



LNC Executive Committee Conference Call Minutes

To: Libertarian National Committee
From: Bob Sullentrup
CC: Joe Seehusen, Sam New
Date: 1/18/2005
Re: Conference Call January 18, 2005

Attendance

Dialing in to the conference call were:

Michael Dixon, Bob Sullentrup, Aaron Starr, Mark Rutherford, Jim Lark, Mark Nelson, Lee Wrights. Bill Redpath, Chris Farris, M Carling, Rick McGinnis, Chuck Moulton.

The purpose of the meeting was primarily to exchange information. No motions or votes were conducted. Most of the discussion was for clarification and for possibility.

Raiser's Edge Status

The Raiser's Edge project is improving and the next data release will include a 'last changed date' field. Michael reported he has not received a lot of negative feedback on the project. The product works very well in the office. Interface problems with affiliates remain.

Since the product was not completely delivered as specified, the Libertarian Party is withholding invoices. Payables stand at \$16k for now and counsel is involved.

Staffing / Office

Joe Seehusen has met with the *Chicago Sun Times* and *Chicago Tribune* editorial boards as a part of media outreach.

We have recently conducted an outreach mailing to 16,000 names obtained from the presidential campaign. It was conducted in batches of 8000, featuring a 'join us' pitch and a 'subscribe to *LP News*' pitch. The results may indicate a significant advantage for one pitch over the other.

Affiliates

- The recount in Ohio continues. Since the major media have stopped talking about the recount, Michael believes the issue is behind us. He and others are still monitoring the situation.
- Republicans in Washington state are suing for another vote for the state's gubernatorial seat, which they lost by only 100 or so votes. Their suit would exclude the Libertarian candidate if it

were to come to another election. The litigation is drowning in paper, and Bill Hall is searching for an ally in the state who might be able to assist at an affordable price.

- In Nevada a schism appears to be forming. George Sqyures is expected to have a report for the February meeting.

Press Release

Michael wanted to know if the 'Satanism' press release – one that pointed out that hate crime laws have the government in a surprising role – has engendered a rush of complaints. Michael noted he had received only a handful. Jim Lark received two. Apparently the issue has had minimal impact.

Caging

Caging is the process for handling checks and deposits. Michael and others will meet with an organization in Hagerstown, MD, tomorrow, some 75 miles from DC. Outsourcing this activity more readily permits scalability and alleviates staffing concerns for this activity.

Financials

Cash flow at the moment is good if not great, and fundraising is ok if not exceptional.

Next Meeting

The next meeting of the LNC is scheduled for February 26-27, in Portland, OR. (If memory serves the specific location is the Downtown Hilton).