



## **LNC Meeting Minutes, July 3, 2006, Portland, OR**

**To:** Libertarian National Committee  
**From:** Bob Sullentrup  
**CC:** Shane Cory, Chris Thorman  
**Date:** 7/3/2006

**Current Status:** **Approved 8-19-2006**

*This version is not eligible for automatic approval since successive LNC meetings are not 71 days apart.*

**Version last updated August 19, 2006.**

The first LNC meeting of the new term commenced at 9:32am on July 3, 2006.

Chair Bill Redpath asked the members to introduce themselves.

### **Attendance and Credentials**

Secretary Bob Sullentrup confirmed the attendance of the members and alternates.

Attending the July 3, 2006 LNC meeting in Portland, OR were:

Officers: Bill Redpath (Chair), Chuck Moulton (Vice-Chair), Bob Sullentrup (Secretary), Geoff Neale (Treasurer)

At-Large Representatives: Angela Keaton, Pat Dixon, Jeremy Keil, and Dan Karlan, Admiral Michael Colley was not in attendance.

Regional Representatives: Hardy Machia, Emily Salvette, M Carling, Aaron Starr, Wes Benedict, Tony Ryan, Mark Bodenhausen, Jim Lark

Regional Alternates: Eric Sundwall, Rebecca Sink-Burris, Richard Burke, Nancy Neale, Scott Lieberman, Julia Fox, Stewart Flood Jr., Steve Damerell.

Executive Director Shane Cory attended.

The following table lists the composition of the current LNC as accepted at the **July 3, 2006** meeting.

<b>Region</b>	<b>Affiliates</b>	<b>Representative</b>	<b>Alternate</b>
Region 1	Alaska, Colorado, Illinois, Iowa, Kansas, Minnesota, Missouri, Montana, South Dakota, Wisconsin, Wyoming, (maybe) North Dakota, Nebraska	Tony Ryan (SD)	Julie Fox (WI)
Region 2	California, Oregon, Washington, Idaho	M Carling, Aaron Starr	Richard Burke , Scott Lieberman (CA)
Region 3	Kentucky, Michigan, Ohio, Indiana	Emily Salvette (MI)	Rebecca Sink-Burris (IN)
Region 4	Florida, Tennessee, Alabama, South Carolina, Georgia, Mississippi, North Carolina	Mark Bodenhause (AL)	Stewart Flood (SC)
Region 5	Virginia, Pennsylvania, Maryland, Delaware, DC	James W. Lark, III, (VA)	Steve Damerell (VA)
Region 6	Utah, New Mexico, Arkansas, Nevada, Louisiana, Arizona, Texas	Wes Benedict, (TX)	Nancy Neale (TX)
Region 7	New York, Massachusetts, New Jersey, Vermont Connecticut, New Hampshire	Hardy Machia (VT)	Eric Sundwall (NY)

Orphaned affiliates include: West Virginia, Hawaii, Maine, Oklahoma and Rhode Island.

*Would Region 1 please send a follow-up notes from North Dakota and Nebraska confirming their desire to have been included in the region?*

*After the Convention, the Secretary received correspondence from Jim Lark that DC desired to be a part of Region 5. In addition, Sean Haugh produced evidence North Carolina wished to join Region 4.*

### **Paperwork check**

The paperwork check consisted of the Treasurer's report.

At the end of May, the LP had approximately \$15k in the bank and over \$100k in payables. Deferred revenue was over \$200k.

### **Agenda**

The group amended the agenda as follows (the appended item appears in italics and deletions in strikethrough):

- Report of conflicts of interest
- Setting and approving the agenda

- Chair's report
- Treasurer's report
- Secretary's report
- Convention recap, Shane Cory
- Executive session discussion, Bill Hall
- Policy manual
- Status of projects, including Branding
- LP Program (later removed from the agenda)
- Campus organizing
- Future conventions
- Report on Ballot Access
- Fundraising, major donor program
- Exec Comm Formation
- Subcommittees
- Future meetings
- Carver (later removed from the agenda)

M Carling moved to take up the LP program, the Carver model and Branding to the next meeting. Aaron Starr moved a substitution, putting Branding back in. The motion carried.

Jim Lark moved to adopt the agenda, and the motion carried.

### **Conflicts of interest**

- Stewart Flood is a vendor for the Ballot Base project
- Jim Lark is on the board for the Advocates for Self-Government
- Aaron Starr is the Treasurer of the LNCC (Libertarian National Congressional Committee)
- Chuck Moulton is the Secretary of the LNCC until November
- Chuck Moulton is on the board of the Libertarian Reform Caucus PAC
- M Carling is the Chair of the LNCC
- Jim Lark is on the LNCC board
- Bill Redpath is on the LNCC Board
- Bill Redpath is the Treasurer of FairVote.com

## **Officer Reports**

### **Chair's Report**

Bill Redpath offered his thanks and congratulations to the members at hand. Aaron Starr moved to commend the participation and efforts of the prior LNC. It was a unanimous decision to adopt the resolution.

### **Treasurer's Report**

Geoff Neale discussed what it is the treasurer does. Is it fundraising or reporting? Should the Treasurer provide what you want the financials to be or where they stand? Answer: the latter.

### **Secretary's Report**

No report.

# Staff Reports

## Executive Director's report

Shane Cory discussed the preliminary results from the Convention. Unfortunately, Shane was unable to provide a thorough accounting at the time of the meeting. It would require a "few days to ensure everything was accounted for".

Highlights include:

- \$27,474 was collected on site
- Shane paid a \$31,417 hotel bill that morning
- A \$7000 AV bill will be coming soon
- We did not meet our commitment of 1400 room nights.

The bottom line P&L will be available sometime later.

C-SPAN did cover the banquet, which will be shown later.

## Counsel's Report

Bill Hall clarified the meaning and importance of "executive session". Discussions in executive sessions cannot be repeated at the risk of waiving attorney-client privilege and affecting the discovery process in litigation that allows documents and materials to be revealed. No minutes of proceedings in executive session are taken.

Bill maintains a separate e-mail list for this purpose. When he has utilized this list, he has prominently displayed "privileged and confidential" in the title and elsewhere, and indicated the content is not for extended circulation. The term "privileged and confidential" will also appear.

Bill addressed a question about personal financial liabilities. The Party maintains director's liability insurance of \$1M. However, as long as Committee members act prudently and within their fiduciary responsibility, no harm should ever come about.

Bob Sullentrop commended Bill Hall's work and termed him a hero.

## Policy Manual

M Carling moved to reconstitute the committee consisting of M Carling, Dan Karlan and Jim Lark that was to divide the policy manual into sections for

- standing rules for staff
- standing rules for the LNC, and
- special rules of order

Geoff Neale moved to

- Delete 2.F (procedures for roll call votes)
- Delete V.1.E and F and G financial procedures (GAAP)

Now that the sections were rendered obsolete by the Convention's Bylaws changes. Without objection the motion passed.

## **Projects, Branding**

Jeremy Keil discussed branding activities. Mik McWilliams had conducted a marketing survey on voter issues and discovered a voter segment he termed 'right wing authoritarianism'.

The survey featured statistical 'factor analysis' which identified 'issue areas' including

1. abortion rights and sexual freedom,
2. governmental influence on personal lives,
3. foreign military involvement,
4. the "war on drugs",
5. gun control,
6. individual rights,
7. major political party affiliation,
8. free international trade,
9. immigration, and
10. taxes.

These were the 'factors' that were the areas discovered by clustering the responses, not identified as issue areas in advance. There is \$20k left in the Branding account, and a PowerPoint presentation will soon be available.

The main point of the survey is that Libertarians as a group -- those who agree with the LP on eight of the 10 factor areas, are a minuscule minority of population! Mik's advice was to 'deal with it' by inventing strategies to target 'early adopters'. Of the 10 issue areas, the mean of the bell curve was 2.9 out of 10.

There is also a segment of the population Mik termed 'counter Libertarians,' those who need to submit to authority. On a social and a psychological basis, we are not perceived to be as a part of 'authority'. These folks think that 'only by submitting to authority can we be free'.

People who are socially 'early adopters' (of new technologies, products, fads, etc.) should be our focus. We need to gain their trust and respect. Typically these are Internet users and cable-TV watchers. We should craft messages to target the top three issues that we have in agreement with the population at large. Internet campaigns will work well. More will come from this project. Stay tuned.

## **Campus Organizing**

Dr. Lark's noted as he did on 6-30 there is a new website being developed for the benefit of LP campus organizing. For a more extensive report, see the 6-30 LNC meeting minutes.

## **Future Conventions**

The body noted the contract with Terry Quick, the convention organizer, had no definite ending to the contract. Geoff Neale moved to exercise the 30 day close with the contract. He later withdrew the motion when he learned Mr. Quick is not on retainer nor does he charge a fee for identifying site alternatives. Terry Quick begins charging when the event planning begins or when one of his recommendations for an LNC meeting is accepted and the arrangements, typically lower than what we might otherwise be able to get, are commissionable.

Mr. Quick said the LNC should have been promoting the 2008 convention at the 2006 event as a means to sustaining momentum and providing seed money.

Later in the Region Enumeration section of the agenda, Emily Salvette moved to direct the chair to report to the LNC the recommendation of Mr. Quick's convention survey as soon as was possible.

### **Executive Committee**

The EC is a subcommittee of the LNC that includes officers and certain others. Nominees included Admiral Colley, Hardy Machia, Aaron Starr, Dr. Lark. Pat Dixon was nominated but declined.

Bob Sullentrup moved for a committee of size 7. Aaron Starr moved to amend to 8. Aaron's amendment passed. After the main motion passed, the slate was accepted by acclamation.

Bill Redpath queried the group on their openness to online meetings. The members indicated that they are willing to consider such meetings.

### **Future Meetings**

The LNC settled on the third weekend in August, Aug 19-20, and the second weekend of November in DC for its upcoming meetings. Without objection the proposal passed.

Terry Quick who was tasked to find alternatives for the August meeting recommend Texas, Bush's home state, as a means of getting press.

Mark Bodenhausen's motion to create a three-person convention committee was ruled out of order at this time.

*At this point, Bill Redpath left to catch a plane and Chuck Moulton chaired the meeting.*

M Carling noted the next convention needed to be scheduled between September 2007 and August 2008.

Pat Dixon moved to create a convention subcommittee. Geoff Neale moved to amend by including the provision the committee be populated now.

Aaron Starr moved as a substitute to grant to Entco (Terry Quick's company) to look for cities as prospective sites within 30 days. Terry's fee for this would be zero.

Aaron's substitute carried, and the motion was adopted without objection.

Emily Salvette recommended to Terry he consider Chicago, Denver and Austin.

M Carling moved to adjourn. The motion failed.

Geoff Neale moved to hold a four-day convention in 2008. Bob Sullentrup moved to amend to a three-day convention. Geoff countered with a substitute motion to require a three to four day convention. Without objection, the substitution carried.

### **Ballot Access**

Bill Redpath mentioned earlier in the meeting nothing on Ballot Access had changed since Friday. What follows is the text from Friday's meeting minutes:

*Bill Redpath reported there has been no funding of petition drives.*

*A check for \$500 has been paid to an attorney in Alabama. A judge ruled against us in a case appealing a deadline to obtain 41,000 signatures by June 6.*

*The balance in the fund stands at \$3,200.*

### **Major Donor Fundraising**

Aaron Starr kicked off the major donor program by challenging LNC members to 'give or get' various amounts of donations up to \$5,000.

### **Subcommittees**

Jim Lark moved that the LNC create an IT committee to advise staff and the LNC on database and general IT issues with Chuck Moulton as chair of the committee and committee members to be selected by the committee chair. The motion passed by consensus.

Dan Karlan was named chair of the Advertising and Publications and Review Committee (APRC). Rebecca Sink-Burris and James Lark were also named. Chuck Moulton declined to serve on the APRC.

The LNC decided the Audit Committee would include Richard Morley, James Curtis and others to be named later. Should James Curtis not agree to serve, the matter will be brought up again in August.

Admiral Colley will once again chair the Employment Policies and Compensation Committee (EPCC) and have Pat Dixon and Aaron Starr as members.

At the request of Shane Cory, who had indicated that the staff wanted to have some LNC oversight of the LLS, Jim Lark proposed another committee to be involved with the oversight of the Leadership Learning School. This proposal passed without objection. The Chair will populate the committee.

### **Region Enumeration**

Bob Sullentrop was authorized to number the newly formed regions.

Bob moved to name, not number, the regions. In the overwhelming derision and hooting that ensued, it was impossible to determine whether there was any second to the amendment.

In any case, the Secretary settled on using small, positive integers as identified above to enumerate the regions.

### **Next Meeting**

The schedule for subsequent LNC and national meetings is as follows

TBD by chair	August 19-20, 2006
DC	November 11-12, 2006