

Libertarian National Committee - Membership Report

"Donor" Totals - Mar-18

4 Year & 12 Month Comparison

| | Dec-14 | Dec-15 | Dec-16 | Dec-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 | Oct-17 | Nov-17 | Dec-17 | Jan-18 | Feb-18 | Mar-18 |
|----------------------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|---------------|----------------|----------------|----------------|---------------|----------------|---------------|----------------|----------------|---------------|
| Active w-MEM | 12053 | 11184 | 18592 | 14445 | 18334 | 17843 | 16652 | 16065 | 15110 | 14321 | 14411 | 14319 | 14422 | 14445 | 14506 | 14622 | 14821 |
| Active w/out MEM | 747 | 509 | 1814 | 553 | 1862 | 1829 | 1655 | 1424 | 1185 | 710 | 581 | 550 | 557 | 553 | 551 | 534 | 533 |
| Total Active Donors | 12800 | 11693 | 20406 | 14998 | 20196 | 19672 | 18307 | 17489 | 16295 | 15031 | 14992 | 14869 | 14979 | 14998 | 15057 | 15156 | 15354 |
| Percent Change | | | | | -1.74% | -2.59% | -6.94% | -4.47% | -6.83% | -7.76% | -0.26% | -0.82% | 0.74% | 0.13% | 0.39% | 0.66% | 1.31% |
| Lapsed/Drop MEM | 1733 | 909 | 1016 | 1072 | 1533 | 1314 | 1995 | 1844 | 1626 | 1659 | 886 | 1122 | 837 | 1072 | 948 | 759 | 965 |
| Lapse w/out MEM | 203 | 30 | 27 | 23 | 32 | 50 | 206 | 270 | 254 | 499 | 166 | 64 | 24 | 23 | 20 | 25 | 37 |
| Lapsed/Drop Total | 1936 | 939 | 1043 | 1095 | 1565 | 1364 | 2201 | 2114 | 1880 | 2158 | 1052 | 1186 | 861 | 1095 | 968 | 784 | 1002 |
| Percent Change | | | | | 80.92% | -12.84% | 61.36% | -3.95% | -11.07% | 14.79% | -51.25% | 12.74% | -27.40% | 27.18% | -11.60% | -19.01% | 27.81% |
| New Donors w-MEM | 110 | 103 | 321 | 444 | 386 | 262 | 307 | 428 | 354 | 289 | 297 | 313 | 322 | 444 | 331 | 245 | 329 |
| New w/out MEM | 6 | 6 | 11 | 15 | 47 | 14 | 27 | 21 | 7 | 10 | 14 | 13 | 18 | 15 | 12 | 7 | 22 |
| New Total | 116 | 109 | 332 | 459 | 433 | 276 | 334 | 449 | 361 | 299 | 311 | 326 | 340 | 459 | 343 | 252 | 351 |
| Percent Change | | | | | 38.78% | -36.26% | 21.01% | 34.43% | -19.60% | -17.17% | 4.01% | 4.82% | 4.29% | 35.00% | -25.27% | -26.53% | 39.29% |
| Renewed w-MEM | 729 | 792 | 723 | 651 | 766 | 561 | 497 | 829 | 317 | 581 | 679 | 717 | 618 | 651 | 678 | 630 | 835 |
| Renewed w/out MEM | 14 | 20 | 8 | 4 | 9 | 3 | 5 | 18 | 8 | 14 | 23 | 20 | 13 | 4 | 6 | 1 | 14 |
| Total Renewals | 743 | 812 | 731 | 655 | 775 | 564 | 502 | 847 | 325 | 595 | 702 | 737 | 631 | 655 | 684 | 631 | 849 |
| Percent Change | | | | | 97.70% | -27.23% | -10.99% | 68.73% | -61.63% | 83.08% | 17.98% | 4.99% | -14.38% | 3.80% | 4.43% | -7.75% | 34.55% |
| Total "MEM" * | 133400 | 135197 | 145814 | 138815 | 147222 | 136069 | 136362 | 136819 | 137174 | 137451 | 137779 | 138083 | 138363 | 138815 | 134464 | 134697 | 135008 |
| Percent Change | | | | | 0.24% | -7.58% | 0.22% | 0.34% | 0.26% | 0.20% | 0.24% | 0.22% | 0.20% | 0.53% | -3.13% | 0.17% | 0.23% |
| Total "LIFETIME" * | 2446 | 2458 | 2571 | 2618 | 2580 | 2588 | 2596 | 2596 | 2603 | 2605 | 2610 | 2614 | 2614 | 2618 | 2567 | 2569 | 2574 |
| Total "BSM" | 12526 | 11045 | 19003 | 14668 | 18864 | 18399 | 17301 | 16622 | 15706 | 14700 | 14504 | 14426 | 14423 | 14668 | 14646 | 14702 | 14798 |

* Note: 01/18 Drop in Total Mem & TLifetime is result of PNCOA & Death Record append of 160k national records resulting in about 6k newly identified deceased effecting 80+ "active" record.

Last Year vs. This Year

| | Mar-17 | Mar-18 | Change | 12 Mo Ave | | |
|----------------------------|--------------|--------------|----------------|--------------|---|--------|
| Active w-MEM | 18334 | 14821 | -19.16% | 15128 | <u>Active Donors w-MEM =</u> | 14821 |
| Active w/out MEM | 1862 | 533 | -71.37% | 889 | <u>Lapsed & Zero Dues MEM =</u> | 120187 |
| Total Active Donors | 20196 | 15354 | -23.98% | 16017 | <u>Total "MEM" w-Signed Certificate =</u> | 135008 |
| Lapsed/Dropped | 1565 | 1002 | -35.97% | 1389 | <u>Member Signed Certificate =</u> | "MEM" |
| New Donors | 433 | 351 | -18.94% | 342 | <u>Total "BSM" =</u> | 14798 |
| Renewals | 775 | 849 | 9.55% | 644 | <u>Bylaws Defined Sustaining Member =</u> | "BSM" |

Mar-18 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

| STATE | TOTAL "MEM" | ACTIVE "MEM" | ACTIVE "SUB" | TOTAL "ACTIVE" | TOTAL "BSM" | STATE | TOTAL "MEM" | ACTIVE "MEM" | ACTIVE "SUB" | TOTAL "ACTIVE" | TOTAL "BSM" |
|-------|-------------|--------------|--------------|----------------|-------------|-------|-------------|--------------|--------------|----------------|-------------|
| AK | 673 | 93 | 1 | 94 | 92 | MT | 564 | 79 | 2 | 81 | 78 |
| AL | 1765 | 207 | 9 | 216 | 206 | NC | 3412 | 398 | 15 | 413 | 397 |
| AR | 892 | 104 | 2 | 106 | 103 | ND | 238 | 38 | 2 | 40 | 35 |
| AZ | 3166 | 333 | 15 | 348 | 325 | NE | 654 | 96 | 1 | 97 | 93 |
| CA | 18614 | 1598 | 72 | 1670 | 1591 | NH | 1401 | 171 | 4 | 175 | 173 |
| CO | 3790 | 473 | 10 | 483 | 469 | NJ | 2983 | 306 | 8 | 314 | 308 |
| CT | 1456 | 169 | 7 | 176 | 169 | NM | 1168 | 140 | 2 | 142 | 142 |
| DC | 379 | 39 | 1 | 40 | 39 | NV | 1867 | 176 | 9 | 185 | 176 |
| DE | 396 | 49 | 1 | 50 | 48 | NY | 4940 | 675 | 30 | 705 | 669 |
| FL | 8152 | 815 | 41 | 856 | 816 | OH | 4937 | 588 | 17 | 605 | 587 |
| GA | 5774 | 451 | 7 | 458 | 454 | OK | 1071 | 161 | 1 | 162 | 163 |
| HI | 526 | 52 | 4 | 56 | 54 | OR | 2195 | 167 | 17 | 184 | 167 |
| IA | 1057 | 140 | 2 | 142 | 141 | PA | 5819 | 612 | 15 | 627 | 608 |
| ID | 779 | 71 | 1 | 72 | 72 | RI | 303 | 29 | 0 | 29 | 29 |
| IL | 4377 | 514 | 18 | 532 | 515 | SC | 1926 | 242 | 3 | 245 | 241 |
| IN | 3325 | 406 | 15 | 421 | 407 | SD | 274 | 44 | 2 | 46 | 44 |
| KS | 1173 | 130 | 3 | 133 | 132 | TN | 2612 | 367 | 6 | 373 | 367 |
| KY | 1199 | 139 | 9 | 148 | 139 | TX | 9343 | 1099 | 39 | 1138 | 1102 |
| LA | 1192 | 230 | 5 | 235 | 232 | UT | 1194 | 98 | 6 | 104 | 100 |
| MA | 2763 | 250 | 13 | 263 | 250 | VA | 4779 | 632 | 18 | 650 | 636 |
| MD | 2353 | 285 | 15 | 300 | 288 | VT | 396 | 34 | 3 | 37 | 34 |
| ME | 796 | 79 | 5 | 84 | 80 | WA | 4523 | 511 | 21 | 532 | 507 |
| MI | 5104 | 526 | 10 | 536 | 515 | WI | 2060 | 274 | 12 | 286 | 274 |
| MN | 2040 | 211 | 4 | 215 | 214 | WV | 594 | 60 | 0 | 60 | 60 |
| MO | 2290 | 253 | 13 | 266 | 254 | WY | 321 | 37 | 1 | 38 | 37 |
| MS | 716 | 99 | 5 | 104 | 100 | XX | 687 | 71 | 11 | 82 | 66 |

| State | Total BSM | Rank | State | Total BSM | Rank |
|---------------|---------------|--------------|---------------|-----------------|--------------|
| CA | 1591 | 1 | NH | 173 | 27 |
| TX | 1102 | 2 | CT | 169 | 28 |
| FL | 816 | 3 | OR | 167 | 29 |
| NY | 669 | 4 | OK | 163 | 30 |
| VA | 636 | 5 | NM | 142 | 31 |
| PA | 608 | 6 | IA | 141 | 32 |
| OH | 587 | 7 | KY | 139 | 33 |
| IL | 515 | 8 | KS | 132 | 34 |
| MI | 515 | 9 | AR | 103 | 35 |
| WA | 507 | 10 | MS | 100 | 36 |
| CO | 469 | 11 | UT | 100 | 37 |
| GA | 454 | 12 | NE | 93 | 38 |
| IN | 407 | 13 | AK | 92 | 39 |
| NC | 397 | 14 | ME | 80 | 40 |
| TN | 367 | 15 | MT | 78 | 41 |
| AZ | 325 | 16 | ID | 72 | 42 |
| NJ | 308 | 17 | WV | 60 | 43 |
| MD | 288 | 18 | HI | 54 | 44 |
| WI | 274 | 19 | DE | 48 | 45 |
| MO | 254 | 20 | SD | 44 | 46 |
| MA | 250 | 21 | DC | 39 | 47 |
| SC | 241 | 22 | WY | 37 | 48 |
| LA | 232 | 23 | ND | 35 | 49 |
| MN | 214 | 24 | VT | 34 | 50 |
| AL | 206 | 25 | RI | 29 | 51 |
| NV | 176 | 26 | XX | 66 | 52 |
| | | | Total: | 14798 | |
| TOTAL | 135008 | 14821 | ACTIVE | 15354 | TOTAL |
| "MEM" | | "MEM" | "SUB" | "ACTIVE" | "BSM" |
| TOTALS | 135008 | 14821 | 533 | 15354 | 14798 |

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

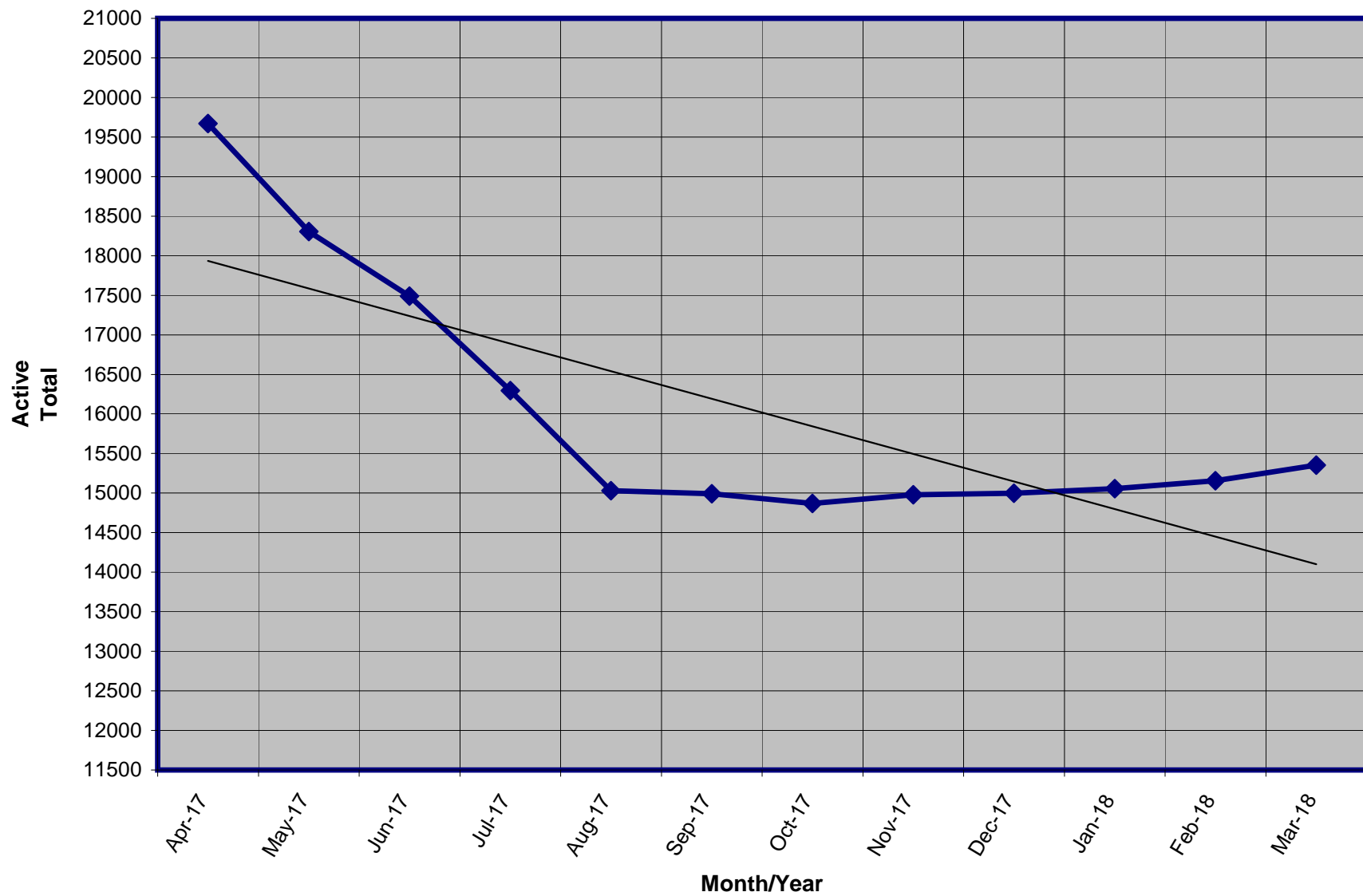
ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

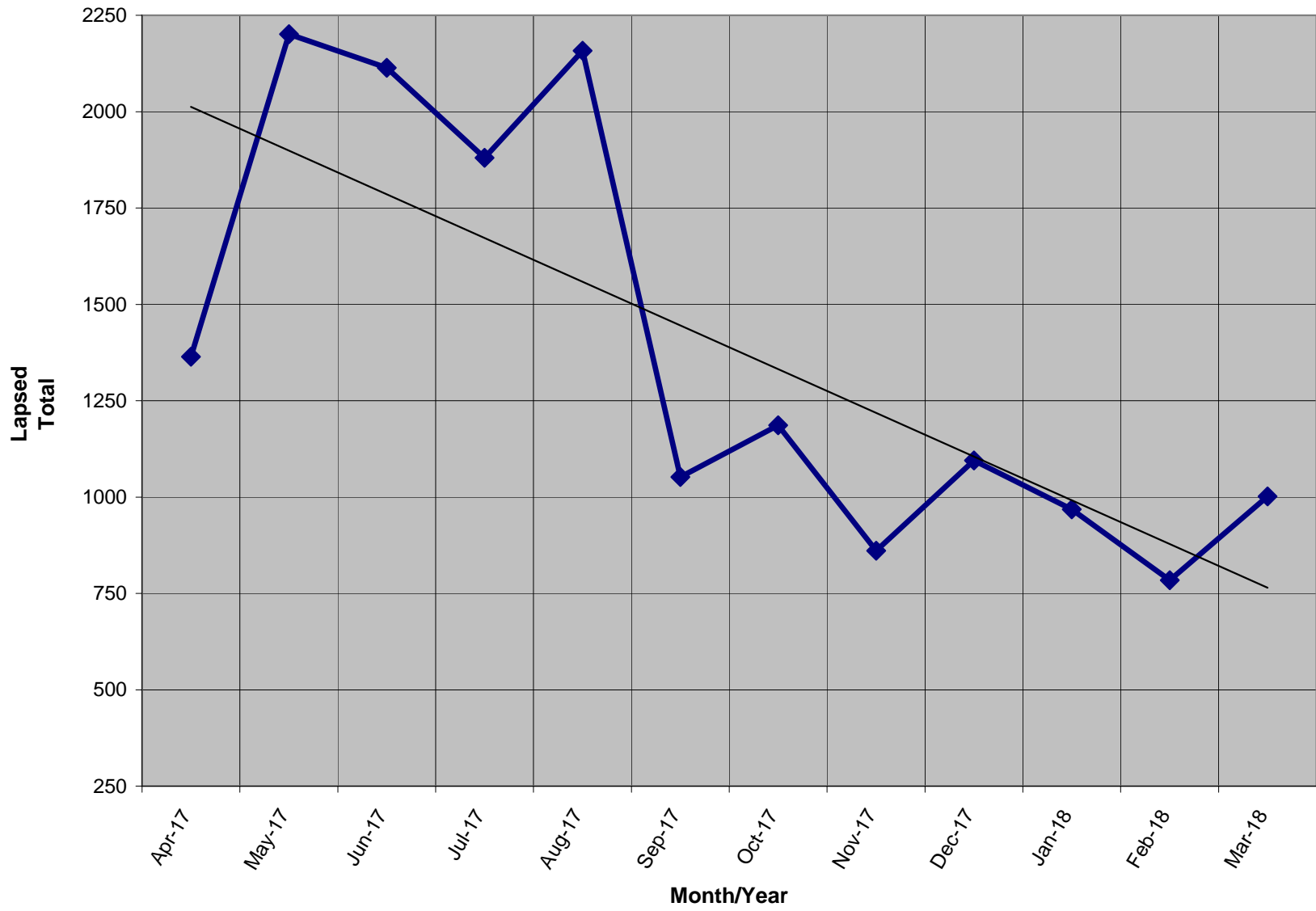
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

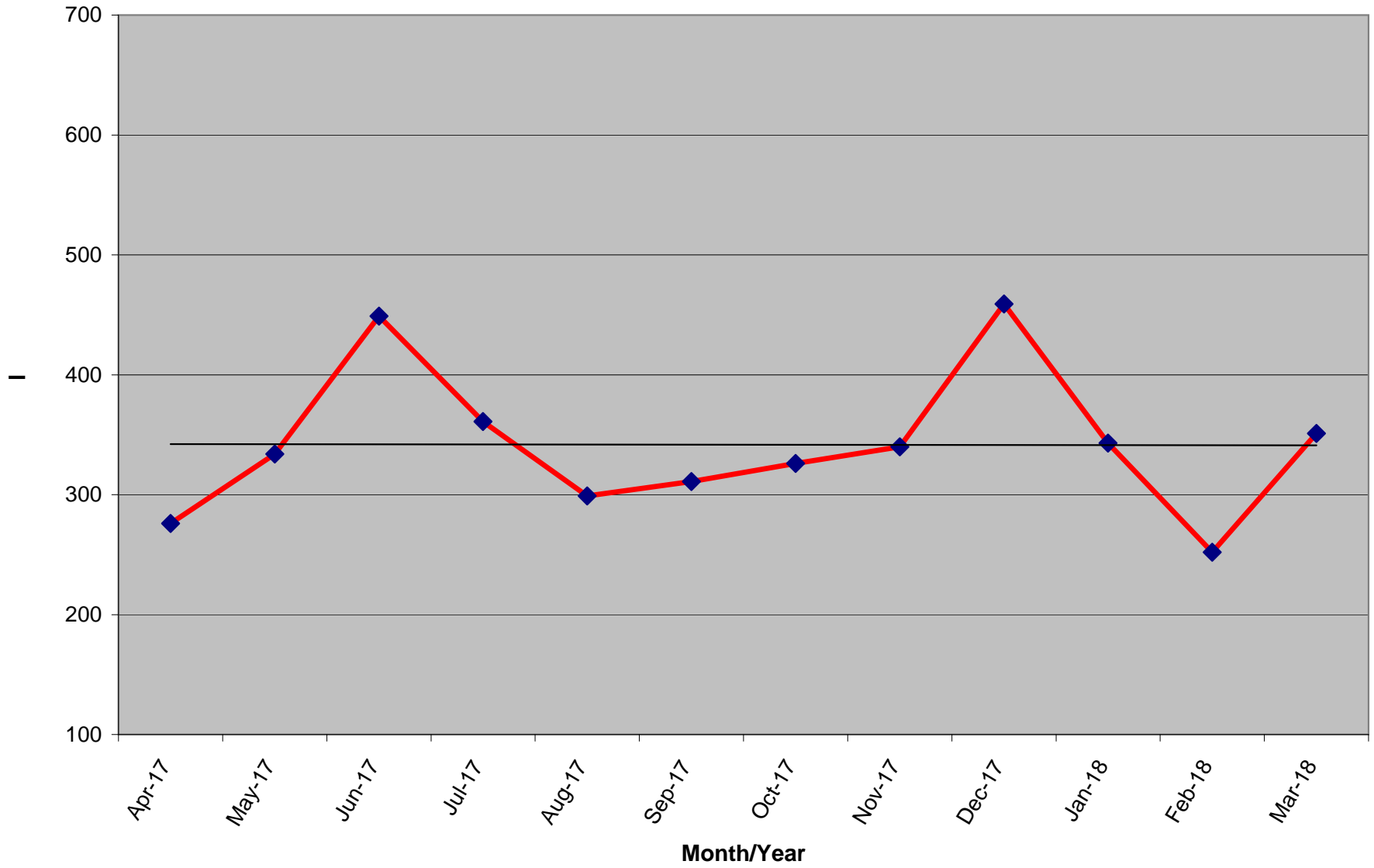
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months



New Donors Past 12 Months



Renew Donors - Past 12 Months

