



LNC Executive Committee Conference Call Minutes

To: Libertarian National Committee
From: Bob Sullentrup
CC: Joe Seehusen, Sam New
Date: July 21, 2005
Re: Conference Call July 21, 2005

Attendance

Dialing in to the conference call were:

Executive Committee members: Michael Dixon, Bob Sullentrup, Mark Nelson, Aaron Starr, Bill Redpath, Mark Rutherford, BetteRose Ryan, Lee Wrights.

LNC members and alternates: Trevor Southerland, Chuck Moulton, Michael Colley, Jim Lark, Emily Salvette.

New LNC Website and Shane Cory

Michael Dixon encouraged LNC members to log on to www.lp.org/lnc to establish their userid and credentials. The KC Agenda and at least one document for the meeting have been posted there already.

Communications Director Shane Cory is a week or two away from ending the war on terror release. Shane is working on increasing media coverage, particularly in the wake of the increasing interest emerging after the release of the *Exit Strategy* paper.

Shane is also working on additional computer projects in the office including, of course, Raiser's Edge. Mark Rutherford noted the feedback from Indiana was the last data transfer was "by far the best ever".

Payables and Receivables Analysis

Mark Nelson is still not happy with the resolution of payables and receivables that the LNC requested on the last conference call. He termed it a 'complete misunderstanding' of what was requested. The misunderstanding stems at least in part from confusion regarding invoice date, invoice date received, and invoice due date, among perhaps others.

After some discussion, the group agreed to let Aaron Starr and Mark Nelson clarify precisely what they would need in Kansas City and to communicate that to staff. Aaron outlined a methodology for performing the analysis and validation for this effort. It would start by inspecting disbursements carefully

to ensure they had been entered into the computer correctly. The group trusted Aaron and Mark to take the appropriate steps to resolve the issue before Kansas City.

Kansas City Meeting, and Beyond

Michael Dixon noted that 7-22 is the deadline for reports submitted for the KC meeting. However, these deadlines are typically extended to include the weekend.

The meeting is still on track for November 12 and 13 in Baltimore. Michael will choose between two BWI hotels this weekend.

The Portland, OR 2006 Convention remains on track. Michael has a proposal in hand for a meeting planner – staging and audio visual. Compensation will be in the manner of a retainer. Michael will meet with the contractor in August before deciding.

Office Move

Michael Colley said the office move is proceeding 'excruciatingly but positively'. The main stumbling block is a wall that the building owners installed to reduce the size of the space for the adjacent tenant. The wall is not up to fire, electrical or other codes, and the owner wants the Libertarian Party to pay the \$4k for upgrade. (Anybody thinking what I'm thinking, ahem.)

Staff Travel to KC Meeting

Mark Nelson recommended the Party save money (\$600 per person, roughly) by not sending so many people to KC for the LNC meeting. Doing so would retire a payable or two, which is important in the touch-and-go financial state of the Party. Michael Dixon will pursue the matter.

Revenue Decline

Mark Nelson noted a drop off in pledge revenue and direct solicitations, and requests a recap. Michael Dixon will broach the topic with Joe Seehusen in his weekly Monday morning call and ask Joe to come to KC prepared to address the issue.

Arthur Finkelstein

Aaron Starr noted Arthur Finkelstein, whom he terms a 'big-time Republican campaign strategist and consultant', has been 'disse' over the gay marriage issue. Shane Cory would be the person pursuing this.

Marketing Agreement with States

Aaron Starr inquired about the marketing agreement with states that had been submitted in Dallas and which had been forwarded to legal. It has been reviewed, responded to and is on the agenda for KC.

Resolution of the Staff resolution

At the last LNC Conference Call, the LNC voted to freeze staff increases until certain targets regarding Raiser's Edge were met. This caused staff to leave work for a Friday afternoon in protest, risking their jobs, but induced two weekends of unpaid work to resolve problems.

Mark Rutherford moved to endorse a resolution that Emily Salvette had drafted:

Whereas national staff has made significant progress in resolving the problems of the Raiser's Edge program; specifically, improving contact information, address verification, and coding practices; and

Whereas staff has communicated thoroughly with the LNC and affiliate leadership about actions taken and plans for continued improvement;

Resolved, the Executive Committee of the LNC rescinds the salary freezes and spending restraints imposed by its Raiser's Edge Resolution of 6/23/05 with the understanding that the Executive Director will prioritize continued improvements to the Raiser's Edge program especially with respect to serving the needs of our state affiliates.

It is further Resolved that the LNC expresses its sincere thanks to national staff members for their cooperation and good work on the project this past month. The LNC also notes and appreciates the dedication of Jessica Neno Wilson and Robert Kraus in their outstanding efforts to resolve these issues.

After some discussion, Aaron Starr moved to amend, making the specific amendments that would make the original motion read:

Whereas national staff has made significant progress in resolving the problems of the Raiser's Edge program; specifically, improving contact information, address verification, and coding practices; and

Whereas staff has communicated thoroughly with the LNC and affiliate leadership about actions taken and plans for continued improvement;

Resolved, that the LNC expresses its sincere thanks to national staff members for their cooperation and good work on the project this past month. The LNC also notes and appreciates the dedication of Jessica Neno Wilson and Robert Kraus in their outstanding efforts to resolve these issues.

Aaron's amendments to the main motion passed 6-1.

Voting in favor were: Bob Sullentrup, Mark Nelson, Aaron Starr, Bill Redpath, BetteRose Ryan, Lee Wrights.

Opposed: Mark Rutherford.

Moving on to consider the amended form as the main motion, the resolution passed 5-1-1.

Voting in favor were: Bob Sullentrup, Aaron Starr, Bill Redpath, Mark Rutherford, Lee Wrights.

Opposed: Mark Nelson

Abstaining: BetteRose Ryan

Next Meeting

The next meeting of the LNC is scheduled for August 6-7 in Kansas City at the Airport Marriott. 800-228-9290 or 816-464-2200. Plan for two full days since August 7 will include a review of the strategic plan.

*Well I might take a train
I might take a plane, but if I have to walk
I'm gonna get there just the same
I'm going to Kansas City, Kansas City here I come*

Don't forget to sign up for the affinity group outreach dinner in KC:

http://cass.molp.org/aug6_event.htm