organizations (outside of the LP) to see what they do? If so what did they discover?
- 2) Did the committee look into what the cost of implementation would be and if they have a plan and timeline on how to implement the changes? If so where is that plan and why isn't it part of the motion? BTW The answer is no since staff wasn't asked but did express that the changes proposed could easily cost up to \$10,000

depending on the amount of programming needed for the web site and how much preprinted materials we have on hand at the time.

3) Did the committee consider some form of benchmarking so that we can emulate those that do a good job of membership development and fundraising especially on line? To our knowledge they did not – so we did. We asked Lynn O'Connell (an expert on non profit membership organizations especially those that fundraise via the web) and she says less is more. Give too many choices - and you actually lose money. Make it harder to give - you lose money. Keep it simple - make money. She said the reason we've seen so much improvement over the last six years is that each time we progressed to a new web site (we're on the third version since I've been here) we make it easy to give.

#### Here is the trend:

2011-To Date	\$224,810.00 (thru Nov)
2010	\$288,184.00
2009	\$271,818.00
2008	\$31,924.00
2007	\$17,554.00

In particular, Lynn mentioned you normally do not want to have more than 4-5 levels of membership. Anything above that makes it easy for people to say "gee, I don't know what to do so I'll do nothing" or to pick the smallest amount.

Staff also asked the committee to do some research. Perhaps they did and the new simplified report reflects this but here is what staff found out by searching a couple lists (one of the most successful non profits and the other list had the fasted growing non profits):

From the first list – the top 5 organizations had an average of 4.6 levels of membership or giving. The second list top growing organizations had an average of 5 levels of membership or giving. The committee was provided with the links so they could do their own investigation.

BTW - http://www.campaignforliberty.com/patriotclub-join.php has 5 levels.

- 4) Can the committee estimate how much more or less the LP will receive in donations based on having ten levels of membership? Currently the LP has 7 levels (plus "other") can the committee estimate how much more or less the LP can receive if we only offer 4-5 levels of membership like the more successful organizations do?
- 5) Speaking of "other" Why did the committee NOT want an option for "other" and only offer the set ten levels of membership? Can the committee estimate how much the LP would lose in donations by not offering the "other" option? We believe the committee is now allowing this option but we can tell you from our research above that every group offered an "other" amount option and that many folks give us \$5 or \$17.76 or \$9.12 or some other amount that have a special meaning to the donor.
- 6) After reviewing Aaron's report on membership which clearly shows the \$1000 of giving a major growth area (but not those that give more than \$1000) why would the committee decide to raise Lifetime dues to \$2500? How much does the committee think we would lose or gain by raising Life Membership at this time?

Staff pointed out that this is like raising taxes during bad economical times – we do not understand why the committee would want to make it harder for people to give us money (especially large sums of money)? The advantage we have, as Lynn pointed out to us, is that we make it easy to give – and easy to become a Life Member. Why make it harder? It costs very little to support a Life Member (who has pre-paid for 40 years of membership) so what is to be gained by doing this?

Here are some facts and figures about Life Members:

Life-membership by Year (% Increase):

```
11/30/2011 2136 2%
12/31/2010 2088 3%
12/31/2009 2035 2%
12/31/2008 1993 3%
12/31/2007 1930 4%
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We've had 48 new Life Members to date this year.

Of which only two became Life Members at \$2500 or more (they were current members of the LP).

26 became Life Members via multiple gifts over 12 months (for example \$85 a month pledgers – or two gifts of \$500, etc.).

9 new members joined the LP with a first time gift of \$1000. Zero joined the LP with a gift of over \$1000.

Staff is troubled that the committee is about to fix something that is not broken and cause severe damage to our major donor fundraising, so we asked the committee to get some data on what effect raising Life Membership dues will have on our bottom line.

So perhaps in the future, when the economy improves, the committee should raise dues for Life Membership – but why now? That is the question we have not received an answer to.

There was also some prior mention of sharing some of our dues with the states (JUMP/UMP). Just a reminder that staff previously pointed out that the old program cost us over \$200k a year plus an additional \$60k in salaries to implement (as reflected in the negative reserve prior to getting rid of the UMP program). Staff recommended some easier solutions to help out the states – some of which have already been implemented (such as the donation acknowledgement page with the link to the state's web site). Staff would ask that they be included in any plan to re-implement any kind of UMP scheme so as to make sure the implementation remains cost effective and affordable.

Finally, we want to emphasize that the revised simpler report has apparently addressed some of the above concerns.

#### **FEC Filing**

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summary page of our FEC Filings.

#### **Financial**

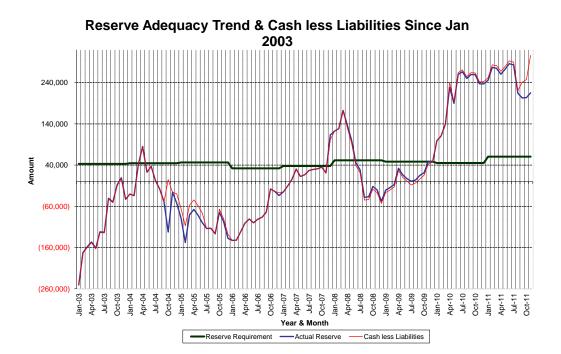
We continued efforts to control and maintain our expenses and accounts payable.

Preliminary results show that Nov 2011 was our largest month since Oct 2004 (not including May 2010 when we booked the revenue for the last convention). We had a total of \$194,807 in revenue (\$118,987 total without building fund which would have still made this our best month so far this year and 8% above budget). For Nov we had a surplus of \$21.2k (\$92.7k with the building fund) and for the year to date (thanks to the building fund) we are once again positive (\$83.9k).

We also have seen a decent increase in membership levels.

As you can see on the below chart, we took a major hit with the contribution to the Ed Coleman campaign but have made a nice recovery over the last couple months in re-building our reserves. Additionally we have seen good growth in new Life Members and major donors which always helps.

Staff would also like to ask if any of the funds were left over from the Ed Coleman campaign and if so can we expect a refund (through the LNCC which can take their 10% share of this) so that we can use these funds to support additional campaigns next year?



Thank you!

Robert

# Report for LNC meeting, December 10-11, 2011 by Arthur DiBianca, Staff Assistant

#### 1. Lyris Email Delivery

Currently, our Lyris list has about 93,400 "active" recipient addresses. This number has declined slightly since August 2010. The rate of attrition of old emails is slightly higher than the rate we're adding new emails.

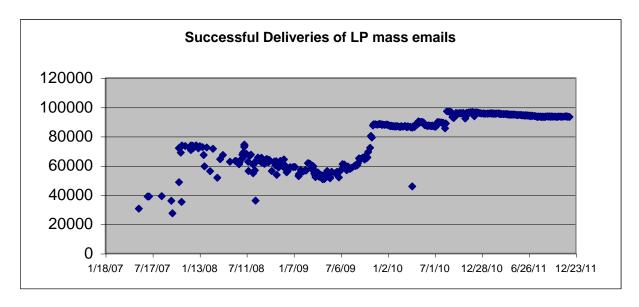
According to Lyris's reports, most of our mass emails have more than 99% successful delivery.

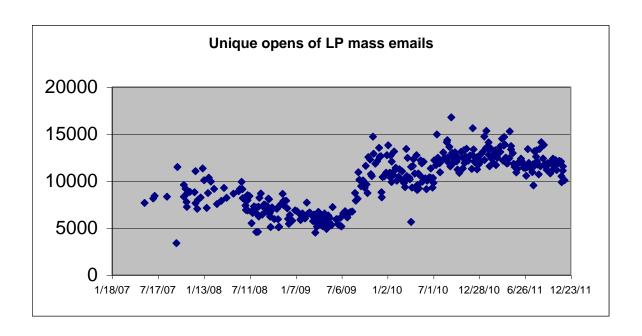
Since 2009, we have identified and resolved many problems involving delivery to different email providers.

In November 2011, the average number of **successful deliveries** per mass email was 93,504. That is a 71% increase from June 2009.

In November 2011, the average number of **unique opens** per mass email was 11,042. That is a 85% increase from June 2009.

Each point in these graphs represents a mass email (such as a Monday Message).





#### 2. Elected Libertarians List

As of December 5, 2011, our list has 151 elected officials.

So far in 2011, 35 Libertarians have been elected or re-elected to office. (This includes candidates who were "appointed in lieu of election" because they were unopposed.) 29 Libertarians have left office because they resigned or were not re-elected.

Our website has a single web page with the complete list of elected Libertarians. It is viewable at LP.org by clicking the "Elections >> Elected Officials" menu option.

#### 3. Election Results in 2011

Our list shows 111 Libertarian candidates in the November 8, 2011 elections. Of those candidates, 16 were elected. There are more details on the website and in the December 2011 issue of LP News.

The total number of Libertarian candidates throughout the year in 2011 is 147. That compares to 57 Libertarian candidates who ran in 2009. (Note, that is based on the 2009 list currently on the website -- I can't verify the completeness or accuracy of that list.)

# APPENDIX B <u>CAMPUS ORGANIZI</u>NG REPORT

#### **CAMPUS ORGANIZING REPORT**

Submitted to: Libertarian National Committee, Nov. 25, 2011

Submitted by: James W. Lark, III

Region 5S Representative, Libertarian National Committee

This report will provide some information concerning efforts to build and support Libertarian campus organizations. I shall provide an updated report at the LNC meeting in Las Vegas should additional information become available.

- 1) I continue to respond to inquiries from people who want information about the LP campus outreach effort. I am usually able to respond within 24 hours of receiving an inquiry.
- 2) I continue to work with the Advocates for Self-Government to provide material (e.g., "Operation Politically Homeless" kits) to campus organizations. (In the interest of full disclosure, please note that I am the chairman of the Board of Directors of the Advocates.)
- 3) I continue to work with various state and local LP organizations to assist their campus outreach efforts. For example, I worked with the Libertarian Party of Texas to help their efforts to strengthen their outreach to college students.

I have spoken this fall at the University of Texas in Austin and Mississippi State University. In addition, I spoke at the Students For Liberty regional conferences at Salem College (Winston-Salem, NC), Harvard University (Cambridge, MA), and the University of Florida (Gainesville, FL) this fall. (A photograph of me appeared in the *Boston Herald* story about the SFL conference at Harvard. I was included in the news story about the SFL conference at the University of Florida that appeared on WCJB TV in Gainesville.)

I have already been invited to speak at several colleges during the Spring 2012 semester. I am in the process of working out my travel schedule to accommodate the invitations.

4) I continue to work closely with Students For Liberty to build libertarian groups at high schools and colleges. (I am a member of the Board of Advisors of SFL.) As part of this effort, members of the SFL board and I have found ways for the LP to use the many services available from SFL. We must be careful in so doing because we do not wish to jeopardize the 501c(3) status of SFL.

In addition, I serve as chair of the Student Libertarian Alumni Committee (SLAC). This organization assists SFL by promoting the organization among libertarians and helping to raise funds for SFL.

As noted above, I spoke at three SFL regional conferences this fall. Also, I conducted a "webinar" for SFL on Sept. 7 on the topic of building a libertarian organization on campus. I am pleased to report that my speeches and webinars have evidently been well-received.

# APPENDIX B CAMPUS ORGANIZING REPORT

- 5) I was the guest on the Bob Zadek show on KNEW radio (910 AM in San Francisco) on October 30. The topic of discussion was the "Occupy Wall Street" movement, and the extent to which college students of libertarian disposition may be attracted to this movement
- 6) I continue to work with Young Americans for Liberty (YAL) on programs of mutual interest.
- 7) As mentioned in previous reports, several liberty-oriented organizations (e.g., Cato, Reason Foundation, Institute for Humane Studies, the Foundation for Economics Education) are working to coordinate their student outreach programs. I participate in meetings of representatives of these organizations when my schedule permits; I anticipate that I shall participate in the upcoming meeting next month.
- 8) I hope LPHQ will routinely authorize the assignment of an intern on a half-time basis to work on campus organizing.

#### APPENDIX C REGION 1 REPORT

# REGION 1 – CALIFORNIA REPORT Submitted by: Dan Wiener

The Libertarian Party of California is focusing on candidate recruitment and ballot access. For the past 28 years, Ted Brown has taken on the burden of recruiting candidates for each election cycle, telephoning LP members and cajoling them into running and assisting them in getting on the ballot. Ted is probably personally responsible for getting between five hundred and a thousand Libertarian candidates to run over the years. This year, due to the time pressure of his business (but in a good way), he informed the LPC that he will have to stop doing it. So local parties and the state party will have to step into the breach. Furthermore, the new top-two system has increased the number of in-lieu-of-filing-fee signatures required for each major office from 150 (the old standard for minor parties) to either 1,500 or 3,000 (compensated to a small extent by the fact that signatures can now be gathered from anyone, not just registered Libertarians). The petitioning period begins at the end of December.

The LPC and two of its candidates have joined with other minor parties in a lawsuit challenging the fundamental Constitutionality of the top-two election system. The issues are similar to the Washington state lawsuit which is now before the 9<sup>th</sup> Circuit Court.

A Libertarian Leadership Seminar was held in Sacramento on October 8<sup>th</sup> with eight speakers helping to train and motivate Libertarian candidates and other LP members. The LPC is also making arrangements with the Atlas Liberty PAC to assist in training candidates.

Petitioning is in progress for the Regulate Marijuana Like Wine initiative, and it is already having success in attracting people to the Libertarian Party.

Registration is now open for the LPC's state convention which begins on March 2, 2012 at the Crown Plaza Ventura Beach Hotel. There will be a stellar line-up of speakers, including the following:

- Robert Wiedemer, Managing Director at Absolute Investment Management and co-author of the 2006 book America's Bubble Economy and author of the 2009 book Aftershock, which together have sold nearly half a million copies.
- Judge James Gray (retired), who has been a trial judge in Orange County, an author of several books, and now one of the principal proponents behind the Regulate Marijuana Like Wine proposition.
- Dr. Aubrey de Grey, a leading theoretician and author in the field of gerontology and research to end aging, as well as the Chief Science Officer of the SENS Foundation.
- Wayne Allyn Root, a businessman and author and media celebrity and political commentator
  who is the past Libertarian Party Vice-Presidential candidate and is currently a member of the
  Libertarian National Committee and chairman of the Libertarian National Campaign Committee.
- Rosa Korie, a forensic real estate appraiser specializing in eminent domain valuation and an activist against eminent domain and for property rights.
- Adrian Moore, vice president of policy at the Reason Foundation and well-known author and expert on privatization, regulatory reform, transportation, prisons, and utilities.

#### APPENDIX C REGION 1 REPORT

- Lynn Grey Jensen, founding Executive Director of VC CoLAB (Ventura County Coalition of Labor Agriculture and Business) which is fighting for property rights and against regulations which threaten agriculture and businesses.
- Evan McMahon, Executive Director of Atlas Liberty PAC which provides Libertarian affiliates at all levels the practical, nuts-and-bolts support necessary to become an effective force in local politics.
- Flavio Fiumerodo, President of Freedom Property Management, Inc. and a member of the LPC Executive Committee, who will provide a class on how to use all the features of the state party's new website.
- Michelle Lieberman, founder of the "Freedom Friend" and chair of the LPC Women's caucus, who will speak on helping women connect with liberty.

## **Region 2 Report**

#### Submitted by Vicki Kirkland For the December 10-11, 2011 LNC Session

#### ALASKA:

The following currently hold party office:

Chair: Mark Fish

Vice Chair: Harley Brown

Secretary/Treasurer: Steve Merrill Communications Director: Carolyn Clift Fundraising Director: Chuck Green Membership Director: Michael Chambers

Chuck Green is the appointed webmaster.

They had a booth at the LGBT event, Pridefest, and were the only political party there. It was extremely successful. Their 2012 State convention is planned for February.

#### FLORIDA:

They are working on their Full Slateicef project. a quirk in the Florida law that makes getting on the ballot for state and federal candidates much easier 2 years after the census when redistricting occurs. There are several congressional and state house candidates currently planning to run. Their State Convention will be in Orlando the second weekend in February. They will have a booth at the state fair in Tampa also in February.

#### **IDAHO:**

LP Idaho Vice Chair, Mikel Hautzinger was interviewed by a Boise area TV station regarding the proposed Boise ordinance to complete the City Council's ban on smoking in public by adding city parks and bars. Mike spoke as a representative of bar owners and employees opposed to the ban on consensual smoking on private property. Unfortunately the ban passed 5-0. The monthly Philosophical Libertarian Brunch continues as LP Idaho's most successful education and outreach activity attracting between 15 and 40 participants each session.

#### MASSACHUSETTS;

They have recruited 3 candidates to run for Congress and at least 4 candidates for state and local office. They are working on candidates for statewide office, but it's still early in the election cycle.

# APPENDIX D REGION 2 REPORT

They held their annual State Convention October 9th. There was a fundraiser for federal candidates, and the Chair offered a matching donation challenge. Approximately \$2500 was raised. Otherwise their state and federal accounts have remained more or less level. They have responded to 29 electronic requests for information, 14 received from the national web form and 15 from their state web form. They responded to about a dozen requests for information arising from their OPH event at the Boston Freedom Rally (supporting marijuana rights). Their membership during this period increased from 107 dues paying members to 118.

The Chair has been posting between 2-4 articles on their Facebook page, http://www.facebook.com/MassLiberty daily, which is automatically copied to their Twitter feed @MassLP. Their Political Facilitator attended the Live Free or Die rally in New Hampshire as well as a number of gun shows to hand out literature.

Their 5 meetup groups held their regular monthly meetings, and they have published their newsletter, Massachusetts Liberty on a regular basis.

#### **NEW HAMPSHIRE:**

Their ballot access drive has collected 14,000 signatures most of which are in for certification. They are currently fundraising to get some more money before winter sets in so they can have funds available for early next year.

Their State Convention was held Saturday, December 3rd. They selected delegates for the 2012 National Convention.

Some of their members are very involved in the effort to recruit Gary Johnson to run for President on the LP ticket. Many others are helping Ron Paul in the New Hampshire primary.

Their intern has produced some new outreach literature which they hope to have in production very soon. They are looking to create a for-credit internship next semester.

#### TENNESSEE:

They have updated their website, created a new Facebook page and Twitter account. Over the last six months they've added 27 new members, responded to 40 inquiries, and had 5 individuals express interest in running as Libertarians for local, state and federal offices. One of their very active affiliates is holding forums where Libertarians can discuss ideas with Democrats and Republicans. They have attended rallies sponsored by groups as diverse as Pridefests, Tea Parties, and many candidates' forums spreading libertarian material and running OPH booths. They also have an affiliate that cohosts a local radio show. Libertarian viewpoints on news items are discussed. New affiliates are being organized.

Their State Convention will be held March 24th, 2012.

# APPENDIX D REGION 2 REPORT

#### VERMONT:

They are in the process of trying to get the 10 towns organized to meet the minimum state requirement to remain officially recognized. This is their sole task at this time for if they lose recognition, they won't be able to attain it again for at least two years. They are running the risk of being 1 or 2 towns short and have only a couple of weeks left to pull this off. They have been working on this constantly for the last two months, and it's a slow process.

#### WASHINGTON:

Their new website is up and running: LPWA.org

The Chair toured Eastern Washington. At the end of October he drove 850 miles for liberty, holding a meetup in the Tri-Cities and one in Spokane. At the Spokane meetup they had Chris Cargill from the Washington Policy Center speak about current state issues, upcoming election issues and local Spokane issues.

Their Cascade Liberty Summit 12 State Convention will be held March 17-18, 2012 at the Best Western River's Edge in Tukwilla near SeaTac airport. For more information check their website.

Michael Wilson, LPWA newsletter editor has been speaking to high school students.

Vicki Kirkland Region 2 Rep LNC (407) 841-LP12

# Libertarian National Committee Region 4 Report

#### **Submitted by Norm Olsen**

December 5, 2011

- All nine of the affiliates in Region 4 are ballot qualified for 2012.
- Brett Pojunis, current LSLA Treasurer, has been nominated for appointment to fill the Alternate vacancy for Region 4. Voting is in progress.
- Requests concerning the LNC Secretary having up to date bylaws have not produced any responses.

## **Arizona**

Warren Severin, State Chair

A rough equivalent to California and Washington's is being proposed (petition signatures are being collected) in Arizona. The Arizona LP is gearing up to actively oppose this initiative. The initial effort is likely to be a legal challenge of some sort.

Number of Libertarians	24,880
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	Registration >= .5% of active
	registered voters
Number of Candidates in 2010	23
Number of 2010 Campaigns with Campaign Staff	4
Estimated Budget	\$20,000 for 2011
Meets New Orleans "Active" criteria	Yes

## **Colorado**

Jeffery Orrok, State Chair

The Colorado affiliate has initiated a project to fill the entire state wide ballot. This plan calls for some 80+ candidates, including all 65 state representatives and 18 state senators.

While not initiated by the LPCO, a "Regulate Marijauna like Alcohol" initiative is in the works, 86,000 valid signatures required. There are 3 million registered (includes inactive) voters in Colorado.

The 2012 Annual Convention is scheduled for March 14, 2012.

Number of Libertarians	16,015
Method of Membership Determination	Registered Voters
Voters can register as Libertarian	Yes

#### APPENDIX E REGION 4 REPORT

Ballot Access Status	1,000 Registered voters
Number of Candidates in 2011	7
Number of 2010 Campaigns with Campaign	3
Staff	
Estimated Budget	\$700 / month
Meets New Orleans "Active" criteria	Yes

## Hawaii

Jim Henshaw, State Chair 713 Ulumaika Street Honolulu, HI 96816

Jim is reluctant to give out his phone number as he has received more than one phone call very early in the morning due to the time change. Hawaii does not recognize daylight savings time and is five hours earlier than eastern standard time, six hours earlier than eastern daylight savings time.

Number of Libertarians	64
Method of Membership Determination	National membership
Voters can register as Libertarian	No, party affiliation not maintained by the state
Ballot Access Status	10% of statewide race, or petition of 0.1% of registered voters (~650)
Number of Candidates in 2010	3
Number of 2010 Campaigns with Campaign Staff	0
Estimated Budget	
Meets New Orleans "Active" criteria	No (Response, Website)

## Kansas

Al Terwelp, State Chair

We set a new record high for registered LPs in Kansas. The Kansas Sec. of State announced on Oct 1st that we now have 10,139 members. We had never been over 10,000 before.

Number of Libertarians	10,139
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	1% statewide race
Number of Candidates in 2010	22
Number of 2010 Campaigns with Campaign	6
Staff	
Estimated Budget	Under \$5,000 annually
Meets New Orleans "Active" criteria	Yes

## Montana

#### Mike Fellows, State Chair

Number of Libertarians	
Method of Membership Determination	
Voters can register as Libertarian	
Ballot Access Status	
Number of Candidates in 2010	
Number of 2010 Campaigns with Campaign	
Staff	
Estimated Budget	
Meets New Orleans "Active" criteria	No (Website)

## Nevada

#### Jo Silvestri, State Chair

Number of Libertarians	8,857
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	1% of registration, 1% of
	statewide vote
Number of Candidates in 2010	15
Number of 2010 Campaigns with Campaign	2
Staff	
Estimated Budget	less than \$1,000 /month
Meets New Orleans "Active" criteria	Yes

## **New Mexico**

#### Mike Blessing, State Chair

Number of Libertarians	2,300
Method of Membership Determination	Registered Voters
Voters can register as Libertarian	Yes
Ballot Access Status	2012 OK
Number of Candidates in 2010	2
Number of 2010 Campaigns with Campaign	0
Staff	
Estimated Budget	(lots) < \$1,000 per month
Meets New Orleans "Active" criteria	No (Website)

## Utah

#### Jake Shannon, State Chair

Number of Libertarians	2,500
Method of Membership Determination	Tax check off
Voters can register as Libertarian	Yes
Ballot Access Status	2% of statewide
	congressional vote
Number of Candidates in 2010	16
Number of 2010 Campaigns with Campaign	8
Staff	
Estimated Budget	
Meets New Orleans "Active" criteria	Yes

# **Wyoming**

#### Dennis Brossman, State Chair

Number of Libertarians	1,300
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes (linked to ballot access)
Ballot Access Status	2% of statewide race
Number of Candidates in 2010	8
Number of 2010 Campaigns with Campaign	1
Staff	
Estimated Budget	
Meets New Orleans "Active" criteria	No (Response, website)

# APPENDIX F REGION 5S REPORT

#### **REGION 5S REPORT**

Submitted to: Libertarian National Committee, Nov. 25, 2011

Submitted by: James W. Lark, III

Region 5S Representative, Libertarian National Committee

This report will provide information concerning activities of the Libertarian Party state affiliates in Region 5S since the LNC meeting on Aug. 20-21, 2011. I shall provide an updated report at the LNC meeting in Las Vegas should additional information become available.

I am pleased to report that I have been able to represent the LP in various ways since the previous LNC meeting. For example, I appear regularly as a guest on WINA radio (1070 AM in Charlottesville) to discuss the Libertarian Party's perspective on current affairs. In addition, I appeared on the Bob Zadek radio program on KNEW (910 AM in San Francisco) on Oct. 30.

#### Delaware

LPD chair Brad Thomas (bradct@verizon.net) serves as chair of the LPD. The Libertarian Party of New Castle County meets on the third Thursday of each month, the LP of Kent County meets on the third Tuesday of each month, and the LP Sussex County meets on the second Thursday of each month.

#### **District of Columbia**

Kyle Hartz (kylejhartz@gmail.com) serves as chair of the LPDC. I have not received a report from him recently.

#### Maryland

Libertarian Party of Maryland chair Bob Johnston (rstanley21018@yahoo.com) provided the following report:

The Maryland Libertarian Party had 4 candidates participating in the Baltimore City elections on November 8:

President of the City Council Lorenzo Gaztanaga 5.3 %

Councilmanic District 11 Doug McNeil 4.4 %

Councilmanic District 12 Scott Spencer 3.4 %

Councilmanic District 13 Ron Owens-Bey 4.7%

# APPENDIX F REGION 5S REPORT

The spring convention will be held on Saturday, March 3, at Squires Italian Restaurant in Dundalk, MD. Former LNC Executive Director Joe Seehusen will be speaking. Other speakers TBA.

There will be 9 federal races up for election in November, 2012: 8 House seats, and the Senate seat. Currently there are 7 prospective candidates for the 9 available races. While some of the prospective candidates may not follow through, I anticipate running a full slate in November. Candidates will be nominated at the spring convention.

The Court of Appeals, Maryland's highest court, will be hearing the ballot access lawsuit appeal. The lawsuit was found in favor of the MD Libertarian and Green parties in Anne Arundel Circuit Court in July. The state appealed the verdict, and the Court of Appeals should be rendering a decision this spring, possibly by March.

Below is a summary from Mark Grannis, the attorney handling the case:

On October 24<sup>th</sup>, the Maryland Court of Appeals (Maryland's highest court) announced that it would hear the appeal of the Maryland State Board of Elections in the ballot access case won by the Libertarian and Green parties last June. The issues on appeal remain essentially the same as that were before Judge Lerner in the Anne Arundel County Circuit Court, and the factual record remains the same as well. In particular, there remains no question that the State's own records show that more than 10,000 registered Maryland voters signed each party's petition and ballot access rights. Briefing will take place in the next few months, and oral argument before the Court of Appeals is expected in February or March.

Bob Johnston Chairman MDLP

#### Pennsylvania

Lou Jasikoff (chair@lppa.org) serves as chair of the LPPA. I have not received a report from him

#### Virginia

I offer the following on behalf of LPVa chair Bill Wood (wnw3@yahoo.com):

The State Central Committee of the LPVa held a meeting Oct. 15 in Charlottesville. The LPVa had two candidates in the November election: Mike Kane in the 41<sup>st</sup> House of Delegates District and Glenn McGuire in the 95<sup>th</sup> House of Delegates District. Mr. Kane received roughly 31.3% of the vote, which we believe is a record vote percentage in a two-way Virginia state legislative race. Mr. McGuire received roughly 22.7% of the vote.

# APPENDIX F REGION 5S REPORT

The LPVa may face a serious problem concerning ballot access next year. Specifically, the petition used to place the LP presidential ticket on the ballot in Virginia must include the names of the LPVa's electors. However, the congressional redistricting process is not complete; it is not clear when the process will be completed.

Since the LPVa cannot select electors until the congressional districts are known, it is possible that the LPVa may not be able to start petitioning until well into 2012. Should this occur, then unless the General Assembly changes the number of signatures required, it may be very difficult for the LPVa to place the LP presidential ticket on the ballot.

#### West Virginia

Tom Thacker (Tom@lpwv.org) serves as the chair of the LPWV. There is an ongoing effort to find a candidate for governor next year. If the LPWV can find such a candidate, Mr. Thacker will request the assistance of the LNC with both the gubernatorial and presidential petition drives.

#### APPENDIX G REGION 6 REPORT

#### Region 6 Report to the LNC

By Dianna Visek, December 2011

Because the Affiliate Support Committee recently sent our state affiliates a long questionnaire, I merely asked my chairs to report anything they wished to contribute rather than sending out my usual survey.

#### Illinois:

The LP-Illinois had its annual convention on Oct. 21-23, with almost 60 in attendance. Although our state membership has grown to about 2070, we have slipped from 6<sup>th</sup> to 8<sup>th</sup> in terms of national sustaining members. We are still recovering from our intense election drive in 2010 which produced disappointing results. Several of our most active members have retired from burn-out and a number of our key positions, such as petition drive coordinator, are now vacant.

We are concerned about our ability to collect the 50,000 signatures needed to sustain a challenge in 2012. Although we weren't challenged in the 2008 presidential election, the Republican Party is now more worried about the effect of third parties on their vote count. In 2010, all of our candidates were challenged. In November 2012, there are no statewide offices on the ballot except for POTUS, which means that ballot access is less motivating to our membership. We are more motivated by our candidate for state senator, who unfortunately has to conduct a separate petition drive. Many of our members were disappointed by the selection of Bob Barr in 2008 and have expressed reluctance to work hard again for a candidate they don't like. Since our petition drive runs from mid March to mid June, our POTUS candidate won't be selected until halfway through that time period.

We are continuing to pursue ballot access litigation and have identified two likely issues. Gary Sinawski is researching them and will present us with a proposal and funding options. We have found plaintiffs for both issues.

Our situation provides the perfect opportunity for the LNC to formulate a coherent ballot access strategy. The LNC will need to allocate \$50,000 to get its POTUS candidate on the ballot in Illinois. Is it worth that? Would we be better off putting that money into litigation or lobbying? Is Scott Kohlhaus better equipped to handle ballot access? How many states can his donor base handle? What effect would it have on our POTUS candidates to know that such a large state might not have ballot access?

Iowa: no response

**Minnesota**: no response

#### APPENDIX G REGION 6 REPORT

Missouri: no response

Nebraska: (by Gene Siadek)

Most of our efforts have been trying to change ballot access laws. Randy Eshelman has been doing most of the leg work meeting with a number of Senators. He sent a summary of his activities over the last several weeks to the LNC on Nov. 21.

We have 1376 registered Libertarians in the state as of November 3. Registration continues to grow at a double digit pace.

We have a number of challenges such as finding candidates, finding people to serve on the executive committee, and raising money.

#### North Dakota:

In reference to the LP-ND's request for \$13,000 for ballot access, I sent their supporting documents to the LNC on Nov. 21. Those documents provide great information on what's going on in their state.

#### South Dakota:

The LP-SD is really moving forward. They are about to finish the petition drive for which we allocated \$25,000. They need 7928 signatures to put their party on the ballot through the gubernatorial race in 2014. If their gubernatorial candidate receives 3.4% of the vote, they will retain ballot access for another four years.

Although the deadline isn't until late February or early March, the LP-SD expects to be able to give about 12,000 signatures to their SOS on Friday Dec. 9. Emmett Rostoffer has been coordinating the drive, with petitioners paid by our national office. Because the LP-SD is filing a petition to form a new party, they are allowed to use out-of-state petitioners. Their party petition will provide ballot access for our POTUS as well as for other candidates. So far one person has expressed interest in running for South Dakota's one U.S. representative seat in Nov. 2012.

Samuel Saunders, the acting chair, estimates that the LP-SD has 1500 members. When Tony Ryan, the former chair, sold his home and moved to Arizona, the Executive Council was left with only one member interested in continuing while the bylaws require three. This is where the LP-SD encountered their chicken and egg problem. Although Mr. Saunders would be the second member, no one wanted to be the third unless there was ballot access. But it's hard to get ballot access unless you have a state organization.

#### APPENDIX G REGION 6 REPORT

According to the bylaws, the only way to elect a new Executive Council is to form a new organization or to hold a convention. Sioux Falls and Rapid City, the two major population centers, are on opposite ends of their big state and winter is coming. Fortunately their bylaws don't require conventions to be face-to-face. Both Mr. Saunders and the remaining member of the Executive Council have children over 18 who are interested in libertarianism and might be willing to be interim officers. I suggested that they hold a telephone convention as soon as possible for the purpose of electing an interim Executive Council to serve until they can hold a larger convention in good weather.

Mr. Saunders said that he would be willing to run for governor in 2014 unless they find someone better.

Wisconsin: no response