# MEETING MINUTES LIBERTARIAN NATIONAL COMMITTEE DECEMBER 1-2, 2018 ALEXANDRIA, VA



PREPARED BY CARYN ANN HARLOS, LNC SECRETARY

CURRENT STATUS: LAST REVISION DATE: **FINAL** 3/8/19

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**LEGEND:** text to be inserted, text to be deleted, unchanged existing text, substantive final main motions.

Main motions are tracked at <a href="https://tinyurl.com/lncmainmotions">https://tinyurl.com/lncmainmotions</a>.

All main substantive motions will be set off by **bold and italics in green font** (with related subsidiary and incidental motions set off by highlighted italics) and will be assigned a motion number comprising the date and a sequential number to be recorded in the Secretary's Main Motion/Ballot Tally record located at <a href="https://tinyurl.com/lncmainmotions">https://tinyurl.com/lncmainmotions</a>.

All vote results, challenges, and rulings will be set off by **bold italics**.

The Secretary produces an electronic OneNote notebook for each meeting that contain all reports submitted and attached to these minutes as well as supplementary information. The notebook for this meeting can be found at <a href="https://tinyurl.com/Dec2018OneNote">https://tinyurl.com/Dec2018OneNote</a>.

# **OPENING CEREMONY**

#### **CALL TO ORDER**

Chairman Nicholas J. Sarwark called the meeting of the Libertarian National Committee (LNC) to order at 9:00 a.m. (all times Eastern Standard Time)

#### OPPORTUNITY FOR PUBLIC COMMENT

Brief abstracts of issues mentioned during public comment are attached as Appendix A.

#### HOUSEKEEPING

#### ATTENDANCE, CREDENTIALS, AND PAPERWORK CHECK

The following were in attendance:

Officers: Nicholas J. Sarwark (Chair), Alex Merced (Vice-Chair), Caryn Ann Harlos (Secretary), Tim Hagan (Treasurer)

At-Large Representatives: Joseph Bishop-Henchman, Sam Goldstein, Alicia Mattson, Bill Redpath, Joshua Smith

**Regional Representatives**: Richard T. Longstreth (Region 1), Steven Nekhaila (Region 2), Elizabeth Van Horn (Region 3)<sup>1</sup>, Jeff Hewitt (Region 4), Jim Lark (Region 5), John Phillips (Region 6), Whitney Bilyeu (Region 7), Justin O'Donnell (Region 8)

Regional Alternates: Paige Lee (Region 2)<sup>2</sup>, Dustin Nanna (Region 3)<sup>3</sup>, Susan Hogarth (Region 5), Erin Adams (Region 7)<sup>4</sup>, Jeff Lyons (Region 8 Alternate)

**Absent:** Craig Bowden (Region 1 Alternate), Brent Olsen (Region 4 Alternate), Phillip Anderson (Region 6 Alternate)

**Staff**:<sup>5</sup> Lauren Daugherty (Acting Executive Director), Tyler Harris (Member Services Department), Bob Johnston (Fundraising and Candidate Support Specialist), Robert Kraus (Operations Director), Jess Mears (Membership and Social Media Manager), Apollo Pazell (Campaigns Advisor), Cara Schulz (Candidate Recruitment Specialist)

Other: Oliver Hall (Special Counsel)

The gallery contained multiple other attendees. **Appendix A** includes a list of the attendees who signed the attendance book circulated by the Secretary along with brief summaries of

<sup>&</sup>lt;sup>1</sup> Arrived after meeting commencement with arrival noted in minutes.

<sup>&</sup>lt;sup>2</sup> Arrived after meeting commencement with arrival noted in minutes.

<sup>3</sup> Arrived on second day with arrival noted in minutes.

<sup>&</sup>lt;sup>4</sup> Arrived after meeting commencement with arrival noted in minutes.

<sup>&</sup>lt;sup>5</sup> Not all staff were present for the entire meeting

any commentary offered. Mr. Sarwark recognized the elected Libertarians in attendance as follows: Jeff Hewitt<sup>6</sup>, Jenn Moore, and Apollo Pazell. The LNC gave a round of applause.

Mr. Sarwark verified that all attendees were aware that the "Giant Printed Handout" comprising 99 pages was available for anyone who desired a copy. Ms. Harlos reminded the LNC to make use of the electronic OneNote notebook.

As detailed in the Secretary's Report (see **Appendix F**), there were no changes in the composition of the LNC since the last meeting. No LNC members or alternates gave advance notice of absence for this meeting.

#### ADOPTION OF THE AGENDA

The Chair previously submitted a proposed agenda as follows:

Opening Ceremony Call to Order	9:00 a.m.
Opportunity for Public Comment	10 minutes
Housekeeping	
Attendance, Credentials Report, and Paperwork Check	3 minutes
Adoption of Agenda	10 minutes
Report of Potential Conflicts of Interest (Harlos)	2 minutes
Officer Reports	
Chair's Report (Sarwark)	15 minutes
Vice Chair's Report (Merced)	15 minutes
Treasurer's Report (Hagan)	15 minutes
Secretary's Report (Harlos)	15 minutes
Recess	10 minutes
Staff Reports	45 minutes
Special Counsel's Report	30 minutes
(portions may be in Executive Session)	
Vistacom Presentation (during Lunch)	12:00 p.m 1:30 p.m
Reports of Standing Committees	
Audit Committee	15 minutes
Affiliate Support Committee	15 minutes
Convention Oversight Committee	15 minutes
Candidate Support Committee	15 minutes
Employment Policy & Compensation Committee	15 minutes
Historical Preservation Committee	15 minutes
IT Committee	15 minutes
Ballot Access Committee	20 minutes
Recess	10 minutes

<sup>&</sup>lt;sup>6</sup> Subsequent to this meeting, the final tally for the Riverside County, California Board of Supervisors District 5 resulted in a win for Mr. Hewitt with 51% of the votes and a vote spread of 1,877 votes.

<sup>&</sup>lt;sup>7</sup> https://tinyurl.com/Dec2018OneNote

New Business with Previous Notice Adoption of 2019 Budget	90 minutes
Adoption of 2019 Budget	90 minutes
Evening Adjournment	
Sunday Morning Session	9:00 a.m.
Opportunity for Public Comment	10 minutes
Reports of Special Committees	
Blockchain Committee	15 minutes
Youth Engagement Committee	15 minutes
Convention Voting Process Committee	5 minutes
Membership Support Committee	5 minutes
New Business with Previous Notice (cont'd)	
Adoption of 2019 Budget (cont'd)	30 minutes
Scheduling the next LNC Meeting	10 minutes
New Business without Previous Notice	
Discussion of 2018 Election Results (Bishop-Henchman)	20 minutes
2019 Goals Discussion (Harlos)	30 minutes
FASB Functional Reporting Requirements (Bishop-Henchman)	10 minutes
Regional Reports (supplements to printed reports)	
Region 1	5 minutes
Region 2	5 minutes
Region 3	5 minutes
Region 4	5 minutes
Region 5	5 minutes
Region 6	5 minutes
Region 7	5 minutes
Region 8	5 minutes
Announcements	10 minutes

TOTAL: 595 minutes

Mr. Redpath moved to add ten (10) minutes to New Business without Previous Notice to discuss to discuss a proposed voting resolution. There was no objection.

Without objection, the time allotted for the Treasurer's Report was increased to twenty (20) minutes to allow time for a motion regarding the "Wiener Rule."

Without objection, the time allotted for the Candidate Support Committee was struck.

Ms. Harlos requested fifteen (15) minutes to discuss a resolution in support of Liberland during New Business without Previous Notice. Without objection, five (5) minutes was approved for that request.

<sup>&</sup>lt;sup>8</sup> See discussion during Treasurer's Report for more details.

Ms. Harlos requested two blocks of fifteen (15) minutes each to discuss potential amendments to the Policy Manual regarding alternates and for stylistic cleanup during New Business without Previous Notice. These blocks of time were added without objection.

The amended agenda was adopted without objection as follows:

Opening Ceremony	Vitani i am
Call to Order	9:00 a.m.
Opportunity for Public Comment	10 minutes
Housekeeping	
Attendance, Credentials Report, and Paperwork Check	3 minutes
Adoption of Agenda	10 minutes
Report of Potential Conflicts of Interest (Harlos)	2 minutes
Officer Reports	
Chair's Report (Sarwark)	15 minutes
Vice Chair's Report (Merced)	15 minutes
Treasurer's Report (Hagan)	20 minutes
Secretary's Report (Harlos)	15 minutes
Recess	10 minutes
Staff Reports	45 minutes
Special Counsel's Report	30 minutes
(portions may be in Executive Session)	
Vistacom Presentation (during Lunch)	12:00 p.m 1:30 p.m.
Reports of Standing Committees	
Audit Committee	15 minutes
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Convention Oversight Committee	15 minutes
Employment Policy & Compensation Committee	15 minutes
Historical Preservation Committee	15 minutes
IT Committee	15 minutes
Ballot Access Committee	20 minutes
Recess	10 minutes
New Business with Previous Notice	
Adoption of 2019 Budget	90 minutes
Evening Adjournment	
Sunday Morning Session	9:00 a.m.
Opportunity for Public Comment	10 minutes
Reports of Special Committees	
Blockchain Committee	15 minutes

Youth Engagement Committee

15 minutes

actionary agains at more accompany	Security
Convention Voting Process Committee	5 minutes
Membership Support Committee	5 minutes
New Business with Previous Notice (cont'd)	
Adoption of 2019 Budget (cont'd)	30 minutes
Scheduling the next LNC Meeting	10 minutes
New Business without Previous Notice	
Discussion of 2018 Election Results (Bishop-Henchman)	20 minutes
2019 Goals Discussion (Harlos)	30 minutes
FASB Functional Reporting Requirements (Bishop-Henchman)	10 minutes
Voting Resolution (Redpath)	10 minutes
Liberland Resolution (Harlos)	5 minutes
Policy Manual Amendments re: Alternates (Harlos)	15 minutes
Stylistic Clean-up to Policy Manual (Harlos)	15 minutes
Regional Reports (supplements to printed reports)	
Region 1	5 minutes
Region 2	5 minutes
Region 3	5 minutes
Region 4	5 minutes
Region 5	5 minutes
Region 6	5 minutes
Region 7	5 minutes
Region 8	5 minutes

TOTAL: 630 minutes

10 minutes

#### REPORT OF POTENTIAL CONFLICTS OF INTEREST

Ms. Harlos had previously circulated a copy of the currently disclosed conflicts and asked for any updates. The updated list of conflicts of interests is attached as **Appendix B**.

#### OFFICER REPORTS

#### CHAIR'S REPORT

Announcements

Mr. Sarwark had submitted a written report in advance (see **Appendix C**) and supplemented with a brief oral report regarding his experiences with his campaign. Of note, out of a total of 40,000 votes, only 3,000 were already registered Libertarians.

The LNC took no action.

#### VICE-CHAIR'S REPORT

Mr. Merced had submitted a written report in advance (see **Appendix D**) and supplemented with an oral report including the details on the re-launch of the "Meet the Libertarians" podcast for any LNC members who wish to appear.

He concluded by fielding questions and comments.

The LNC took no action.

#### TREASURER'S REPORT

Mr. Hagan submitted his regular monthly end-of-month financial report in advance (see **Appendix E**) and supplemented as follows (with input from Mr. Kraus):

We are still in the red with \$11,700.00 in unrestricted cash and \$90,853 in accounts payable. The outstanding Hyatt bill is included in the accounts payable total, and that balance is being paid down regularly. In January, withdrawals of approximately \$33,900.00 can be made from each of the two bequests presently held in trust.<sup>9</sup>

Mr. Hagan moved to amend the Policy Manual at Section 2.03 (also known as the "Wiener Rule") as follows:

#### 17) Office Mortgage

It shall be the goal of the LNC to completely pay off the office mortgage as quickly as possible, and in any case prior to the due date of the 10-year balloon payment. Towards that end the LNC shall budget a minimum of \$60,000\$20,000 in each odd-numbered year to pay down the principal until the mortgage balance is zero. Fundraising for this specific purpose shall be made a high priority. This provision does not preclude additional fundraising and prepayments in even-numbered years.

Mr. Redpath moved and subsequently withdrew without objection a substitute motion that would delete all but the first sentence of the "Wiener Rule."

A roll call vote was conducted with the following results:

Member	Aye Nay Abst
Bilyeu	X
Bishop-Henchman	X
Goldstein	X
Hagan	X
Harlos	X
Hewitt	X
Lark	X
Longstreth	X
Mattson	X
Merced	X

<sup>&</sup>lt;sup>9</sup> The amounts may be slightly higher due to calculation of inflation.

Nekhaila	X	
O'Donnell	X	
Phillips	X	
Redpath	X	
Sarwark		X
Smith	X	
TOTALS	14 1	1

#### This motion PASSED with a roll call vote of 14-1-1. [181201-1]

Mr. Redpath raised the issue of a potential conflict of interest in his role as Assistant Treasurer due to his engagement to Audit Committee member Julie Fox. Ms. Harlos inquired whether this relationship would need to be listed in the Potential Conflicts of Interest Disclosures. Mr. Sarwark left that issue for the parties to decide outside of the meeting.

The LNC took no action.

#### SECRETARY'S REPORT

Ms. Harlos had submitted a written report in advance (see **Appendix F**) and supplemented with a brief oral report highlighting regular activities to engage membership and affiliate leadership.

Ms. Mattson affirmed she would be sending the past archive of affiliate bylaws.

Dr. Lark was awarded the Easter egg prize for his careful proofreading of the prior minutes.

APPROVAL OF THE SEPTEMBER 29-30, 2018 LNC MINUTES

Ms. Harlos moved to approve the September 29-30, 2018 LNC Minutes. 10

Dr. Lark requested that this item be moved until tomorrow to provide more time for review of the draft. The motion was approved without objection.

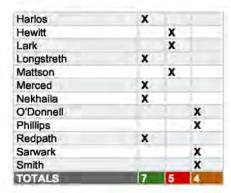
Ms. Harlos moved to appoint the members of the Convention Voting Process Committee and the Membership Support Committee via ranked-choice voting (Scottish STV) using the OpaVote site with a voting period of seven (7) days or until all votes are cast, whichever comes first. Alternates will note their choices manually, which will be input by the Secretary if the corresponding regional representative does not vote or expressly abstain.<sup>11</sup>

A roll call vote was conducted with the following results:

Member	Aye	Nay	Abst.
Bilyeu	X		
Bishop-Henchman		X	
Goldstein		X	
Hagan	X		

<sup>&</sup>lt;sup>10</sup> Ms. Harlos noted that there was formatting cleanup needed to the underlying Word code in the appendices.

<sup>&</sup>lt;sup>11</sup> Ms. Mattson confirmed that there would be ways to conduct this in conformity with the current Bylaws.



This motion PASSED with a roll call vote of 7-5-4. [181201-2]

#### STAFF REPORTS12

Staff members had submitted a written report (see **Appendix G**) with Acting Executive Director Lauren Daugherty providing an oral supplement and explanation including the following points:

- Current financial crunch
- Strong yearly fundraising
  - 2018 has thus far surpassed the average past ten years by 19%
  - 2018 has thus far surpassed the average past five even-numbered years by 2% (if 2016 is excluded as an outlier, this average increase would remain at 19%)
- Priorities while Acting Executive Director
  - Meeting payroll obligations
  - Catching up on bills
  - Replenishing reserves
  - Reviewing and implementing best practices

Ms. Daugherty yielded the remaining time to the rest of staff to provide oral supplements regarding their various activities and departments.

The following highlights were covered:

#### Robert Kraus

 Playing catch up to replenish ballot access funds that were used for convention funding

#### Bob Johnston

 Gave overview of his general activities including data-keeping on ballot access and filing requirements for the presidential ticket

# Tyler Harris

<sup>12</sup> Ms. Van Hom joined the meeting during this portion of the agenda.

 Gave overview of his responsibilities including providing assistance to campaign field teams

#### Apollo Pazell

 Offered to give details in person to any interested LNC members on lessons learned during the past targeted campaigns

#### Cara Schultz

 Explained how her role of candidate recruitment naturally expanded into candidate support and the various ways this manifested during the 2018 campaign season

#### Jess Mears

- Gave information on her background and how her role has evolved over the past few months with additional responsibilities and focus
- Plans to grow the Party's social media presence

#### Tom Mahon

 Explained his role in assisting Apollo Pazell and the field teams with targeted races

Staff then entertained an extensive question and answer period that focused on finances, campaign lessons, and campaign successes.

Without objection, Mr. Redpath moved to amend the agenda to go immediately to a ten (10) minute recess, proceed to Special Counsel's report, and then return to Staff Reports for an additional fifteen (15) minutes.

The LNC broke for a brief recess.

Ms. Harlos passed around a list for LNC members to document their required departure times on Sunday.

#### SPECIAL COUNSEL'S REPORT

LNC Special Counsel Oliver Hall submitted a written report in advance (see **Appendix H**) and supplemented with a brief oral report and fielded questions and comments focusing on the following:

- Debate access issues
- Ohio Ballot Access
- Maryland Ballot Access
- Maine Ballot Access
- Hearing on the LNC v FEC lawsuit that took place yesterday

Mr. Sarwark noted that we are working towards having a standard checklist for handling debate access denials as they happen so often. Mr. Hall asked for guidance on the amount of advocacy that the LNC prefers when he brings a potential amicus opportunity for consideration.

The LNC took no action.

# STAFF REPORTS CONT'D13

Staff continued to field questions and comments from the LNC.

Without objection, time was extended to hear from Mr. Nekhaila and Ms. Adams.

The LNC broke for lunch.

#### VISTACOM PRESENTATION

Scott Casey of Vistacom gave a demonstration of their electronic voting solutions. Informational materials provided by Vistacom are attached to these minutes as **Appendix I**.

#### REPORTS OF STANDING COMMITTEES

#### **AUDIT COMMITTEE**

Mr. Sarwark needs to appoint an interim chair for the Audit Committee. There is no report at this time.

The LNC took no action.

#### AFFILIATE SUPPORT COMMITTEE

This committee is not yet fully populated. Mr. Sarwark needs to appoint the committee chair who then selects three (3) regional representatives or alternates to serve.

The LNC took no action.

#### **CONVENTION OVERSIGHT COMMITTEE**

Daniel Hayes, as Chair of the Convention Oversight Committee, had submitted a written report in advance (see **Appendix J**) and supplemented with an oral report, noting the following:

 Fundraising planned including the Welcoming Committee, paid theme contest, and the return of the "pay to pie" event

<sup>&</sup>lt;sup>13</sup> Ms. Adams joined the meeting during this agenda item.

- Convention website is ready to go live in order to solicit donations for the Welcoming Committee
- Research into a mobile app

Mr. Hayes concluded by fielding questions and comments.

The LNC took no action.

#### **EMPLOYMENT POLICY AND COMPENSATION COMMITTEE**

Jim Lark, as Chair of the Employment Policy and Compensation Committee, had submitted a written report in advance (see **Appendix K**) and supplemented with an oral report confirming that Mr. Sarwark asked this committee to assist in the search for a permanent executive director.

Mr. Smith moved to suspend the rules to amend the agenda to add consideration of a Policy Manual amendment regarding selection of an executive director. This motion **PASSED** with 10 votes noted in the affirmative in order to meet the 2/3rds vote threshold.<sup>14</sup>

#### HISTORICAL PRESERVATION COMMITTEE

Caryn Ann Harlos, as Chair of the Historical Preservation Committee, gave a brief oral report including the following:

- · Retro t-shirts available as a donation gift
- Spike in LPedia traffic and regular edits
- Framed Statement of Principles to be featured at the evening fundraiser at headquarters
- Donation of original convention materials from the 1972 convention

Ms. Harlos concluded by fielding questions and comments.

The LNC took no action.

#### INFORMATION TECHNOLOGY COMMITTEE

Elizabeth Van Horn, as Chair of the Information Technology Committee, gave a brief oral report, noting that recommendations have been made to Mr. Sarwark for population of the remaining committee seats. She plans on creating a better avenue for complaints to be addressed.

The LNC took no action.

<sup>&</sup>lt;sup>14</sup> Mr. Longstreth noted that previous notice had been given including the proposed language for the Policy Manual amendment via an email dated October 14, 2018. Mr. Sarwark agreed that would lower the passage threshold for amendment to a majority vote.

#### **BALLOT ACCESS COMMITTEE**

Bill Redpath, as Chair of the Ballot Access Committee, had submitted a written report in advance (see **Appendix L**) and supplemented with an oral report, noting the following:

#### Alaska

\$50,000.00 is requested for the Alaska voter registration drive in which up to
 3,000 Libertarian registrations will need to be obtained at a cost of up to \$8.00 each

#### Arkansas

- o 10,000 valid signatures will be needed
- They came very close to securing the needed 3% vote in the gubernatorial race

#### Minnesota

- o 100,000 valid signatures are required and that is beyond our reach
- There are two pro-pot parties that have ballot access that perhaps might be persuaded to change their name to the Libertarian Party or otherwise transfer their ballot access (as suggested by Richard Winger)

Mr. Redpath concluded by fielding questions and comments including concerns over the potential plan in Minnesota. Mr. O'Donnell briefed the LNC on the ballot access situation in New Hampshire.

The LNC took no action and broke for a brief recess.

# NEW BUSINESS WITH PREVIOUS NOTICE

#### **ADOPTION OF 2019 BUDGET**

Mr. Hagan had distributed a proposed budget in advance, gave an oral overview, and fielded questions. Mr. Hagan noted the following changes which were accepted without objection:

- Hyatt Regency bill (spreadsheet line 207) from \$60,300.00 to \$48,000.00
- Building payment (budget line 4108) adjustment from \$60,000.00 to \$20,000.00
- Ballot access expense (budget line 7380-10) from \$110,000.00 to \$50,000.00

Mr. Longstreth moved to amend budget line 4090 (Ballot Access/Voter Reg) from \$132,800.00 to \$75,000.00 that **PASSED** without objection.

Mr. Goldstein moved to amend budget line 4200-15 (Convention Fundraising Unrestricted) from \$0.00 to \$20,000.00 that **PASSED** by a show of hands with a vote total of 9-5.

Dr. Lark moved to amend budget line 7090 (Ballot Accessing Fundraising Exp) from \$16,200.00 to \$12,000.00 that **PASSED** without objection.

Mr. Bishop-Henchman moved to amend budget line 7020-30 (ED Solicitation Expense) from \$0.00 to \$5,000.00 that **PASSED** without objection.

Mr. Longstreth moved to amend budget line 4310 (Affiliate Development) from \$54,800.00 to \$25,000.00 that **FAILED** by a show of hands with a vote total of 4-8.

Mr. Goldstein moved to enter executive session with Ms. Daugherty present which **PASSED** by a show of hands.

#### **EXECUTIVE SESSION**

The LNC entered executive session at 4:55 p.m. to discuss personnel issues involving staff salaries and the proposed budget.

#### **EVENING ADJOURNMENT**

The LNC adjourned for the day without objection at 6:25 p.m.

#### SUNDAY MORNING SESSION

#### **CALL TO ORDER**

Chairman Nicholas J. Sarwark called the meeting back to order at 9:04 a.m. on Sunday, December 2, 2018.

#### OPPORTUNITY FOR PUBLIC COMMENT

Brief abstracts of issues mentioned during public comment are attached as Appendix A.

Without objection, Mr. Goldstein moved to suspend the rules to amend the agenda at the end of New Business without Previous Notice to add five (5) minutes for a discussion on the proposal of Robin Koerner initially discussed at the last LNC meeting (see **Motion 180929-12**).<sup>15</sup>

Mr. Redpath commented on the success of the fundraising party of the previous evening.

#### APPROVAL OF PRIOR MEETING MINUTES CONT'D

This item was postponed from the previous day (see **page 11**) in order to give additional review time and for Ms. Harlos to correct formatting issues in the appendices. Mr. Bishop-Henchman objected on the grounds that the LNC had been sent the 208-page document at 5:57 a.m. that morning leaving inadequate time to review it. Ms. Harlos explained that text of the minutes have been available for over a month prior and that the only changes

<sup>&</sup>lt;sup>15</sup> It had been mentioned the previous day that Mr. Koerner had wished to delay any decision on his property for about three (3) months, and since that time it had been determined that this information was not correct.

involved fixing a formatting error in the header of the appendices, insertion of missing pages from the staff and special counsel's report, and an email vote co-sponsorship addition in the Secretary's report.

Ms. Harlos moved to approve the September 29-30, 2018 LNC Minutes.

This motion PASSED by a show of hands with a vote count of 10-1. [181202-1]

## REPORTS OF SPECIAL COMMITTEES

#### **BLOCKCHAIN COMMITTEE**

Alex Merced, on behalf of the Blockchain Committee, had submitted a written report in advance (see **Appendix M**) and supplemented with an oral report, including informing the LNC that Preston Smith has been elected as the committee chair.

The LNC took no action.

#### YOUTH ENGAGEMENT COMMITTEE

Paige Lee, on behalf of the Youth Engagement Committee, had submitted a written report in advance (see **Appendix N**) and supplemented with an oral report, including informing the LNC that Aeris Stewart has been elected as committee chair and Matt Long has been elected as committee secretary. The committee has also prepared a membership survey to help focus their efforts with a tremendous response so far.

Ms. Lee concluded by fielding questions and comments.

The LNC took no action.

#### CONVENTION VOTING PROCESS COMMITTEE

This committee has yet to be populated and is in application phase. Ms. Harlos gave information on the application process.

#### MEMBERSHIP SUPPORT COMMITTEE

This committee has yet to be populated and is in application phase. Mr. Merced gave an overview of the committee purpose.

Without objection, Dr. Lark moved to move the regional reports up in the agenda to be heard immediately.

## REGIONAL REPORTS

**REGION 1 REPORT** 

Alaska, Arizona, Colorado, Hawaii, Kansas, Montana, New Mexico, Oregon, Utah, Washington, Wyoming

Region 1 Representative Mr. Longstreth had submitted a written report in advance (see **Appendix O**). There were no questions.

The LNC took no action.

#### REGION 2 REPORT

Florida, Georgia, Tennessee

Region 2 Representative Mr. Nekhaila had submitted a written report in advance (see **Appendix P**) and supplemented with a brief oral report focusing on Georgia ballot access issues and various successes in Florida. Regional Alternate Ms. Lee provided a supplementary report on Tennessee.

Mr. Nekhaila fielded questions and comments.

The LNC took no action.

#### REGION 3 REPORT

Indiana, Kentucky, Michigan, Ohio

Region 3 Representative Ms. Van Hom had submitted a written report in advance (see **Appendix Q**) and supplemented with a brief oral report focusing on her tracking of regional national membership numbers and 2018 election results. There were no questions.

The LNC took no action.

#### REGION 4 REPORT

California, Nevada

Region 4 Alternate Dr. Olsen had submitted a written report in advance (see **Appendix R**), and Region 4 Representative Mr. Hewitt supplemented with a brief oral report highlighting regional election successes and news.

There were no questions.

The LNC took no action.

#### REGION 5 REPORT

Delaware, District of Columbia, Maryland, North Carolina, Pennsylvania, South Carolina, Virginia, West Virginia

Region 5 Representative Dr. Lark had submitted a written report (see **Appendix S**<sup>16</sup>) and supplemented with a brief oral report. Regional alternate Ms. Hogarth also provided a supplement focusing on North Carolina. Mr. Redpath supplemented with information on Virginia and West Virginia. There were no questions.

<sup>&</sup>lt;sup>16</sup> Dr. Lark submitted an amended report following this session which is the report attached as Appendix S.

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Dr. Lark had also submitted a Campus Organizing Report (see **Appendix T**) and an International Representative Report (see **Appendix U**).

#### REGION 6 REPORT

Illinois, Iowa, Missouri, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin

Region 6 Representative Mr. Phillips had submitted a written report in advance (see **Appendix V**) and supplemented with a brief oral report.

There were no questions.

The LNC took no action.

#### REGION 7 REPORT

Alabama, Arkansas, Louisiana, Oklahoma, Texas

Region 7 Representative Ms. Bilyeu had submitted a written report in advance (see **Appendix W**) and supplemented with a brief oral report focusing on Oklahoma campaign successes.

There were no questions.

The LNC took no action.

#### REGION 8 REPORT

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont

Region 8 Representative Mr. O'Donnell had submitted a written report in advance (see **Appendix X**) and supplemented with a brief oral report touching upon ballot access difficulties in the regional states. Dan Fishman (MA) supplemented with additional information regarding Massachusetts and desired voting reforms. Rich Bowen (Treasurer, Libertarian Party of New Jersey) was invited to provide information regarding New Jersey.

All speakers fielded questions and comments.

The LNC took no action.

# NEW BUSINESS WITH PREVIOUS NOTICE (CONT'D)

Without objection, the agenda was amended to take up consideration of scheduling the next LNC meeting.

#### SCHEDULING THE NEXT LNC MEETING

Mr. Goldstein requested to schedule the next two meetings, and the agenda was amended thusly without objection. Information was shared regarding the dates that various state conventions have already been scheduled.

Mr. Longstreth moved to set the date of the next LNC meeting for March 9-10, 2019. This motion PASSED unanimously by a show of hands. [181202-2]

Mr. Redpath moved to extend time for five (5) minutes, and Mr. Goldstein moved to amend to increase to ten (10) minutes. Votes were taken on both options and an extension for ten (10) minutes **PASSED** by a show of hands.

Mr. Goldstein moved to have the next meeting following the March meeting at the 2020 convention hotel site in Austin, Texas on July 27-28, 2019, contingent upon hotel availability.<sup>17</sup>

This motion PASSED by a show of hands. [181202-3]

Ms. Bilyeu moved that the previously set March 2019 meeting be held in Alexandria, Virginia.

Ms. Harlos moved to amend by substituting Baltimore for Alexandria.

Without objection, time was extended for five (5) minutes.

The Harlos amendment *FAILED* by a show of hands with a vote total of 2-12-1. *Voting then proceeded to the main Bilyeu motion, which PASSED by a show of hands with a vote total of 12-3.* [181202-4]

Mr. Longstreth requested that the staff seek to find a less expensive hotel for the March meeting.

The LNC broke for a twenty-minute recess. Upon return, Ms. Mears informed the LNC about two opportunities: 1) LNC members may be assigned a unique fundraising link, and 2) LNC members may make fundraising phone calls at LPHQ on Monday.

#### EXECUTIVE SESSION

Mr. Longstreth moved to enter executive session in order to further discuss salary matters in the proposed 2019 budget without any staff present. 

Ms. Daugherty requested that she be permitted to be present.

Dr. Lark asked whether the other public agenda items could be disposed of first in order to inconvenience the gallery as little as possible. Mr. Redpath encouraged the LNC to self-limit the executive session to no longer than thirty (30) minutes. Mr. Longstreth and Mr. Bishop-Henchman<sup>19</sup> confirmed that they do not object to Ms. Daugherty remaining in the room for the proposed executive session. The motion to enter executive session *PASSED* without objection and proceeded into such session immediately thereafter at the time of 11:00 a.m.

<sup>&</sup>lt;sup>17</sup> Mr. Kraus confirmed that the hotel was available.

<sup>&</sup>lt;sup>18</sup> Mr. Nanna entered the meeting at this general time.

<sup>&</sup>lt;sup>19</sup> The motion to go into executive session was preparatory for a joint motion prepared by Mr. Longstreth and Mr. Bishop-Henchman.

# **NEW BUSINESS WITH PREVIOUS NOTICE (CONT'D)**

The LNC rose from executive session at 11:57 a.m.

#### **ADOPTION OF 2019 BUDGET (cont'd)**

Three motions were generated out of the confidential executive session discussions.<sup>20</sup>

Ms. Mattson moved to reduce Total Salary and Related (carry-over from confidential spreadsheet budget line 8000 to Program Expense budget line 45) from \$535,700.00 to \$531,800.00. This motion **PASSED** without objection.

Ms. Mattson moved to increase Candidate Support & Training (budget line 7360-40) from \$70,400.00 to \$78,400.00. This motion **PASSED** without objection.

Ms. Mattson moved to reduce Media Relations (budget line 7330) from \$42,240.00 to \$13,740.00. This motion **PASSED** without objection.

Mr. Bishop-Henchman and Mr. Longstreth jointly moved the following package of resolutions and amendments:

A. Establish a prioritized "wish list" of spending items not included in the budget, for inclusion during 2019 if resources permit. Make addition of one fundraising position as first priority.

B. Adjust Branding Materials (budget line 4375) to \$66,772.00 for a revenue increase of \$20,672.00.<sup>21</sup>

C. Postpone Arkansas ballot access drive (budget line 7380-10) until 2020 for an expense decrease of \$28,000.00.<sup>22</sup>

D. Reduce Affiliate Development revenue requirement by \$30,000.00 (budget line 4310) and increase general revenue requirement by \$60,000.00 (budget line total 4000) for a revenue increase of \$30,000.00. The Board commits to help staff make calls for this goal.

E. Require new Campus Support project (\$15,000.00 in revenue on budget line 4106 and \$15,000.00 in expenses on budget line 7106-10) to include staff time and share of overhead in its fundraising requirement, and encumber the project's spending until all funding has been secured for a revenue increase of \$5,000.00.

F. Affiliate Support: Require state contributions of \$100 per month for a revenue increase of \$10,800.00 (to be applied to budget line 4310) for CRM operations and encumber release of further CRM Project funds based on milestones (specific state goals listed, monthly data

<sup>&</sup>lt;sup>20</sup> Not all reductions/increases resulted in changes to confidential spreadsheet budget line 8000 "Compensation" as some contractor costs are accounted for in Program Expense budget lines.

<sup>&</sup>lt;sup>21</sup> This figure is an average of 2017 and 2018.

<sup>&</sup>lt;sup>22</sup> This figure comprises \$23,000.00 for Arkansas plus the \$5,000.00 unrestricted funds cushion.

transfer to national, NDAs must be signed by all users, project scope to be approved and monitored by IT Committee).<sup>23</sup>

G. Reduce LPNews (budget line 7340) from five (5) issues to four (4) issues for an expense reduction of \$10,300.00.

H. Eliminate direct candidate grants from Candidate Support (budget line 7360-40-Direct Support and Training) for an expense reduction of \$10,000.00.

J. Life memberships from Ethan Bishop-Henchman (DC) and Jake Campbell (AZ) in addition to contribution/solicitations from Mr. Phillips and Dr. Lark<sup>24</sup> to be applied to budget line 4010-30 for a revenue increase of \$5,500.00.

Resulting in a revenue gain of \$71,972.00 and an expense reduction of \$74,300.00 for a net budget change of \$146,272.00 and thus changing the overall budget deficit from \$143,166.00 to a budget surplus of \$606.00.26

Mr. Redpath moved to divide to consider items "C" and "F" separately. Mr. Bishop-Henchman objected on the grounds that the question was not properly divisible. Ms. Mattson pointed out that RONR allows for division upon demand by one committee member for a series of items on different subject matters offered as one motion.<sup>27</sup>

Citing RONR pages 274-275, particularly the fact that this is not a series of conforming amendments that require passage of the entire series in order to make coherent sense, Mr. Sarwark ruled that Mr. Redpath's request was in order and that the block of non-divided items, if any, would be heard first and then any separated items would be heard.

Mr. Bishop-Henchman **APPEALED** from the ruling of the Chair.

Without objection, Mr. Nekhaila moved to close debate.

A roll call vote was conducted on the Henchman appeal with the following results:

Member	Aye	Nay	Abst.
Bilyeu		X	
Bishop-Henchman		X	
Goldstein		X	
Hagan	X		
Harlos	X		
Hewitt	X		
Lark	X		
Longstreth	X		
Mattson	X		
Merced	X		
Nekhaila	X		
O'Donnell	X		

<sup>&</sup>lt;sup>23</sup> This figure presumes nine (9) participating affiliates.

<sup>&</sup>lt;sup>24</sup> Solicitations/purchases of life memberships.

<sup>&</sup>lt;sup>25</sup> The subject matter in the submitted written motion covered under item "I" was disposed of previously by Ms. Mattson.

<sup>&</sup>lt;sup>26</sup> These totals include the changes resulting from the trio of Mattson motions.

<sup>&</sup>lt;sup>27</sup> This is not then a motion to divide but rather a call for a separate vote (RONR 275:1-6).

Phillips	10.7	X		
Redpath	X	-		
Sarwark	x			
Smith		X		
Van Horn		X		
TOTALS	11	6	0	

# The ruling of the Chair was SUSTAINED with a vote of 11-6-0. [181202-5]

Therefore, items "C" and "F" were separated out. After asking for any further requests to separate and hearing none, Mr. Sarwark stated that the body would then proceed to consider items "A," "B," "C," "G," "H," and "J" as one item.

Without objection, Mr. Redpath moved to extend time for twenty (20) minutes.

A roll call vote on accepting the remaining items as a package was conducted with the following results:



# This motion PASSED with a roll call vote of 16-0-1. [181202-6]

Mr. Redpath requested that item "F" be disposed of prior to item "C," and there was no objection.<sup>28</sup> He further inquired whether this item might violate FEC rules. The access fees generated extensive debate with these points raised (both pro and con):

- Demanding payment will cause many or all of the participating states to drop out
- The CRM project is important but we must have a realistic budget
- . The affiliate parties have not been charged anything so far and the access fee is fair
- It was promised to the affiliates that this would be no cost to them, and we should not renege on that and cause bad blood

<sup>&</sup>lt;sup>28</sup> F. Affiliate Support: Require state contributions of \$100 per month for a revenue increase of \$10,800.00 (to be applied to budget line 4310) for CRM operations and encumber release of further CRM Project funds based on milestones (specific state goals listed, monthly data transfer to national, NDAs must be signed by all users, project scope to be approved and monitored by IT Committee).

- · Small states cannot afford this by any stretch of the imagination
- There are actually nineteen (19) states on the program and not nine (9) which implies that \$50 per affiliate would reach the same revenue number

Mr. Nekhaila moved to remove and replace the first portion as follows: "The IT Committee shall work with the LNC Chair to develop a tiered pricing menu for CiviCRM services for the affiliates with a goal of raising \$10,800.00" with the remaining portion regarding encumbrances, etc. would remain unchanged.

Without objection, Mr. Sarwark indicated that the LNC would be in recess for ten (10) minutes to allow members to check out with the hotel. Without objection, Mr. Redpath moved to extend for twenty (20) minutes post-recess.

The LNC took a recess.

Mr. Hewitt offered a substitute for the substitute motion that would remove any required fees but retain the rest of the language and then also reduce the number of issues of LPNews from four (4) to three (3).

Mr. Sarwark ruled the substitute **OUT OF ORDER** since it is a reconsideration of part of an item already passed in the case of how many issues of *LPNews* will be produced and goes beyond the Nekhaila substitution into two different subjects.

Voting then proceeded on the Nekhaila substitute, which **FAILED** by a show of hands with a vote total of 6-9.

Mr. Merced moved to amend item "F" of the Bishop-Henchman/Longstreth proposal to require monthly payments of \$50.00 rather than \$100.00.

Mr. Smith moved to close debate on all budget amendments; the motion was approved without objection.

Voting then proceeded on the Merced amendment to item "F" of the Bishop-Henchman/Longstreth proposal, which **PASSED** by a show of hands with a vote total of 15-1.

A roll call vote on the amended item "F" of the Bishop-Henchman/Longstreth proposal proceeded as follows:

Member	Aye	Nay Abst.
Bilyeu	X	
Bishop-Henchman	X	
Goldstein	X	
Hagan	X	2 2 2
Harlos		X
Hewitt		X
Lark		X
Longstreth		X
Mattson		X

Merced	X		
Nekhaila	X		
O'Donnell	X		
Phillips		X	
Redpath		X	
Sarwark	X		
Smith		X	
Van Horn	X		
TOTALS	9	8	0

This Motion PASSED with a roll call vote of 9-8-0. [181202-7]29

The next motion for consideration was the Bishop-Henchman/Longstreth proposal item "C" as follows:

C. Postpone Arkansas ballot access drive (budget line 7380-10) until 2020 for an expense decrease of \$28,000.00.30

This item was also the subject of extensive debate focusing on the following points (pro and con):

- This cut is 2019 budget-wise but 2020 expenditure-foolish as the costs will go up dramatically
- The party petition drive is not the only way to be on the ballot, there is a candidate petition route of 1,000 signatures
- Donors specifically like to see monies budgeted and spent on ballot access, and this reduction would put a damper on that preference
- Singling out one state is very poor optics
- With the alternate path of obtaining access, this is an unneeded expense
- This only cuts the planned expenditure line without also cutting the matching assumption that \$28,000.00 in revenue would be raised to cover that expense

Mr. O'Donnell moved to amend by substituting the figure of \$16,500.00 instead of the \$28,000.00.31

Mr. Redpath moved to amend to state that the Ballot Access Expense (budget line 7380-10) be reduced from \$50,000.00 to \$40,000.00.

Without objection, time was extended for five (5) minutes.

Without objection, Mr. Merced moved to close debate on all pending budget amendments.

Voting then proceeded on the Redpath amendment. The amendment **FAILED** by a show of hands with a vote total of 4-12.

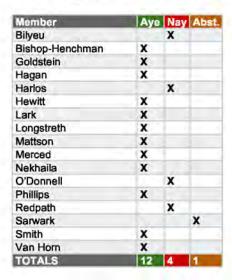
<sup>29</sup> After the amendment, the increase in revenue for Affiliate Development (budget line 4310) became \$11,400.00.

<sup>&</sup>lt;sup>30</sup> This figure comprises \$23,000.00 for Arkansas plus the \$5,000.00 unrestricted funds cushion and would result in Ballot Access Petitioning Exp. (budget line 7380-10) being reduced from \$50,000.00 to \$22,000.00.

<sup>&</sup>lt;sup>31</sup> The figure was reached by cutting the \$5,000.00 in unrestricted funds and half of the \$23,000.00 for Arkansas ballot access and would result in Ballot Access Petitioning Exp. (budget line 7380-10) being reduced from \$50,000.00 to \$33,500.00. Mr.
O'Donnell suggested that Arkansas should be offered the same arrangement of fund-matching that was offered to Connecticut.

Voting then proceeded on the O'Donnell amendment. The amendment *FAILED* by a show of hands with a vote total of 5-11.

A roll call vote on the underlying motion on item "C" of the Bishop-Henchman/Longstreth proposal proceeded as follows:



# This Motion PASSED with a roll call vote of 12-4-1. [181202-8]

Without objection, Mr. Goldstein moved to extend for ten (10) minutes.

Mr. Goldstein moved to reduce the number of LPNews issues published from four (4) to three (3) resulting in a reduction of budget line 7340 from \$39,400.00 to \$29,100.00.

Mr. Sarwark passed the gavel to Mr. Merced.

Without objection, Mr. Longstreth moved to close debate.

A roll call vote proceeded as follows:

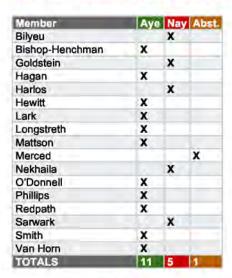




# This Motion FAILED with a roll call vote of 6-8-3. [181202-9]32

Without objection, Mr. Bishop-Henchman moved to extend for five (5) minutes.

Mr. Bishop-Henchman moved to reduce Travel, Meeting, and Meals Exp (budget line 8140) from \$26,500.00 to \$16,500.00.



# This Motion PASSED with a roll call vote of 11-5-1. [181202-10]33

Mr. Sarwark resumed the gavel.

Mr. Redpath moved all pending questions, which Mr. Sarwark ruled OUT OF ORDER.

Ms. Mattson moved to extend time for the purpose of Mr. Bishop-Henchman making a motion to reconsider the issue of CRM fees. The motion to extend **PASSED** by a show of hands with a vote total of 12-3 meeting the 2/3rds vote threshold.

Mr. Bishop-Henchman moved to reconsider a motion concerning item "F" of the joint Bishop-Henchman/Longstreth proposal (Ballot 181202-7), which **PASSED** by a show of hands with a vote total of 13-3. Mr. Bishop-Henchman was entitled to make this motion as he was on the prevailing side of the original question.

Mr. Bishop-Henchman moved to amend item "F" of the joint Bishop-Henchman/Longstreth proposal to strike the first portion mentioning fees due from the affiliate and the corresponding budget line 4310 increase so that item "F" would then read and be moved as:

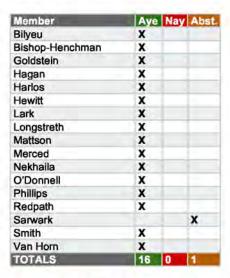
<sup>&</sup>lt;sup>32</sup> This vote was incorrectly noted as 6-7-3 at the meeting due to a spreadsheet calculation error. This error did not affect the

<sup>&</sup>lt;sup>33</sup> This vote was incorrectly noted as 11-4-1 at the meeting due to a spreadsheet calculation error. This error did not affect the outcome.

Move to encumber release of further CRM Project funds based on milestones (specific state goals listed, monthly data transfer to national, NDAs must be signed by all users, project scope to be approved and monitored by IT Committee).

Mr. Smith moved to extend time to allow Mr. Scheetz (PA) from the gallery an opportunity to speak. This motion *FAILED* by a show of hands as it did not meet the 2/3rds vote threshold.

A roll call vote was conducted on the Bishop-Henchman amendment with the following results:

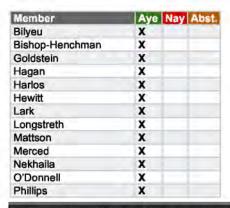


This Motion PASSED with a roll call vote of 16-0-1. [181202-11]

Voting then proceeded on the Bishop-Henchman/Longstreth item "F" as now amended, which PASSED without objection. [181202-12]

#### 2019 BUDGET AS ADOPTED

A roll call vote then proceeded on the motion to adopt the proposed 2019 budget as amended:



Redpath		X
Sarwark		X
Smith	X	
Van Horn	X	
TOTALS	15	2

# This motion PASSED with a roll call vote of 15-0-2 resulting in the 2019 budget shown below. [1811202-13]<sup>34</sup>

	2019 Budget Proposal	Amendments	2019 Budget As Amended
Support and Revenue 20-Membership Dues	573,600		573,600
21-Donations	194,600	20,00035	214,600
22-Recurring Gifts	320,100		320,100
23-Board Solicitation Major Gifts	100,000	65,500 <sup>36</sup>	165,500
24-Convention Revenue	0		0
25-Project Program Revenue	152,700	-65,000 <sup>37</sup>	87,700
26-Brand / Political Materials	46,100		66,772
27-Ballot Access Voter Reg Donations	132,800	-57,800	75,000
28-Member Communications	200		200
29-Other Revenue & Offsets	0		0
Total Support and Revenue	1,520,100		1,503,472
Cost of Support and Revenue 32-Fundraising Costs	155,200	5,00038	160,200
33-Membership Fundraising Costs	165,210		165,210
35-Convention	0		0
36-Ballot Access Fundraising Exp	16,200	-4,200 <sup>39</sup>	12,000
37-Building Fundraising Exp	0		0
Total Cost of Support and Revenue	336,610		337,410
Net Support Available for Programs	1,183,490		1,166,062
Program Expense	210 UES	10 000	ccc atco
40-Administrative Costs	313,700	-10,000	303,700
45-Compensation	535,700	-3,900 <sup>40</sup>	531,800
50-Affiliate Support	90,000		90,000
55-Brand / Political Materials	57,300		57,300
58-Campus Outreach	15,000		15,000

Resulting in an actual surplus of \$100.00.
 See Goldstein amendment on page 16.

See Ballot 181202-6.
 This change results from the decrease in Building Fund expenses from \$60,000.00 to \$20,000.00; the increase of \$5,000.00 in Campus Outreach to compensate for staff time and overheads; and, the decrease in Affiliate Development revenues by

<sup>38</sup> See Bishop-Henchman amendment on page 16.

<sup>39</sup> See Dr. Lark amendment on page 16.

<sup>40</sup> See Mattson amendments, see page 22.

70,400	-2,00041	68,400
110,000	-88,00042	22,000
14,500	TO SHOW IT	14,500
42,240	-28,500 <sup>43</sup>	13,740
49,700	-10,30044	39,400
10,000		10,000
2,500		2,500
1,311,040		1,168,340
(127,550)		(2,278)
85,216	-40,000 <sup>45</sup>	45,216
67,800		67,800
60,300	-12,30046	48,000
(187,500)		(27,278)
(205,266)		(27,694)
	110,000 14,500 42,240 49,700 10,000 2,500 1,311,040 (127,550) 85,216 67,800 60,300 (187,500)	110,000 -88,000 <sup>42</sup> 14,500 42,240 -28,500 <sup>43</sup> 49,700 -10,300 <sup>44</sup> 10,000 2,500  1,311,040 (127,550)  85,216 -40,000 <sup>45</sup> 67,800 60,300 -12,300 <sup>46</sup> (187,500)

#### 2019 BUDGET PROVISOS

Salaries and Compensation: Make addition of one fundraising position as first priority.<sup>47</sup>

Affiliate Development (budget line 4310): Encumber release of further CRM Project funds based on milestones (specific state goals listed, monthly data transfer to national, NDAs must be signed by all users, project scope to be approved and monitored by IT Committee).<sup>48</sup>

#### NEW BUSINESS WITHOUT PREVIOUS NOTICE

Ms. Harlos moved to suspend the rules to amend the agenda to add ten (10) minutes to set a date for an electronic meeting, which **PASSED** by a show of hands.

#### SET ELECTRONIC MEETING

Ms. Harlos moved that the Chair set an electronic meeting date and time as soon as practicable to take up any items that were not reached at this meeting starting with the 2019 goals discussion.<sup>49</sup> This motion PASSED without objection. [181202-14]

#### LIBERLAND RESOLUTION

<sup>&</sup>lt;sup>41</sup> See Ballot 181202-6 and Mattson amendments on page 22.

<sup>&</sup>lt;sup>42</sup> See Longstreth amendment on page 16 and Ballot 181202-8.

<sup>43</sup> See Mattson amendments, page 22.

<sup>44</sup> See Ballot 181202-6.

<sup>45</sup> See Ballot 181201-1.

<sup>&</sup>lt;sup>46</sup> Amount paid between time of proposal and adoption, see page 16.

<sup>47</sup> See Ballot 181202-6.

<sup>48</sup> See Ballots 181202-11 and 181202-12.

<sup>&</sup>lt;sup>49</sup> Per the Policy Manual Section 1.02.7(d), the Chair may unilaterally call an electronic meeting.

Without objection, Mr. O'Donnell moved to suspend the rules to amend the agenda to take up the Liberland proposal at this time for five (5) minutes.

#### Ms. Harlos moved that the LNC adopt the following resolution:

WHEREAS, The Free Republic of Liberland (Hereinafter "Liberland") was proclaimed on April 13, 2015 upon Terra Nullius; A parcel of land unclaimed by any other nation or private entity since the dissolution of the Socialist Federal Republic of Yugoslavia in 1991 and;

WHEREAS, Liberland meets the criteria for statehood as codified in the Montevideo Convention on the Rights and Duties of States; A treatise which has been ratified by The United States of America and;

WHEREAS, Liberland's Constitution and systems of governance have been established with significant guidance from the writings of Thomas Jefferson, James Madison and other founders of The United States of America, and;

WHEREAS, Liberland is committed to be a catalyst for economic development, free trade and investment both within her borders and throughout the Balkan region, and;

WHEREAS, The primary domestic function of Liberland's government is the preservation of the inherent natural rights and individual liberties of Her citizens, residents, visitors and guests, and;

**WHEREAS**, Welcoming Liberland into the community of nations will further the vision of The Libertarian National Committee, to secure the freedoms of self-determination to all peoples; now, be it therefore

**RESOLVED**, That The Libertarian National Committee encourages the further development of Liberland and the efforts of Her government and citizens to establish a new partner in guaranteeing the rights of Life, Liberty and the Pursuit of Happiness; and be it further

**RESOLVED**, That the Libertarian National Committee does hereby express regards to The President of The United States, The Secretary of State and the distinguished men and women of the Senate Foreign Relations Committee and The House Committee on Foreign Affairs and respectfully request their consideration in the recognition of the Free Republic of Liberland.<sup>50</sup>

This motion PASSED UNANIMOUSLY by a show of hands. [181202-15]51

#### CONSIDERATION OF KOERNER PROPOSAL

<sup>50</sup> For the complete correspondence sent by the Liberland representative, please see Appendix Y.

<sup>&</sup>lt;sup>51</sup> This motion was required to pass unanimously Bylaw Article 7.11 as it did not have adequate prior notice.

Mr. Goldstein moved to suspend the rules to amend the agenda to take up consideration of the marketing proposal of Robin Koerner for five (5) minutes.<sup>52</sup> This motion **PASSED** by a show of hands with a vote total of 8-2.

Mr. Goldstein moved that the LNC accept the proposal of Robin Koerner given at the September LNC meeting under the terms then described.

Ms. Harlos **OBJECTED** on the grounds that this was a mischaracterization of the events of the September LNC meeting as we had obligated ourselves to take the initial proposal and negotiate from that point, and therefore this was not yet ripe for consideration. Mr. Sarwark ruled the objection **NOT WELL-FOUNDED**.

Mr. Sarwark and Ms. Daugherty gave an update on the negotiations that had taken place.

Ms. Harlos moved to postpone consideration of this item until the to-be-scheduled upcoming electronic meeting.

Without objection, Mr. Phillips called all pending questions.

The Harlos motion to postpone **FAILED** by a show of hands with a vote total of 6-8.

A roll call vote then proceeded on the motion as follows:



This motion FAILED with a roll call vote of 0-13-4. [1811202-16]

#### AD.IOURNMENT

Mr. Smith moved to adjourn: Dr. Lark and Mr. Merced objected. Mr. Merced sought clarification on the effects of the prior motion, and Dr. Lark noted that we have a custom of

<sup>&</sup>lt;sup>52</sup> For background, see the minutes from the LNC meeting of September 29-30, 2018.

<sup>&</sup>lt;sup>53</sup> Ms. Harlos intentionally answered "present" in protest which was counted as an abstention.

hearing public comments prior to adjournment. The meeting proceeded as if Mr. Smith withdrew his motion.

#### OPPORTUNITY FOR PUBLIC COMMENT

Brief abstracts of issues mentioned during public comment are attached as Appendix A.

Dr. Lark reminded the assembly of the upcoming birthday of the Libertarian Party (December 11) and Bill of Rights Day (December 15).

Mr. Smith moved to adjourn, and the meeting adjourned without objection at 2:54 p.m.

#### TABLE OF NUMBERED MOTIONS/BALLOTS

ID#	Motion/Ballot	Result
181201-1	Amend Policy Manual 2.03.17	PASSED
181202-1	Approve September LNC minutes	PASSED
181202-2	Set the next LNC meeting for March 9-10, 2019	PASSED
181202-3	Set the second next LNC meeting for July 27-28, 2019 at the Austin, Texas convention site	PASSED
181202-4	Set the March 2019 LNC meeting location as Alexandria, Virginia	PASSED
181202-5	Appeal ruling of the Chair	SUSTAINED
181202-6	Bishop-Henchman/Longstreth budget revisions minus items "C" and "F"	PASSED
181202-7	Bishop-Henchman/Longstreth item "F" as amended from \$100/month to \$50/month in CRM fees	PASSED but then RECONSIDERED <sup>54</sup>
181202-8	Bishop-Henchman/Longstreth proposal item "C"	PASSED
181202-9	Reduce LPNews to three (3) issues in 2019	FAILED
181202-10	Reduce travel expense and meals budget line	PASSED
181202-11	Amend previously adopted item "F" from the Bishop- Henchman/Longstreth proposal (see Ballot 181202-7)	PASSED
181202-12	Adopt item "F" from the Bishop-Henchman/Longstreth proposal as now amended	PASSED
181202-13	Adopt 2019 budget	PASSED
181202-14	Instruct Chair to set electronic meeting for remaining agenda items	PASSED
181202-15	Liberland resolution	PASSED
181202-16	Approve Robin Koerner proposal	FAILED

# TABLE OF APPENDICES

Appendix	Title	Author	
2142 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3		1 5 3 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	

<sup>&</sup>lt;sup>54</sup> See Ballot 181202-12.

A	Public Attendance Roster and Comments	Caryn Ann Harlos
В	Updated Conflicts of Interest	Caryn Ann Harlos
С	Chair's Report	Nicholas J. Sarwark
D	Vice-Chair's Report	Alex Merced
E	Treasurer's Report	Robert Kraus
F	Secretary's Report	Caryn Ann Harlos
G	Staff Reports	Staff
H	Special Counsel's Report	Oliver Hall
	Vistacom Informational Materials	Vistacom
J	Convention Oversight Committee Report	Daniel Hayes
K	Employment Policy and Compensation Committee Report	Jim Lark
L	Ballot Access Committee Report	Bill Redpath
М	Blockchain Committee Report	Alex Merced
N	Youth Engagement Committee Report	Aeris Stewart
0	Region 1 Report	Richard Longstreth
P	Region 2 Report	Steven Nekhaila
Q	Region 3 Report	Elizabeth Van Hom
R	Region 4 Report	Kenneth Olsen
S	Region 5 Report	Jim Lark
T	Campus Organizing Report	Jim Lark
Ü	International Representative Report	Jim Lark
٧	Region 6 Report	John Phillips
w	Region 7 Report	Whitney Bilyeu
X	Region 8 Report	Justin O'Donnell
Y	Correspondence from Liberland representative	Joseph Langenbrunne

# APPENDIX A PUBLIC ATTENDANCE ROSTER AND COMMENTS

#### GALLERY ATTENDEES

Dawit Amdework	DC/MD
Marcus Baker	TN
Rich Bowen	NJ
Michael Carney	MD
Andy Craig	MD
David Pratt Demarest	NE
Re Demarest	NE
Alexander DiBenedetto	NV
Jeff Douglas	PA
Dan Fishman	MA
Oliver Hall (Special Counsel)	DC
Casey Hartman	VA
Daniel Hayes and Mother	LA
Bishop Hayes (Service Animal)	LA
Michael Heise	PA
Barbara Howe	NC
Andrew Jacobs	PA
David Lashar	MD
Siobhán Patricia Lynch	MD
Tom Mahon	NM
Bruce Majors	DC
Ken Moellman	KY
Jenn Moore	PA
Chelsea Moriarty	TN
Chuck Moulton	PA
Steve Scheetz	PA
David Sexton	TN
Preston Smith	PA
Adam Theo	VA
Christopher Thrasher	RI
David Van Horn	IN
Resa Willis	TX

#### BRIEF SUMMARIES OF ISSUES RAISED DURING PUBLIC COMMENT<sup>55</sup>

### December 1, 2018

**Daniel Fishman:** Mr. Fishman thanked the LNC for their support in his 2018 campaign for auditor (MA).

<sup>&</sup>lt;sup>55</sup> Notation of these comments does not entail approval by the LNC. The video recording of the commentary can be viewed at http://www.ustream.tv/channel/libertarian-party1.

# APPENDIX A PUBLIC ATTENDANCE ROSTER AND COMMENTS

**Daniel Hayes:** Mr. Hayes brought attention to the fact that the race has not yet been called for Jeff Hewitt (Candidate for Riverside County, California Board of Supervisors District 5 and Region 4 Representative), and he has a very good chance of winning.

Susan Hogarth (Region 5 Alternate and Chair of the Libertarian Party of North Carolina): Ms. Hogarth promoted the "Dad Bod Calendar" fundraiser for the Libertarian Party of South Carolina and encouraged everyone to purchase.

**David Lashar:** Mr. Lashar noted that he and Bob Johnston were candidates for US Congress (MD) and is looking forward to helping the LNC in any way that he can.

Chuck Moulton (Chair of Acting Judicial Committee): Dr. Moulton thanked the LNC for its clarity in dealing with the issue of Judicial Committee following convention and encouraged the LNC to pass a balanced budget.

**Steve Scheetz:** Mr. Scheetz noted that we need to have better branding so that people know who we are and what we stand for during campaigning and suggested that a branding committee be formed.

#### December 2, 2018

**Daniel Fishman:** Mr. Fishman complimented the early second day start and encouraged everyone to bring three friends into the Party. At the end of the day, he committed to raise funds for the national party.

Susan Hogarth (Region 5 Alternate and Chair of the Libertarian Party of North Carolina): Ms. Hogarth once again promoted the "Dad Bod Calendar" fundraiser for the Libertarian Party of South Carolina.

Andy Jacobs: Mr. Jacobs expressed, with respect, his disappointment that he was not appointed to the Ballot Access Committee as he believes he was the most qualified. He further went over the Connecticut ballot access success and the petition challenges in Pennsylvania.

**Siobhán Patricia Lynch**: Ms. Lynch stated that she will be having private conversations with LNC members regarding budgetary issues raised during this meeting as well as issues of data management. She further extended her heartfelt thanks to the LNC and staff for the public statements of support for the trans community.

**Chuck Moulton:** Dr. Moulton once again encouraged the LNC to live within its means and pass a balanced budget.

### CUMULATIVE POTENTIAL CONFLICTS OF INTEREST

#### Erin Adams

- Board Member, The Feldman Foundation
- Co-host of the Crossover TV show
- Elected Chair of Libertarian Party of Oklahoma 2018
- Elected Chair of the Libertarian State Leadership Alliance 2018
- Networking Director for Roads to Freedom Foundation

#### Phil Anderson

(none)

### Whitney Bilyeu

- · Member, Steering Committee of the Foreign Policy Alliance
- Husband is Vice-Chair of the Harris County Libertarian Party

### Joseph Bishop-Henchman

· Executive Vice-President Tax Foundation

### Craig Bowden

- · Chair, Libertarian Party of Weber County in Utah
- Founder: Libertarian Party Candidate Resources. Group on Facebook President: 5 & 1 Project. A Libertarian PAC
- · Treasurer, Libertarian Party of Utah

#### Sam Goldstein

(none)

# Tim Hagan

Treasurer, Libertarian Party of Nevada

# Caryn Ann Harlos

- · Social Media Volunteer, national Libertarian Party
- Page Owner/Admin multiple FB groups/Pages, largest of which is Libertarian Party USA
- Husband Wayne Harlos was elected Chair of the CO affiliate in March 2017
- Runs a liberty activist YouTube channel (Pink Flame of Liberty)
- · Runs a LP-centric podcast (The Big L Podcast)

#### Jeff Hewitt

- Mayor, Calimesa, California
- Member, Libertarian Millennial Caucus

Member, West Riverside County Council of Governments

### Susan Hogarth

- · State Chair, Libertarian Party of North Carolina
- · Board member, Libertarian Party Radical Caucus

#### Jim Lark

- Secretary, Board of Directors, Liberty International (formerly known as International Society for Individual Liberty)
- Board of Advisors, Students For Liberty
- Board of Advisors, Freedom and Entrepreneurship
   Foundation (Fundacja Wolnosci I Przedsiebiorczosci) in Poland
- Secretary, Jefferson Area Libertarians
- · Member, Faculty Network, Foundation for Economic Education
- Secretary, Libertarian Party of Virginia

### Victoria Paige Lee

 Healthcare policy advisor- Larry Sharpe campaign Tennessee liaison- The Feldman Foundation Carroll County Chair- Libertarian Party of Tennessee

# Richard Longstreth

- Works for Lowe's Home Improvement
- Member of the Libertarian Party Radical Caucus

# **Jeff Lyons**

- Libertarian Association of Massachusetts, Executive Committee Member (Membership Director)
- Young Americans for Liberty: Chapter President at Bunker Hill Community College
- YAL Legacy Society
- · Member of the LPCaucus
- Member of the Libertarian Veteran Caucus
- Thinks Bill Weld is a good libertarian

#### Alicia Mattson

Secretary, Libertarian National Campaign Committee

### Alex Merced

- Senior Policy Advisor for the Larry Sharpe for Governor Campaign
- Media Director of Manhattan LP

#### **Dustin Nanna**

(none)

#### Steven Nekhaila

- Treasurer, Libertarian Party of the Florida Keys
- At-large director, Libertarian Party of Florida
- Alumni member, Young Americans for Liberty

### Justin O'Donnell

(none)

#### **Brent Olsen**

- Northern Vice-Chair, Libertarian Party of California
- · Chair, Kings County affiliate in the in Libertarian Party of California
- · Employee, CA Dept of Corrections
- Wife is Treasurer for the Kings County affiliate of the Libertarian Party of California

### John Phillips

- Candidate for County Board
- · Candidate for VP
- County Chair
- Gas Station Owner/Operator
- Executive Board (CFO) of Decatur Defenders an anti-violence organization
- Secretary Libertarian Unity Caucus
- Incorrigible Smart Ass

# **Bill Redpath**

- Treasurer of Fairvote (formerly the Center for Voting and Democracy)
- · Treasurer, Citizens in Charge Foundation
- · Treasurer, Citizens in Charge
- · Vice Chair, Libertarian Party of Virginia
- Engagement to Audit Committee member Julie Fox

#### Nick Sarwark

 Ex-officio member of the Executive Committee of the State Committee of the Arizona Libertarian Party

Elizabeth Van Horn (none)

# APPENDIX C

# Chair's Report - 9/29/2018 - 12/1/2018

- Met with major donors in person and on the phone to keep them updated on Libertarian
   Party progress and plans.
- Participated in two panels and spoke at the U.S. Cannabis Conference & Expo.
- Attended in-person donor events in Houston.
- Appointed members to LNC Committees.
- Gave media interviews, including the Men in the Middle podcast, ABC, NPR, and others.
- Worked with staff to put out timely press releases and statements on issues.
- · Consulted with Oliver Hall on legal issues, including lawsuits, appeals, and amicus briefs.
- Engaged with candidates and LP members on social media.
- Responded to LP member correspondence regarding official positions and concerns.
- Ran for Mayor of Phoenix, receiving 10% (40,218 votes) in a four-way, nonpartisan race. Participated in 16 candidate debates/forums.

#### APPENDIX D VICE-CHAIR'S REPORT

Vice Chair Report #2 By Alex Merced 10/1/2018 - 12/01/18

Have been active in contributing to the LP facebook page and twitter page with the social media team.

Spoke at LP Florida Event on 10/13/18 in Orlando

Spoke at Larry Sharpe rally on 11/04/18

"Meet the Libertarians" now on iTunes/Stitcher/Google Play, episodes also uploaded and archived on LPedia.org. In talks with several candidates to get post-election audio for podcast.

Had breakfast with Chair of the Dutch Libertarian Party and the Secretary of the Spanish Libertarian party on 11/9/18

Assisted in submitting content for "We the People" week and spoke regarding the effort at the November Manhattan Libertarian Party Meeting

Appeared on popular Blockchain podcast "The Bad Crypto Podcast" to talk about the blockchain committee and the role of the Libertarian Party

Appeared on Public Radio show "Seldom Said" with Robert Amato to discuss the Libertarian Party and the current political climate

Submitted content that has been published in the LP News and the Liberty Pledge and have been contacting media outlets about submitting op-eds.

Spoke at event at Fordham University by GOUSA on 11/3/18

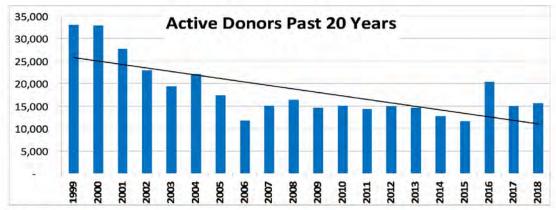


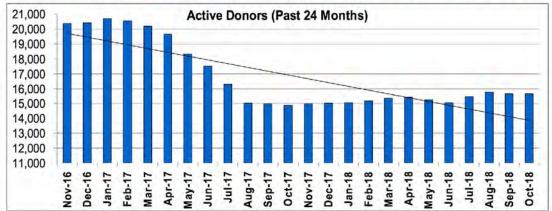
#### OCT 2018 DRAFT END OF MONTH FINANCIAL REPORTS

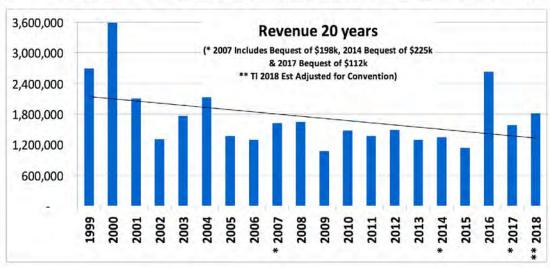
- Page 2 EOM Membership and Revenue Charts and Graphs
- Page 4 EOM Financial Summary Reports
- Page 5 Statement of Operations Budget vs. Actual
- Page 6 2018 v. 2016 Comparisons Statement of Operations
- Page 7 P&L Detail (w-Functional Allocation of Expenses) by Month
- Page 10 Balance Sheet Curr v. Prior Month Comparison
- Page 12 Cash Flow Report
- Page 13 Related Party Contributions and Disbursements
- Page 13 Chair's Discretionary Disbursements

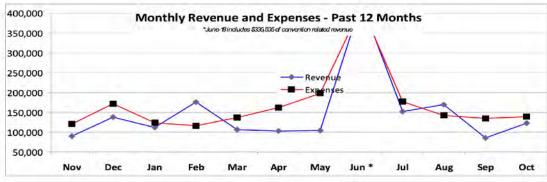
### APPENDIX E TREASURER'S REPORT

#### **End of Month Reports - Charts**





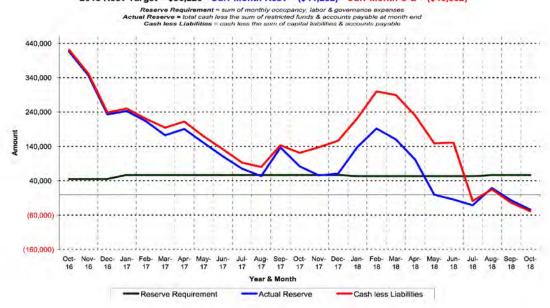






### Reserve Adequacy Trend & Cash Less Liabilities (24 Months)

2018 Resv Target = \$56,225 - Curr Month Resv = (\$44,282) - Curr Month C-L = (\$48,532)



#### **End of Month Reports - Financial Summary**

#### **Statement of Operations Summary**

		Last M	onth & YID			
	Total Oct 18	2018 YTD	2018 Budget Year to Date	Actual vs. Budget YTD	Total Annual Budget 2018	2018 Budget Remaining
Support and Revenue	122,951	1,568,680	1,631,833	(63,153)	1,900,200	331,520
Cost of Support and Revenue	23,924	619,913	684,917	(65,003)	765,900	145,987
Net Support Available for Programs	99,027	948,767	946,917	1,850	1,134,300	185,533
Program Expense	115,217	1,123,985	1,302,470	(178,485)	1,562,964	438,979
Net Operating Surplus (or Deficit)	(16, 190)	(175,218)	(355,553)	180,335	(428,664)	(253,446)

#### P&L Acct Summary Last Month Plus YTD

January through October 2018

	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	TOTAL
Revenue		_		-				_			
4000 · General Fundraising	107,814	169,453	96,520	85,782	100,808	84,059	136,647	138,693	65,232	92,855	1,077,863
4100 · Project Revenue	360	20	35	0	0	2,000	0	0	0	4,015	6,430
4200 · Events and Conventions	0	0	0	7,655	0	344,035	0	0	0	4,920	356,610
4300 - Program Revenue	3,443	3,835	10,313	9,364	3,833	5,876	15,869	31,006	20,156	21,161	124,856
4400 · Trf fr Auth. FEC Comm - PACS	0	2,333	0	0	0	0	0	0	0	D	2,333
4600 - Refunds of Contributions	0	(15)	(25)	0	0	0	0	0	(250)	0	(290)
4700 - Other Receipts	0	0	208	0	0	276	0	0	394	0	878
Gross Revenue	111,617	175,626	107,051	102,801	104,641	436,246	152,516	169,699	85,532	122,951	1,568,680
Expense								100			7,-3
7000 · General Fundraising Expense	33,117	32,486	45,433	51,426	50,269	33,816	30,555	25,473	35,473	25,560	363,608
7100 · Project-Related Expenses	49	137	445	669	0	0	0	0	0	0	1,300
7200 · Events and Conventions Exp	296	503	1,622	1,732	1,228	288,432	4,315	1,368	656	2,233	302,385
7300 · Program-Related Expenses	49,575	36,626	40,248	55,960	98,982	60,058	89,311	67,705	47,028	53,795	599,288
8000 · Salary & Related Expense	17,888	16,895	18,309	18,607	19,138	15,628	19,380	22,393	22,596	25,859	196,693
8100 · Admin & Overhead Expense	13,459	16,227	23,210	25,569	19,494	13,716	10,421	17,200	20,882	21,647	181,825
8200 · Professional Services	1,432	11,000	6,000	6,225	6,170	6,000	21,500	6,000	6,000	8,000	78,327
8300 · Depreciation Expense	1,984	1,984	1,984	1,984	1,984	2,364	2,047	2,047	2,047	2,047	20,472
Total Expense	117,800	115,858	137,251	162,172	197,265	420,014	177,529	142,186	134,682	139,141	1,743,898
Net Revenue or Loss	(6,183)	59,768	(30,200)	(59,371)	(92,624)	16,232	(25,013)	27,513	(49,150)	(16,190)	(175,218)

### Balance Sheet Summary - Current vs Prior Month

	Oct 31, 18	Sep 30, 18	\$ Change	% Change
ASSETS				
Current Assets				
Total Checking/Savings	28,558.38	47,823.43	(19,265.05)	-40.28%
Total Other Current Assets	77,733.85	79,663.85	(1,930.00)	-2.42%
Total Current Assets	106,292.23	127,487.28	(21,195.05)	-16, 63 %
Total Fixed Assets	819,026.52	821,073.67	(2,047.15)	-0.25%
Total Non Current - Other	72,604.38	72,604.38	0.00	0.00%
TOTAL ASSETS	997,923.13	1,021,165.33	(23,242.20)	-2.28%
LIABILITIES & EQUITY			-	
Liabilities				
Total Current Liabilities	115,190.55	121,152.18	(5,961.63)	-4.92%
Total Long Term Liabilities	222,747.74	223,838.68	(1,090.94)	-0.49%
Total Liabilities	337,938.29	344,990.86	(7,052.57)	-2.04%
Total Equity	659,984.84	676,174.47	(16,189.63)	-2.39%
TOTAL LIABILITIES & EQUITY	997,923.13	1,021,165.33	(23,242.20)	-2.28%

# Standard Statement of Operations - Jan-Dec 2018 Budget vs. Actual

	Un- restricted Oct18	Temp.	Total Oct	Total Jan- Dec 18	Budget Year to Date	Actual vs. Budget YTD	Annual Budget 2018*	2018 Budget Remaining
Support and Revenue								
20-Membership Dues	52,467		52,467	509,464	458,833	50,631	550,600	41,136
21-Donations	13,960		13,960	264,375	189,000	75,375	226,800	(37,575)
22-Recurring Gifts	31,348		31,348	298, 155	386,167	(88,012)	463,400	165,245
23-Board/ED Solicitation MajorGifts	0		0	38,912	50,000	(11,088)	60,000	21,088
24-Convention Revenue	0		0	280,892	290,000	(9,108)	290,000	9,108
25-Project Program Revenue	9,303	4,015	13,318	71,379	19,833	51,545	23,800	(47,579)
26-Brand Dev / Political Materials	11,653		11,653	59,702	104,167	(44,465)	125,000	65,298
27-Ballot Access & Related Donations	0		0	44,718	127,667	(82,949)	153,200	108,482
28-Membership Communication	205		205	205	6,167	(5,962)	7,400	7,195
29-Other Revenue	0		0	878	0	878	0	(878)
Total Support and Revenue	118,936	4,015	122,951	1,568,680	1,631,833	(63,153)	1,900,200	331,520
Cost of Support and Revenue								
32-Fundraising Costs	10,450		10,450	133,307	157,000	(23,693)	188,400	55,093
33-Membership Fundraising Costs	13,474		13,474	198,210	238,250	(40,040)	285,900	87,690
35-Convention	0		0	279,546	280,000	(454)	280,000	454
36-Ballot Access Fundraising Exp	0		0	8,789	9,667	(877)	11,600	2,811
37-Building Fundralsing Exp	0		0	60	0	60	0	(60)
Total Cost of Support and Revenue	23,924	0	23,924	619,913	684,917	(65,003)	765,900	145,987
Net Support Available for Programs	95,012	4,015	99,027	948,767	946,917	1,850	1,134,300	185,533
Program Expense								
40-Adminstrative Costs	29,694		29,694	278, 191	298,303	(20,112)	357,964	79,773
45-Compensation	55,183		55, 183	441,096	446,333	(5,237)	535,600	94,504
50-Affiliate Support	2,739		2,739	60,239	91,667	(31,428)	110,000	49,761
55-Brand Dev / Political Materials	2,973		2,973	47,712	104,167	(56,454)	125,000	77,288
58-Campus Outreach	0		0	0	0	0	0	0
60-Candidate, Campaign & Initiatives	20,580		20,580	80,051	77,667	2,384	93,200	13,149
70-Ballot Access VR & Related Exp	0		0	148,173	179,667	(31,494)	215,600	67,428
75-Litigation	2,000		2,000	2,889	5,000	(2,111)	6,000	3,111
80-Media	2,048		2,048	21,596	42,500	(20,904)	51,000	29,404
85-Member Communication	0		0	30,800	45,500	(14,700)	54,600	23,800
88-Outreach	0		0	8,361	7,500	861	9,000	639
90-Project Program Other	0	0	0	4,877	4,167	711	5,000	123
Total Program Expense	115,217	0	115,217	1,123,985	1,302,470	(178,485)	1,562,964	438,979
Total Net Operating Surplus (or Deficit)	(20,205)	4,015	(16, 190)	(175,218)	(355,553)	180,335	(428,664)	(253,446)
Unrestricted Net Operating Surplus (or D	eficit)		(20,205)	(191,940)			(354,264)	

<sup>\*</sup>Budget adjusted for amendments made at April & June board meetings plus Aug email votes.

#### APPENDIX E TREASURER'S REPORT

### Statement of Operations - 2018 v. 2016 Comparision

	Total Oct 18	Oct-16	Diff 18 v 16	Jan - Dec 18	Jan - Dec 16	Diff 18 v 16
Support and Revenue						
20-Membership Dues	52,467	45,395	7,072	509,464	722,209	-212,745
21-Donations	13,960	40,428	-26,468	264,375	659,378	-395,002
22-Recurring Gifts	31,348	31,785	-437	298,155	288,371	9,783
23-BoardSolicitation MajorGifts	0	0	0	38,912	0	38,912
24-Convention Revenue	0	0	0	280,892	291,294	-10,402
25-Project Program Revenue	13,318	100	13,218	71,379	15,510	55,869
26-Brand Dev / Pol Materials Rev	11,653	37,862	-26,209	59,702	305, 132	-245,430
27-BallotAccess Donations	0	500	-500	44,718	149,769	-105,051
28-Publications Materials Other	205	4,336	4,131	205	14,376	-14,171
29-Other Revenue	. 0	0	0	878	412	466
Total Support and Revenue	122,951	160,406	-37,454	1,568,680	2,446,451	-877,771
Cost of Support and Revenue						
32-Fundraising Costs	10,450	17,971	-7,521	133,307	174,069	40,761
33-Membership Fundraising Costs	13,474	7,383	6,091	198,210	102,499	95,711
35-Convention	0	0	0	279,546	218,607	60,939
36-Ballot Access Fundraising Exp	0	0	0	8,789	5,830	2,960
37-Building Fundraising Exp	0	0	0	60	0	60
Total Cost of Support and Revenue	23,924	25,354	-1,430	619,913	501,005	118,909
Net Support Available for Programs	99,027	135,052	-36,025	948,767	1,945,447	-996,680
Program Expense						
40-Adminstrative Costs	29,694	56,115	-26,421	278,191	295,531	-17,339
45-Compensation	55,183	41,703	13,479	441,096	405,883	35,213
50-Affiliate Support	2,739	3,520	-781	60,239	35,726	24,513
55-Brand Dev / Pol Materials	2,973	32,415	-29,442	47,712	359,289	-311,577
58-Campus Outreach	0	0	0	0	0	0
60-Candidate, Campaign & Initiatives	20,580	20,000	580	80,051	34,426	45,625
70-BallotAccess Petitioning Related Exp	0	0	0	148,173	392,592	-244,419
75-Litigation	2,000	6,400	-4,400	2,889	6,841	-3,953
80-Media	2,048	1,416	632	21,596	3,909	17,687
85-Member Communication	0	13,644	-13,644	30,800	55,348	-24,548
88-Outreach	0	0	0	8,361	5,669	2,692
90-Project Program Other	0	0	0	4,877	0	4,877
Total Decrees Frances	115,217	175,213	-59,996	1,123,985	1,595,214	-471,229
Total Program Expense	110,217	17 0,210	00,000	11 1201000	. He cel E	, Jan-

# P&L Acct Detail w-Funct Alloc of Exps Last Month Plus YTD January through October 2018

Revenue	Oct 18	TOTAL
4000 · General Fundraising		
4010 · General Fundraising		
4010-10 · DM - House Fundraising General	768.02	67,380.92
4010-11 · DM - House Fundraising Renewal	100.00	9,874.00
4010-11 · DM - House Fundraising NewDonor	0.00	335.00
4010-20 · DM - Donor Renewal	19,037.42	187,240,84
4010-30 · DM · New Donor Prospecting	432.00	22,090.00
Total 4010 · Direct Mail Fundraising	20.337.44	286,920,76
4020 · Direct Solicitation Major Donor	20,507.44	200,320.70
4020-10 · Board Soliicitation	0.00	4.512.00
4020-20 · Chair Solicitation	0.00	34,400.00
Total 4020 : Direct Solicitation Major Donor	0.00	38.912.00
4030 - Online Contributions - Web	0.00	30,912.00
4030-10 · Online Cont - General	8,238.68	41,014.33
4030-20 · Online Cont - Donor Renewal 4030-30 · Online Cont - New Donor Prosp	21,793.00	186,861.66 94,712.76
Total 4030 · Online Contributions - Web		
	40,531.68	322,588.75
4040 · Tele Fundraising - Phone Bank	22.00	70 040 44
4040-10 · Tele Fund - General 4040-20 · Tele Fund - Donor Renewal	33.00 605.00	78,219.11 8,350.00
Total 4040 · Tele Fundralsing - Phone Bank	638.00	86,569.11
4080 · Recurring Contrib · Pledge	31,348.18	298,154.73
4090 · Ballot Access / Voter Reg	0.00	44,717.76
Total 4000 · General Fundraising	92,855.30	1,077,863.11
4100 · Project Revenue	027222	2.00212
4108 · Building Fund	4,015.00	6,420.00
4111 · Legal Offense Fund	0.00	10.00
Total 4100 · Project Revenue	4,015.00	6,430.00
4200 · Events and Conventions	2.72	200,000,00
4200-10 · Convention Revenue	0.00	280,892.00
4200-20 · Conv Fundraising - Unrestricted	0.00	63,143.00
4200-30 · Other Events	4,920.00	12,575.00
Total 4200 · Events and Conventions	4,920.00	356,610.00
4300 · Program Revenue	70:37:34	00, 70, 0 7.5
4310 · Affiliate Development	1,101.00	45,771.00
4340 · LP News	20.5,00	205.00
4360 · Cam paign Support & Initiatives	5 3 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	10.007.00
4360-40 · Campaign/Candidate Support	7,202.00	16,034.92
Total 4360 · Campaign Support & Initiatives	7,202.00	16,034.92
4375 · Brand / Political Materials	11,652.86	59,701.73
4395 · LPedia Historical Preservation	1,000.00	3,142.76
Total 4300 · Program Revenue	21,160.86	124,855.41
4400 · Trf fr Auth. FEC Com m - PACS	0.00	2,333.01
4600 · Refunds of Contributions	0.00	(290.00)
4700 · Other Receipts	12.33	
4710 · Interest & Dividends	0.00	878.48
Total 4700 · Other Receipts	0.00	878.48
Total Revenue	122,951.16	1,568,680.01

Expense	Oct 18	TOTAL
7000 · General Fundraising Expense		7
7010 · Direct Mail Fundraising Exp		
7010-10 - DM - House General Expense	2,954.79	66,272.79
7010-20 · DM - Donor Renewal Expense	9,086.84	121,408.53
7010-30 - DM - New Donor Prospecting Exp	1,616.02	39,713.11
Total 7010 · Direct Mail Fundraising Exp	13,657.65	227,394.43
7030 · Online Contributions Exp - Web		
7030-10 - Online Cont Exp - General	0.00	170.00
7030-20 · Online Cont Exp - Donor Renewal	19.99	1,421.92
7030-30 - Online Cont Exp - New Donor	24.49	14,468.68
Total 7030 - Online Contributions Exp - Web	44.48	16,060.60
7040 · Tele Fundraising Expense		
7040-20 · Tele Fund Exp - Donor Renewal	2,727.00	21,088.00
Total 7040 - Tele Fundraising Expense	2,727.00	21,088.00
7080 · Recurring Contrib - Pledge	2,112.56	21,206.11
7085 · Building Fund Fundraising Exp	0.00	59.98
7090 · Ballot Access Fundralsing Exp	0.00	8,789.48
7095 · Credit Card Prc Fees	3,197.23	35,000.06
7099 · Gen Fundraising Staff Salary	3,820.65	34,009.07
Total 7000 - General Fundraising Expense	25,559.57	363,607.73
7100 · Project-Related Expenses		
7106 · Cam pus Outreach Project		
7106-20 · Campus Outreach Staff Salary	0.00	63 1.43
Total 7106 · Campus Outreach Project	0.00	63 1. 43
7111 · Legal Offense Fund	0.00	669.11
Total 7100 · Project-Related Expenses	0.00	1,300.54
7200 · Events and Conventions Exp	177.5	(100 2177)
7200-10 · Convention Expenses - General	0.00	137,294.50
7200-15 · Convention Expense - Travel/F&B	0.00	142,251.67
7200-20 - Convention Fundralsing Expense	0.00	4,761.92
7200-30 · Other Events	2,185.19	6,006.43
7200-40 · Events & Conv Staff Salary	47.76	12,071.26
Total 7200 - Events and Conventions Exp	2,232.95	302,385.78
7300 · Program-Related Expenses	2,202.00	302,303.10
7310 · Affiliate Support		
7310-10 · Affiliate Development & Support	2,739.00	60,239.13
7310-20 · Affiliate Support Staff Salary	429.82	4,586.22
Total 7310 · Affiliate Support	3,168.82	64,825.35
7320 · Outreach - PR & Marketing	3,100.02	04,025.33
7320-10 · Outreach PR & Marketing General	0.00	8.360.74
7320-20 · Outreach PR Mrking Staff Salary	3,008.76	15,470.88
	3,008.76	ET -
Total 7320 · Outreach - PR & Marketing 7330 · Media Relations	7.5	23,831.62
7330-10 · Media Relations General	2,047.78	21,595.95
7 33 0-20 - Media Relations Staff Salary	238.79	1,159.34
Total 7330 · Media Relations	2,286.57	22,755.29
7340 · Mem bership Communications		
7340-10 · LP News	0.00	30,800.48
7340-20 · Mem Comm & Support Staff Salary	13,706.55	106,473.20
Total 7340 · Membership Communications	13,706.55	137,273.68
7360 - Campaign Support & Initiatives		
7360-40 · Campaign/Candidate Support	20,580.16	80,050.76
7360-60 · Camp/Cand Support -Staff Salary	6,972.68	51,798.52
Total 7360 · Campaign Support & Initiatives	27,552.84	131,849.28

7375 · Brand Development	Oct 18	TOTAL
7375-10 · Brand / Political Materials	2,973.10	47,712.32
7375-20 · Brand Development Staff Salary	1,050.68	9,494.01
Total 7375 - Brand Development	4,023.78	57,206.33
7380 · Ballot Access - Other Related		
7380-10 · Ball of Access Petitioning Exp.	0.00	148,122.50
7380-30 · Ballot Access Legal	0.00	555.20
7380-40 · Ballot Access Lobbing	0.00	50.00
7380-60 · B/A & Petitioning Staff Salary	47.76	8,611,31
Total 7380 · Ballot Access - Other Related	47.76	157,339.01
7395 - LPedia Historical Preservation	0.00	4,208.19
Total 7300 · Program -Related Expenses	53,795.08	599,288.75
8000 · Salary & Related Expense		
8005 · Salary Bonus Sick & Vac (Admn)	10,920.75	83,392.94
8010 · Hourly Wages (Admin Portion)	2.938.08	18,276.26
8015 · Contract & Paid Internships	5,138.38	31,432.75
8020 · Employer Cont to P/R Tax	4,298.15	24,993.69
8030 · Employer Cont to 401K & Adm	1,094.88	10,067,74
8040 · Fed & State Unemployment	(243.00)	621.20
8060 · Health Insurance	1,671.36	25,044.32
8065 · Workers Comp Insurance	(229.00)	734.00
8070 · Other Bens, Gdwill & Training	62.96	62.96
8080 · Payroll Service Fees	206.73	2.066.04
Total 8000 - Salary & Related Expense	25.859.29	196,691.90
8100 · Admin & Overhead Expense	20,000.20	130,031.30
8110 · O fc Supplies & Non Cap Equipt	88 5. 71	7,212.05
8120 · Telephone & Data Services	1,293,62	12,175,94
8125 · Equipment Leases & Maint.	973.93	7,103.57
8130 · Postage & Shipping	1.248.09	
	5,353.08	7,990,91 22,109,53
8140 · Travel, Meeting, & Meals Exp	0.00	
8160 · Insurance - D/O Cyber - Other	0.00	7,758.00
8170 · O ccupancy Expenses	1 000 07	40 000 07
8170-10 · Mortgage Interest Expense	1,809.27	10,223.97
8170-20 · Utilities Expense	529.84	5,073.10
8170-30 · Property Taxes, Fees & Permits	787.67	7,876.77
8170-40 · Maintenance, Cleaning & Repairs	1,511.27	13,029.97
8170-50 · Property / GL Insurance	0.00	1,026.26
8170-60 · Assc Fees, Rent & Storage	56 9. 39	5,693.90
Total 8170 · Occupancy Expenses	5,207.44	42,923.97
8180 · Printing & Copying	229.48	2,486.09
8190 · Software, Hardware & Other IT	5,311.12	64,500.39
8195 · Other Expenses & Bank Fees	1,144.28	7,564.17
Total 8100 · Admin & Overhead Expense 8200 · Professional Services	21,646.75	181,824.62
8210 · Legal	0.642.52	40,410,00
8210-10 · Legal - General	4,500.00	45,395.00
8210-20 · Legal - Proactive	2,000.00	2,333.33
8210-30 · Litigation-Lobbing Staff Salary	0.00	98.78
Total 8210 · Legal	6,500.00	47,827.11
8220 · Accounting	0.00	15,500.00
8230 · FEC Filing & Consulting	1,500.00	15,000.00
Total 8200 · Professional Services	8 ,00 0 .00	78,327.11
8300 · Depreciation Expense	2,047.15	20,471.48
	The state of the s	The second secon
tal Expense renue or Loss	139,140.79	1,743,897.91

### **Balance Sheet Current vs Prior Month**

As of October 31, 2018

	Oct 31, 18	Sep 30, 18	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
11 · Cash				
111U · PNC Check Acct 1 (Unrestricted)	10,550.56	15,912.29	(5,361.73)	(33.7%)
112U · BBT Check Acct 1 (Unrestricted)	6,823.27	26,991.59	(20,168.32)	(74.72%)
113R · PNC Check Acct 2 (Restricted)	5,055.41	2,805.41	2,250.00	80.2%
114R · BBT Chck Acct 2 (Restricted BF)	6,129.14	2,114.14	4,015.00	189.91%
Total 11 · Cash	28,558.38	47,823.43	(19,265.05)	(40.28%)
Total Checking/Savings	28,558.38	47,823.43	(19,265.05)	(40.28%)
Other Current Assets				
13 · Other Current Collectables				
130 · Bequests Expected - Current	68,800.00	68,800.00	0.00	0.0%
Total 13 · Other Current Collectables	68,800.00	68,800.00	0.00	0.0%
16 · Prepaid Expenses				
161 · Bulk Mail Account				
161-10 · Prepaid Bulk Mail VA	1,141.67	1,141.67	0.00	0.0%
Total 161 · Bulk Mail Account	1,141.67	1,141.67	0.00	0.0%
165 · Prepaid Licenses	3,861.99	5,791.99	(1,930.00)	(33.32%)
166 · Prepaid Insurance	3,930.19	3,930.19	0.00	0.0%
Total 16 · Prepaid Expenses	8,933.85	10,863.85	(1,930.00)	(17.77%)
Total Other Current Assets	77,733.85	79,663.85	(1,930.00)	(2.42%)
Total Current Assets	106,292.23	127,487.28	(21,195.05)	(16.63%)
Fixed Assets				
17 · Fixed Assets				
172 · Furniture & Fixtures	25,878.73	25,878.73	0.00	0.0%
173 · Office Equipment	4,365.98	4,365.98	0.00	0.0%
174 · Computer Hardware	24,301.26	24,301.26	0.00	0.0%
175 · Computer Software	84,645.15	84,645.15	0.00	0.0%
176 · Capital Lease Assets	32,961.61	32,961.61	0.00	0.0%
177 · Office Building	2.02.			
177-10 · Physical Structure	477,119.00	477,119.00	0.00	0.0%
177-20 · Land	347,881.00	347,881.00	0.00	0.0%
Total 177 · Office Building	825,000.00	825,000.00	0.00	0.0%
178 · Ofc Imprmnt Acq & Capt Expense	51,451.11	51,451,11	0.00	0.0%
179 · Accumulated Depreciation	(229,577.32)	(227,530.17)	(2,047.15)	(0.9%)
Total 17 · Fixed Assets	819,026.52	821,073.67	(2,047.15)	(0.25%)
Total Fixed Assets	819,026.52	821,073.67	(2,047.15)	(0.25%)
Other Assets	and of and other	and is selected	134666.141	1,557
18 · Non Current Colle ctables				
180 · Bequests Expected - Non Current	72,604.38	72,604.38	0.00	0.0%
Total 18 · Non Current Collectables	72,604.38	72,604.38	0.00	0.0%
Total Other Assets	72,604.38	72,604.38	0.00	0.0%
TOTAL ASSETS	997,923.13	1,021,165.33	(23,242.20)	(2.28%)

LIABILITIES & EQUITY	Oct 31, 18	Sep 30, 18	\$ Change	% Change
Liabilities				
Current Liabilities				
Accounts Payable				
21 · Accounts Payable	77,089.87	71,843.62	5,246.25	7.3%
Total Accounts Payable	77,089.87	71,843.62	5,246.25	7,3%
Other Current Liabilities				
24 · Accrued Expenses				
241 · Accrued Payroll	7,706.00	21,051.55	(13,345.55)	(63,4%)
242 · Accrued Vacation	23,994.00	24,894.00	(900.00)	(3.62%)
245 · Accrued Real Estate Tax	3, 150.68	2,363.01	787.67	33.33%
Total 24 · Accrued Expenses	34,850.68	48,308.56	(13,457.88)	(27.86%)
27 · Deferred Liabilities				
272 · Deferred Convention Revenue	3,250.00	1,000.00	2,250.00	225.0%
Total 27 · Deferred Liabilities	3,250.00	1,000.00	2,250.00	225.0%
Total Other Current Liabilities	38, 100.68	49,308.56	(11,207.88)	(22.73%)
Total Current Liabilities	115, 190.55	121,152.18	(5,961.63)	(4.92%)
Long Term Liabilities				
28 · Long Term Liabilities				
281 · Capital Lease - Postage Machine	1,755.69	1,755.69	0.00	0.0%
282 · Capital Lease - Copier	8,942.32	8,942.32	0.00	0.0%
Total 28 · Long Term Liabilities	10,698.01	10,698.01	0.00	0.0%
29 · Loans & Mortgages (Principal)	212,049.73	213,140.67	(1,090.94)	(0.51%)
Total Long Term Liabilities	222,747.74	223,838.68	(1,090.94)	(0.49%)
Total Liabilities	337,938.29	344,990.86	(7,052.57)	(2.04%)
Equity				
31 · General Operating	827,268.19	831,283.19	(4,015.00)	(0.48%)
32 · Temp. Restricted Balances				
3204 - Fund - Campus	1,805.41	1,805.41	0.00	0.0%
3210 - Fund - Building	6,129.14	2,114.14	4,015.00	189.91%
Total 32 · Temp. Restricted Balances	7,934.55	3,919.55	4,015.00	102.44%
Net Revenue	(175,217.90)	(159,028.27)	(16,189.63)	(10.18%)
Total Equity	659,984.84	676,174.47	(16,189.63)	(2.39%)
TOTAL LIABILITIES & EQUITY	997,923.13	1,021,165.33	(23,242.20)	(2.28%)

# Statement of Cash Flows

October 2018

	Oct 18	Jan - Oct 18
OPERATING ACTIVITIES		
NetRevenue	(16,189.63)	(175, 217.90)
Adjustments to reconcile Net Income		
to net cash provided by operations:		
161-10 · Prepaid Bulk Mail VA	0.00	(67.06)
161-20 · Prepaid Bulk Mail DC	0.00	505.56
165 · Prepaid Licenses	1,930.00	19,300.00
167-10 · Prepaid Convention General	0.00	5,331.02
167-15 · Prepaid Convention Travel/C	0.00	1,500.00
169 · Other Prepaid Expense	0.00	1,500.00
21 · Accounts Payable	5,246.25	76,951.85
241 · Accrued Payroll	(13,345.55)	(1, 366.59)
242 · Accrued Vacation	(900.00)	2,820.00
244 · Other Accrued Expenses	0.00	(27,443.29)
245 · Accrued Real Estate Tax	787.67	3,150.68
272 · Deferred Convention Revenue	2,250.00	(98,478.00)
Net cash provided by Operating Activities	(20,221.26)	(191,513.73)
INVESTING ACTIVITIES		
174 · Computer Hardware	0.00	(1,499.99)
179 · Accumulated Depreciation	2,047.15	20,471.48
180 · Bequests Expected - Non Current	0.00	69,088.19
Net cash provided by Investing Activities	2,047.15	88,059.68
FINANCING ACTIVITIES		
29 · Loans & Mortgages (Principal)	(1,090.94)	(24, 268.13)
31 · General Operating	(4,015.00)	(260.89)
3210 · Fund - Building	4,015.00	920.00
3213 · Fund - Legal Offense Fund	0.00	(659.11)
Net cash provided by Financing Activities	(1,090.94)	(24, 268.13)
Net cash increase for period	(19,265.05)	(127,722.18)
Cash at beginning of period	47,823.43	156,280.56
Cash at end of period	28,558.38	28,558.38

#### RELATED PARTY TRANSACTIONS AS OF: 10/31/18

Related Party Donations	Mem Expires / BSM Expires	Co	MTD ntributions	c	YTD ontributions		ifetime Giving Since 1990)	Liberty Pledge Club
Starchild ***	04/08/19 - 07/05/19	\$		\$	25.00	\$	3,365.00	
Erin Adams	Life Member	\$	10.00	5	116.00	\$	1,262.70	Yes
Phillip Anderson	09/19/19 - 11/01/19	\$	15.00	\$		\$	284.00	Yes
Paul Bilyeu		\$	30.00	-	1,680.00	-	4.050.00	Yes
Whitney Bilyeu	Life Member	\$	150.00		870.00	-	3,183.00	Yes
Ethan Bishop		\$		\$	125	5	15.00	
Joseph Bishop-Henchman	Life Member	\$	25.00	\$	2,529.00	-	5.213.50	Yes
Caleb Bowden	07/30/19 - 07/31/19	\$	-	\$	25.00	\$	25.00	772
Criag R. Bowden	12/31/18 - 05/01/19	\$	141	\$	472.00	: \$	866.00	Yes
Christopher Campbell		\$		\$	164.00	\$	189.00	
David Pratt Demarest ***	Life Member	\$		5	1,895.00	\$	13,435.47	
Sam Goldstein	Life Member	\$	150.00	\$	COLUMN TO SERVICE STATE OF THE	: \$	7,094.45	Yes
Kevin Hagan *		\$	25.00	-		\$	333.00	
Timothy Hagan		\$	15.00	_		: \$	9.466.82	Yes
Caryn Ann Harlos		\$	50.00		375.00		4,203.09	
Wayne Harlos		\$	-	\$	0.0.00	\$	1,199.00	
Daniel Hayes ***	Life Member	\$		\$	2,900.00	\$	13,500.00	1 2 2 2
Jeffery Hewitt	Life Member	\$		\$	709.00	\$	2,808.00	
Susan Hogarth	12/31/18 - 09/01/19	\$		\$	274.00	\$	2,220.88	Yes
Joshua Katz ***	06/20/18 - 12/27/18	\$		\$	211100	5	1,442.00	
James Lark	Life Member	\$	15.00	_	650.00	\$	77,962.30	Yes
Victoria Lee		\$	10.00	\$	293.00	\$	455.50	100
Richard Longstreth		\$	15.00	-		\$	644.00	Yes
Jeffrey Lyons		\$	-	\$	1,654.00	-	1,704.00	Yes
Edward Marsh ***		\$		5		\$	6,045.00	
Alicia Mattson		\$	-	\$	-	: \$	4,310.00	
Alex Merced		\$	5.00	\$	1,681.00	\$	2,465.70	Yes
Dustin Nanna		\$		\$		\$	1,738.00	
Steven Nekhaila	Life Member	\$	10.00	\$	90.00	: 5	2,549.00	Yes
Steven Nielson **		\$		\$		\$	100.00	
Justin O'Donnell		\$	35.00	•	85.00	\$	274.00	Yes
Kenneth B. Olsen	10/31/19 - 10/04/19	\$		\$	25.00	: \$	548.00	100
Sean O'Toole ***		\$		\$		\$	15,696.00	1 2 2 3
John Phillips	COLOR DE WARREN BY ANY AT ANY	\$		\$		\$	668.20	
William Redpath	Life Member	\$	10.00	_		\$	117,439.00	Yes
Frank Sarwark *		\$	10.00	\$	-	\$	3,436.00	, , , ,
Nicholas Sarwark	Life Member	\$	120.00	\$	893.00	\$	6,032.00	Yes
Valerie Sarwark *	07/17/19 - 07/17/19	\$	120.00	\$	50.00	\$	482.00	
Steve Scheetz ***	Life Member	\$		\$	484.00	\$	2,408.00	
Joshua Smith	06/01/19 - 11/01/19	\$		\$		\$	1,298.00	Yes
Aaron Starr *		\$	25.00	\$	-	\$	20.963.00	100
Elizabeth Van Hom		\$	- 1	\$	34.00	\$	228.00	
Arvin Vohra ***	11/01/18 - 06/26/19	_		\$	209.00		1,552.00	
741111 7011111	Total Contributions:		730.00	-	23,501.00		343,153.61	

Total Contributions: \$ 730.00 \ \$ 23,501.00 \ \$ 343,153.61

\*Non LNC Member disclosed related party \*\*\* Thru 03/31/18 only \*\*\* Thru 06/30/18 only

Related Party Disbursements	Memo		MTD Disbursements		YTD Disbursements	
Ms. Caryn Ann Harlos	Reimbursed Expense	\$		\$	2,248.02	
Illinois Libertarian Party	Ballot Access	\$	: 2:-	\$	56,000.00	
New York Libertarian Party Petitioning Co.	Ballot Access	\$	- 4	\$	30,000.00	
Connecticut Libertarian Party	Ballot Access	\$	- 0-	\$	10,000.00	
Alicia Mattson	Reimbursed Expense	\$		\$	1,086.04	
Mr. Nicholas Sarwark	Reimbursed Expense	\$	637.64	S	1,850.74	
	Total Disbursements:	\$	637.64	\$	101,184.80	

CHAIR'S DISCRETIONARY DISBURSEMENTS AS OF: 10/31/18

Chair	Memo		MTD	YTD	
Mr. Nicholas Sarwark	None yet	\$ -		\$ \$ -	

**Libertarian National Committee Meeting** 

December 1-2, 2018

Alexandria, Virginia

# Secretary's Report

### **Position Duties**

Bylaws Article 6 - OFFICERS

5. The Secretary shall be the recording officer of the Party and shall perform such duties as are assigned by the Chair or the National Committee. The Secretary shall attend all meetings of the National Committee and all Party Conventions and shall act as Secretary thereof, keeping such minutes and records as necessary.

Further specific responsibilities are assigned by the following:

- Bylaws Articles 5.2; 7.2.c; 7.14; 8.3; 10.4.b; 10.9 (if Convention Secretary); 13.
- Convention Rules 2.2; 3.1; 3.2; 3.3; 5.1.e-f; 7.3; 8.1.b; 8.2.b; 10.
- Policy Manual Special Rules of Order 1.01.4; 1.02.5; 1.02.6; 7.g; 7.m; 7.o; 7.p; 1.04.1.
- Policy Manual Standing Rules 2.01.2; 2.06.5; 2.07.2; 2.07.3; 2.07.4; 3.05.2; 3.05.3.

### Status of Minutes Since Last Report

2006 Convention	Minutes were approved and posted to website (see Ballot 180920-2).
2018 Convention	Minutes were approved and posted to website (see Ballot 180920-3).
July 3, 2018 LNC session	Minutes were approved and posted to website (see Ballot 180920-4).
Sept. 29-30, 2018 LNC session	Draft minutes were distributed past the auto-approval deadlines set forth in the Policy Manual due to a medical leave of absence. These minutes are on the agenda for approval at this meeting.
October 31, 2018 EC Teleconference	Auto-approved on November 21, 2018 and posted to site.

Dr. Lark is the winner of the Easter Egg hunt.

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#### Motion:

Move to approve the draft minutes for the September 29-30, 2018, LNC session.

### Documents Updated

<u>Policy Manual</u>
• Made revisions (see Ballots 180929-1, 180929-13, 180930-10, and 180930-13).

• Made conforming grammar changes (see Ballots 180930-8 and 180930-9).

<u>Conflicts of Interest</u> Potential conflicts were updated at the previous meeting. A current list was distributed for review and update at this meeting.

### **Documents Created**

I am continuing and improving upon my practice of creating an electronic One Note notebook for use by LNC members. The link for the notebook prepared for this meeting is: https://idrv.ms/f/s!An\_90ojd8WVNgSwB5KL\_PtU54gvn

# LNC Membership Changes Since September Meeting

# Committee Membership Changes Made at Last Meeting<sup>2</sup>

Date	Committee	Changes
9/29/18	Affiliate Support Committee	The LNC was notified that the LSLA appointed Erin Adams, David Demarest, and Pat Ford.
9/29/18	APRC	The LNC appointed Joseph Bishop-Henchman to fill the vacancy on this committee (see Ballot 180929-5).
9/29/18 9/30/18	Audit Committee	The non-officer members of the LNC appointed Erin Adams, Richard Bowen, and Julie Fox (see Ballots 180929-7 and 180930-5).
9/29/18	Blockchain Committee	The LNC appointed Alex Merced, Steven Nekhaila, and Elizabeth Van Horn (see Ballot 180929-14). The LNC Chair appointed Alex Merced as interim chair.

<sup>&#</sup>x27;The revised documents have not yet been posted to the website pending final approval of the September 29-30, 2018 minutes.

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<sup>&</sup>lt;sup>2</sup> The term for the acting <u>Judicial Committee</u> was amended to expire at the 2020 national convention (see Ballot 180930-2).

<u>Date</u> 9/29/18	Committee Convention Oversight Committee	<u>Changes</u> The LNC appointed Erin Adams, Whitney Bilyeu, Sam Goldstein, and Alicia Mattson ( <i>see Ballot 180929-10</i> ).
9/30/18	Convention Voting Process Committee	The LNC created this committee. Appointments will be made after completion of an application submission process (see Ballot 180930-7).
9/29/18	Employment Policy and Compensation Committee	The LNC appointed Joseph Bishop-Henchman, Jim Lark, and Bill Redpath (see Ballot 180929-11).
9/29/18	Membership Support Committee	The LNC created this committee. Appointments will be made after completion of an application submission process (see Ballot 180929-17).
9/30/18	Voting Procedures Committee	The LNC created this committee. Appointments will be made after completion of an application submission process (see Ballot 180930-7). The LNC Chair and Secretary are non-voting ex-officio members.
9/29/18 9/30/18	Youth Engagement Committee	The LNC appointed Matthew Geiger, Paige Lee, Matthew Long, Dustin Nanna, and Aeris Stewart (see Ballots 180929-16, 180930-12, and 180930-14).

Comm	nittee Mem	bership Changes Made Since Last Meeting
<u>Date</u> 10/19/18	Committee Ballot Access Committee	<u>Changes</u> The LNC Chair appointed Christopher Thrasher and Richard Winger.
Various	Blockchain Committee	<ul> <li>Region 1 appointed Martin Buchanan (see email dated 10/3/18).</li> <li>Region 2 appointed Matt Crum (see email dated 10/4/18).</li> <li>Region 3 appointed Joseph Langenbrunner (see email dated 10/1/18).</li> <li>Region 4 appointed Kevin Shaw (see email dated 10/13/18).</li> <li>Region 5 appointed Preston Smith (see email dated 10/27/18).</li> <li>Region 6 appointed Phil Anderson (see email dated 11/9/18).</li> <li>Region 7 appointed Joseph Duncan (see email dated 10/1/18).</li> </ul>

The committee elected Preston Smith as its chair.

Region 8 appointed Darryl W. Perry (see email dated 10/1/18).

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11/16/18	Candidate Support Committee	The LNC Chair appointed Mohammed-Reza Khosh-Sirat and Jim Turney as the two (2) non-LNC members and appointed Sam Goldstein as interim chair.
11/9/18	Employment Policy and Compensation Committee	The committee elected Jim Lark as its chair.
11/16/18	IT Committee	The LNC Chair appointed Alex Merced and Elizabeth Van Horn as the two (2) LNC members and appointed Elizabeth Van Horn as interim chair.
11/9/18	Youth Engagement Committee	The committee elected Aeris Stewart as its chair.

#### APPOINTMENTS REMAINING

Committee

Date

- Affiliate Support Committee: LNC Chair to appoint committee chair who then selects three
  - (3) regional representatives or alternates.
- Audit Committee: LNC Chair to select interim chair.

Changes

- Awards Committee: Pending.
- Convention Voting Process Committee: The committee shall comprise nine (9) members appointed by the LNC with an interim Chair appointed by the LNC Chair (see Ballot 180930-7). Application deadline is 1/15/19.
- Historical Preservation Committee: Up to two (2) additional members to be appointed by the committee chair (see Ballot 180929-13). Application deadline is 1/15/19.
- IT Committee: The current committee to recommend up to five (5) non-LNC members to the LNC Chair for possible appointment.
- Membership Support Committee: The committee shall comprise nine (9) members appointed by the LNC who can be LNC members or non-LNC members (see Ballot 180929-17). Application deadline is 1/15/19.

#### Motion:

Move to appoint the members of the Convention Voting Process
Committee and the Membership Support Committee via ranked-choice
voting (Scottish STV<sup>3</sup>) using the OpaVote site with a voting period of seven

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From the OpaVote site: The Scottish STV rules are recommended for most organizations because the rules are well defined and provide a straightforward implementation of STV that is easier to understand. Scotland enacted STV in 2007 and had its first election that year, Our

(7) days or until all votes are cast, whichever comes first. Alternates will note their choices manually which will be input by the Secretary if the corresponding regional representative does not vote or expressly abstain.

#### Other Activities

- · Submitted articles for LP News and Liberty Pledge.
- · Continued contact with state affiliate chairs to offer assistance.
- Recorded a segment for "We the People" on Libertarian families for the national Facebook page.
- Scheduled to produce weekly "How to Get Involved" videos for that national Facebook page.
- Sent thank you emails to member attendees at the Phoenix meeting.
- Requested past records of state-by-state requirements for our P/VP ticket.

### Archive of Affiliate Bylaws

I have made numerous requests to former secretary Mattson for the past archive of state affiliate bylaws as required by the national bylaws Article 5.2. As of the date of this report submission, I have not received these documents, or a response to my last several inquiries.

### Teleconferencing and Streaming Software

I conducted research to determine the most cost-effective and useful software to serve the Party's needs for both electronic meetings and video streaming. A final recommendation will be made to the Executive Director before year's end.

# Pending Issues

At the last meeting, motions to amend the Policy Manual regarding the APRC and a records handoff procedure were tabled and postponed indefinitely (see Ballots 180930-6 and 180930-15 respectively). Dr. Lark indicated a potential interest in working on proposed re-worked language with Ms. Harlos. Ms. Bilyeu noted that the issue in the Policy Manual regarding alternates should

blog post provides a plain English explanation of the Scottish STV rules: https://blog.opavote.com/2016/11/plain-english-explanation-of-scottish.html

Scottish STV has the following features:

- Single for Candidate Elimination
- Static and Whole Threshold
- No delayed transfer of surplus votes
- Precision of 5
- Backward for Tie Breaking

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be resolved. Ms. Harlos noted multiple stylistic inconsistencies in the Policy Manual that should be smoothed out.

# **Email Ballots**

There were no email ballots since the September 29-30, 2018, LNC session (emails are tracked at <a href="https://tinyurl.com/lncvoting">https://tinyurl.com/lncvoting</a>).

Caryn Ann Harlos

LNC Secretary Secretary@LP.org 561.523.2250

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Libertarian National Committee Meeting December 1-2, 2018 Alexandria, Virginia

# Secretary's Report – Appended Correction

# Committee Membership Changes Made Since Last Meeting

Date	Committee	Changes
11/1/18	Convention Oversight Committee	The LNC Chair appointed Daniel Hayes, Ken Moellman, and Drew Layda as the non-LNC members of this committee. Daniel Hayes was appointed as Chair of this committee (see email dated 11/1/18).

#### APPENDIX G STAFF REPORTS

#### Lauren Daugherty

#### Interim Executive Director & Development Director

#### November 2018

#### Overview of Fundraising

Our revenues for 2018 have been very strong.

Using January 1 through November 30 data for years 2008 through 2017 and January 1 through November 27 data for 2018, excluding bequest payments, and including convention revenue as booked in the year in which the national convention was held,

- Our 2018 revenue surpasses the average of the previous 10 years by 19%.
- Our 2018 revenue surpasses the average of the past 5 even-numbered years by 2%.
- If 2016 is excluded as an outlier, our 2018 revenue surpasses the average of the other 4 even-numbered years (2014, 2012, 2010, 2008) by 19%.

#### **Financial Crunch**

However, we are in a financial crunch right now. The national party has spent a lot of money this year on many worthwhile projects.

I began serving as Interim Executive Director on November 20, 2018. On that day, we were behind on multiple bills, had a negative reserve, and were worried about our ability to make payroll.

Robert Kraus and I have been working together to lower costs where possible and find ways to improve this situation. Jess Mears and other teammembers have been helping look for creative ways to increase cash flow. And I have tasked all of staff with some fundraising tasks for the foreseeable future, until we are in a better financial situation.

I anticipate that the first quarter of 2019 will be very strong in terms of revenue, but we have to get through the next 4 weeks to get there.

#### Recommendation to Amend the Weiner Rule

I am strongly in favor of Tim Hagan's proposal to lower the Weiner Rule's requirement of raising \$60,000 in odd-numbered years to pay down the mortgage. I have multiple reasons for this:

- If it is lowered to \$20,000, we are able to pay off enough of the mortgage to avoid the balloon payment.
- It is going to be very difficult to raise \$60,000 for the mortgage in 2019. In 2017, we had
  a donor give a match and that was extraordinarily helpful. That is unlikely to happen in
  2019.
- All of our rooms at HQ have now been named by donors. So we don't have that major benefit to encourage larger giving.

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4) If we spent the time and money needed to raise \$60,000 for the building in 2019, that would detract substantially from other fundraising that is needed.

For all of these reasons, I encourage the LNC to lower the amount required by the Weiner Rule.

#### Recommendation to Increase our Reserve

I also strongly encourage the LNC to prioritize expanding the reserve. I don't have a strong opinion on a specific level for the reserve but it needs to be higher than one month's basic costs. Many months we don't have big spends, but occasionally we do and we need to have a bigger financial cushion to protect us from those fluctuations.

#### My Priorities

My top priorities right now, in both of my roles, are:

- Make payroll on time.
- 2) Catch up on paying bills.
- 3) Replenish our reserve so that we aren't in this situation again any time soon.
- 4) Reviewing "best practices" in various areas of our operations and helping make improvements where needed so that we are closer to following those "best practices."

Best practices evolve over time and we need to periodically review how we do things to make sure we are doing them optimally and appropriately. This covers a lot of territory from IT systems to IT security, to building security, to email policies, and so much more. I'm asking people who have expertise in certain fields to advise us on those. For example, I've asked our IT team to make recommendations on IT practices, systems, and security and they are actively working on that.

I don't know how long I'll be serving as Interim ED, but for however long I am in this role, I'll be prioritizing the four priorities listed above.

#### Summary

While we are financially crunched right now, we finish out 2018 strong in many ways. We have a talented and highly-productive staff. We have a nice headquarters on which we've paid off over 60% of the mortgage. We had 27 Libertarians elected or re-elected this fall, and many ambitious, note-worthy campaigns. We have 2020 Presidential ballot access in well over 30 states. And we have lots of good things in the pipeline for 2019.

Once the LNC makes their decisions on budgeting and goals for 2019, staff is ready and eager to do our part to make 2019 another highly-productive year for the LP.

# Director of Operation's Report – 12/1-2 2018

by Robert Kraus

#### **Financial**

We continue to be in "negative reserve" territory at -\$44.3k as of end of Oct which is about \$100.5k under the reserve requirement of \$56.2k. Our current Accounts Payable as of 11/28 is \$75.1k (down from a high of \$89.7 earlier this month). This includes \$53.3 stilled owed to the Hyatt in New Orleans.

Based on current trends: 2018 total revenue - I am currently projecting we will end up just under \$1.6M vs budget of \$1.9M & 2018 total expenses of \$1.95M vs budget of \$2.3M for a net loss of \$350k vs budgeted loss of \$429k.

Staff has made some cuts in administrative areas & made recommendations for cuts to staff/contractors to the Chair & Treasurer. Again, we would caution the LNC when it comes to any new expensive projects that are not already planned. We continue to allocate staff compensation on a monthly basis to functional programs / projects & fundraising as noted in the Monthly P&L Detail report.

#### Blackbaud - Data Dumps - Internal Customer Service

Data Dumps continue to be sent out regularly & via the CRM to several states that are working with Andy Burns. As a reminder we have moved to the upgraded next generation cloud based database by Blackbaud called RE NXT. This also incorporates Online Express by Blackbaud which will tie some of our fundraising via the web site directly into the database. We have utilized this aspect currently for some of the board members & the regional reps. Please talk to Lauren if you would like your own page!

Here are a few examples:

https://www.lp.org/carynann/ https://www.lp.org/paige/ https://www.lp.org/alex/

#### **Building Fund / Office**

Curr mortg balc = \$210,031 as of 11/28/2018!

Extra payments made so far this year = \$5,500

Curr in restricted fund \$6,129

#### **FEC Filing**

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summary page of our FEC Filings.

#### Thank you!

Robert



Membership Department Report December 2018 Submitted By: Jess Mears

### Team

The Membership Department consists of Lauren Daugherty (Interim Executive Director & Development Director), Jess Mears (Membership Manager), Mat Thexton (Member Services Manager), Nick Dunbar (Membership and Pledge Programs Special Projects), Tyler Harris (Members Services Assistant), Liz Botkin (Membership Assistant-Renewal Calls), Bob Johnston (Campaigns and Affiliate Support Specialist-Renewal Calls), and Robert Kraus (Operations Director). All of these individuals are involved with the LNC's membership processes in varying degrees. Additional members of the Libertarian Party's staff and contractors have assisted with membership renewals post-election.

# **Key Departmental Responsibilities**

- Process membership transactions
- Produce the Liberty Pledge News for monthly pledgers
- Send membership renewal appeals (letter, email, text, telemarketing, unpaid social media posts)
- Membership prospecting
- Respond and address membership related inquiries, concerns, feedback, suggestions
- · Update membership records

# **Quarter 3 Project Updates**

#### Membership Card

The Libertarian Party's membership card for dues-paying members was updated in early November. To replace the 2018 card design (pictured below), Graphic Designer, Denise Luckey, devised three unique designs and a survey was sent to membership asking their preference for the replacement design.



The survey received 1,948 responses. Respondents were permitted to choose more than one design, with the highest vote total being the winner. The results were as follows:

A-864 votes B-830 votes C-658 votes



#### Membership Promotion

The Membership Department created a new membership promotion for the fall, which can be found at: LP.org/wethepeople

This promotion provides an incentive for increasing membership dues to a higher level:

- 1. Basic Member lapel pin
- 2. Bronze Member lapel pin & a long sleeve Libertarian logo shirt
- 3. Silver Member & upward lapel pin, long sleeve Libertarian logo shirt, & an autographed copy of Judge Jim Gray's A Voter's Handbook

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Early data reviews indicate that members upgraded their giving level with an additional incentive. A complete analysis will be provided in the next Membership Department report.

#### Membership Week

A digital 'membership week' ran from 11/12-11/18. Videos ran on social media sharing stories from the 2018 elections and positive outcomes. Candidates and Libertarian Party officials invited our audience to join the Libertarian Party as a member or run for office. This effort was a pilot project and can be re-engineered for a future digital membership drive.

# **Quarter 4 Objectives**

In the final weeks of 2018, the Membership Department will focus heavily on membership renewals to generate end-of-year revenue.

# 2019 Projects

#### Membership Survey

A membership satisfaction survey will be developed to better understand our members' interests, opinions, and motivations, as well as how LP National can better serve the membership. The goals are to determine if our members are actively involved with their state and county affiliates, gather opinion based data from the membership, and to determine if there are areas for improvement.

#### Member-Recruit-A-Member

Direct asks from current members is the best way for LP National to increase the membership base. A member-recruit-a-member program is highly desired. LP National's CRM, Blackbaud/Raiser's Edge, offers an online program called EveryDayHero Pro. The Blackbaud Strategic Account Executive assigned to LP National provided the following information on the benefits this program:

- Activating your advocates to recruit membership on your behalf is the most effective way
  to convert new members. 1 in 4 users will respond to a request from a peer while the
  response to outreach from an organization is 1 in 1240.
- EDH Pro is heavily focused on mobile and social engagement which allows you to cost
  effectively support your other outreach channels such as direct mail and email but it also
  allows you to tap into a new and younger demographic.
- Facebook's recent changes in the newsfeed algorithms make it more difficult for an
  organization's posts to reach a wide audience. However, posts from friends and family will
  open up a strong recruitment channel to like-minded individuals
- Built excitement and interest with a refreshing approach; in today's competitive landscape
  what's new and different gets noticed. Doing the same thing you did years ago won't cut it
  in today's fast paced media centric world.

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- Crowdfunding is one of the fastest growing digital trends for 2018 as last year illustrated
  that people want to rally around causes that matter to them on their own terms. Providing
  a channel for that illustrates that you are tuned into their interests and preferences.
- Extend the Proudly LP campaign in a cost effective channel that allows supports to recruit
  on your behalf and introduce the spirit of competition to keep supporters engaged.
- Grow you email and mailing list for future engagement and potential individual Major Donations.

A mock sample of this program can be viewed at: proudly-lp.everydayhero.do/

#### **Policies and Procedures**

Documentation on the membership department's procedures is necessary to retain institutional knowledge. The team fulfills various duties each day and as the party scales, onboarding interns or additional employees will be more uniform and clear with written procedures. In preparing the procedures, staff will review industry best practices to ensure the Libertarian Party is meeting or exceeding the standards of the non-profit/political industry related to membership.

#### Leads Generation & New Subscriber Welcome Series

Building and segmenting our data is crucial to convert subscribers to donors/members. Staff will dedicate time and resources to training in digital efforts to increase subscribers to our email list via online petitions. New subscriber welcome series will be created to introduce new subscribers to Libertarian Party principles and lead the subscriber to an appeal for a donation. The Advocates for Self-Government have been contacted to receive permission to re-create the World's Smallest Political Quiz in a digital format for educational purposes and to generate new subscribers. Staff is actively developing a tagging mechanism within the CRM to effectively segment appeals based upon interests moving forward.

#### **One-Click Donations**

A digital consultant, Lindsay Horn, has reviewed the Libertarian Party's online infrastructure and provided numerous recommendations, including implementing a one-click donation processor. Revv is the processor recommended by the consultant. Staff will consider incorporating one-click donation processing in 2019.



Social Media Report December 2018 Submitted By: Jess Mears

The Libertarian Party maintains the following social media accounts:

Facebook Facebook.com/libertarians
Twitter Twitter.com/lpnational

Instagram Instagram.com/libertarianpartyofficial/
LinkedIn Linkedin.com/company/lpnational/

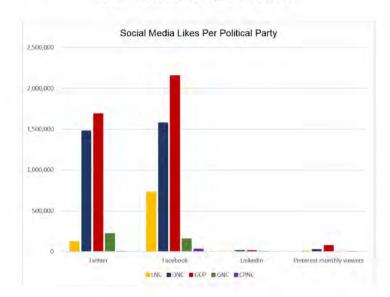
Pinterest .com/lpnational/

Snapchat @LPNational

Mastadon @Lpnational@mastodon.social
YouTube Youtube.com/LibertarianParty
Tumblr Tumblr.com/blog/lpnational

MeWe & To be announced Minds

Data collected as of September 24, 2018





In September and October, the Libertarian Party's social media presence primarily served to promote Libertarian Party candidates, including candidate shares and earned media. New volunteers were brought on to the team to help with this specific effort. Candidates and campaigns were asked to use the hashtag #LP18 in posts that they wished to be considered for LP National shares. This effort was successful on Instagram and Twitter, and less successful on Facebook due to Facebook's hashtag searching limitations.

The screenshots displayed are from the Libertarian Party's Instagram account. You will notice the posts are candidate centric and promote various candidates. This is just a snapshot of the account from the election season.

During the election season, our Instagram account grew from 30,000 followers as of August 28, to 39,000 followers as of November 27. This is a significant increase in followers compared to Facebook, which has remained steady.





## **GOTV Branding**

A social media effort to GOTV was instituted in the final month of the 2018 election cycle. Denise Luckey, Graphic Designer, prepared a series of "ivote" graphics, directing readers to LP.org/ivote to find a list of Libertarian candidates. These images were shared with state affiliates and activists as well as across LP National's social media platforms.

Here are a few examples:







## **GOTV Videos**

Two youth volunteers were featured in a series of videos reminding individuals to vote Libertarian. Matt and Katherine are Libertarian residents of Maryland and spent a morning filming GOTV messages at LPHQ. The scripts were crowd sourced from the Libertarian activist base. The videos contained short messages such as:

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"The Libertarian Party's voter registration has surged 92% in the last ten years. Be part of the gold wave and let's break up the two party system. Vote bold by voting goal. 2018 is the year to vote Libertarian."

"On November 6°, around 800 Libertarian candidates will be appearing on ballots across the country. Odds are that at least one of them is on yours. Don't miss the chance to let your voice be heard! Go to the polls on November 6° and vote Libertarian!"

"Marketing professionals say you need to hear something seven times before it will stick. So on November 6°, when you get ready to vote November 6°, go out November 6° and vote for the party that cares about your individual freedom. Cast your ballot for the Libertarian Party on November 6°, and don't forget that November 6° is election day... November 6°... November 6°."

There were more crowd sourced scripts submitted than what could be filmed in one morning.

Jess Mears edited the videos and scheduled them on social media. On Facebook alone, the videos received 82,000 views. The videos can be viewed at: facebook.com/libertarians/videos



## **Volunteer Recruitment**

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The volunteer social media team has been Facebook centric for many years. Our following on Twitter and Instagram has grown rapidly in the past year. More volunteers are needed for each social media outlet. An open application process for new volunteers is underway now. LNC Representatives are encouraged to promote the application and encourage individuals to apply. The application can be found at: LP.org/socialmedia

The social media team is recruiting volunteers for the following positions:

#### Platform Manager

Platform managers lead volunteer teams on a social media platform. They work with the Libertarian Party's social media manager to onboard new volunteers, set posting schedules, and lead the volunteers for that platform. Platform managers' goals are growing the number of people following the national Libertarian Party's handle by managing volunteer teams to post timely, relevant, appropriate, and educational information that best suits the platform. Platform managers oversee the content scheduling process and ensure that volunteers are adhering to the Libertarian Party's APRC guidelines. The role of Platform Manager requires the highest time commitment, about 5 to 10 hours per week. Platform Managers should have at least one year of social media experience.

#### **Digital Content Creator**

Digital Content Creators communicate Libertarian principles in creative ways to lead people to Libertarianism. Digital content includes graphics, GIFs, and videos. *Graphic design or video editing skills are preferred, but not required.* 

#### Editor

Editors help the Libertarian Party present a professional image by ensuring that scheduled content is factually accurate and grammatically sound. Editors should have excellent grammar and thoughtful judgement.

#### **Content Contributor**

Content contributors submit material including news articles, graphics, images, statistics, and quotations to the social media team, which considers these for scheduling. *No specific experience is required.* 

#### Inbox Responder

Inbox Responders answer questions and comments from the social media platform inboxes. Inbox responders answer a wide variety of questions such as "where is my membership cards?" but also handle more challenging situations with people who are antagonistic. Inbox responders should have at least one year of active involvement with a state affiliate and an interest in following the Libertarian Party's website on a daily basis. They must also have exceptionally good judgement and a calm temperament.

#### **Content Writer**

Content Writers provide written content for the Libertarian Party's social media accounts and help educate readers on Libertarian principles and reactions to the news cycle. Good writing skills are required.

#### Platform Scheduler

Platform Schedulers review material submitted by the content contributors and enter the best material into the schedule. Platform schedulers work with the platform manager to carry out the goals for the specific platform. Some social media experience is necessary.

#### Advisor

Advisors are experts in social media. They provide advice to the Libertarian Party's social media manager and platform managers as social media platforms and best practices evolve rapidly.

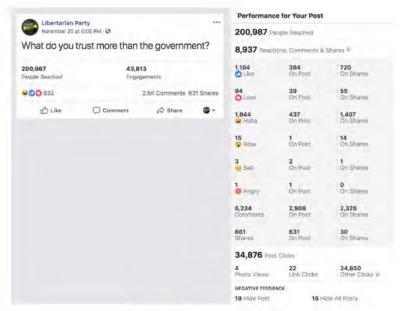
The social media team is composed of a dozen or so long time volunteers that have devised guidelines over time. These guidelines are best practices that are part of the institutional knowledge of the team. The new social media volunteer orientation process is being developed at the time of this report generation.

## **High Engagement Post Examples**

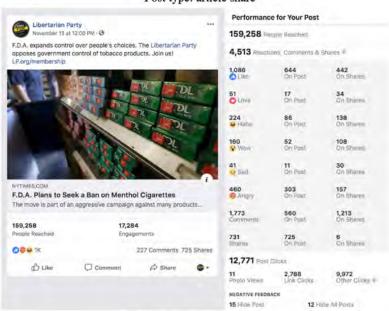
The social media team has tested various techniques to increase the engagement on our posts, such as using polls, asking leading questions, and sharing articles. Here are a few of the most recent high engagement posts:



Facebook, November 26, 2018 Post type: article share



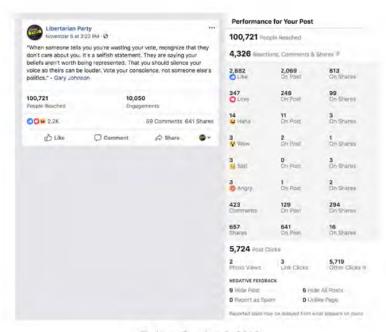
Facebook, November 13, 2018 Post type: article share



Facebook, November 6, 2018 Post type: quote



Facebook, November 20, 2018 Post type: leading question



Twitter, October 5, 2018 Post type: informative graphic

Top media Tweet earned 50.2K impressions

Are you a #Libertarian? pic.twitter.com/7rityhnAWt



Please help promote the Libertarian Party's social media volunteer application from: LP.org/socialmedia



#### Member Services Support / Field Team Support Report

Prepared by Tyler Harris December 2018

#### Overview

In April of 2018, Tyler Harris joined the headquarters staff in the role of supporting and assisting the Member Services team, as well as providing general administrative support at the HQ. In September, this role expanded to include providing remote support to our Campaigns Advisor, Apollo Pazell, and our campaign field teams. Responsibilities also include supporting other members of staff at the discretion of the Executive Director when extra help is needed in completing high-priority or time-sensitive projects and tasks.

#### **Member Services Support**

The Member Services Assistant works under Member Services Manager Mat Thexton to assist with various core Member Services tasks, including (but not limited to):

- the timely, efficient, and accurate fulfilment of LPStore orders
- preparing and mailing membership cards for new and renewing members
- preparing and mailing inquiry packets
- sorting and processing incoming mail
- stocking new inventory when it arrives
- inputting and updating member information into our database, and cross-checking existing information for accuracy
- maintaining the general state of readiness and organization in our HQ Operations Center

#### **Field Team Support**

Beginning in September 2018, and running through Election Day, Tyler Harris also provided remote assistance and support to our campaign field teams, under the direction of Campaigns Advisor Apollo Pazell. This included assisting the targeted campaigns in setting up and managing the eCanvasser backend, cutting daily door-knocking turf for our field teams and the candidates and campaign volunteers working with them, setting up and activating volunteer phone bankers in the LNC's CallHub account, participating in daily candidate conference calls, and generally acting as a central hub at headquarters to assist with the coordination of our efforts to support our targeted campaigns across multiple states and time zones.

As Election Day neared, the focus shifted to supporting the GOTV efforts of our targeted campaigns, by updating their canvasing information daily with early voting records and doing whatever other data analysis possible so as to help maximize the impact of their targeted GOTV calling and knocking. This included providing full availability and support from poll-open to poll-close on Election Day, uploading voter information into eCanvasser as it was received by poll watchers, and sending and personally monitoring for responses 875 targeted GOTV text messages to identified supporters in two of our targeted districts.

#### Other 2018 Projects

In addition to the main responsibilities outlined above, other projects in 2018 have included:

- hand assembling hundreds of name badges and ribbons for the 2018 convention
- researching and compiling candidate contact and website information
- analyzing membership data in order to identify useful patterns and trends
- organizing invoice files and the HQ's archive of LP News
- assisting with the mailing of fundraiser invitations
- responding to member emails sent to info@lp.org

#### Projects for 2019

Looking ahead to 2019, there are many impactful things still to do. In addition to the continuing responsibilities of assisting the Member Services Manager, and supporting the efforts of any targeted campaign field work for the 2019 election, some goals include:

- working to better identify and record in our database member preferences, issues, feedback, and priorities, so that we can better target our correspondence and appeals
- continuing to assist with fundraising efforts
- assisting with the creation of an employee manual documenting our practices and workflows in order to preserve institutional knowledge
- cross-training so as to expand the range of support able to be provided to various members of staff as needed, and so as to be able to better facilitate the sharing of knowledge across functional areas



Operations Center Report
December 2018
Submitted By: Mat Thexon, Member Services Manager

2018 was an exciting year. I was honored to contribute by managing the Operations Center as Member Services Manager. I have been ably assisted part-time by Tyler Harris. I strive to provide excellence in all aspects of my job, including: fielding phone calls; greeting visitors; shipping out attractively packaged literature and branded items; mailing out new and renew members cards as quickly as possible; inputting and correcting data in the database; following up on returned mail; assuring adequate inventory; processing incoming mail/donations; and miscellaneous activities.

I initiated a promotion member card which is mailed with the inquiry response package; its effectiveness will be evaluated in a few months.

The potential-duplicates data dump was reduced from over 4,000 to just 400 in the latest dump.

In November, under Lauren's direction, I produced two in-house appeals.

We will be experimenting with in-house generated renewal-prompt postcards instead of a vendor, mail-house generated letter, for the first reminder.

2018 Staff Report from Press Secretary

11/25/2018 - Most Libertarians generally agree that the role of government should be limited to, at most, dealing with three societal problems:

- 1.) People who hurt other people.
- 2.) People who take other people's stuff.
- 3.) People who do not keep their word in their dealings with others.

We add the corollary that it is similarly wrong to ask governments to do any of the above on anyone's behalf no matter how beneficent the results of doing so. The ends do not justify the means.

The primary problem faced by Libertarians is overcoming voter fears that they will remain safe and that society will still function smoothly with such a radically reduced role for government. Those fears are adeptly fanned by all of the various interests who directly benefit from the government functions we say are counterproductive.

The military/industrial complex and the law enforcement/prison complex say people won't be safe unless they are allowed to hurt criminals, immigrants and terrorists.

The welfare/education/medical care complex raise the specter of people perishing in poverty unless they can take our stuff to care for others.

Regulators of all stripes claim that without their licensing, permitting and other micromanaging behavior, consumers will be the victims of ever present business scamming.

Libertarians are the adults in the room who believe that simpler is better. Believing that most people are completely capable of taking care of themselves. It's the government's job to let them while allowing that government may have a role in enforcing Commandment 6.) Do not murder, Commandment 8.) Do not steal, and Commandment 9.) Do not give false testimony against your neighbor.

As far as the rest of the 10 Commandments or most other moral teachings are concerned, it's none of the government's business.

I see the job of the Press Secretary as telling the stories that demonstrate that a free people get along better and nearly all are more prosperous with less government than with more.

The methodology is to provide quick, credible, illustrative ideas, preferably in story form, that illustrate libertarian solutions to whatever problem is making news.

Here are some examples of press releases that got the attention of media gatekeepers and got distribution beyond the LP website,

Market Forces Are Better Than the Feds at Fighting Fires

Independent Political Report, <a href="http://independentpoliticalreport.com/2018/11/lp-org-market-forces-are-better-than-feds-at-fighting-fires/#comment-1921075">http://independentpoliticalreport.com/2018/11/lp-org-market-forces-are-better-than-feds-at-fighting-fires/#comment-1921075</a>.

Gay Libertarian Couple Outpolls GOP in DC

https://www.metroweekly.com/2018/11/in-final-tally-libertarian-gay-couple-outperforms-top-republican-in-d-c-election/

https://twitter.com/LPNational/status/1061797070321922049

https://www.facebook.com/permalink.php?id=5978057725&story\_fbid=10156733086627

http://rationalreview.com/archives/316073

Libertarians Win Local Races, Achieve Ballot Access, Prevail on Initiatives

https://www.reddit.com/r/LibertarianPartyUSA/comments/9v363e/libertarians\_win\_local\_r aces\_achieve\_ballot/

https://www.dellacortesport.com/2018/11/25/

Politicians Stoke Fears Every Halloween Season

https://twitter.com/groofornc/status/1055969046498304000

http://rationalreview.com/archives/313909

https://mastodon.social/@Lpnational/100951235144679332

Gary Johnson Brings Competitive Fundraising to US Senate Race in NM

https://www.pinterest.com/pin/564709240774950658/

Conn Libertarians Receive\$37k Settlement in Petitioner Harassment Suit

http://www.whatreallyhappened.com/content/conn-libertarians-receive-37k-settlement-petitioner-harassment-suit#axzz5XuvKCb6R

Independent Media Gets Zucked

http://independentpoliticalreport.com/2018/10/lp-org-independent-media-gets-zucked/

Libertarian Candidates Are Great in Debates, So Opponents Collude to Exclude Them

http://independentpoliticalreport.com/2018/10/lp-org-libertarian-candidates-are-great-indebates-so-opponents-collude-to-exclude-them/

Income Tax Anniversary Is Another Day That Will Live in Infamy

https://www.reddit.com/r/LibertarianPartyUSA/comments/9ldkvi/income\_tax\_anniversary is\_another\_day\_that\_will/

https://www.ladailypost.com/content/libertarian-party-income-tax-anniversary-oct-3-another-day-will-live-infamy

All Libertarians Say No to Sexual Assault

http://rationalreview.com/archives/310927

SCOTUS Circus Distracts Public From Passage of Disastrous Spending Bills

https://mastodon.social/@Lpnational?max\_id=100804546206414689

Libertarian Voter Registration Surges, But Debates Still Exclude Candidates

https://in.pinterest.com/pin/564709240774499256/

https://www.mcrccandidatenews.com/LIBERTARIAN-PARTY---NEWS.html

http://trackstar.4teachers.org/trackstar/ts/viewTrackMembersFramesMember.do;jsessionid =1C7D7BBA39098CC7D2D6309DEBE52F59?key=org.altec.trackstar.om.TrackMember%3Btrack\_member\_id%5B314324%5D

Libertarians Plan to Win This November

https://www.reddit.com/r/LibertarianPartyUSA/comments/9dmex3/libertarians\_plan\_to\_win\_this\_november/

Immigrants Benefit the United States

https://americandiversityreport.com/category/immigration-leads-to-a-vibrant-culture-and-prosperous-economy-by-richard-fields/

This just a small sampling from a Google search for the last three months. It most certainly is not comprehensive. It includes social media as well as traditional media. It does not include cases where a reporter for a major outlet has picked up our ideas and adapted them without attribution in a story on the issue. And that's OK.

Going forward, the goal is to insert our ideas, associated with the word libertarian and expressed in a positive context, into more and more non-libertarian media.

That, combined with voter's growing distaste for the tribal warfare exhibited by Republicans and Democrats, will make a vote for Libertarian candidates seem like the safest, most rational and most beneficial choice for a voter to make. Likewise it will convince duopoly politicians to adopt our policies in the interest of self-preservation. Either result counts as a win for liberty.

###

#### 2018 YEAR REPORT - CANDIDATE RECRUITMENT AND SUPPORT

Cara Schulz, Candidate Recruitment Specialist, December 2018

The goal for candidate recruitment was to recruit 2000 candidates to run for office in 2018. While the goal number was not hit (1327 recruited, with 833 on the ballot) we did see an increase of 40% in the number of candidates on the ballot from 2016. Many of the candidates were running active campaigns, expanding the donor and volunteer bases. 27 candidates were elected or reelected to office in the November General Election (2 more may be winners, pending), with an additional 6 elected earlier in the year.

Due to the large number of active candidates running for office we also uncovered many challenges and areas for improvement. Recruiting candidates and getting them on the ballot also requires supporting candidates. As the election cycle continued, time and resources shifted more in favor of support with less time to recruit. This did slow recruiting efforts.

Some of the challenges are communication, frequently changing Points of Contact within State Affiliates, lack of training for Political Directors, and lack of training for candidates.

Working closely with Andy Burns and Jess Mears, we attempted different solutions. If a solution didn't work or had only partial success, we documented it and tried another solution.

Many efficiencies were brought into place over the year. For example, approximately 8 to 10 hours a month was spent manually entering prospective candidate information from the webform into a spreadsheet. Now the webform autopopulates the information directly into the CRM and those hours can be spent on higher value tasks.

I've included some of the challenges faced over the past year along with solutions tried and the level of success enjoyed. The plan for 2019 has been drawn up after talking with Regional Representatives, State Chairs, and State Political Director along with the results of the Candidate Survey.

time and manually enter email addresses, use an outside mail system like mailchimp, or use LNC email system with week or longer delays.

**Solution**: Combination of switching over to the CRM and encouraging candidates and campaign teams to enter themselves into the CRM. As of mid-2018, when prospective candidates contact using webform, information is automatically entered into the CRM. Candidates who signed up for candidate tips newsletter or who signed up for Campaign Strategy Series Calls were also entered into CRM. Can now send out emails to select groups within minutes. Implemented July 2018.

**Challenge**: Candidates struggling to create a basic website, complete with donation ability. **Solution**: Candidates purchase their URL, then fill out some basic information and attach a photo. A website is then created and hosted for them. Some candidates still had difficulty filling out the form and needed copyediting. Others didn't have a photo. Volunteer copy editors reviewed and edited the copy before the website went live. Open to State Rep/Senate candidates and lower. Launched June 2018.

**Updated Solution**: The webform is being slightly reworked based off of candidate interaction. Will also be combined with a yard sign design and campaign literature design which the candidate can send to a printer. This gives the candidate a cohesive branding for their campaign. Two possible designs to choose from. Projected relaunch date is January 2019.

**Challenge**: Points of Contact within State Affiliates change frequently, making consistent communication difficult. Not informed of new Political Directors, some states went through 4 or more Political Directors in less than 12 months.

Solution: Sent out email to Chair List asking for name of Political Director for state and contact information. Solution did not work as too many states have opted out of State Chair list or do not see emails. Updates went into multiple spreadsheets by different staff, causing confusion. Updated Solution: Each newly elected State Chair, after State Convention, will receive a webform to fill out, listing who their party officers are with contact information. Information will automatically update the CRM. If State doesn't have a convention in 2019, form will be sent in April. Forms not filled out will be called. Implementation starting in January 2019. Updated Solution: Host monthly Political Director conference calls starting in January. Updated Solutions: Request each State Affiliate have standard email alias such as politicaldirector@lpmn.org Then if Political Director changes, emails aren't being lost or ignored.

**Challenge**: Candidates and campaign teams need specific, one on one advice on a specific area or challenge during campaign.

Solution: Candidate Recruiter available for calls with candidates and Campaign teams. Difficulty in matching availability, very time intensive and limited time spent recruiting.

Updated Solution: While I am still available for phone consultations, I've also started a Campaign Consultants program. Candidates can request one on one assistance from volunteer campaign consultants in a specific area through a webform. Candidate fills out basic information on campaign such as win number, budget, contact information. LNC Candidate Recruiter

Challenge: Prospective candidates said no one contacted them after they submitted interest via webform.

Solution: An auto generated email is sent back to them thanking them for running, asking when is a good time to call them, and including a link so they can download the Candidate Workbook. Priority in contacting those prospects which respond to the email with a time to call them. A copy of the email with all the candidate information sent to State Affiliate for them to follow up. Updated Solution: Now when a web lead comes in, they immediately get an email back, thanking them and asking for a time when we can talk. Email includes access to Slack channel, Candidate Workbook download link, PDF of First 10 things they need to do, access to candidate section of website - update happening Dec 1. In addition to copy of information sent to State Affiliate, prospect information is automatically entered into the CRM. I check if they are a member, talk with them, and if they are not a member i let them know that is the very first step and to contact their State POC for candidate recruitment.

**Challenge**: Candidates, especially first time candidates, didn't know how to run a campaign. Prospective candidates withdrew from running for office.

**Solution**: Candidate Workbook created. A step by step, fill in the blank guide on how to run a campaign. Workbook is sent to every prospective candidate who fills out the webform via email response. Workbook hosted on LP.org. Workbook sent to every State Affiliate Chair. Implemented November 2017.

**Updated Solution:** Training at State Conventions. Candidate Recruitment Specialist is available to attend State Conventions to host a training session or a day of training for candidate and campaign teams. Only one state, Indiana, did this in 2018. Not every State can afford this, may want other options, scheduling conflicts, not every candidate can attend.

**Updated Solution:** While still available to host candidate training at State Conventions, looking for other methods of training. Discussing Regional Conferences in off years. Sending links to online training or in person training by other organizations to candidates directly.

**Updated Solution**: Candidate Workbook updated and expanded based on candidate and campaign team feedback. Relaunch December 2018.

**Updated Solution:** Campaign Strategy Series Calls launched in July 2018. Every two weeks a campaign expert hosted a 30 minute call focusing on specific campaign topic. Q and A session with candidates allowed. Will relaunch January 2019.

**Updated Solution:** Candidate Email Newsletter. Short email sent to candidates and campaign teams with link to audio recording of previous campaign call, information on next call, tips, suggestions, and important information. Sent to over 800 recipients every 2 weeks. Relaunch December 2018.

NOTE: This challenge is unresolved to my, or candidates and Political Directors', satisfaction.

Challenge: Unable to communicate with candidates or send out timely information to them due to lack of email addresses, not having email addresses loaded in email system, no accessible LNC system for sending out emails to candidate group. Prospective candidate information from webform entered into spreadsheet, but not into database. Could either send out emails 10 at a

receives request and matches it to one of our volunteer campaign consultants. The consultant sets a time for a 1 hour consult with candidate and campaign team. Note: this assists with one of the requests from the Candidate Survey. First test was successful, candidate and consultant matched within 48 hours. Launch in January 2019.

**Challenge**: New Political Directors unsure what position entails, how to do position. Very time intensive for LNC Candidate Recruiter to train in Political Directors or Key Volunteers, especially as they change frequently.

**Solution**: Series of calls to help create strategy and execute it. Creation of FB group for Political Directors to share information and ask questions.

**Updated Solution:** Working with Political Directors to create a basic guide for Political Directors, including sample documents. Will be hosted on LP.org website, on Slack, sent to all State Chairs and Political Directors. Estimated completion January 2019.

**Challenge**: Candidates and campaign teams want a digital space for collaboration. To learn from each other, get ideas, and ask questions.

**Solution**: Pointed candidates to groups such as The Feldman Foundation and Open Source Liberty on Facebook. Some groups disbanded or stopped functioning. Candidates still didn't have an "official" place to gather.

**Updated Solution**: Creation of LP Slack Channel for candidates. Candidates can gather in a dedicated space online. Can message each other, share documents. Works on computer or mobile. Is live now, but launches Jan 15

Challenge: Incorrect or incomplete information on candidates on LP website.

**Solution**: Unless a State Affiliate objects, if a prospective candidate articulates a specific race they are running, is a member, and understands and is working towards filing to be on the ballot, they are listed on the LP website. Checked frequently with State Affiliates and looked for candidate lists on State Affiliate websites. This wasn't an optimal solution. The list of candidates was in constant flux. Errors and typos from copying from one spreadsheet to another and then passing it to another LP staff person to enter onto the website.

**Updated Solution**: As prospective candidates contact the LP, they fill out a webform and that data goes into the CRM. They are noted as a "prospect" and do not appear on the website. All State Political Directors will have link so they can enter candidate information into the CRM as either "prospect" or "declared." Declared means they will autopopulate on the website. Political Directors whose state is part of the LP State Affiliate CRM can add data or candidates, remove candidates, change candidate information such as candidate website, and change candidate status from "prospect" to "declared." This gives more control to State Affiliates and reduces potential for errors and typos. This also places more responsibility on State Affiliates as they are responsible for entering candidate information so it appears on the website, which candidates greatly desire. Presently launched.

**Challenge**: Compiling the results from the election took too long. It took several staff and volunteers over a week to look up the results. This was especially difficult and time consuming for local races as there was no central location for detailed results which included names of all candidates in race, political affiliation, vote totals for each candidate in each race. There were also errors and corrections which had to be made.

**Solution**: Political Directors will be given a link so they can fill in the race results for their candidates as the totals come in. The results should be quicker and more accurate. The results will autopopulate on the LP website in real time. This system will be ready to launch for the 2019 election.

#### CANDIDATE AND PROSPECTIVE CANDIDATE SURVEY RESULT

Survey went out 1 week after General Election to 836 candidates and over 700 additional people who expressed interest in running, but did not make it onto a ballot. 199 responses to date.

87% of respondents are LP or State Affiliate members.

12% joined the LP to run for office or joined the LP and decided to run.

67% made it onto the ballot.

Out of those who didn't make it onto the ballot, reasons given were:

52% circumstances in their personal life

29% other (too late, lack of communication, filing fee too high)

16% lost interest

9% didn't get enough signatures

2% lost legal challenge

The top 10 answers to the question "Other than money, what one thing could the LNC have provided which would have helped your campaign the most?"

Mentors/Advice/Training (35)

Volunteers/doorknocking/petitioning help (26)

Publicity (19)

Templates for lit/signs/press releases (8)

Connect to local LP members/registered voters/donors (8)

Website (8)

Data (6)

Better LP branding (6)

Generic LP tv or radio add (6)

Shared collaboration space (5)

#### Stand outs:

- Training/mentors and need for volunteers are among the top needs by candidates.
   Increased training and mentorship can be provided by the LNC and State and County Affiliates.
   Volunteers primarily fall to the candidates and to State and County Affiliates.
   Candidate training could address most of the challenges on the list, including how to recruit and manage volunteers, especially recruiting volunteers outside of LP members.
- There are communication breakdowns between candidates, the LNC, and State and County Affiliates. Some of the items candidates needed, but said they didn't have, were available. Such as websites, data, connection to local LP members, written training on campaigning, templates for press releases.

#### Candidate Survey Results:

https://libertarianparty.typeform.com/report/JeuGew/ram3UWcUR4EOkkIT

https://docs.google.com/spreadsheets/d/1ZP4WnkBTH8TO50-mtSPSoYulOV4aEZdnxZZbK1Ke A6k/edit?usp=drivesdk

#### 2019 RESEARCH AND RECRUITMENT PLAN

#### Goals:

- · Target races Libertarian candidate can be competitive in
- · Address needs highlighted in Candidate Survey
- Build systems for 2020 and beyond
- · Train campaign teams for future campaigns

#### Research

As 2019 is primarily local and hyper-local races, the focus can be on researching which races a Libertarian candidate can be most competitive in and then match those races to qualified Libertarians living in that area. These races are generally ones where no candidate files to run OR the win number and campaign budget average are very low. Often, these positions are hard to find information on and State Affiliates do not have a list of these available races to discuss with prospective candidates.

Research is needed in each state, by State Affiliate. Some states already have this research underway and we are using it to recruit candidates. States which need help with this research can be assisted. Search criteria is here:

https://drive.google.com/file/d/115i7v4dEZix7m2NH3Hn80UlkGTLife0R/view?usp=drivesdk

Some states have already done this or a smaller scale of this successfully. North Carolina, Pennsylvania, Florida, Tennessee, Kentucky have seen recent success in the last 2 election cycles.

#### Candidate Support Package:

Even the best research targeting the most promising offices will not yield results if we do not train and support our candidates. For this reason we are creating a Candidate Support Package in partnership with State Affiliates. Not all State Affiliates are in a position to support their candidates. If that is the case, only the LP National portions of this package are available.

Each candidate who agrees to run a robust campaign (State Affiliate and/or LNC Candidate Support decides, but criteria includes candidate will do fieldwork and solicit donations) is offered what amounts to a campaign in a box. (The highlighted items were in the top 10 answers to the candidate survey question "Other than money, what one thing could the LNC have provided which would have helped your campaign the most?")

#### This includes:

- Free Website and hosting by the LNC (Jan 15)
- Yard sign template by LNC (Jan 15)
- Campaign lit template by LNC (Jan 15)

- Access to password protected area on LP website for candidates (articles, resources, shared area for documents, mini White Papers)
- Access to Slack Channel for collaboration
- Professional headshot by State Affiliate
- Treasurer, Communications Director, and Campaign Manager shared by other candidates by State Affiliate. Robert Allen Pepiton will help get Treasurer in each state.
- Basic campaign plan and Candidate Workbook by LNC (update Dec 15)
- Sessions with a campaign consultant by LNC (candidate must complete intake form -Jan 15)
- CRM access for recruiting volunteers, donations, media contacts, etc for campaign. (This
  also lets us see who actually does volunteer, who works on successful campaigns, etc)
   Note: this may not launch until summer 2019
- · Policy sheet on how to position on policy, basic objections, etc by Volunteers
- Every two week candidate call for 30 minutes. Narrow topic with guest expert. By LNC starting again January?
- Free phone banking system set up in CRM by LNC. NOTE: this is only available to candidates in states who are part of the LP State Affiliate CRM project - waiting on offer date
- GOTV plan SMS, email. Emails and SMS can be sent out to LP members and/registered voters (depending on laws in each state) urging them to vote for specific candidates. Can target by zip code. LNC in partnership with State Affiliate

#### Other Measures of Success:

We will, of course, measure how many seats are won. But there are other measures of success which can build excitement, morale, and help us know if we are making progress.

- How many times is Libertarian or Libertarian Party mentioned during election
- · Each time a candidate policy position is mentioned during election
- Televised debate
- Newspaper candidate survey or endorsement interview
- Endorsements
- Number of new donors
- · Number of new volunteers
- · Number of new registered voters
- Number of new LP members

#### Celebrating positive candidate behavior

While the LP social media accounts will continue to share and highlight candidates' earned media, we will also begin highlighting candidate activity. Examples are celebrating number of doors knocked, setting up a successful phone banking night with volunteers, speaking at an event. Our candidates work hard and that hard work should be acknowledged and encouraged.

#### Won 1, Win 1

- · Project for all past and currently elected Libertarians.
- Our elected Libertarians are our best resource for increasing the number of elected Libertarians.
- Implementation by one on one phone calls with each of our elected officials in month of January 2019
- Data needed (contact information, dates of office, offices open for run and dates)

Elected officials often hear about seats that the incumbent will not run for reelection before the general public. Races which do not feature an incumbent are easier to win (as incumbents are reelected at a 90% or higher rate). They also know what seats are often appointed due to no one running for them. They know which Commissions will have openings and how to get selected for them (such as City Planning Commission or Parks Commission). Additionally, they have developed relationships with influential people in their area, have established donor networks, and volunteers. They also know how to win a campaign in their area.

If each of our elected Libertarians committed to finding one local level race (during a year when they are not up for reelection) to target, helped recruit a candidate, and then ACTIVELY mentored the campaign, we could conservatively increase the number of elected Libertarians by 24% every 2 years. We could also start building voting blocks on local governments. Residents could experience the benefits as Libertarians played an increasingly prominent role in city and county government.

Actively mentoring the candidate means more than offering the occasional advice. It means helping the candidate with their campaign plan, introducing them to community leaders, connecting them to donors and volunteers, and knocking doors and making phone calls.

The benefit to the elected Libertarians is they would no longer be so isolated in their seat. They wouldn't be a solo vote on their agenda, but would be able to implement Libertarian solutions to the challenges their residents face.

## Overview of Target Race Plan

#### Overview:

This was the first attempt at an LP targeting effort, a lot worked, and there is a lot to improve upon. Overall, the effort demonstrated that a significant effort placed in strategically significant areas does make a statistical difference. The races who received the most tangible help performed at least twice as well as campaigns that received half the help, and performed three times as much as campaigns that received a third of the help. Data shows that each week of direct help provided by field teams and strategists increases results exponentially. One week of help as demonstrated by Amber Beltran and Aaron Aylward resulted in only marginally better results than control races nation wide. Two weeks of help doubled the results compared to control races and three weeks of help resulted in competitive races.

More than five races is not workable for one person with no team. Expanding beyond five races became an overwhelming scenario that required a critically divided attention. Each race has a number of active and fluctuating variables, without a staff to consistently track changes and public reaction, campaign help becomes disjointed. While generally we were able to keep campaigns on track, without constant pressure, critical benchmarks were missed, and a candidates lacked the constant contact that results in wins. While three to four races consumed most of my time, resulting in better outcomes, the remaining races competed for what was left and benefitted only slightly compared to if they ran their campaigns themselves.

While I am overall happy with my performance, there are areas that I hope to improve upon in the outcome that I am retained. First, in an effort to please a skeptical LNC I selected too wide a range of candidates. Instead of following my instinct to limit the geographic range, I selected additional states in my search to try and not focus on one region. That was a mistake. Small win number races, cheap races, uncontested races, high voter turnover, and growing populations exist in the west, they also only exist in certain states in the west. I should not have entertained races in Montana because of the limited fundraising ability, I should not have entertained candidates in Nevada because of the large cost even for rural races, I should not have targeted suburbs of either Sioux Falls or Salt Lake because of the established media markets and opponents close to establishment.

#### Target field team and data software:

While the messaging and the adaptive campaign strategy was the core of the effort, with tested messages, targeted campaigning based on region, precinct, and demographic data, the results of this experiment was the data software and the team. The field team that was assembled was among the best that I have worked with, and surprisingly, the bulk were amateurs in the field. With many teams in my history of campaigning it is difficult and time consuming to micromanage behavior. This team was efficient, dedicated, and professional even without extensive training from me. The leadership demonstrated by Tom Mahon was key to keeping the younger staffers focused and on point. The conditions that this team had to work under were spartan even then they exceeded expectations every day. The plan would not have been successful without this team, and for that I am incredibly grateful. It was the correct call to place the two youngest staffers with the team led by Tom Mahon, with a divided focus, it would have been difficult for me to give them the guidance that made them successful. It is

important that going forward we use dedicated professionals to lead teams, while giving opportunities for young activists to learn from them and work on their teams.

While there were flaws with the preferred data software, Ecanvasser, for the service provided, and the cost for usage, it was the right fit for the right time. I am consistently impressed with the way this company is adapting and refining their software, and it is a perfect fit for a smaller campaign. For larger campaigns I would recommend one of the more established and expensive companies, I360 or similar. Software is integral to any successful campaign, and forming long term relationships with election software providers is important for the LP going forward. On multiple occasions since 2016, campaign software providers have restricted access based on political leanings, leaving the Libertarian Party at a disadvantage. To combat that, strong relationships with developers is essential. As such I would recommend a strong outreach and cooperation with Ecanvasser.

#### What went right?

- Using data software increased productivity. Candidates who purchased the software later knocked half the doors and were not in a place to rapidly adapt messaging based on live survey results.
- Groundwork and strategy from PROFESSIONAL campaign strategists set the tone for the entire
  race. Effective and dedicated strategies act as a road map to election day and maximize results,
  amateur consultants will turn out amateur results. Activists who do not maintain full time
  political practice often have unfocussed messaging, strategy, and ground efforts. While it is
  important to incorporate activists in to a campaign, campaign professionals are indispensable,
  especially in pre-election campaign development.
- We were able to test messaging via focus groups in three races, with a poll in one race. This data
  is critical to effective campaigning. Bethany Baldes was focus tested, poll tested then ultimately
  survey tested at the door which made our outreach dynamic, accurate, and flexible.
- The roving canvass team was a huge success. Bringing in paid staffers to work for these
  candidates in a dedicated, performance based way was the number one driver of success on the
  ground. Candidates who received direct field support performed, on average 10% better per
  week of assistance.
- Using targeted messaging in all of our literature exposed our candidates to the maximum number of voters. After calculating a "persuasion universe" based off of third party numbers rather than major party numbers, we were able to expand our target from the typical 2-3 to seven unique massages delivered to seven distinct voter groups. (only in races where we spent enough time)
- My target methodology proved to be successful. Win numbers between 2k and 5k, average race
  cost below \$10k, rural, districts with higher than average result for Libertarian and independent
  candidates (Gary Johnson and Evan McMullin) and races with inactive incumbents.
- Candidates who took my early advice of strategic community engagement based on demographic targets were rewarded with a statistically significant number of endorsements and a larger vote share.
- Door knocking is still king. With 45k doors knocked, the precincts with the highest overall hits performed 54% better each hit in each district. Having dedicated canvassers is the most effective support that the LP provided to these candidates.

- Imaging training was significant. In races where imaging was controlled more tightly the results
  were significantly better. On multiple occasions, candidates who ignored imaging advice were
  punished with bad reviews and bad results.
- As predicted, an effective media strategy must come second to an effective field strategy.
   Wasting time and resources trying to get larger media outlets to take notice resulted in a significant waste of energy and time, while candidates who focused on field were rewarded later in the cycle with favorable and wide coverage from outlets.
- Professional campaign staff is drastically different that enthusiastic, party activist campaign staff. If candidates can not afford a professional campaign strategist or campaign manager, I would advise they go to a local college and hire a political science student to manage the campaign, if they still are unable to secure campaign staff, as an absolute last resort they can hire LP activists. Candidates who hired LP activists as staff performed worse than previous years, and on average worse than candidates with NO campaign staff at all (average with LP staff: 1.2% average without LP staff 3.1% average with professional campaign staff 28.8%)
  - Traditional "professional campaign staff" are staffers who work with a consulting firm, have worked on a significant number of campaigns in the past, of the campaigns they have worked at least a third are winning campaigns, rely on political activity as their main source of personal revenue.
  - The national LP has a hard focus on maintaining a campaign manager and a campaign treasurer. There is no statistically significant pattern that shows such conditions improve outcomes on low level races. On the contrary, it often divides focus, costs resources, and results in lost opportunity. If the campaign can not afford professional staff, such a focus should consider other factors instead.

#### What could be improved?

- Earlier recruitment. We started recruiting candidates in February of 2018. This was far too late.
   Successful recruitment efforts should start at least 14 months prior to election day, if not more.
- Earlier training. Candidates must start being prepared for the undertaking with enough time to
  master the skills necessary to be successful candidates, or to be replaced as targets with
  candidates who are prepared.
- More hands on training from the support staff. While I was always available via phone, it would
  have been more effective if I were on the ground in the early phases of the campaign to draft a
  plan, develop and test a message and branding, train staff, and train a candidate how to be a
  candidate in a hands on manner.
- Narrow the scope. 20 candidates was too high a goal for one individual, eventually my superiors realized that, even still, 10 candidates was too great an undertaking for one person. A
   Libertarians persuasion universe is hundreds of times larger than a Democrat or a Republican.
   In order to draft a successful strategy, implement it, and adapt as circumstances change, we must have the bandwidth to do so. That would require a staff under the candidate support specialist, or a narrower focus if not in the total number, at least in the geography.
- While I understand that the budget is tight, a larger budget would have allowed more flexibility
  and would likely have resulted n a more cost efficient turnaround. Higher quality canvassers,

- less turnover in vehicles, more efficient travel options would have made the difference in a number of races and in the overall budget. It would also be nice to expand the number of canvassers. With six canvassers we covered 45k doors, with just 3 more canvassers coupled with a smaller geographic region, we could cover an additional 22,500 doors.
- There are hundreds of books, blogs, and videos describing political campaigning. Long time campaign professionals and researchers are constantly updating existing volumes of resources dedicated to teaching candidates how to campaign. The amount of time that the LP dedicates to re-producing campaign support material may not be worth the time and money. Instead, candidate support should be focused on the details of specific races. While messaging strategy, data strategy, and scheduling are all unique and vital aspects of campaigns, most other campaign activity is formulaic; inserting variables to established methods.

#### What's next?

The work that was put in to the targeted race plan was successful in many respects, but mostly in refining a brand-new process and identifying where the most productive focuses were. I am proposing a new project to act as the follow up to 2018 called the "WY Liberty Project". The project would narrow the focus of what was accomplished in 2018, minimize wasted effort, decrease the area to more manageable distances, and use the longer time frame to build the machine necessary to precipitate wins.

The details of "WY Liberty" are sensitive and strategic, they have been produced in a plan that I would be willing to discuss with individual LNC members off the record, but producing specifics would result in a strategic weakness that would irreparably harm the project.

Generally, there are 10 districts that have already been selected based on demographic information available and tailored to the success of the 2018 project. Some of these districts already have potential candidates, but the bulk of the early preparation would be *real* candidate recruitment that would include research, training, and cultivation. Aside from candidate cultivation in 2019, the focus would also be on intensive data culling, a strong voter ID push, message testing and message control, and developing third party support systems that would build foundations for future candidates and party building plans.

Stopping investments in existing candidate support would be a mistake. This was the first time that this effort was truly tested on a professional scale. Unlike many other endeavors in the liberty movement, there are measurable improvements that have produced better results with a smaller investment. I view the results as a success and have a strong and complete grasp of what needs to be ended and what needs to be improved. To stop the progress in 2019 would make restarting the program in 2020, a presidential election year, nearly impossible. Without a full press in 2019, recruiting candidates, crafting narratives, cultivating a base, support for local elections will fall on the presidential campaign, which has historically not produced favorable results.



December 2018 Submitted By: Bob Johnston, Candidate Support Manager

Contact monthly pledge exceptions; calls and emails

Contact recently lapsed members; calls and emails

Collect candidate results

Run the candidate list on Lp.org

Run the elected officials list on Lp.org

Track ballot access

Help candidates with campaign finance questions, particularly FEC

Prepare articles for the blog

Answer general questions from members

December 2018 LNC Meeting Staff Report Eric D. Dixon, Editor & Technology Developer

The things we write, publish, and release to both the media and our membership should meet rigorous editorial standards. The way in which we present our message can mean the difference between being perceived as amateur hobbyist ideologues or as seasoned professionals who are ready to hold public office, implement our valuable ideas, and lead the way to greater freedom.

This past year, we've significantly increased our output of original press releases. Each of these releases goes through a careful editorial process that includes research, writing, rewriting, editing, and fact-checking. In the coming year, I'd also like to bring a higher caliber of editorial oversight to our blog items that primarily report on candidate appearances in the press.

In 2019, we'd like to bolster our media list to include more current contacts at a broader array of publications, helping to ensure that our ideas have an even better chance of reaching widespread audiences of people with libertarian leanings who don't yet know that we're their natural political home.

This year on the website, I implemented a significantly better system for displaying and sorting candidates, as well as building robust new contact forms that will help us eliminate naked email addresses from our website and therefore, over time, decrease our spam levels and email domain reputation. There's always new work to be done in making our online presence more engaging, interactive, and compliant with modern best practices.



# Affiliate Development Specialist 2018 Year-end Report

By: Andy Burns, Affiliate Development Specialist

#### Previous 2018 Reports and Synopsis of CRM Project

- Q2 and Q3
- Q1

At the December 2017 LNC meeting, I submitted this report. We estimated a budget of \$67,000 to cover the development goals laid out. After a presentation of the results of the initial pilot phase in December 2017, we obtained another \$10k in funding, for hosting and development. We used the development funds to scope the Simplified CiviCRM User Dashboard (User Dashboard). This initiative is to decrease the burden on new volunteers to make phone calls, give proper direction to volunteers and allow live-time access to search their county data to grow their state and local affiliate.

In early January 2018, the State Website project and the State CRM project were merged, providing a seamless integration of websites with CRM and saving the party \$100 per month.

Development of the CRM project was stalled while we waited for LNC approval of the User Dashboard. I focused on getting more states into the system.

At the 2018 NOLA meeting, the User Dashboard was authorized for \$50,000 which allowed us to proceed with that improvement starting in August.

For a synopsis, states are effectively processing and tracking memberships, donations and event registrations. Their donor and supporter data (including registered Libertarians) is imported. We've appended valuable Aristotle data to these records as well.

The data model has been built out extensively covering key aspects for volunteer activity, yard signs, candidate campaigns, media, local affiliates, voter registration, fundraising analytics, volunteer interests, important issues, and relationships within the party.

We have provided directories for candidate and elected official listings for states which roll up to a master national directory. Automation of routine tasks are being created by ways of scheduled reminders and message templates to activate libertarians to volunteer or join. A simplified user guide continues to expand at helpdesk.lp.org/wiki.

#### 2018 CRM Expenses

Total	Hosting	Discovery	Development	Administration
\$27,410.50	\$4,760.00	\$5,054.25	\$16,378.75	\$217.50

We have paid \$15,050 out of the \$43,000 for the User Dashboard. The annual software and managed hosting cost for the Web / CRM platform is a minimum of \$5,824.50. This keeps hosting active and software up-to-date. Contractor support not included.

### Reviewing 2018 Goals for State CRM

#### **User Dashboard**

The purpose of this sub-project is to allow regular volunteers at the county level to interface and coordinate with other members by simplifying the use of data.

The project was delayed due to funding delays for the discovery phase (\$5,000). The discovery started on April 13th and was completed on May 18th.

We signed the contract to build the Simplified CiviCRM User Dashboard on August 21, 2018. The estimated time to completion is 4-6 months which puts us at in the February – April 2019 time frame. We are very excited about the way this will empower local volunteers like never before.

The total cost was reduced from \$50,000 to \$44,000 by investing in the Contact Summary Layout Editor (CSLE) which is now leveraged for the dashboard.

Once the dashboard is built, we will work with states to get armies of volunteers making calls to raise state / national membership and build local affiliates.

#### Adding More States

We had 5 states at the end of 2017. We now have 19 states. This is where a lot of my time is spent on-boarding states and prepping their data for import.

There are several states expressing interest at this time. I've put very little focus on selling the system as our HR time does not allow for it. So with that said, the amount of interest is quite encouraging.

#### Here is a list of states that expressed more than a cursory interest in joining:

- Arizona
- Indiana
- Florida
- Maryland
- Massachusetts
- Nebraska

- New Hampshire
- New Jersey
- North Carolina
- Ohio
- Pennsylvania
- · Wisconsin (is migrating)

#### Raiser's Edge (RE) Automated Loads

This was a planned upgrade, but has not happened due to budget and resource constraints. We continue to import manually from a multisite data dump file for those states on the system quarterly. The User Dashboard development will allow this import to be done in a moderately more efficient fashion. However, this will need to be addressed in the future as it created additional busy-work to import through the default importer.

#### **Mailing Program Optimized**

This was planned, but has not yet happened. Our consultants did some initial investigation into this multisite issue in January and did not find a solution that was within budget. States are able to email out of the system, but it takes a small action from National to select the proper recipients (a permissions issue).

A few states are about to use the CiviMail system, while others continue to manually sync to an email service like Mailchimp.

#### Conclusion

The goal is to leverage economies of scale, and let states spend money on more localized activities that are outreach-centric. We have 19 states on the Web / CRM platform and 15 on email. There are 122,478 individual records in the system. An area that we will emphasize now that we have proper tools for states, is growing county affiliates and fundraising in 2019. Please see the 2019 Affiliate Strategy Plan.

We are reaching a critical mass of what one person can do. We set up a ticket system to help, and we are working to setup a Project and Task management tool for staff and states. But there will be a point where this requires more resources to continue to grow.

## Institutionalizing Knowledge

### Campaign Websites

Produced websites for 17 local Libertarian candidates. We started this service late in the going. These contributions stats ran through the system:

Total - \$ 12,151.31 # Completed - 113 Avg - \$ 107.53 Median - \$ 50.00 Mode - \$ 50.00

#### **Notes**

All events were attended at contractor's own expense.

- Attended NTEN's (Nonprofit Technology Network) Conference in New Orleans in April 2018. This also included CiviDay.
- Attended Minnesota Council of Non-profits Annual Conference in April 2018.
- · Attended CiviCamp and CiviCRM Governance Summit in September.
- . I continue to support lp.org and lpstore.org IT requests.



# 2019 Affiliate Development Strategy and Goals

By: Andy Burns, Affiliate Development Specialist

#### 2019 National Affiliate Support Goals (states using services)

A large portion of the resources in 2018 were spent on the back-end of the Web/CRM system and getting states on-boarded. 2019 will be focused on leveraging that data.

We are sending out a survey to states in December that will gather baseline metrics (to append a specific measurable metric to the goals below) on the first 2 points that follow:

#### 1. Increase number of active county affiliates

We must focus on the volunteer experience and give proper tools and infrastructure to sustain and deepen volunteer action.

**User dashboard.** Our CRM dashboard will contribute to the empowerment of volunteers by always knowing who is their constituency.

Improve volunteer signup and engagement process. We seek to create a streamlined 'how to start and sustain a county affiliate' online guide. These materials exist but we need more 'community' between county chairs to foster growth and competition. Additionally, filtering volunteering signups to the appropriate level and point person (county chair) will help build stronger volunteer relationships.

#### 2. Help increase states total funds raised

**Increase Strategic Support.** Moving into 2019, we will turn to how to leverage the CRM to raise money using institutional knowledge of 'what works' from various state affiliates, documented in our wiki.

**Targeted states as 'proof-of-concept'.** We plan to target 5 states on national's IT that are in a good position to take advantage of national's consulting time to demonstrate clear growth in county affiliates and fundraising totals year over year.

We will select these 5 states in January 2019.

#### 3. Increase efficiency between national and state IT systems

All non-donation data run through CiviCRM. Our recommendation to the LNC is that all non-donation data forms be run through CiviCRM (my.lp.org). Today we do this for 'Run For Office' inquiries already, and would like to expand this to the 'Volunteer', 'Info Request', and 'Sign Up' forms. This will make the 'ground level' data available to states immediately. It is a net benefit, as currently data is needing to be exported / imported from a siloed form database to Raiser's Edge and CiviCRM. By moving forward with this process improvement, it eliminates one step and increases data immediacy. National's process remains the same.

Raiser's Edge (RE) specializes as a Donor Database. We propose that Raiser's Edge becomes purely focused as a donor database, while other constituents that are not donors reside within CiviCRM (registered L's, independents, etc). RE is meant to be used this way; using it to house non-donors becomes cost-prohibitive as the LNC took measures to reduce constituent counts in 2017.

In CiviCRM, we do not have this limitation and a data model has been built out to accommodate this. Additionally, we can leverage our Simplified CiviCRM User Dashboard and 'Call Next' Widget for phone banking to cultivate state and national members as we empower states and counties to grow the relationship with these prospective members and volunteers. This is both cost-effective to other forms of donor cultivation and uses our volunteers time in a wise-fashion.

National can use then use State CRM for donor cultivation once a Service Level Agreement (SLA) is codified in the Policy Manual.

# 4. Set clear lines of delineation on use of data and IT Infrastructure; privacy policy

State Party Best Practices. States don't know what they don't know. We want to help states understand how to manage and protect their data.

**National Party Data Sharing.** A huge part of this project is ending the "us versus them" between National and State Affiliates. We need to have a clear understanding of how data is shared between the organizations, codified in the Policy Manual.

#### **Initiatives to Achieve These Goals**

1. Expand IT services adoption

- a. From 12 to 20 states on email system by Dec 31, 2019
- From 19 to 25 states on Web / CRM by Dec 31, 2019

#### 2. Continue to expand CRM capabilities to fulfill state needs

- a. Finish Simplified CiviCRM Dashboard
- b. Improve Wiki documentation and implement CiviTutorial
- c. Use SMS in CiviCRM for targeted states
- d. Re-examine making CiviMail multisite complete (additional funding needed)

#### 3. Share best-practices with other state affiliates

a. Share institutional knowledge to enable success

#### 4. State CRM training / Pay-It-Forward campaign

- a. Superuser states train onboarding state (mentor relationship)
- Foster communication between states using the system to help them help each other. (Reduce burden on staff)

#### 5. Implement project management software

- a. Use Open Project and OS Ticket which is already in place
- b. Improve collaboration throughout the party

## **Asks for LNC**

#### Affiliate Support budget request: \$90,000

This budget is the most conservative given current LNC financials.

Web / CRM Cost

- a. \$35,000 for CRM total
  - i. Hosting \$5,160
  - ii. Wordpress plugin and theme updates: \$665
  - iii. Re-authorize remaining expense of CRM User Dashboard \$26,000

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iv. Miscellaneous extra support: \$2,000

Unless additional resources are added, we may need to impose a maximum of 5 new states brought into the CRM in 2019. Current funding dictates a balance between adding more states or giving more direct support to existing states.

#### Asks for IT Committee

- 1. Privacy and usage policy proposal for Policy Manual by January 31, 2019
- 2. SLA for email and Web / CRM by end of January 31, 2019

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#### STAFF REPORT FOR LIBERTARIAN NATIONAL COMMITTEE - DECEMBER 2018

# ELIZABETH C. BRIERLY MEDIA COORDINATOR AND ASSISTANT EDITOR

#### I. INTRODUCTIONS

I have been a member and volunteer of the Libertarian Party (LP) since 1994, later becoming a lifetime member. I opted to dive in to our movement fully and depart my high-tech career in 2001, since which time I have been a professional for Libertarian and libertarian clients, organizations, campaigns, authors, and causes, in the fields of editing, communications, graphic layout design, web design, and public relations (PR).

This is all my way of saying that I won't expound here on the LNC's mission or how important the work of this staff and our extended affiliate network are to me. It's impossible to quantify. "Liberty in our lifetime" — let's do it.

Herein, I present a selection of my duties and 2018 activities, followed by one or more recommendations I'm making for eight areas of our work, with also a modicum of background on each.

#### II. DUTIES AND 2018 ACTIVITIES

- A. Collaborate with Press Secretary Richard Fields to maximize our earned media.
- B. Respond to media inquiries
- C. Guide and shape our branding/messaging as needed; work with APRC members to find and address the true objection over a disapproved communiqué
- D. Created a draft on-line press kit containing an overview of the LP, bios and downloadable images of our most prominent spokespeople; task ongoing.
- E. Maintain media contacts list (currently housed at vendor, iContact)
- F. Schedule, coordinate, and seek media interviews (TV, radio, print, and e-mailed "interviews") of LNC, executive director, press secretary
- G. Solicit candidates & other experts/spokespeople as needed
- H. Follow up on interviews
- I. Monitor and track media coverage for inclusion in blog, other publications
- J. Fundraising letter: Working with Cara Schulz and Apollo Pazell to select and "interview" a handful of compelling Nov. 2018 candidates to be "authors" in a series of fundraising letters. The theme will be the benefit to their campaign of the LPHQ support they had, appealing to recipients to contribute toward more such campaign support, for their (and others') next campaign(s).
- K. Money-bomb outreach to Libertarian podcasters, about a dozen of whom we recently featured in Liberty Pledge. Credit for the idea to ask them to tell their listeners about the money bomb fundraiser goes to Denise Luckey; I am taking the lead in writing and planning the outreach.
- L. Assistant editor, content developer, and writer for Liberty Pledge monthly newsletter
- M. Suggest topics & research source material for press releases, blog, and LP News
- N. Write, edit blog submissions and post content to LP.org
- O. Fact-check publications; find and edit images
- P. Support for other staff on special projects, e.g., annual report, convention, election

# THE SACRAMENTO VALLEY MIRROR

Feb. 1, 2018

# Libertarian Party response to 2018 State of the Union

#### by Nicholas Sarwark

On Tuesday night, the president gave a speech on the state of the Union to Congress. It was a mixture of the good, the bad, and the ugly. Sadly, more of the latter, too.

Let's start with the good stuff. The president called for Congress to pass right-to-try legislation. That would be legislation that would let terminally ill people get experimental medications that would potentially save their lives, and get government out of the way. That's good.

He called for reducing regulations, and actually pointed out that this administration has reduced regulations more than any other administration in history. That's also good, because every government regulation that goes away is another rule about how you live your life or run your business or raise your family that's no longer standing between you and your pursuit of happiness.

He talked about the booming economy, which is really good, although not really the government's fault. That's the fault of people like you, working hard to feed your families and build a better life for yourselves. But we'll give him credit for that, because there's not really that much else.

There were tax cuts, and a lot of Americans are going to spend less on their tax bill. The Libertarian Party supports that. That shifts us into the bad a little bit, though, because with those tax cuts there were no government spending cuts. And everyone knows the simple math that if you don't bring in as much money, but you keep spending as much money, you're going to add to the national debt.

Even worse, the president called for a \$1.5 trillion infrastructure bill — \$1.5 trillion. There's not going to be any more money to spend on that, and the government only gets money by taxing, so what that really means — to break it down into terms that are meaningful to you or me — is \$4,658 for every man, woman, and child in this country. Since that money's not going to be paid for now, that means that you and I won't pay for it. It'll be our children and our grandchildren crippled with a national debt that's completely untenable, that will crush their dreams. So, that's probably not so good.

Another bad thing: The president talked about trying to fix the VA — fix the system that deals with our injured vets — and that's a noble goal. But the best thing that we could do as a country for our injured vets is to stop making so many of them. It's time to end our overseas wars, and stop bringing home our sons and daughters broken and injured.

The president called to expand the military. That's terrible. Now we're getting into the ugly, because every dollar that would be spent to expand the military takes food off of your table to send our sons and daughters overseas to fight and die in other countries' civil wars, rather than raise their children and build a life here at home.

The president called to keep Guantanamo Bay open, to continue to have unlawful enemy combatants that are not treated to the same legal standards that we treat everybody under the American system of justice. That's ugly, America is built on American values. America won two world wars without losing sight of our values. We gave trials to literal Nazis. If we can do that, we can win the war on terror without losing the values that we're fighting for in the first place. It's time to close Guantanamo. It's time to deal with things like Americans.

The president talked about the opioid crisis. The opioid crisis in this country really has been made worse by the war on drugs. When the government prohibits drugs, it makes people into criminals — not just

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addicts. When it gets in-between doctors and patients, what we've found is that by stopping doctors from prescribing legal medications the patients turn to illegal medications like heroin and fentanyl. They become addicted, and then they're afraid to get help because they're afraid that they'll be in the criminal justice system; they'll be locked up; they'll be unable to find a job.

We heard a story of an addicted mother who gave her daughter Hope up for adoption so that she would have a chance to live a life that was safe, in spite of her mother's choices. There are millions of Americans right now, millions of people in this country who've grown up here, who were brought here by their parents — not through their choice, but their parents' choice. They've gone to school here; they've worked here; they're part of the fabric of America. And those millions of people should not be held hostage to an immigration scheme that would build a wall, cripple our economy, and break up families. It's time for Congress to act to protect these millions of Dreamers who are just looking for their own home. Without any preconditions. Without giving in to immigration schemes that are bad for our country.

The Libertarian Party has a vision for America where government barriers are taken down. Where every American has the right and the freedom to pursue happiness however they choose, to raise their family, to run their business, to live the American dream without government telling them what to do. If you share that vision, join us at *LP.org*.

We'll be running over 2,000 candidates nationwide who share this vision for a better America. People like you and me standing up to create a freer America, where government is less involved in our life and the state of our union is even stronger.

Thank you for watching. Good night, and good luck.

Nicholas Sarwark is chairman of the Libertarian Party.

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# THE SACRAMENTO VALLEY MIRROR

Jan. 29, 2018

# Do gun-free zones actually encourage more mass shootings?

by Elizabeth C. Brierly

Early on the morning of Jan. 23, a 15-year-old allegedly opened fire with a pistol and killed two other students at Marshall County High School in Benton, Ky. He reportedly wounded 14 others by gunshot, and five more suffered injuries during their efforts to escape. The shooter was captured by sheriff's deputies after he ran out of ammunition.

"As we consider the unspeakable, avoidable violence today in Kentucky, it's hard to understand what could compel such an evil action," said Libertarian National Committee Vice-Chair Arvin Vohra. "Our thoughts and prayers are with the families of those killed or wounded; our hearts break as we imagine what they are going through. In this time of sorrow, we must ask our representatives: How long will we let this continue? How many more times will well-advertised 'gun-free' school zones predictably allow for these horrors? Don't the young people in America deserve better than to be sent to a disarmed killing field every day, hoping that no one takes advantage of it today? Don't they deserve not just to feel safe, but actually to be safe? Let's make this the last tragedy of its kind, by ending gun-free school zone laws now."

Statistics on whether more mass killings take place in gun-free zones or elsewhere vary, usually depending on the ideological agenda of the compiler of the statistics. What is known is that killers motivated by a desire for infamy, or with terrorist intent, frequently choose to inflict their mayhem in locations where few people, if any, are armed. Common sense indicates that it's easier and faster to shoot fleeing victims in the back than to shoot an armed adversary in a defensive position. The 2017 Sutherland Springs church shooting ended when the shooter was confronted by an armed defender — not before that confrontation.

There are many other cases in which responsible gun owners have prevented mass shootings from occurring or escalating. A 1997 high school shooting in Pearl, Miss., was halted by the school's vice principal after he retrieved the Colt .45 he kept in his truck. A 1998 middle school shooting ended when a man living next door heard gunfire and apprehended the shooter with his shotgun. A 2002 terrorist attack at an Israeli school was quickly stopped by an armed teacher and a school guard. A 2002 law school shooting in Grundy, Va., came to an abrupt conclusion when students carrying firearms confronted the shooter. A 2007 mall shooting in Salt Lake City, Utah, ended when an armed off-duty police officer intervened. A 2009 workplace shooting in Houston, Texas, was halted by two coworkers who carried concealed handguns. A 2012 church shooting in Aurora, Colo., was stopped by a member of the congregation carrying a gun. A 2012 mall shooting in Portland, Ore., ended when the gunman took his own life minutes after being confronted by a shopper carrying a concealed weapon.

The economist David D. Friedman pointed out in his book *Hidden Order: The Economics of Everyday Life* that violent criminals tend to avoid situations in which they suspect their victims may be able to fight back.

"Suppose one little old lady in ten carries a gun," Friedman wrote. "Suppose that one in ten of those, if attacked by a mugger, will succeed in killing the mugger instead of being killed by him ... The number of muggers declines drastically, not because they have all been killed but because they have, rationally, sought safer professions."

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David Kopel, a self-identified life-long Democrat who is research director at the Independence Institute in Colorado and associate policy analyst at the Cato Institute, has written prolifically on gun control. "Simply put, if not for gun control, Hitler would not have been able to murder 21 million people," Kopel wrote in *National Review*.

The work of R. J. Rummel, a political science professor at the University of Hawaii, documents 169,202,000 people who were killed during the 20th century by governments practicing democide — defined as politically motivated genocide, mass murder, or other purposeful killing. According to Rummel's scholarly research, the Soviet Union killed 61,911,000. Maoist China killed 35,236,000. The Nazis killed 20,946,000. Other smaller totalitarian dictatorships killed the rest. These numbers do not include casualties of war. All these countries were turned into gun-free-zones before the killing began.

Countries like Switzerland and the United States, which have both historically had a well-armed populace, did not suffer this kind of fate. The same principle applies in smaller settings. Those who wish to harm others tend to be deterred when people have the capability of fighting back. That is why gun-freezones and, indeed, all forms of gun control should be opposed.

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# The Ledger

#### March 2018

# Defensive gun use saves lives

#### by Nicholas Sarwark

Gun violence is both tragic and memorable. Everybody can relate to the loss of life in the recent Parkland, Fla., mass shooting. Families and the community were shattered when a former student shot innocent high school students and staff at will until he ran out of ammunition, killing 17 and wounding 17 more. In that case, the shooter faced no armed opposition.

In some cases, though, people are able to defend themselves and those around them. Stories of defensive gun use don't generate as much attention because the loss of life was halted, and somebody with a gun was able to make a violent incident much less tragic than it might otherwise have been.

A more recent case provides a stark illustration. On March 20, a student at Great Mills High School, Md., shot and injured two other students. Within minutes, an armed School Resource Officer killed the shooter before he could do more damage. We can't know how many lives that shooter would have taken, because he didn't have the chance to try.

Guns carried in public play an important role in protecting people at their most vulnerable, because the defender is on the scene in real time. Police are almost always too late.

- A 1997 high school shooting in Pearl, Miss., was halted by the school's vice principal after he
  retrieved the Colt .45 he kept in his truck.
- A 1998 middle school shooting in Edinboro, Penn., ended when a man living next door heard gunfire and apprehended the shooter with his shotgun.
- A 2002 law school shooting in Grundy, Va., came to an abrupt conclusion when students carrying firearms confronted the shooter.
- A 2007 mall shooting in Salt Lake City ended when an armed off-duty police officer intervened.
- A 2007 shooter with more than 1,000 rounds of ammunition killed four people at New Life Church in Colorado Springs before he was shot by an armed volunteer security guard.
- In 2008, a man shot four people at a crowded bar in Winnemucca, Nev., killing two, when a
  patron with a concealed carry permit shot and killed the attacker.
- A 2009 workplace shooting in Houston was halted by two coworkers who carried concealed handguns.
- A 2012 church shooting in Aurora, Colo., was stopped by a member of the congregation carrying a gun.
- In 2012, a man armed with a shotgun kicked in a door at a church near Spartanburg, S.C., when a
  parishioner with a concealed carry permit pointed his own weapon at the attacker while others
  disarmed him.
- In 2012, a man shot two people at a bar in Plymouth, Penn., killing one of them, until a patron
  drew his own weapon and shot the assailant multiple times.
- At a 2012 mall shooting near Portland, Ore., the gunman took his own life minutes after being
  confronted by a shopper carrying a concealed weapon.

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- A 2013 middle school shooting in Sparks, Nev., ended when a school resource officer shot and wounded the 14-year-old student shooter.
- In 2014, a psychiatric patient at a hospital near Philadelphia took out a gun and killed a case worker, then shot and wounded a psychiatrist before the doctor took out his own gun and returned fire.
- In 2015, a gunman opened fire on a crowd of people in Chicago's Logan Square until an Uber driver with a concealed carry permit shot and wounded him.
- In 2015, a man started shooting both customers and employees of a Philadelphia barbershop until
  a man outside the store heard gunfire, entered, and shot the assailant.
- In 2017, a man fired several rounds into a crowd outside a nightclub in Lyman, S.C., striking
  three people. He almost shot a fourth person, who turned out to have a concealed carry permit and
  returned fire, stopping the assault.

Firearms are crucial for defending against individual criminals, but the most widespread cases of murder are committed by governments, not individuals. In the 20th century, 169 million people worldwide were killed by democide — murder carried out by governments — according to University of Hawaii researcher Rudolph Rummel. Another 64 million were killed in warfare between countries, according to Matthew White in the online *Historical Atlas of the Twentieth Century*. By contrast, White ventures a rough estimate that worldwide civilian homicides in the 20th century totaled only 8.5 million.

If preventing death by firearms is the goal, the problem is not civilians with guns. It's criminals with guns. And governments with guns.

Nicholas Sarwark is chair of the Libertarian National Committee.

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# THE NEWS-ITEM

October 28, 2018

# Politicians stoke voter fears every Halloween season by Richard Fields

Every October before an election, both Democrats and Republicans ramp up fear-based campaigns. The Halloween season isn't only for telling supernatural stories and conjuring macabre imagery, it's also for frightening voters as a strategy for getting out the vote. The phenomenon even has a name, the "October surprise."

This election year, Republicans are trying to panic voters with massive publicity about the caravan of Hondurans, Guatemalans, and Mexicans migrants "invading" the United States. There is a racist, xenophobic component to stoking fear about immigrants from countries to the south, although this is usually hinted at with silent "dog whistles" rather than being stated outright. More often, Republicans try to scare voters about immigrant competition for jobs and for welfare funding.

Democrats have their own October surprise campaign this year, claiming that Republicans want to end people's access to health care. Never mind the extensive evidence of how government involvement in health care raises prices and restricts access, Democrats claim that if we don't ensure government's role as third-party payer for medical costs, people will die in the streets.

Libertarians take a different approach: an appeal to common sense.

Libertarians understand that every immigrant arriving in the United States to work is also a consumer. When immigrants take American jobs, the economy expands and new jobs are created. Some of our more talented immigrants — countless entrepreneurial minds, like Russian immigrant Sergey Brin, who cofounded Google — have created whole new industries with hundreds of thousands of new jobs.

From Siberians who crossed the Bering Strait and settled North America, to Europeans who braved the North Atlantic Ocean, from Chinese who came to work in the California gold mines and helped build the transcontinental railroad, to Central and South Americans who helped enable the bounty of American agriculture, every wave of immigrants has helped build our prosperity. Without them, we would not be America.

Today, the United States has record low unemployment. We have a growing population of senior citizens, and a static or declining number of working-age people, pushing both public and private pension plans toward bankruptcy as more people collect than pay. Pensions can be shored up with higher contributions, lower benefits, or abnormally high investment returns, but an easier way to sustain customary retirement funding is to increase the number of contributing workers. The United States has a static birth rate, so the only way to bolster the working class is to allow more people from other countries to join our work force.

My colleague Nicholas Sarwark, chair of the Libertarian National Committee, gave me a common-sense suggestion.

"Instead of building a wall and threatening the caravan of immigrants with military action, we should be encouraging immigration for anyone willing to work and contribute to the economy," And he said that as a 2018 candidate for mayor of Phoenix — a city no more than a three-hour drive from the Mexican border.

The Cato Institute, a libertarian policy think tank, has published definitive research showing that immigrants commit crime at a lower rate than that of native-born Americans, are less likely to consume

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welfare benefits, and generally consume a lower value of welfare benefits when they do use such services. Immigrants, almost across the board, are a net value to the United States.

Libertarians contend that Democratic fears about scaling back government's role in health care are equally absurd. We don't require car insurance policies to cover gasoline purchases or oil changes. There is no reason to require that health insurance must cover flu shots or any number of other needless mandates. Loading insurance policies with so many requirements merely inflates the salaries of paper shufflers, rather than truly enabling better access to health-care services. Inexpensive private insurance for catastrophically expensive medical conditions and a free market for routine medical care would drastically reduce most health care costs, while providing dramatically better outcomes.

Libertarians would also rescind regulations that reduce the allowed numbers of health-care workers and facilities. Certificate of need (CON) laws have swept into 35 states, effectively granting power to existing hospitals to veto the construction of new, competing hospitals or clinics. A new medical school must, by law, be accredited by the American Medical Association, in conjunction with the Liaison Committee on Medical Education. It's not surprising that very few new medical schools are granted that accreditation, because that would increase the supply of doctors and drive down their salaries.

The pharmaceutical industry works hand-in-glove with the Food and Drug Administration (FDA) to make the approval of new medicines an extremely slow and costly procedure, reducing competition in drug supply at the expense of patients. There is no reason to let a bureaucracy like the FDA stand in the way of patient access to new forms of medicine. At most, patients need accurate information about new drugs, the type of advisory role performed by the private firm Underwriters Laboratories, which provides certification for a broad range of electronics and other products. Safety and efficacy can be assured without the restrictive, prohibitionist, and anti-competitive elements of our current regulatory scheme.

Republicans and Democrats, the lumbering zombies of American politics, will continue trying to scare voters each Halloween season by demonizing each other and offering big-government programs and restrictions as their only solutions.

Fortunately, there is another way. About 800 Libertarians are running for local, state, and federal office this year — an increase of nearly 40 percent over 2016. The Libertarian Party won't try to scare voters with political ghosts and goblins. Instead, our elected officials and candidates offer real solutions to increase individual freedom and prosperity.

Richard Fields is press secretary for the Libertarian National Committee.

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This article is published at the website of the *News-Item*, based in Harrisburg, Penn.: *NewsItem.com/opinion/editorials/ politicians-stoke-voter-fears-at-halloween/article\_ e4bf70b0-07ee-514d-9e1c-b7e15fcec28d.html*.

# INDEPENDENT PRESS

June 7, 2018

# Supreme Court decided very little in gay wedding cake case

#### by Wes Benedict

Should religious bakers be forced to bake cakes for gay weddings? The U.S. Supreme Court has finally ruled on a case that had been winding through the judicial system since 2012. Justice Anthony Kennedy wrote the majority opinion in *Masterpiece Cakeshop v. Colorado*, representing a 7–2 decision that rules in favor of the cake shop's owner, who declined to provide service based on his religious views, because the state of Colorado did not give him a fair hearing.

This case was so narrowly decided, though, that it fails to set precedent for the larger issue of whether a business owner with sincere religious beliefs can refuse service to customers in a protected class, if serving them would conflict with those religious beliefs.

The case started when a gay couple, Charlie Craig and David Mullins, asked Masterpiece Cakeshop owner Jack Phillips, a sincere Christian, to bake them a wedding cake. Phillips declined, citing his religious beliefs that oppose gay marriage. Instead, he offered to sell them a generic cake. Craig and Mullins brought legal action, and the Colorado Civil Rights Commission decided in the couple's favor.

Libertarian Party chair Nicholas Sarwark, a former public defender who has argued before the Colorado Supreme Court, points out that in overruling the Colorado Civil Rights Commission, the court could have ruled on free-speech grounds that compelling Phillips to decorate a cake with gay themes violated his right to free speech. It didn't do that, though.

"The court could have ruled on freedom-of-association grounds that Phillips had a right to not do business with people whose lifestyle he disapproved of. The court didn't do that either. Or it could have ruled that forcing Phillips to bake and decorate a gay-wedding cake violated his freedom of religion. The court didn't even do that. Instead," Sarwark explains, "it ruled that the Colorado Civil Rights Commission's hostility to religion was improper and that it tainted proceedings meant to be impartial. All the substantive issues will have to wait for another case on another day."

Libertarians have a long history of supporting individual rights of all types. The Libertarian Party's first presidential candidate, John Hospers, was openly gay when living that way was against the law in much of the country. His vice-presidential running mate, Tonie Nathan, was the first woman ever to receive an electoral college vote — all the way back in 1972.

Most anti-discrimination laws came about because of public revulsion toward past pro-discrimination laws. Jim Crow laws mandated racial discrimination. People came to understand that government-mandated discrimination was evil, and they enacted civil rights laws in response. Better still, though, would be to strike all discriminatory laws from the books, and allow people to associate with others as they wish.

Marriage used to be a private institution, a religious ceremony or a contract between families. When marriage licenses began to be established by governments in the United States, most of them were

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enacted in order to criminalize miscegenation, marriage between people of different races — a clear violation of their rights.

Marriage is essentially a contract between the people involved which should not require government's blessing in the form of a license. Government should have no interest in who marries whom, or in the lawful terms of a marriage contract. Government interest should be limited to enforcing the terms of the contract, at most. Similarly, government should not get involved in deciding who will bake cakes for whom. In a free marketplace, there will be plenty of bakers willing to bake cakes for all customers."

Libertarians believe that most adults can manage to take care of themselves. Government officials should get out of their way and let them. That's what Libertarians elected to office will do. In 2018, we will field a record number of candidates for local, state, and federal office. Our candidates' primary goal is to let people run their own lives.

Wes Benedict is executive director of the national Libertarian Party. (Learn more at www.LP.org.)

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This article was published in the print edition of the Independent Press, based in Forsyth, Mont.

LNC Staff Report, Dec. 2018: Elizabeth Brierly

- Q. Develop and lay out web pages as needed, e.g., "Dates of Interest," primary live blogger of election results, updates, highlights from election, election results charts for each level of public office.
- R. I.T. troubleshooting (e.g., iContact mailings, Wordpress website, LP.org e-mail)
- S. Backup curator/editor for biweekly member e-mailings

#### III. ELECTION CYCLES

**Background.** The year 2019 will be the time to line up our puzzle pieces for deployment/integration into a banner presidential election cycle for the LP in 2020. As a scuba instructor had advised my dive buddy, obviously we kick hard when the surge is against us. But remember to we must kick like crazy *even* when the surge is *with* us, so we'll be ahead of the game when it inevitably turns against us, again.

Challenge: 2018 having been an exceptional year of progress (read: expenditures!) for us, with ballot access and numbers of candidates, our cash flow is weak. So if we're going to kick hard during the lull, we need to work smart on the cost side, and creatively on the revenue side, as we invest and lay groundwork for our 2020 blitz.

Public Relations: PR is fuel for a nonprofit's fundraising life. Our perceived credibility, our action and achievements, our role in moving the public-policy needle in a Libertarian direction, and the benefits thereof — the more tangible, the better — are vital to our "selling" members and donors on supporting our work. They are far less jazzed about paying just to keep the lights on at HQ, than about our deploying their generosity to effectively spreading Libertarian solutions and benefits to enlighten uninitiated voters, and to influence those in power who could implement our solutions.

There exist three general types of media exposure: paid, owned, and earned.

Because *paid* media is currently our last resort, we must work smarter by capitalizing on our *owned* media — our own web site, blog, social media entities, print publications, etc. — propagating and promoting our and our affiliates achievements via those tools and resources — to the right media people, at the right time, in an engaging way, in the way they want to hear it — in order to reap *earned* media — attention from *external* reporters, editors, show hosts, producers, bloggers, podcasters, and the like.

In his staff report, Richard Fields emphasized the importance of storytelling as a device to capture people's attention. He also wrote, "Libertarians are the adults in the room who believe that simpler is better. Believing that most people are completely capable of taking care of themselves. ..." Manifesting and reinforcing that perception, that credibility, is vital in our quest for ever higher levels of earned media.

Good news: This fall, a newspaper editor who published one of our press releases as an op-ed, remarked, "I would like to...promote your simple but vital cause of commonsense." That is the reaction we strive for!

More good news: We have several friendly columnists in our corner, who treat us fairly.

To maximize our reach, we must build up that pool of advocates. We want more columnists friendly to, and mentioning, our news and accomplishments — not just good of Matt Welch at *Reason*, but those employed by the likes of the *Washington Times*, where "Inside the Beltway" columnist Jennifer Harper went so far as to mention our cool new tee shirt and our convention theme this year (e.g., "New Libertarian motto: 'Don't tread on me'" April 9, 2018, at *WashingtonTimes. com/news/2018/apr/9/inside-the-beltway-new-libertarian-motto-dont-tread).* 

LNC Staff Report, Dec. 2018: Elizabeth Brierly

One way we expand our base of friendly media is through distribution of our (sensible, well-written, well-edited!) press releases to our existing media list. This can result in the media's:

- · Quoting or citing our press releases' content in their own feature articles or columns;
- Utilizing our press releases by publishing them as op-eds. This sometimes happens without our knowledge; in 2018 this happened at least five times (see PDFs):
  - The Sacramento Valley Mirror: "Do gun-free zones actually encourage more mass shootings?" by Elizabeth C. Brierly; Jan. 29, 2018
  - The Sacramento Valley Mirror: "Libertarian Party response to 2018 State of the Union," by Nicholas Sarwark; Feb. 1, 2018
  - The Ledger (Fla.): "Defensive gun use saves lives," by Nicholas Sarwark; March 2018
  - Independent Press (Mont.): "Supreme Court decided very little in gay wedding cake case," by Wes Benedict; June 7, 2018
  - The News-Item (Pa.): "Politicians stoke voter fears every Halloween season," by Richard Fields; Oct. 28, 2018

#### IV. TARGETED MEDIA PITCHES

**Background:** Getting our mass-mailed press releases published and cited is all well and good, but we would like to conduct targeted placement of *more* op-eds, more proactively.

Year 2019 is an opportune period in which to do so, to dive in and lay the foundation for the biggest media excitement yet in a presidential election year. (In 2016 in Orlando, we had a record-breaking number of press-pass requests, at more than 270; we absolutely could eclipse that in Austin in 2020.)

**Recommendations:** Take full advantage of the two communications professionals at the LNC's disposal to focus on these efforts and exploit these angles, during the (so-called!) lull.

Let's invest more of our time to monitor news, editorials, and letters to the editor (LTEs) in the cities where Lauren Daugherty (as development director) has identified key donors. Newspaper readers and talk-radio listeners comprise an older demographic who are in a comfortable position to contribute, when they see results. These contributors are moved when they see in newsprint or on TV or hear on the radio the LP being cited, our reps being quoted, interviewed, or bylined on op-eds, promoting Libertarian solutions and benefits.

**Bonus:** Although large-circulation publications may expect exclusivity, many smaller ones don't require an exclusive. So in some cases, we could get more bang for our buck by offering the same op-ed to smaller pubs in several mutually exclusive markets. And if our op-ed debunking "affordable housing" programs specifically in San Francisco is declined by the S.F. Chronicle, we're free to offer it to the S.F. Examiner, and so on.

#### V. FINDING MORE MEDIA CONTACTS

**Background:** If you look hard enough you can find media all over the place. Richard Fields is an avid LinkedIn user, and has been populating iContact with willing participants he has entreated there. This month at a gun-rights group meeting, I met an editor from *Epoch Times* who welcomed me to send him op-ed pitches.

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LNC Staff Report, Dec. 2018: Elizabeth Brierly

There are also dedicated matchmaking services to which media and experts (that's us!) will subscribe, set up profiles, and blast out requests for an expert (in the case of a reporter, producer, etc.) or pitches (in the case of an organization like us). Richard and I have been subscribed to a free service called Help a Reporter Out (HARO), but have found it has limited application for our purposes.

Recommendation: Let's invest in PR Newswire's Profinet matchmaking service. In the past, I've had excellent results with them, especially with Expert Alerts, via which we can proactively pitch our experts to reporters, show producers, hosts, editorial page editors, who've set up detailed profiles. We would be able to home in on relevant media in our target cities, what topics they focus on, then pitch them in a more custom way than we do with our conventional mass press-release mailings. Through careful evaluation and filtering, we'll also find we can be smarter about segmenting our list, sending people only what they are most likely to appreciate, reducing our opt-out rates (a trigger for being flagged as a spammer in mass e-mail systems).

Profinet's subscription pricing quoted in 2017 was less than \$1,000/year. Although it was approved for purchase at the time, Richard and I opted to save the funds and give HARO a try. I have an RFQ underway to get Profinet's current pricing.

Meantime, Profnet also offers:

- ProfNet Connect, where we'd set up our reps' profiles, where reporters could find us searching by keywords; and
- Speaker Service, which connects event organizers with speakers, panelists, moderators and other types of presenters. Could be useful!

#### VI. EARNED MEDIA STIMULATES SUPPORTERS

Challenge: An industry-standard, effective fundraising technique for nonprofits is to compile, print, and mail digests of press coverage at regular intervals and send to members and donors. Even if we could afford to mail a fancy, bound "book" of press coverage semiannually, as a Cato or Independent Institute might, that may not be the best ROI.

#### Recommendations:

Re-introduce select excerpts of our earned media into the content of *Liberty Pledge*, in conjunction with the positive "internal" features that we've developed this year (e.g., recognizing and honoring former chairs can encourage those hesitant to step up). *Liberty Pledge* is the more cost-effective way to distribute such awareness of the reach of our public relations efforts. Being a promised monthly publication, it's a cost saving over that bulkier digest.

Continue using the blog and the "Media Buzz" column in *LP News* to convey earned media to non-pledgers. Ensure that the *Liberty Pledge*'s "exclusivity" (it says so in the masthead!) is retained by avoiding duplication with articles published in *LP News*.

Include our earned media in our biweekly, compiled, member e-mailings as often as possible. Occasionally this may mean postponing inclusion of a press release until the external publication's publishing details are known. Include in the mailing the name of the pub, date published, and byline—data not included in a conventional press release as posted to our web site. Finally, once published, add to the web posting, "This news release was published by [name of publication(s)] on [date]."

LNC Staff Report, Dec. 2018: Elizabeth Brierly

**Note:** We can continue to save funds by going without a professional clipping service. We are likely missing some very obscure outlets, but Google Alerts, the occasional pitches from Meltwater with samplers of search results, and input from our many affiliates are covering this well, for now.

#### VII. MEDIA CONTACTS DATABASE

**Background:** Since I joined in 2015 (at least), we've been using iContact, a catch-all, subscription-based mass e-mailing system with a contacts "database." Its feature set is somewhat limited, compared with a true relational database.

Challenge: In Feb. 2018, we lost a significant chunk of our contacts list in iContact, because of allegations by international watchdog SpamHaus that we may have been improperly obtaining and/or managing our mailing list(s). In a nutshell, we were flagged as a spammer and had to take drastic measures to restore our reputation as a legitimate sender. We are still recovering from that loss. iContact being a crucial tool in our earned-media process, we continue to reconstruct our media mailing list.

#### Recommendations:

Shift to use of our own, in-house relational database, one more custom and sophisticated than iContact, in which the we in the press team can track not only the contacts' names, e-mail addresses, and mailing history, but which has flexibility for logging extensive notes about our relationships with these media professionals, their preferences, needs, conversations, the reporters' beats, the radio hosts' and producers' pitch preferences, results we've achieved with them, coverage they've afforded us, and so forth.

I provided State Affiliate Development Specialist Andy Burns a number of media tracking specs during his development of the CRM system for state affiliates. I recommend we examine that system for its applicability to LP national (and/or its suitability for further customization). Alternative solution: I designed an MS Access relational database for this purpose (when I worked for the Independent Institute); with the right LPHQ, shared server access for Richard and me, that app could certainly serve the purpose.

#### VIII. DEVELOPING SPOKESPEOPLE / REPS / "EXPERTS"

**Background:** I will soon be completing the initial version of our on-line press kit (as mentioned in Duties & Activities, above). The draft currently features these spokespeople: Chair Nicholas Sarwark, Vice Chair Alex Merced, and Press Secretary Richard Fields.

Recommendation: I would request to work with LNC leaders and the HQ team, leaders among state affiliates, and candidates past or present, to find, vet, and develop more individuals who could and would represent the national LP well. I would aim for people who have mastered our *Who's Driving?* game — or better yet, could teach it! These representatives recognize when an interviewer is veering into questions irrelevant to the campaign or topic at hand; they have rehearsed so they can deftly drive the interview and resume plugging our common-sense solutions, bold pledges (see "Candidates," below), and the benefits to the readers or listeners of Libertarian solutions and of shrinking government.

The more top-drawer reps we have in our stable, the more responsive we can be to interview requests, which helps the reputation of our media team, and reminds the media to think of the LP first, when they need a comment on breaking news. So many of our spokespeople are volunteers; let's develop, diversify, and spread the workload.

#### IX. CANDIDATES

LNC Staff Report, Dec. 2018: Elizabeth Brierly

**Background:** In 2016, Political Director Carla Howell wrote a series of bold Libertarian pledges for candidates at the federal, state, and local levels, introduced like this:

Scores of Libertarian candidates for federal office pledge to boldly reduce the size, scope, authority, and taxation of Big Government. The pledges they've made are listed below. (LP.org/candidate-pledges/)

These pledge write-ups, which include the reasoning behind each and benefits should they be implemented, are a tremendous resource to candidates, especially when they find themselves being barraged with irrelevant questions in interviews. Having made pledges relevant to their race not only sets up a candidate with solid talking points for interviews, but it means their opponents and whoever eventually wins the race have been hearing Libertarian solutions. But wait, there's more: Should the Libertarian candidate win, they can be completely confident in carrying out that policy, as they now have a clear mandate. This is a big deal.

Meantime, back to PR! If Libertarian candidates nationwide make such pledges *en masse*, that outcome, in and of itself, is newsworthy. How do I know this? Because in 2016, the pledges were featured in Reason's Hit & Run blog:

"The Libertarian Party's Federal House and Senate Candidates Pledge to Shrink Government: Some of the policies you can get if you vote Libertarian, from localizing education to downsizing the military," by Brian Doherty; Nov. 5, 2016 (Reason.com/blog/2016/11/05/the-libertarian-party)

**Recommendation:** Have an *ad hoc* team at LPHQ (I'm willing) perform a cursory review of the existing set of pledges for any prose that's out of date (has Edward Snowden managed to be pardoned? Great! Let's rewrite that one). Rewrite as needed; populate a fresh set of web pages (retain 2016's for posterity); set it up in Survey Monkey (as in 2016) or similar; invite every candidate who declares for any 2020 race — or special election in 2019 — to fill out the survey. Process and post the results. When a goodly portion are complete, PR and *LP News* and blog teams et al can start devising ways to promote this aspect of these remarkable candidates.

#### X. FINAL RECOMMENDATION (FOR NOW!): COLLABORATION AND COMMUNICATION

None of my recommendations will be happening in a vacuum. I picture LNC and LPHQ as an organism with many moving, intersecting limbs: PR feeds development; media coverage feeds social media; operations feeds everyone's project prioritization; development feeds virtually everything; leadership and candidates and affiliates feed *LP News*; *LP News* feeds membership; membership and development feed LP Store; LP Store feeds operations' bank account; membership feeds virtually everything; candidate recruitment and support feed candidates, who in turn feed PR's opportunities for media coverage. (All right—whom did I leave out?!)

In the words of Ellen Degeneres: "My point, and I do have one...." We are like a start-up company, with considerable overlap in roles and the frequent need to collaborate to ensure advancement of our mission; and of course to fill in when needed in different areas. What with the team's being composed of individuals, juggling both separate and group demands, I see clear communication as the grease that will keep the wheels of our work turning smoothly.

It is a pleasure and honor to work with these energetic, talented, and dedicated allies in our shared quest for liberty in our lifetime. Thanks, all, for the opportunity, and (as a lifetime member) for your many good works.

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# APPENDIX H SPECIAL COUNSEL'S REPORT

#### MEMORANDUM

TO: Libertarian National Committee

FROM: Oliver Hall

DATE: December 1, 2018

SUBJECT: Special Counsel's Report

#### Introduction

This report summarizes my work as Special Counsel to the Libertarian National Committee since I last submitted a report on October 2, 2018. The report is a privileged attorney-client communication, but only relates facts, and not legal advice. As such, it may be appropriate for sharing with a wider audience, including members of the Libertarian Party, at your discretion.

#### General

As Special Counsel to the LNC, I have reviewed documents and correspondence, responded to questions, and provided legal advice and services on a variety of matters as needed or requested. In particular, I researched and resolved queries involving: registered Libertarian seeking position as county election inspector in Michigan; Wyoming law governing election recounts; exclusion of Libertarian candidate from special election in Georgia; and issues arising under federal labor law.

I also provided the following services:

- Provided legal guidance and/or representation to Libertarian candidates seeking inclusion
  in debates in races for U.S. Senate in Pennsylvania; U.S. Senate in Texas; U.S. House in
  North Carolina; U.S. House in Ohio; U.S. House in Pennsylvania; Governor in Georgia;
  and Governor in Iowa;
- Assisted as supporting counsel to Mark Brown in administrative proceeding before Federal Election Commission on behalf of Libertarian Party of Ohio;
- Assisted as supporting counsel to Mark Brown in administrative proceeding before Ohio Elections Commission on behalf of gubernatorial candidate;
- Provided background information and materials to support preparation of fundraising letter based on LNC efforts to include Libertarian candidates in debates;
- Reviewed filings, researched case law and advised LNC with respect to request that it
  join amicus brief in support of petition for certiorari in Utah Republican Party v. Cox;
- Reviewed 6th Circuit decision in Libertarian National Committee v. Holiday, No. 17-6216, and provided recommendations regarding legal options;
- Consulted with Libertarian Party of Maryland Chair regarding potential ballot access litigation and provided advice and research support to lead counsel.

# APPENDIX H SPECIAL COUNSEL'S REPORT

Libertarian National Committee Special Counsel Report December 1, 2018 Page 2 of 3

#### Litigation

Arizona Libertarian Party v. Reagan, No. 2:16-cv-01019 (D. Ariz. April 12, 2016), No. 17-16491 (9th Cir. July 21, 2017): This case challenges Arizona's newly enacted law that drastically increased signature requirements for Libertarian Party candidates seeking access to AZLP's primary ballot. It requests declaratory and injunctive relief. The Plaintiffs sought preliminary relief in time for the 2016 election, which was denied. Thereafter, the parties conducted discovery and filed cross-motions for summary judgment. On July 10, 2017, the District Court granted summary judgment to the state. The Plaintiffs have appealed to the 9<sup>th</sup> Circuit and briefing on the appeal was completed in April 2018. Oral argument is likely to follow in spring of 2019. (I represent the Plaintiffs outside the scope of my representation of the LNC.)

Cowen v. Kemp, No. 1:17-cv-04660 (N.D. Ga. Nov. 21, 2017) – This case case challenges the Georgia law requiring that candidates for U.S. House submit nomination petitions with signatures equal in number to 5 percent of the registered voters in the last election. No candidate has ever complied with that requirement since the law was enacted in 1943. Plaintiffs are individual voters and the Libertarian Party of Georgia. The Defendant filed an Answer to the Complaint in February 2018, and the parties are currently taking discovery. Plaintiffs' counsel is Brian Sells: (404) 480-4212; <a href="mailto:bryan@bryansellslaw.com">bryansellslaw.com</a>.

Level the Playing Field v. Federal Election Committee, No. 1-15-cv-01397: This case challenges the FEC's failure to act upon, and constructive denial of, an administrative complaint against the Commission on Presidential Debates. On February 1, 2017, the Court granted Plaintiffs' motion for summary judgment and denied Defendant's motion. The Court remanded the case to the FEC with instructions to reconsider the evidence and allegations and issue a new opinion within 60 days. The Court also ordered the FEC to reconsider Plaintiffs' petition for rulemaking and enter a new decision within 60 days. In March 2017, the FEC issued a new decision that upheld its prior position. The case is now back before the District Court, and the Plaintiffs have filed a supplemental complaint. The parties have filed cross-motions for summary judgment, and briefing was completed on the motions in November 2017. Plaintiffs' counsel is Alexandra Shapiro, Shapiro Arato LLP: ashapiro@shapiroarato.com; 212-257-4881.

Libertarian National Committee v. Federal Election Committee, No. 16-cv-0121: This case challenges the FEC's treatment of a bequest from Joseph Shaber, deceased, to the LNC, which imposes an annual limit on the amount of the bequest that may be distributed to the LNC. The FEC filed a motion to dismiss, which the Court denied on January 3, 2017. The parties have taken discovery. In September 2017, Plaintiff filed a motion requesting that the District Court certify certain questions of law to the D.C. Circuit for decision. In October 2017, the FEC filed a new motion to dismiss. On June 29, 2018, the District Court granted Plaintiff's motion and denied the FEC's motion. The District Court certified the questions of law to the D.C. Circuit. The FEC also filed a renewed motion to dismiss in September 2018, which Plaintiff's counsel is

# APPENDIX H SPECIAL COUNSEL'S REPORT

Libertarian National Committee Special Counsel Report December 1, 2018 Page 3 of 3

Alan Gura, Gura & Possessky: alan@gurapossessky.com; 703.835.9085.

Libertarian National Committee v. Holiday, No. 3:14-cv-00063 (E.D. Ky.), No. 17-6216 (6th Cir. Oct. 29, 2017) — This case challenges a debate requirement limiting participation to candidates with "a realistic chance of winning" the election. It also requires that the candidate have raised at least \$100,000 for the campaign. On October 11, 2014, the District Court denied the plaintiff candidate injunctive relief that would permit him to participate in the debate. In September 2015, the judge ordered that there be a trial, and the state answered the Complaint. On September 29, 2017, the Court entered an order granting the Defendants' motion for summary judgment. Plaintiff appealed to the 6th Circuit, which affirmed in a decision entered on November 2, 2018. Plaintiffs' counsel is Chris Wiest: <a href="mailto:chris@cwiestlaw.com">chris@cwiestlaw.com</a>; 859-486-6850. Robert Winter is counsel of record on appeal: <a href="mailto:robertawinterjr@gmail.com">robertawinterjr@gmail.com</a>.

#### Conclusion

I look forward to discussing this report with the LNC during its next meeting. Should you have questions or need further information prior to that time, please contact me at 617-953-0161 or <a href="mailto:oliverbhall@gmail.com">oliverbhall@gmail.com</a>.

BUSINESS SOLUTIONS BOOKLET



# AUDIENCE RESPONSE TECHNOLOGY

# FOR NEXT GENERATION AUDIENCES

The Era of Collaborative Value

FOREWARD

Customers and employees of today expect more from businesses - more understanding, more collaboration, more flexibility. And with the right technology, customers and employees can contribute more - more loyalty, more engagement, more value.

We are living in an unprecedented time of business innovation and redefined expectations. Digital culture has transformed the way we communicate, work, and learn. Audience response technology is a positive force in 'The Era of Collaborative Value', enabling businesses to listen to customers and employees more closely, extract new knowledge, and discover new opportunities.

When speakers, attendees and event organizers are equipped to engage as collaborative actors, traditional meetings turn into interactive meeting experiences. With audience response, attendees are engaged on their own terms. Event organizers and presenters are empowered to deliver more informed, and tailored experiences to attendees.

With audience response technology, people come first. Everyone engages as active learners and collaborative thinkers. If you're reading this, then you understand that changes must be made to ensure your business reaps the benefits of the 'Era of Collaborative Value'.

I invite you to step into this future with Vistacom.

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Scott Casey, President and Founder





INTRODUCTION

# The Benefits Of Audience Response Are Astronomical

Heighten audience engagement, information retention and collaboration with Vistacom's Audience Response System (ARS). Audience response gives businesses the power to turn meetings and conference events into interactive experiences.

Make your meeting one to remember with Vistacom Information Systems.

Engage attendees from anywhere in the world participating virtually or in-person. Collect audience feedback, administer interactive polls, and display survey results - all in real time.

Bring excitement and enthusiasm into your meetings

Engage audiences in two-way communication

Shorten the feedback loop

Evaluate understanding and comprehension in real-time

Monitor and improve information retention

Collect anonymous, unbiased data with accuracy



# LET US TAKE CARE OF THE HEAVY LIFTING.

# Achieve your goals faster with less stress and more flexibility

Vistacom has served as an audience response leader since 1997. For 20 years and counting, we've learned a lot along the way. Many of our key personnel have worked with Vistacom since the early days. That means you'll work with professionals who not only understand the technology behind ARS, but also knows how to establish a solid framework for executing your meeting flawlessly.

When you first engage with us, we'll ask you lots of questions about your meeting —from the topics you'll be covering and the people who'll be attending to the goals you aim to accomplish. Our staff is experienced in working with meeting planners, general management, sales trainers, marketers and HR personnel.

Vistacom isn't tied to any one technology or single keypad, so we can provide a blend of advanced hardware equipment and digital technology, and configure an audience response solution that is best suited to your needs.

With a 95% customer retention rate and 1,000+ customers served, it's safe to say we understand how to help our customers how to reach their goals.



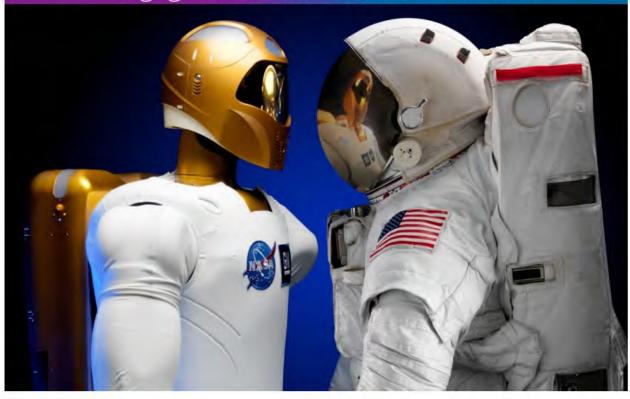
AUDIENCE RESPONSE TECHNOLOGY FOR NEXT GENERATION AUDIENCES

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VISTACOM

# **The Vistacare Promise**

- To deliver high value, cutting-edge audience response technology
- To optimize your performance goals with best-in-class servicing
- To create interactive experiences that engage Next Generation Audiences



# ADVANCED TECHNOLOGY IS ONE PART OF THE PACKAGE

Maximize the value of audience response technology with best in class professional service and technical support every step of the way - before, during, and after each event.

# ONBOARDING FOR SUCCESS

After reviewing your organization's objectives, event format and audience make up, an account executive is assigned to your project. Your team is also given access to an **Online Command Center**. From here, you can access event information and create to-do lists, upload and exchange files, manage logistics and set up auto reminders. The Online Command Center makes it easy to access data insights, make informed decisions in real-time and analyze performance results.

Receive expert guidance from a dedicated account executive with extensive experience developing high performing audience response questions, deciding between ARS solution features, timing interactive presentations, selecting the most captivating results display and more.

## ON-SITE SUPPORT

Fully trained System Specialists are available on-site at events for customers

who rent Vistacom's audience response keypad clickers or mobile VPOLL solution together or separately. Vistacom's System Specialists are responsible for setting up and testing equipment prior to event rehearsal.

During the event, System Specialists are able to assist with making changes to audience response questions during presentations, and coordinating the display of live results.

# **GUARANTEEING FUTURE SUCCESS**

At the conclusion of each meeting, an audience response report is generated and distributed to event organizers. Archived meeting content and performance reports are stored in the Online Command Center for future access, anytime.

Vistacom support staff is available to answer any questions that arise after the event and to provide customized reports upon request.

6 AUDIENCE RESPONSE TECHNOLOGY FOR NEXT GENERATION AUDIENCES

VISTACOM AUDIENCE RESPONSE TECHNOLOGY FOR NEXT GENERATION AUDIENCES Make changes ON-THE-FLY **REAL-TIME INTERACTION** Immediately determine how well your audience understands the contents of your training, meeting or conference. Analyze the impact of internal training programs. Gauge what conference attendees value most and want to hear more about. Promptly address the needs of your customers and employees with real-time data and interactive response. Live display of polling results • Audience Q&A upvoting • Edit response questions in real time

A SINGLE SOLUTION FOR NEXT GENERATION TRAININGS, MEETINGS, EVENTS & ELECTIONS.

## SERVICING BUSINESSES WORLDWIDE

Vistacom is global in reach - operating from multiple sites across the U.S and Germany. Whether your meeting is around the corner from our U.S. headquarters or in a far corner of the world, Vistacom can deliver world-class service and advanced technology.

## MANY APPLICATIONS

Vistacom's audience response system can be configured into an array of applications. Facilitate employee training assessments, voting elections, interactive speaker or lecture presentations and more.



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#### KEYPAD CLICKERS

Not all audience response keypad systems are alike. Deploy the most advanced, and reliable keypad systems in the industry. Vistacom carries large inventories of audience response keypads.

Count on our expert sales consultants to provide guidance on which keypad system best serves your meeting goals and budgetary requirements.

#### VPOLL

Interact with next generation audiences participating in-person and online, and harness the power of mobile technology. Vistacom's VPOLL solution revolutionizes audience response delivery. Expand the reach of interactive audience participation onto any web-enabled device - mobile, tablet and computers included.

Using a dedicated event URL (VPOLL.mobi/meetingname), attendees can join interactive audience response sessions and access live polls, surveys and assessments from virtually anywhere in the world.

# APPENDIX I VISTACOM INFORMATIONAL MATERIALS











				111
FEATURES	VPOLL	Plus	Mini+	Worldwide
Technology	Mobile	Keypad	Keypad	Xeypad
Dimensions	- 1	5.25°L x 2.2°W x 1°H (133.8mm x 54.5mm x 26.5mm)	3"L x 1.5"W x 0.4"H (76mm x 38mm x 10mm)	6"L x 2.5"W x 1"H (152mm x 63mm x 25mm)
Weight (with battery)	*	3.9 oz (113 grams)	<1 oz. (25.5 grams)	4.8 oz (136 grams)
Display		2 Line (12 characters/line) LCD	Green/Red LED Indicator	7 Segment, 1 Character LED
Capacity	Limitless	15,500	15,500	3,750
Range	Global	650' x 650' (200m x 200m)	300' x 300' (91m x 91m)	450' x 450' (150m x150m)
Polling Rate	Approx .771 Mbps/individual	200 Keypadis/sec (2.5 second total cycle-time)	200 Keypads/sec (2.5 second total cycle-time)	100 Keypads/sec (2.5 second total cycle-time
Communication	WiFi/Cellular	Wireless, RF	Wireless, RF	Wireless, RF
Number of Answer Choices	Unlimited	20/99 (28 for multiple choice/99 for demographic or open-ended numeric tool)	20/99 (20 for multiple choice/99 for demographic or open-ended numeric test)	10.
Open-ended Text Response	1			
Q&A Up-voting	4			
Multi-digit Response	✓	✓	1	
Multiple Answer Choices	4	1	4	
Open-ended Numeric Entry	4	1	1	
Comparison (Pre/Post)	<b>*</b>	1	4	
Response Confirmation	4	1	1	✓
Correct Answer	4	1	1	4
Team Competition		1	1	1
Elections	1	1	1	1
Rank Order (Prioritization)	1	1	1	4
Individual Tracking	1	1	1	1
Multi-site meetings	1	1	1	
Decimal Voting		1	4	
Weighted Votes		1	1	

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# **VPOLL MOBILE SOLUTION**

# GLOBAL, MULTI-SITE, POWERFUL

- · Worldwide connectivity for multisite, global participation
- · Interactive multiple-choice & open-ended questions
- · Expanded charts and post event reporting options
- · Dedicated event url vpoll.mobi/meetingname
- · Mobile, tablet and desktop devices supported
- · Up-voting, Yes/No, True/False entries
- · Self-paced surveys
- · Open-ended audience response feed
- · Ability to track individual responses
- Live polling with results broadcast
- · Unlimited attendee participation
- · No app download required
- · No equipment shipping
- · Easy set up



AUDIENCE RESPONSE TECHNOLOGY FOR NEXT GENERATION AUDIENCES



# **Plus Keypad**

# LIGHT, COMPACT, RUGGED

- · 2.4 GHz frequency hopping spread spectrum technology
- Two-line LCD display with up to 12 characters and third line for keypad status icon display
- · LCD messaging display for voting confirmation
- · Conceal Votes on LCD for polling of a sensitive nature
- · Custom message display
- $\bullet$  Money-saving, keypad mobility feature allows users to carry the same keypad from room to room
- Accommodate a single meeting of up to 15,500 people or 31 concurrent sessions up to 500 people each
- · Conduct multi-site or remote meetings
- · Time-stamping to identify winner for first correct answer
- Security/Theft Prevention feature whereby keypads beep if out of range of the base station

# **Enhanced data entry**

Demographic and rank-order questioning for up to 99 items

Up to 20 answer choices for a multiple-choice question

Numeric log-in feature for tracking individual responses

Three soft-key buttons for voting options on LCD

Multiple answer choice selection

Open-ended numeric response

Decimal voting







# Mini+ Keypad LIGHT, COMPACT, PORTABLE

- · 2.4 GHz frequency hopping spread spectrum technology
- · Smaller than the size of a credit card for maximum portability
- Slim, rugged ABS plastic case. Dimensions: 3" L x 1.5" W x 0.4" H (76 mm x 38 mm x 10 mm). Weight: < 1 oz (25.5 grams) with battery installed
- · Optional lanyard attachment available for additional ease of use
- · LED light illuminates Green and Red to confirm voter registration
- Keypad has 10 numeric keys (1-9, 0) and four function keys for more advanced data entry
- Accommodate a single meeting of up to 15,500 people or 31 concurrent sessions up to 500 people each
- Conduct multi-site or remote meetings
- · Time-stamping to identify winner for first correct answer



# **Enhanced data entry**

Demographic and rank-order questioning for up to 99 items

Up to 20 answer choices for a multiple-choice question

Numeric log-in feature for tracking individual responses

Multiple answer choice selection

Open-ended numeric response

Decimal voting

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# **Worldwide Keypad**

# SLEEK, LIGHTWEIGHT, POWERFUL

- 2.4 GHz frequency hopping spectrum technology
- Seven segment LED display is easy-to-read in all lighting conditions
- Display has 10 numeric keys (1-9, 0) and three soft keys for a "Call on Me" acknowledgement feature
- Display shows the user's selection and confirms voting acknowledgement when selection extinguishes on the LED
- Up to 10 answer choices for a multiple-choice question
- · Single response per question
- · Ability to track individual responses
- · Perfect Solution for Meetings, Trainings & Classrooms
- · Demographic and rank-order questioning for up to 10 items
- Accommodate a single meeting up to 3,750 people or 15 concurrent sessions up to 250 people each



2.4 GHz frequency hopping spread spectrum technology means...

License-free/license-exempt frequency for worldwide use Immunity to interference and an integrated Wi-Fi avoidance feature

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VISTACOM



# PREPARE FOR TAKE OFF WITH VISTACOM.

#### ABOUT VISTACOM

Vistacom is an advanced leader in the audience response solutions industry, operating globally since 1997 for 20 years. Vistacom's success is predicated on a commitment to best-in-class customer service. Vistacom provides superior flexibility to meet any budget parameters and handle nearly any meeting requirement, from 20 to unlimited attendees. With 20 years of experience and 95% customer retention rate, Vistacom is one of the most trusted ARS providers in the industry.

#### ABOUT THE VISTACOM TECHNOLOGY

With advanced keypad clickers and the VPOLL mobile solution, Vistacom's Audience Response Systems combine the most advanced hardware and software integrations in the business. Vistacom represents and is an official reseller of the Reply® Wireless Technology manufactured by Infowhyse.

## CONTACT INFORMATION

Request a free demo, consultation or quick quote from our sales team today.

Toll Free 888.336.8774 Phone 484.879.2280 Fax 484.879.2203

**Email** info@vistacomusa.com **Website** vistacomusa.com

Vistacom Information Systems, Inc. 256 Eagleview Blvd., PMB #339, Exton, PA 19341

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# APPENDIX J CONVENTION OVERSIGHT COMMITTEE REPORT

# Convention Oversight Committee Report December 2019

The Convention Oversight Committee shall make recommendations for convention sites to the LNC, but the LNC shall choose the site. On other matters concerning the Party's conventions, the committee shall act on behalf of the LNC, including:

- · conveying requirements to convention planners.
- ensuring the convention meets the Party's needs.
- · reviewing and approving in a timely manner major elements, such as contracts, the
- convention budget and the convention program.
- The committee shall periodically report its decisions and actions to the LNC. The committee may begin its work as soon as its members from the LNC are appointed.
- During the 90 days following a convention, the committee shall make a final report to the LNC of
  actual versus expected convention performance, and the committee shall update the online
  convention archive with information comparable to what the archive contains for past
  conventions.

#### FORMATION

The COC was completely re-populated on November 2nd. Committee members are carry-overs from the last iteration of the previous COC (2016-2018).

#### MEETINGS

The COC has held 2 meetings to date on 11/12/2018 and 11/26/2018. Primary focus has been on fundraising and volunteers. Our attendance roster is as follows:

Adams Bilyeu Goldstein Hayes Layda Mattson Moellman

11/12/18 Y Y Y Y Y Y Y Y Y 11/26/18 N Y Y Y Y Y Y Y

#### FUNDRAISING

The COC has agreed to turn complaints into fundraising opportunity.

This starts with the theme contest (and the trolling critics) and call it the "Pay To Play \$20 for '20" Theme Contest. The proposed structure is as follows:

# APPENDIX J CONVENTION OVERSIGHT COMMITTEE REPORT

- Rules published (costs, no names, no anti-L messages)
- Minimum \$20 to submit a theme
- · COC publishes "approved" list of submitted themes
- · Themes are "bought-in" from the list -- auction/highest bids
- All donations for any particular theme carry forward and count for every round
- Playoff Bracket 1 vs 8, 2 vs 7, etc. based on amount donated week of March.
- · Championship "game"

#### VOLUNTEERS

Want to have a local group of volunteers with specific tasks

Concierge for convention - events around convention dates
 Additionally we want to recruit volunteers from amongst the COC applicants not appointed to the COC.

#### WEBSITE

We want to put a new website online ASAP. Have asked Ken to focus on this.

# CONVENTION APP

We want to move our events into the 21st century and have App based convention guidance in 2020.

Features (by priority): Event calendar/Beacon, Advertisement Content Delivery, and Instant Polling.

## Additional features:

- Deliver ad-hoc content (Quorum Calls, etc)
- Treat delegates separate than attendees
- Communicate with custom groups

We had an online meeting with CrowdCompass held on Wednesday 11/28. The cost came in at \$6500/negotiable. This comes with unlimited downloads. If we wanted a branded product we would need to create an apple developer account which takes about 2 weeks to be approved.

This particular vendor's product seems to be very well integrated with the major social media platforms, emails etc. It can also do push notifications which coupled with the unlimited downloads could help drive greater convention attendance.

We believe there exists many advertising and sponsorship opportunities within an app that should be able

# APPENDIX J CONVENTION OVERSIGHT COMMITTEE REPORT

to more than offset the cost. Additionally, if we want more youth engagement in the Party we need to utilize these sorts of technologies that that demographic grew up with and have come to expect.

We are still investigating and comparing other vendors with a target launch by Spring 2019 or sooner.

# APPENDIX K EMPLOYMENT POLICY AND COMPENSATION COMMITTEE REPORT

## EMPLOYMENT POLICY AND COMPENSATION COMMITTEE REPORT

Submitted to: Libertarian National Committee, Nov. 24, 2018

Submitted by: James W. Lark, III

Region 5 Representative, Libertarian National Committee Chair, Employment Policy and Compensation Committee

The members of the Employment Policy and Compensation Committee (EPCC) are Joe Bishop-Henchman, Jim Lark, and Bill Redpath. They were elected during the LNC meeting on Sept. 29-30. Dr. Lark was selected by the EPCC to chair the committee on Nov. 9.

- 1) The EPCC is working with acting executive director Lauren Daugherty to revise the Employee Manual. Once the EPCC has prepared the revision, it will be submitted to Oliver Hall (LNC special counsel) for review.
- 2) At the request of LNC chair Nicholas Sarwark, the EPCC will provide assistance to Mr. Sarwark in the selection of a new executive director.

# APPENDIX L BALLOT ACCESS COMMITTEE REPORT

LIBERTARIAN PARTY BALLOT ACCESS COMMITTEE REPORT

Libertarian National Committee meeting Alexandria, Virginia December 1-2, 2018

Dear Colleagues:

The following memo addresses ongoing petition drives and petitioning opportunities for the LNC in 2019 and 2020.

The Ballot Access Committee ("BAC") currently consists of Dustin Nanna, John Phillips, Richard Winger, Christopher Thrasher and me. We had a telephone conference call on Sat, Nov 17, in preparation of this report.

I may have an oral update at this LNC meeting.

We currently have presidential ballot access for 2020 in the following 34 states: AZ, CA, CO, CT, DE, DC, FL, GA, HI, ID, IN, KS, KY, LA, MA, MI, MS, MO, MT, NE, NV, NM, NY, NC, OH (we assert), OK, OR, SC, SD, TX, UT, VT (assuming town meetings occur on a timely basis), WV & WY.

AL: A party petition would require 51,416 net sigs. Ballot access reform looks difficult to accomplish; the Alabama House Speaker said ballot access reform would happen "over his dead body." 5,000 net sigs for an Independent Presidential petition in 2020 that will very likely require LNC help.

AK: The LPAK needs more voter registrations to maintain party status. Scott Kohlhaas says that 2,000-3,000 voter regs will be needed to maintain party status. I think the LNC should budget \$15,000 for 2019 for this.

AR: The LPAR came close to getting 3% for Governor. Our candidate got 2.90%. The LPAR can do a 10,000 net sig petition drive, starting anytime, but there is only a 90 day window in which to do it. I think the LNC should budget \$30,000 for this petition drive in 2019.

IL: No statewide candidate received 5% of the vote, so the LPIL will need to do a 25,000 net sig petition drive between late March and late June 2020. This will require LNC financial help in the high five figures.

IA: 1,500 net sigs for President in 2020. The LPIA should be able to do this themselves. We lost party status due to not getting 2% for Governor.

ME: The LPME is going to undertake litigation regarding the Maine law that puts parties on the ballot with 5,000 voter registrations, but then requires parties to have 10,000 voter registrations (including only those who vote in the last election). If that does not succeed, the LPME can do a 4,000 net sig petition drive starting Memorial Day 2020 until late July 2020. Probably will need LNC help if we have to do that petition.

MD: We lost party status in MD because the LP Governor candidate did not get 1% of the vote. 10,000 net sigs needed to gain party status again. However, the LPMD is going to sue MD

# APPENDIX L BALLOT ACCESS COMMITTEE REPORT

over that sig requirement, because the LPMD has over 20,000 voter registrations and will argue that alone proves we have sufficient support and a 10,000 net sig petition is redundant.

MN: 2,000 net sigs starting Memorial Day 2020 (due to no substitution), with a six week window for a Presidential petition. LPMN should be able to do this themselves.

A statewide party petition would require over 100,000 net sigs. There are two pro-marijuana parties that have ballot status in MN. Richard Winger suggests asking those parties to change their name to the Libertarian Party for the LP to gain party status in MN.

NH: 1,500 net sigs in each of NH's two US House districts (3,000 net total). No substitution, so start date will be Memorial Day 2020. Deadline in August 2020. The LPNH needed LNC help to do this in 2016.

A party petition in NH would be 14,556 net sigs and could not start until 1/1/2020.

NJ: 800 net sigs in 2020. The LPNJ needs to and should be able to do this petition themselves.

ND: The LPND lost ballot access after the November 2018 election, because only one candidate ran in the LPND 2018 Primary (Roland Riemers) and he received fewer than 300 votes. Under ND law, his name was not printed on the general election ballot. Unless lobbying succeeds, the LP will probably have to fund a petition drive in ND before the 2020 campaign. A party petition is 7,000 valid sigs, but only about 7,500 gross sigs would have to be gathered. An Independent presidential petition would be only 4,000 valid sigs (incorrectly stated in my September 2018 report as 1,000, which is true for all other statewide offices). No substitution in ND, therefore the petition could not start until Memorial Day 2020. Deadline: early September 2020.

I have tried to contact Steven Potter, the current LPND Chair, about the LPND being a plaintiff in litigation against the law requiring initiative circulators to be ND residents, but I have not been able to reach him. Mr. Potter also does not respond to John Phillips, who is the LPND's regional rep on the LNC. Based on the current non-responsive situation with the LPND, I don't think the LNC should subsidize a party petition there.

OH: We think the law plainly reads that the LPOH has ballot status through 2020. We would need 3% of the vote for President to retain ballot status for the next four years. It is possible that the Ohio Secretary of State may disagree with our interpretation of the law. We will likely be asking soon for a ruling for the Ohio SoS.

PA: 5,000 net sigs. Start Feb 2020. Deadline: 8/1/2020. Hopefully, the LPPA will be able to do this themselves. If not, LNC financial help should be less than \$10,000.

The LPPA is considering suing the State of Pennsylvania regarding the 15% of registered voters requirement to be major party in Pennsylvania. Paul Rossi, Esq, who is barred in PA and has been an attorney for the LNC and LP candidates in the past, is in contact with LPPA Chair Drew Bingaman. I will try to get an update on this before the LNC meeting.

# APPENDIX L BALLOT ACCESS COMMITTEE REPORT

RI: 1,000 net sigs in 2020 to get the Presidential ticket on the ballot listed as Libertarian. A party petition would be 18,975 net sigs. The LPRI has not been able to do the 1,000 net sig petition on their own in the recent past. Hopefully, that will change.

TN: 275 net sigs after Memorial Day 2020. Deadline in August 2020. LPTN should be able to do this themselves. Party petition is now 55,965 net sigs. Party petition has been used only once since 1968. Lobbying will be encouraged. Possible litigation as TN is in 6<sup>th</sup> Circuit with Michigan, and there was a ruling that 30,000 net sigs for statewide Independent candidates in MI was too many to require, as it had only been used twice in the last 30 years.

VA: 5,000 net sigs and at least 200 net sigs in each of the 11 US House districts. Start: 1/2/2020. Deadline: Noon on the last Friday of August 2020. The LPVA has for the last several presidential petition drives been able to get on the ballot without LNC help. That streak may come to an end in 2020. It will be highly questionable that the LPVA will be able to do this themselves in 2020.

WA: 1,000 net sigs in 2020. The LPWA has done this themselves and should be able to do so again.

WI: 2,000 net sigs. Start: Memorial Day 2020 (due to no candidate substitution). Deadline: Not before 8/1/2020 (I don't have the exact date). The LPWI should be able to do this themselves.

LNC 2018 budget has \$250,000 for ballot access expense. Actual expenditures, as per Robert Kraus:

LPCT Ballot Access Petitioning Total 10,000.00
LPIL Ballot Access Petitioning Total 56,000.00
LPNY Ballot Access Petitioning Total 30,000.00
LPOH Ballot Access Petitioning Total 44,872.50
LPTN Ballot Access Petitioning Total 7,250.00
Total: 148,122.50

I will allow our General Counsel to update the LNC on ongoing litigation.

I enumerated two possible ballot access expenditures in 2019 in this report that sum to \$45,000. I request \$50,000 as the LNC budget for Ballot Access expense for 2019.

Thank you.

Bill Redpath Chair Ballot Access Committee

# APPENDIX M BLOCKCHAIN COMMITTEE REPORT

## Blockchain Committee Meeting #1 11/24/18 5pm

## Agenda

## Committee Meeting Agenda

- Adoption of the Agenda
- Introduction by each member
- Discussion of Committee Mission
- Discussion of meeting scheduling
- Discussion of Committee Communication Platform
- Nominations and Elections for Permanent Committee Chair
- Adjourn

In attendance: Darryl PerryA, Martin SpenceA, Steve NekhaliaP, Elizabeth Van HornP, Joey LangenbrunnerA, Joseph DuncanP, Kevin ShawA, Matt CrumN, Phil AndersonP, Preston SmithP, Alex MercedP

## Meeting Play by Play

- No objections to agenda
- Everyone introduced themselves
- Go over motion
- Martin Spence suggests a resolution for a blockchain manifesto
- Elizabeth Van Horn suggests concrete construction to demonstrate committee usefulness
- Kevin Shaw speaks in favor of blockchain voting advocacy
- Schedule to have meetings 4th Saturday of of every month at the same time.
- Communication suggestions Slack, Email, Telegram, Whatsup, Signal, Florida Forum
- Confirmation of Email as primary communication fb chat group to be used informal and secondary
- 4 Votes for Alex
- 6 Votes for Preston
- 1 Abstention
  - Preston Elected Permanent Chair of the Blockchain Committee
  - Committee Agreed to fill runner up Alex Merced as Vice Chair
  - Joseph Duncan volunteered to be Secretary with No objections

#### Reference:

Blockchain Motion Text

# APPENDIX M BLOCKCHAIN COMMITTEE REPORT

The text of the original motion for reference:

"Move to create an ad hoc Blockchain Committee. The Blockchain Committee will develop and make available to Libertarian Party affiliates and candidates for public office a document and training detailing Blockchain donation compliance info, outreach strategies, and issues in line with the LP platform for advocacy in the Blockchain space for use by candidates and affiliates.

The Committee will prepare an outline of the document by February 15th, 2019 and submit a rough draft for approval no later than the fifth LNC meeting of the term. The Committee will develop, with support of LNC Staff, training for candidates and their staff/volunteers, both online and to be presented in LP training workshops. The committee will be composed of 11 members with 3 LNC members/alternates and 8 non-LNC members of the LP. The 3 LNC members are appointed by the LNC with an Interim Chair appointed by the LNC Chair, the 8 Non-LNC Members are appointed by the 8 regional reps each choosing one member from their region to serve. The Committee will submit a final document at the LNC meeting immediately preceding the LP National Convention in 2020."

# APPENDIX N YOUTH ENGAGEMENT COMMITTEE REPORT

## Youth Engagement Committee

## November 2018 - Status Report

## **Progress**

The newly formed Youth Engagement Committee (YEC) has held two digital meetings so far: one on 11/9 and another on 11/16\*.

At the 11/9 meeting, members prioritized their goals for the committee and elected Aeris Stewart to committee chair and Matthew Long to secretary. They unanimously agreed that quantifying the Libertarian Party's current youth resources through a survey or "census" ought to be the first priority but tabled specifics for the next meeting.

At the 11/16 meeting, members agreed upon standard procedures for scheduling, minutes, and votes. The survey proposed in the first meeting was designed by members and released the next day via social media. Since its release, it has received 458 responses.

\*Complete minutes of each meeting can be made available digitally upon request.

## Survey Snapshot

- 54.3% of respondents are between the ages of 13 and 27.
- 27.5 % of respondents are currently enrolled in a four-year university.
- 2.6% of respondents are currently enrolled in high school.
- . 69.9% of respondents strongly agree with the statement "I believe in libertarian ideas".
- 44.3% of respondents are registered to vote as Libertarian.
- 40.6% of respondents are members of LP National, their state affiliate, and/or their local affiliate.

Qualitative feedback was also collected, however, the YEC has not had time to analyze and discuss it yet.

## Upcoming

Preliminary results of the Youth Engagement survey will be discussed on 11/30. The survey will be closed on 12/31. A timeline for when the LNC will receive a full report on its findings and the YEC's recommendations will be released at a later date.

# LIBERTARIAN NATIONAL COMMITTEE REGION 1 REPORT



REGIONAL REPORT FOR REGION 1 ALASKA, ARIZONA, COLORADO, HAWAII, KANSAS, MONTANA, NEW MEXICO, OREGON, UTAH, WASHINGTON, AND WYOMING

LIBERTARIAN NATIONAL COMMITTEE MEETING DECEMBER 1-2, 2018

Region 1 Representative

Mr. Richard Longstreth, Arizona

Libertarian National Committee
T: 931.538.9300 E: Richard Longstreth@LP.org

Region 1 Alternate

Mr. Craig Bowden, Utah

Libertarian National Committee

T: 801.882,6472 E: Craiq Bowden@LP.org

## Region 1 Overview/ Representative Report

As of the 2018 National Libertarian Convention in New Orleans, the eleven affiliates that comprise Region 1 are: Alaska, Arizona, Colorado, Hawaii, Kansas, Montana, New Mexico, Oregon, Utah, Washington, and Wyoming. At the Convention, Richard Longstreth, Arizona, was elected to serve as the Region 1 Representative and Craig Bowden, Utah, was elected to serve as the Region 1 Alternate. Both positions will be re-elected at the 2020 National Libertarian Convention.

Due to the geographical nature of this region, spanning five time zones and extending from 19 to 71 degrees north latitude (some 3,000 x 3,000 miles), in-person contact between the Regional and Alternate Representatives and the individual affiliates will be infrequent. It is my intention to attend 2019/2020 affiliate conventions in each affiliate. Regular contact is attempted with the affiliates and members through email, telephone, a dedicated Facebook discussion group and page, and informational website. I make myself available by appointment as necessary whenever I am approached about scheduling some time to talk.

For the purposes of this report, State Chairs were emailed shortly after the November 6<sup>th</sup> election requesting election results, effects on ballot access, convention dates, and any other updates/ goings on in their affiliates. A reminder email and social media contact was made a week later, just prior to the Thanksgiving holiday. On Friday 11/23/18, I sent a reminder to the State Chairs again asking for updates. While I did not receive a response from everyone, any responses I received will be reflected in the Region 1 Report. If a State Chair chose to not respond I have attempted to pull data from other sources to give a high-level overview of what is happening in the state. Contact information is supplied so that direct contact may be made by any member seeking any clarification directly from that specific State Chair.

As a final check, I also sent a draft copy to State Chairs in advance of this publication in case they wanted to add, change, or correct anything. Their suggestions and updates have been incorporated into this final version.

Activities of the Region 1 Representative since the last Quarterly Report:

 Had several conversations with candidates, state chairs, and general membership in relation to the 2018 Elections.

- Co-Sponsored a motion to call an E-Meeting to discuss LNC goals for this term. The
  motion passed but the meeting has not been scheduled. It may be scheduled following
  the LNC meeting in December if it is not resolved as an agenda item at that meeting.
- Appointed Martin Buchanan of Wyoming to serve on the LNC Blockchain Committee as Region 1's Representative to the Committee.
- Encouraged State Chairs to participate in Membership Week (11/7-14) to bolster membership numbers for their Affiliates and the National Party.
- Spoke with Brian Doherty of Reason in clarifying remarks from Montana's Senate Candidate regarding the endorsement of his opponent.
  - Assisted Wyoming in getting feedback on appealing results of Bethany Baldes's race.
     Ultimately, the Wyoming Party nor the Ms. Baldes decided to appeal or move forward with contesting the results.
  - Participated in several discussions regarding the marketing proposal heard at the last LNC meeting ("Give them 'L" and "What the 'L"")
  - Encouraged all affiliates to submit to LP News by deadline.
  - Helped the LP Colorado chair troubleshoot why he was not receiving emails from Eric regarding LP News.
  - Inquired about an Issues Committee forming to update our Issues section on the LP.org website. This consideration was met with minor resistance and little discussion among the LNC.
  - Spoke with Roger Barris, Colorado, who encouraged the LNC to consider doing some serious data research to advance our strategies in the future. I brought Lauren D. and Nick S. into the conversations to determine if staff already did something like this and/or how to best present the idea to the LNC as a whole. Lauren responded and mentioned some consideration points regarding funding and that she was meeting with a pollster the week after Thanksgiving. This consideration is ongoing pending her discussion with the pollster. Nick did not have input.
  - Brought forward an idea from the Database Manager in Colorado to the LNC in which
    the Affiliate requests funding or input on an idea to do a mailer to people who have
    changed their registration from Libertarian to something else. While funding is unlikely,
    there is some discussion on the email thread.

I encourage all members to regularly review the Regional Agreement for Region 1 to keep myself and Craig diligent to our duties. This agreement is what was put out as the expectation for us in terms of what you all wanted from leadership on the LNC. Follow the link below to a pdf version on Google Drive to review. If you have trouble with the link, please let me know.

## 2018 REGIONAL AGREEMENT

Current and Past Membership Reports can be accessed at any time via a Google Drive folder. I have not edited these reports at all because I believe it is important to maintain our national perspective as individual affiliates, not just as Regional members. Please let me know if you have trouble or questions when accessing the link or any of the reports.

## MEMBERSHIP REPORTS

Your Region 1 Representative,

Richard Longstreth

Region 1 Alternate Report

Activities of the Region 1 Alternate since the last Quarterly Report:

- Assisted candidates with advice in Colorado, Wyoming, Arizona, and Utah on request
- Assisted with county party formation in Alaska.
- Attended two Executive Committee meetings in Utah.
- Maintained and updated website for Utah candidate Lee Ann Walker
- Utilized social media to raise awareness of candidates and causes.
- Assisted in efforts for legalization of medical cannabis in Utah.
- Utilized social media and internet sources to spread news stories of candidates and causes within Region 1.
- Ran campaign for US Senate in Utah, received over 27,000 votes.
- Did service project with Libertarian Party of Weber County on their Adopt A Highway

Your Region 1 Alternate,

Craig Bowden

Alaska

# APPENDIX O



Chair: Jon Watts

Email: joelhadley907@gmail.com

Phone: (907) 687-4884

Website: http://www.alaskalp.org

Facebook: https://www.facebook.com/pg/AlaskaLiberty/

From the Chair: Nothing submitted by the Chair for this report.

Requests to the LNC: No requests at this time.

## **Election Results:**

- Mark Fish received nearly 11 percent in his race for the state house in a three-way race against both a Republican and a Democrat.
- Other election results may be found by reviewing <u>THIS REPORT</u> from the Alaska Division of Elections.

## 2019 Convention:

 According to the best information I've found, while discussing with local residents via social media, there will be no Convention in Alaska for 2019. If I am mistaken, please let me know as soon as possible.

Arizona



Chair: Howard Blitz

Email: <a href="mailto:chairman@azlp.org">chairman@azlp.org</a>
Phone: 833-THE-AZLP

Website: https://www.azlp.org/

Facebook: https://www.facebook.com/LParizona/

## From the Chair:

"AZLP is planning its state convention to be held January 26, 2019 in Phoenix with a specific location to be determined. The theme is "Coming Together - Building a Libertarian Future."

Nicholas Sarwark, Chairman of the National Libertarian Committee along with Evan McCahan will be the keynote speakers. There will also be a panel discussion concerning the border issue. Bylaws changes and election of officers will also take place.

Nicholas Sarwark failed in his bid to win the Phoenix mayoral race.

AZLP has had many inquiries by individuals in support of its efforts to get a libertarian elected."

Requests to the LNC: No requests at this time.

## **Election Results:**

- Levi Tappan was elected mayor of Page City.
- Libertarian National Committee Chair Nicholas Sarwark received 11.2 percent of the vote in a four-way special election for mayor of Phoenix, Arizona.
- Proposition 126 Passed. This was a Constitutional Amendment which prohibits the state and each county, city, town, district, or other political subdivision in Arizona from imposing a new or increased tax on services that was not already in effect on December 31, 2017.
- Other election results may be found by reviewing <u>THIS WEBSITE</u> from the Arizona Secretary of State.

2019 Convention:

When: January 26, 2019

Where: Phoenix, AZ (Exact Location TBD)

Website: TBD

Theme: Coming Together – Building a Libertarian Future Notable Speakers: Nicholas Sarwarck, Evan McCahan

The Region 1 Representative has made plans to attend this convention in 2019.

# Colorado



Chair: Wayne Harlos

Email: statechair@lpcolorado.org

Phone: (303) 837-9393

Website: https://www.lpcolorado.org/

Facebook: https://www.facebook.com/pg/lpcolorado/

From the Chair: The State Chair encouraged a call at any time for updates but did not supply a written statement for this report.

Requests to the LNC: No requests at this time.

## **Election Results:**

- Amendment A passed. The Amendment changes the Colorado constitution to prohibit slavery and involuntary servitude as punishment for a crime and thereby prohibits slavery and involuntary servitude in all circumstances
- Other election results may be found by reviewing <u>THIS WEBSITE</u> from the Colorado Secretary of State.

## 2019 Convention:

When: April 26-28, 2019

Where: Hotel Elegante, 2886 S Circle Dr, Colorado Springs, CO 80906

Website: TBD

Theme: Retro Liberty Notable Speakers: TBD

The Region 1 Representative has made plans to attend this convention in 2019.

## Hawaii



Chair: Tracy Ryan

Email: tracyar@hawaiiantel.net

Phone: (808) 927-1126

Website: http://www.libertarianpartyofhawaii.org

Facebook: https://www.facebook.com/pg/LibertarianPartyOfHawaii/

## From the Chair:

"This was the weakest field and results in several years. Only five candidates Tippens in US House I, Arianoff in State Senate 1 and Last in State Senate 2, and two folks for State House....Fogel in district 3 and Yim in district 17. None of these people spent more than a few hundred dollars or did a lot of campaigning. About the only positive is Tippens finishing ahead of two other candidates. Our ballot access is not at issue this year as we qualified for five elections after the result in 2016. If it had been we'd have lost it.

On the results posted above [linked in the Election Results section] do note that the percentages include all ballots cast in the district and not just votes cast in the election for the particular office. So you will see blank votes from the folks who may have voted for some other office, but not the one listed. Add them in to get 100%. With the blank votes deleted the LPH percentage would obviously appear higher."

Requests to the LNC: No requests at this time.

## **Election Results:**

 Election results may be found by reviewing <u>THIS PDF</u> from the Hawaii Office of Elections.

## 2019 Convention:

All information is currently TBD. I have not been given any information to date about a Convention in Hawaii for 2019.

#### Kansas



Chair: Kris Logan Email: <u>Chair@lpks.org</u> Phone: (913) 240.9008

Website: http://www.LPKS.org

Facebook: https://www.facebook.com/pg/KansasLP/

From the Chair: Nothing submitted by the Chair for this report.

Requests to the LNC: No requests at this time.

## **Election Results:**

 Election results may be found by reviewing <u>THIS WEBSITE</u> from the Kansas Secretary of State.

## 2019 Convention:

All information is currently TBD. I have not been given any information to date about a Convention in Kansas for 2019.

#### Montana



Chair: Francis Wendt

Email: francis.wendt@mtlp.org

Phone: (406) 404-6453

Website: https://www.mtlp.org/

Facebook: https://www.facebook.com/pg/MontanaLibertarianParty/

From the Chair: The Chair submitted an extensive report. These are some of the highlights, paraphrased. Francis has indicated that I may share the report in entirety with the LNC for internal use and I will do so upon request.

Election Results and Recap: I encourage each LNC member to request the report for an
extensive analysis. From Francis: "Across the state, the MTLP and its candidates
performed admirably. Despite the confusion surrounding Rick Breckenridge's

statements about his opponent Matt Rosendale and dark money, I believe that the party has gained significant ground this year. During the election questions were raised about pursuit of legal action against Montana PBS, the Secretary of State, and other parties. It is my conclusion that we should let these matters rest, and focus our attention, time, energy, and resources on strengthening the party. It won't benefit our future candidates if we are fighting old battles, so I strongly suggest that we concentrate on the upcoming 2019 and 2020 elections. This year we beat most expectations, but the MTLP cannot rest on its laurels."

- County Growth Project: The MTLP is working to establish a county growth program.
   They currently have model Constitution and Bylaws and are continuing to focus on party growth. Francis is perpetually working on this project and making adjustments as necessary. It is his and my intent to his share model, once fully functional, with the Region to grow membership in other states.
- 2019 Goals: Working on finding candidates for local offices for 2019 as well as internal
  offices and bylaw updates for their upcoming Convention. Most of the candidate
  recruitment work will be on county leadership with state support as needed.
- 2019 Convention and Officer Elections: Convention is in the planning stages for their convention. Details are listed below for what they have so far. The MTLP requests that the LNC consider having their Summer meeting in MT this year on the same weekend as their convention (projected June). They are beginning to populate committees to plan the details.
- Information Technology: The MTLP is attempting to get access to all leaders in the party for their membership database (CiviCRM).
- Final Notes: "In this report I had detailed my analysis, perspective, ideas, plans, and goals for the MTLP to affect the political landscape in Montana. The most critical factor to implementing these strategies is getting more people into the mix. That is our primary goal above all else. Please feel free to contact me with any questions concerning this report via email at chair@mtlp.org."

## Requests to the LNC:

 When the LNC considers the Summer meeting location Montana would like to be considered and perhaps a joint event be coordinated.

## **Election Results:**

- Ballot Access is retained through 2022.
- Election results may be found by reviewing <u>THIS WEBSITE</u> from the Montana Secretary of State.

## 2019 Convention:

When: June 2019 (Exact Date TBD)

Where: TBD Website: TBD Theme: TBD

Notable Speakers: TBD

## New Mexico



Chair: Chris Luchini Email: chair@lpnm.us Phone: 888-LPNM-NOW Website: https://lpnm.us/

Facebook: https://www.facebook.com/LPNewMexico/

From the Chair: Nothing submitted by the Chair for this report.

Requests to the LNC: No requests at this time.

## Election Results:

- Two-term New Mexico Governor Gary Johnson, the Libertarian Party's presidential nominee in 2012 and 2016, received more than 15 percent of the votes in a three-way race for the U.S. senate.
- Constitutional Amendment 2 Passed. The Amendment adds language to Article 5 of the Constitution of New Mexico to create an independent State Ethics Commission with jurisdiction to investigate, adjudicate and issue advisory opinions concerning civil violations of laws governing ethics, standards of conduct and reporting requirements as provided by law.

 Election results may be found by reviewing <u>THIS WEBSITE</u> from the New Mexico Secretary of State.

## 2019 Convention:

When: March 23, 2019

Where: Albuquerque, NM (Exact Location TBD) Website: <a href="https://lpnm.us/2019-convention/">https://lpnm.us/2019-convention/</a>

Theme: TBD

Notable Speakers: TBD

The Region 1 Representative has made plans to attend this convention in 2019.

## Oregon



Chair: Kyle Markley

Email: chair@lporegon.org Phone: (971) 266-0028

Website: https://lporegon.org/

Facebook: https://www.facebook.com/pg/LibertarianPartyOfOregon/

From the Chair: Nothing submitted by the Chair for this report.

Requests to the LNC: No requests at this time.

## **Election Results:**

 Election results may be found by reviewing <u>THIS WEBSITE</u> from the Oregon Secretary of State.

## 2019 Convention:

All information is currently TBD. I have not been given any information to date about a Convention in Oregon for 2019.

## Utah



Chair: Joseph Buchman

Email: chair@libertarianutah.org

Phone: 801-742-1163

Website: <a href="http://www.libertarianutah.org/">http://www.libertarianutah.org/</a>
Facebook: <a href="https://www.facebook.com/lputah/">https://www.facebook.com/lputah/</a>

From Utah State Leadership:

"The 2018 election was notable in a few ways:

- Daniel Holloway, running for House District 74, received 23.75% in his race.
- Craig Bowden, running for the US Senate, was able to extend Utah ballot access until 2024. Craig also raised more money than any other third party candidate in Utah history from individual donors.
- Several candidates running for either Utah's House or Senate exceeded 7%.

Utah is planning on holding its annual convention in April of 2019. At this time, no date has been selected but will be finalized at the next Executive Committee meeting. Utah is very active in outreach and social events.

Of note, Utah has had a 26% increase in voters affiliating as Libertarians on their voter registration. Monthly donors have increased exponentially.

Utah has taken a priority in getting individuals elected into municipal positions. A new committee has been created to focus on this effort. Other priorities for the Libertarian Party of Utah include continued county party formation, and those counties that have formed parties, organizing into the precinct level."

Requests to the LNC: No requests at this time.

## **Election Results:**

- Proposition 2 Passed. Proposition 2 legalizes the medical use of marijuana for individuals with qualifying medical illnesses.
- Election results may be found by reviewing <u>THIS WEBSITE</u> from the Utah's Office of Elections.

## 2019 Convention:

When: April 2019

Where: Salt Lake City, UT (Exact Location TBD)

Website: TBD Theme: TBD

Notable Speakers: TBD

## Washington



Chair: Randy McGlenn Email: info@lpwa.org Website: https://lpwa.org/

Facebook: https://www.facebook.com/pg/libertarianpartyofWA/

From the Chair: Nothing submitted by the Chair for this report.

Requests to the LNC: No requests at this time.

## **Election Results:**

- Brian Luke received 27 percent of the vote in his run for the U.S. house in the 2nd District
- Allen Acosta garnered 30 percent for state House, 22nd District.
- Washington Initiative 1634 Passed. Initiative 1634 prohibits local governments from enacting taxes on groceries.
- Election results may be found by reviewing <u>THIS WEBSITE</u> from the Washington Secretary of State.

## 2019 Convention:

When: March 29-31, 2019

Where: Issaquah, WA (Exact Location TBD)

Website: TBD Theme: TBD

Notable Speakers: TBD

The Region 1 Representative has tentatively made plans to attend this convention in 2019, however, there may be a job conflict. The Regional Alternate has been asked to see if his schedule is available to attend.

## Wyoming



Chair: Dee Cozzens

Email: rdeecozzens@outlook.com

Phone: 307-250-6892

Website: https://lpwy.org/

Facebook: https://www.facebook.com/libertariansWY/

From the Chair: Nothing submitted by the Chair or Executive Director for this report.

Requests to the LNC: No requests at this time.

## **Election Results:**

- Bethany Baldes lost by a mere 53 votes after having been prematurely declared the
  winner of her race against the Republican incumbent in Wyoming's state House, 55th
  District. Before the absentee ballots were counted, yielding her result of 49.2 percent,
  the media had reported widely about her supposed 194-vote margin of victory,
  prompting an eventual apology from the CEO of media company PitchEngine along
  with his kudos on Baldes's "great campaign."
- Ballot Access was secured for the next election cycle.
- Election results may be found by reviewing <u>THIS WEBSITE</u> from the Wyoming Secretary of State.

## 2019 Convention:

When: March 2019

Where: TBD Website: TBD Theme: TBD

Notable Speakers: TBD

# APPENDIX P

## Georgia:

- Working with a house legislator to draft up a bill which would ease the restrictions on third parties in ballot access. Specifically, give the LP GA full ballot access as long as ANY statewide candidate receives 2% of the vote in any election. Currently it is 1% of registered voters in a specific race to maintain statewide ballot access, not including just locals of that jurisdiction. The bill would seek to drop the requirement for petitioning at the local level from 5% of registered voters to 1% of voters in the last election or 200, whichever is fewer.
- 2 out of 5 statewide candidates for statewide office have caused runoffs.
  - Ryan Graham for Public Service Commission
  - Smythe DuVal for Secretary of State
- Smythe is a plaintiff on two lawsuits currently, the first is a highly publicized case in which
  Gwinnet County is being forced to count all votes, even ones with the wrong birthdate (which
  were previously discarded as invalid). The second is alleging impropriety in the Lt. Governors
  race, regarding a massive drop-off in votes for that particular race which was significant enough
  to raise question.

## Tennessee

- Cole Ebel won his City Counsel race in Carthage, TN bringing the total to 5 local election wins
- LP TN State Convention is scheduled for March 30°, 2018 at the Wilson County Expo Center in Lebanon, TN

## Florida

- Dinner with Weld at Texas de Brazil in Miami was a notable success, the largest LPF fundraising event in terms of net revenue
- Tom Woods, a FL resident, switched to LPF
- Held an LPF dinner/fundraiser with Mr. Woods & Alex Merced in Orlando at the Cuba Libre
- We are proud to have held these two events in Florida showing that Florida's leadership can bring two different sides of the party together, and capitalize from their passions
- Next fundraiser is being planned as a fishing trip in the Florida Keys with our Chairman of the LNC Nicholas Sarwark and LPF Chairman Marcos Miralles
- Successful launch of the new LPF website and forums, Ipf.org and libertarianchat.com
- Newly elected councilwoman in Miami Courtney Omega, switched from Republican to Libertarian
- A dozen Libertarians were elected in FL for the November elections, furthering FL's goal to be the affiliate with the most elected Libertarians and proving that operation "First Step" was a success to be emulated
- Candidates for Congress 202 are currently being recruited, 2 have already signed paperwork with the DOF.
- Tampa has been selected as the city for the 2019 LPF State Convention for the dates of the 4\*\* and 5\* of May

## Libertarian National Committee

# Region 3 Report

Regional Report - Region 3 Libertarian National Committee Meeting Dec. 1st & 2nd, 2018 by Elizabeth Van Horn

## **Region 3 Representative**

Elizabeth Van Horn, Indiana
Libertarian National
Committee
Elizabeth.VanHorn@lp.org

## **Region 3 Alternate**

Dustin Nanna, Ohio Libertarian National Committee

Dustin.Nanna@lp.org

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## **CONTENTS**

## **Region 3 States:**

Indiana, Kentucky, Michigan, and Ohio. Libertarian Party of Indiana: Pages 3 - 5 Libertarian Party of Kentucky: Pages 6 - 7 Libertarian Party of Michigan: Pages 8 - 9 Libertarian Party of Ohio - Pages 10 -12 (see addendum for LPO after page 12)

## Mar 2017 National Membership

	Total Members	Total Sustaining Members	Sustaining	Membership Rank
INDIANA -	3562	533	13	
KENTUCKY-	1337	179	32	
MICHIGAN-	5576	642	9	
OHIO -	5749	782	6	
Feb 2018 Na	tional Membership			
INDIANA -	3322	413	13	
KENTUCKY-	1193	139	31	
MICHIGAN-	5090	499	10	
OHIO -	4925	590	7	
Oct 2018 Nat	ional Membership			
INDIANA -	3369	415	13	Gold Highlighted =
KENTUCKY-	1222	142	33	increase/improved
MICHIGAN-	5171	512	8	
OHIO -	5042	641	5	

As mentioned in the September report, this final December 2018 report has an annual comparison of national membership numbers for Region 3. I'll continue to track these numbers, and will recommend a national membership push through 2019, so that Region 3 may have solid delegate numbers for the 2020 national convention in Austin, TX.

## Libertarian Party of Indiana

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## Party Leadership

State Chair: Timothy Maguire (<a href="magenta">chair@lpin.org</a>)
Vice Chair: Rodney Benker (<a href="magenta">vicechair@lpin.org</a>)
Treasurer: Michael Schultheiss (<a href="magenta">treasurer@lpin.org</a>)

Secretary: Frank Rossa (secretary@lpin.org)

## Elected by County Chairs within the District -

District 1 Rep: Micheal Sandridge

District 2 Rep: Joe Novak
District 3 Rep: Kristi Avery
District 4 Rep: Rick Irvine
District 5 Rep: Greg Noland
District 6 Rep: Brandtley Spicer

District 7 Rep: Bill Bean
District 8 Rep: Bart Gadau
District 9 Rep: Greg Hertzsch

## Appointed by the SCC:

**Technology Director**: Jesse Riddle **Political Director**: Jared Hall

## **Contact Information:**

Libertarian Party of Indiana 1300 E. 86th Street #40573 Indianapolis, IN 46240

Telephone: 317-920-1994 Email: lpinhq@lpin.org

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## (Special thanks to LPIN member, Beth Duensing for compiling LPIN election results data)

## Candidate voter percents and results:

Candidate	Race	Wins	% of Vote
Mark Rutherford	Secretary of State	Ballot Access until 2022	3.20%
John Schick	State Auditor		3.5 %
Lucy Brenton	US Senate		4.0%
Tom Ferkinhoff	US House		3.3%
Donna Dunn	Indiana House D1		13.8%
Ethan Legg	Indiana House D21		3.6 %
Adam Werner	Indiana House D23		3.6%
Donald Rainwater	Indiana House D24		2.8%
Dale Arnett	Indiana House D33		4.9%
Robert Wilson Jr	Indiana House D48		23.5%
Clyde Myers	Indiana House D59		2.6%
Steve Buffington	Indiana House D69		?
Thoma Keister	Indiana House D71		2.2%
Robert Jozwiak	Indiana Senate D25		4.0%
Greg Noland	Indiana Senate D26		3.4%
Charles Johnson	Indiana Senate D45		3.2%
Chris Kaelin	Clark County Sheriff		4.1%
Brent Land	Wayne Township Trustee	, Bartholomew County	19.1%
Russell Mueller	Boone County Council D1		3.4%
Greg Hertzsch	Clark County Council, D2		5.4%
Eric Harris	Elkhart County Council D2	2	23.5%
Jeremiah Morrell	Henry County Council D1		11.9%
Jesse Riddle	Henry County Council D3		5.7%
Frances Lewis	Henry County Township E	loard	11.6%
Terry Coffman	Liberty Township Board	WIN	100.00%
Jamie Jo Owens	Liberty Township Trustee, I	Henry County WIN	100.00%
Erin Pyle-Meadors	Jackson Township Board	Jackson County	6.7%
Danny Lundy	Brown Township Board, M	lorgan Countv	18.0%
Dean Hartley Fra	anklin Township Board, Mont	gomery County WIN	24.3%
	anklin Township Board, Mont		21.2%
Frank Stewart Wa	yne Township Trustee, Montg	omery County	40.00%
Adam Hutchison	Union Township Board, N	Iontgomery County	12.9%
Samuel Kinsey	Orange County Council		<u>15.1%</u>
Max Greene	Washington County Counci	I D3	25.8%
Tommy Brown III	Washington County Coun	cil D1	19.2%
Cheryl Heacox	Clay Township, Wayne C	ounty WIN	21.8%
Richard Evans	Adams Township Trustee, N	ladison County	25.0%
Kelley Curran	Jefferson Township Board, C	Clark County	7.5%
Brandon Collins	Anderson Township Board,	Madison County	16.8%
Rhonda Greene	Washington County Auditor		20.3%
David Norton	County Council D4, Washing	gton County	18.0%

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## LPIN candidate political appointment:

Danny Lundy who ran a 2018 competitive campaign as a Libertarian, for Township Board, has been appointed by the Mooresville Town Council as a Libertarian to the Mooresville (Indiana) Board of Zoning Appeals.

## **Ballot Access**

3.2% of the vote totals for the Secretary of State (SOS) race in 2018 went to Mark Rutherford, the LPIN candidate.

#### 2018 Ballot Access Efforts

Every 4 years in the Secretary of State race, the LPIN candidate must get at least 2% of the total vote in the election for LPIN ballot access. LPIN has secured ballot access through 2022. (LPIN has continued to secure ballot access since 1994.)

## **Events**

## State Events - 2019 STATE CONVENTION has been scheduled

The 2019 Libertarian Party of Indiana Convention is to be held in Fort Wayne, Indiana, Friday, March 22, 2019 - Sunday, March 24th. Focus again be on training and workshops for LPIN members.

(Special thanks to Kristi Avery for being the LPIN point person and arranging our 2019 convention location details.)

## Libertarian Party of Kentucky

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## Party Leadership

Chair: Harlan Compton Vice Chair: Bryan Short Treasurer: Ken Moellman Secretary: Chris Wiest

At-Large: Mark Gailey At-Large: Dan Hull

District 1 Chair: David Watson
District 2 Chair: Chris Dillingham
District 3 Chair: John Hicks
District 4 Chair: Cristi Kendrick
District 5 Chair: Sidney L Cline III

#### Contact Information:

PO Box 432 Independence, KY 41051 502-791-LPKY | info@lpky.org

Special thanks to Chris Wiest of LPKY, for providing legal representation with a case involving a Region 3 member in Ohio running for office, who was accused by one of the major parties of not being who she says on her ID. Mr. Wiest ensured that her ID situation was resolved, and she was able to vote and be on the ballot in Ohio.

Also, thanks to Chris Wiest for assisting with a case involving an LPIN member, and ensuring he had good legal representation in court, when he was falsely accused by a law enforcement officer in Kentucky.

<u>Special thanks to Ken Moellman</u> of LPKY for the many hours of assisting LP Ohio with ballot access and campaigns.

## **Ballot Access and Candidates**

## **Ballot Access**

The Libertarian Party of Kentucky has ballot access for the first time. LPKY fielded candidates and won elections with ballot access in 2018.

#### Candidates appearing on the 2018 ballot - WINS are highlighted

Joshua Gilpin - KY HOUSE - District 2 - District 1 Shane Walker - MAGISTRATE/J.P. - District 1 - Graves County - WIN James Conley - CONSTABLE - District 2 - Breckenridge County Anthony Scott Filback - CONSTABLE - District 2 - Barren County Joseph Redmon - CONSTABLE - District 2 - Meade County Gregory Boles - US CONGRESS - District 3 Cory Fitzpatrick - Boyd County Magistrate in District 3 - WIN John Hicks - KY HOUSE - District 43 - District 3 - Jefferson County Trevor Applegate - MAGISTRATE/J.P.- District 4 - Mason County - WIN A. J. "Lex" Hannan III - KY HOUSE - District 66 - District 4 Race Nichols - COUNTY COMMISSIONER - District 4 - Greenup County Christopher Robinson - KY HOUSE - District 65 - District 4 J. Kyle Sweeney - CONSTABLE 2nd - District 4 - Boone County Ann Cormican - KY HOUSE - District 72 Shannon Denniston - MAGISTRATE/J.P. - District 6 - Montgomery County - WIN Frank Harris - US CONGRESS - 6TH District -

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## Libertarian Party of Michigan

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## Party Leadership

Chair - Bill Hall -chair@michiganlp.org 1st Vice Chair (Affiliates) - Tim Yow - vcaffiliates@michiganlp.org 2nd Vice Chair (Political) - Gregory Stempfle - vcpoliticaldirector@michiganlp.org

Secretary - Emily Salvette - secretary@michiganlp.org

Treasurer - Jason Brandenburg - treasurer@michiganlp.org

## **Executive Committee Representatives:**

District 1 - Donna Gundle-Kreig

District 2 - Mary Buzuma District 3 - Jamie Lewis

District 4 - Tim Coon

District 5 - Mark Sanborn

District 6 - Wendi Parker

District 7 - Norman Peterson

District 8 - Jeff Wood

District 9 - Mike Saliba District 10 - John Kanan

District 11 - Paul Connolly

District 12 - Lawrence W. Johnson

District 13 - Adam Zientarski

District 14 - Ben Carr

## Judicial Committee Members:

James Hudler Kerry Morgan

Ken Proctor

## **Contact Information:**

PO Box 27065, Lansing, MI 48909 888-373-3669 | info@michiganlp.org

#### **Ballot Access**

LPMI has major party status and ballot access. Member Bill Gelineau is the first third-party governor candidate in 48 years to qualify for the Michigan primary.

Special thanks to Bill Hall, Libertarian Party of Michigan Chair, for providing LPMI election results data. (See next page)

Per Mr. Hall: "Totals for Gov, SOS and AG greatly exceeded past LPM record votes, though Gov total wasn't sufficient to maintain primary party status (a long shot). Easily maintained minor party ballot status. Legislative percentages appeared to be lower than in recent elections, though not yet analyzed."

# APPENDIX Q

STA			

Candidate	Pla	ce Votes	Percent	Office
Bill Gelineau/				1.9
Angelique Thomas	3/6	56,756	1.34%	Governor/Lt. Governor
Gregory Stempfie	3/4	81,565	1.96%	Secy of State
Lisa Lane Gioia	3/5	86,521	2.10%	Atty General
Scotty Boman	6/11	124,659	1.73%	State Bd Ed
John J. Tatar	8/11	80,357	1.12%	State Bd Ed
James Hudler	7/10	83,907	1.22%	U of M Regent
John Jascob	6/10	84,218	1.22%	U of M Regent
Bruce Campbell	5/10	128,269	1.83%	MSU Trustee
Tim Orzechowski	7/10	77,950	1.11%	MSU Trustee
Jon Elgas	6/8	102,305	1.53%	WSU Govnr
John T. Hargenrader	7/8	80,164	1.20%	WSU Govnr
Kerry Lee Morgan	5/6	358,605	5.76%	Supreme Ct

<sup>\*</sup>Educational boards and Supreme Court each elected two positions

## US CONGRESSIONAL RACES

Candidate	Place	Votes	Pct	District
Brian Ellison	3/4	6,302	1.84%	8
Leonard Schwartz	3/4	5.793	1.65%	11

## STATE SENATE RACES

STATE SENATE NACES				
Candidate	Place	Votes	Pct	District
Joseph H. LeBlanc	3/3	2,890	2.10%	7
Mike Saliba	3/4	2,874	2.55%	10
James K. Young	3/3	3,145	2.47%	11
Jeff Pittel	3/3	2,403	2.00%	12
Ronald A. Muszynski	3/3	2,760	3.04%	16
Chad McNamara	3/3	2,905	2.90%	17
Joseph P. Gillotte	3/3	2,941	3.06%	19
Lorence Wenke	3/3	5,273	4.63%	20
Katie Nepton	3/4	2,064	1.65%	24
Erwin Haas	3/4	2,374	2.19%	26
Nathan Hewer	3/3	3,059	2.60%	28
Robert VanNoller	3/4	1,725	1.58%	29
Mary Buzuma	5/5	3,189	2.54%	30
Max Riekse	3/3	2,899	2.92%	34
Timothy Coon	3/3	3,035	2.62%	35

## STATE REPRESENTATIVE RACES

Candidate	Place	Votes	Pct	District
Gregory Creswell	3/3	631	2.11%	1
Jeremy Morgan	3/3	611	1.86%	10
Matt Kuehnel	3/3	999	3.31%	22
Benjamin Carr	3/3	1,328	2.97%	27
Ryan Manier	3/3	770	2.62%	28
Benjamin Dryke	3/3	807	1.98%	36
Brian R. Wright	3/3	1,099	2.42%	38
Anthony Croff	3/3	1,531	3.58%	39
Ronald Hawkins	3/4	1,059	2.64%	63
Norman M. Peterson	3/3	736	2,35%	64
Jason B. Rees	3/3	1,026	2.79%	65
Zachary Moreau	3/3	994	2.37%	67
Jamie Lewis	3/3	1,184	2.97%	72
Patty Malowney	3/4	866	2.30%	77
Tyler Palmer	3/3	1,268	2.99%	.93
-9140				

## Libertarian Party of Ohio

## 1 10

## Party Leadership Executive Committee:

Harold Thomas, Chair (614) 581-6832
Dustin Nanna, Vice Chair (740) 816-9805
Linda Comstock, Treasurer (740) 972-1031
Jon Mohler, Secretary (937) 371-8674
Cory Combs, At-Large (513) 746-5507
Helen Gilson, At-Large (513) 404-9750
Joseph Langenbrunner At-Large (513) 638-0509
Homer Taft At-Large (440) 333-1333
Kristen Wichers At-Large (614) 984-4515

## LPO Central Committee

The Central Committee consists of two (2) members from each Congressional District. Four (4) of the members are elected as the Central Committee officers

#### Central Committee Members:

District 1 - Seat A: Scott Pettigrew (Vice Chair)

District 1 - Seat B: Jon Mohler

District 2 - Seat A: Cory Combs

District 2 - Seat B: Joseph Langenbrunner

District 3 - Seat A: Harold Thomas

District 3 - Seat B: Chad Harris

District 4 - Seat A: W. Daniel Fichtel

District 4 - Seat B: Christina Holloway

District 5 - Seat A: Daniel Faust

District 5 - Seat B: Don Kissick (Chair)

District 6 - Seat A: Jason Coblentz

District 6 - Seat B: Open

District 7 - Seat A: Patrick Glasgow

District 7 - Seat B: Robert Leist

District 8 - Seat A: Helen Gilson

District 8 - Seat B: Trishanda Barhorst

District 9 - Seat A: Derek Strelow (Secretary)

District 9 - Seat B: Homer Taft

District 10 - Seat A: Michael Monaghan

District 10 - Seat B: Jeff Zweber

District 11 - Seat A: Open

District 11 - Seat B: Open

District 12 - Seat A: Linda Comstock

District 12 - Seat B: Dustin Nanna

District 13 - Seat A: John Fockler (Treasurer)

District 13 - Seat B: Michael Fricke

District 14 - Seat A: Joe Loyd

District 14 - Seat B: David Macko

District 15 - Seat A: Kristen Wichers

District 15 - Seat B: Brandon Wichers

District 16 - Seat A: Elizabeth Thomas

District 16 - John Hamm

Political, Field Development, Communications, Information Technology, and Finance. 111

Political Division Tricia Sprankle- Director (614) 264-2984 Patrick Glasgow Deputy Director - Candidate Support

Field Development Helen Gilson - Director Elizabeth Thomas - Volunteer Coordinator

Regional Liaisons - Special Liaisons Josh Butler - Youth Engagement Liaison Joe Giffen - College Liaison

Communications Division David Jackson - Director (614) 588-3693 John Fockler - Communications Team Kelli Rodin - Communication Team

Finance Division Homer Taft-Director (440) 333-1333

IT Division Jim Cavoli - Director

Contact Information: Office Libertarian Party of Ohio (888) 371-2956

Mailing Address P.O. Box 29193 Columbus, OH 43229-0193

Physical Location (& Package Delivery) 6230 Busch Blvd., Suite 102 Columbus, OH 43229

# APPENDIX Q

# County Affiliates

1 1Z

Northwest Region: Allen, Auglaize, Crawford, Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Mercer, Ottawa, Paulding, Putnam, Sandusky, Seneca, Van Wert, Williams, Wood, and Wyandot counties.

Dan Faust (419) 566-9888

Northeast Region: Ashland, Ashtabula, Columbiana, Cuyahoga, Erie, Geauga, Huron, Lake, Lorain, Mahoning, Medina, Portage, Richland, Stark, Summit, Trumbull, and Wayne counties.

Joe Loyd (440) 549-0488

<u>Central Region:</u> Champaign, Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Perry, Pickaway, and Union counties.

Brandon Wichers

Southwest Region: Adams, Brown, Butler, Clark, Clermont, Clinton, Darke, Fayette, Greene, Hamilton, Highland, Miami, Montgomery, Pike, Preble, Ross, Scioto, Shelby, and Warren counties.

Jon Mohler (937) 371-8674

Southeast Region: Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Tuscarawas, Vinton, and Washington counties.

Matthew Brown (740) 424-4443

#### **Ballot Access**

#### **Ballot Access Actions and Report:**

LPO has achieved ballot access for the 2018 election year.

Special thanks to Harold Thomas, Libertarian Party of Ohio Chair, for posting the LP Ohio data. I've used the LPO chair's excellent pdf format for LPO election results. (See next page.)

# Libertarian Party of Ohio

# **2018 Election Results** (Unofficial) \*Incumbent





# Statewide Candidates

Governor and Lieutenant Governor				
Mike DeWine and Jon Husted	R	2,187,619	50.66%	
Richard Cordray and Betty Sutton	D	2,005,627	46.44%	
Travis Irvine and J. Todd Grayson	L	77,184	1.79%	
Constance Gadell-Newton and Brett R. Joseph	G	47,664	1.10%	
Renea Turner and Keith Colton	Write-In	161	0.00004%	
Richard Duncan and Dennis A. Artimo	Write-In	115	0.00003%	
Rebecca Ayres and Anthony Durgans	Write-In	38	0.00001%	

Auditor of State			
Keith Faber	R	2,110,073	49.93%
Zack Space	D	1,946,544	46.06%
Robert C. Coogan	L	169,767	4.02%

Secretary of State			
Frank LaRose	R	2,166,125	50.92%
Kathleen Clyde	D	1,987,916	46.73%
Dustin R. Nanna	L	99,808	2.35%
Michael W. Bradley	Write-In	113	0.00003%

2018 Election Results (Unofficial), Page 2

# U. S. Representative to Congress

1 <sup>st</sup> District			
Steve Chabot *	R	151,107	51.80%
Aftab Pureval	D	135,467	46.44%
Dirk Kubala	L	5,126	1.76%
Krumars Kiani	Write-in	5	0.00002%

5 <sup>th</sup> District			
Bob Latta *	R	173,894	62.46%
J. Michael Galbraith	D	97,352	34.96%
Don Kissick	L	7,184	2.58%

10 <sup>th</sup> District			
Mike Turner*	R	153,640	56.19%
Theresa A. Gasper	D	114,699	41.94%
David A. Harlow	L	5,140	1.88%

15th District			
Steve Stivers *	R	166,632	58.54%
Rick Neal	D	112,546	39.54%
Johnathan Miller	L	5,477	1.92%

# Ohio Senate

13th District			
Nathan H. Manning	R	67,796	52.92%
Sharon Sweda	D	56,413	44.03%
Homer S. Taft	L	3,906	3.05%

# APPENDIX Q

2018 Election Results (Unofficial), Page 3

# Ohio House of Representatives

1 <sup>st</sup> District			
Scott Wiggam *	R	25,802	66.27%
Kevin Barnet	D	11,440	29.38%
Elizabeth Thomas	L	1,693	4.35%

2 <sup>nd</sup> District			
Mark J. Romanchuk	R	29,311	67.64%
Lane J. Winders	D	12,977	29.95%
Timothy Grady	L	1,043	2.41%

14th District			
Bride Rose Sweeney	D	22,943	71.83%
Ryan McClain	L	8,998	28.17%

55th District			
Gayle L. Manning	R	23,697	55.20%
Kelly Kraus Mencke	D	18,174	42.35%
W. Daniel Fichtel	L	1,051	2.45%

68th District			
Rick Carfagna	R	34,160	64.12%
Kathleen Tate	D	17,921	33.64%
Patrick Glasgow	L	1,193	2,24%

# APPENDIX Q

2018 Election Results (Unofficial), Page 4

77th District			
Tim Schaffer	R	27,739	61,72%
Brett Pransky	D	16,044	35,70%
Kryssi Wichers	L	1,159	2.58%

86th District			
Tracy Richardson	R	27,443	68.51%
Glenn Coble	D	11,153	27.84%
Taylor Hoffman	L	1,460	3,64%

# State Board of Education

3 <sup>rd</sup> District			
Charlotte McGuire *	NP	127,090	42.45%
Dawn E. Wojcik	NP	88,629	29,60%
Matthew D. McGowan	NP	83,656	27.95%

# **County Offices**

# **Clermont County**

Auditor			
Linda L. Fraley	R	.53,780	68.95%
Elaine Barnett	D	19,864	25.47%
Cory J. Combs	L	4,359	5.59%

# 2018 Election Results (Unofficial), Page 5

# **Geauga County**

Commissioner			
Jim Dvorak	R	25,727	62.95%
Anita Blue Marlowe	D	12,622	30.89%
Candace Loyd	L	2,517	6.16%

# **Lorain County**

Commissioner			
Matt Lundy *	D	58,464	53.87%
John Ciarrone	R	46,514	42.86%
Jason A. Zapisek	L	3,552	3.27%

Auditor			
Craig Snodgrass	D	70,805	72.22%
Mike Doran	L	27,232	27.78%

# **Preble County**

Commissioner			
Rodney Creech *	R	11,584	75.93%
Eric White	L	3,673	24.07%

# Libertarian Party LNC Region 4 Report

Report Date: 11/25/2018

LNC Region 4 Representative: Jeff Hewitt LNC Region 4 Alternate: K. Brent Olsen, Psy.D.

**Duties** 

Libertarian Party Bylaws, Article 7, Section 1: The National Committee shall have control
and management of all the affairs, properties and funds of the Party consistent with
these Bylaws. The Libertarian National Committee shall establish and oversee an
organizational structure to implement the purposes of the Party as stated in Article 2.
The National Committee shall adopt rules of procedure for the conduct of its meetings
and the carrying out of its duties and responsibilities. The National Committee may
delegate its authority in any manner it deems necessary.

#### Mission Statement

The mission of the LNC Representative and Alternate for Region 4 is to work to represent the interests of the members of the Region as well as to work to promote the Libertarian Party and its principles within the states which are members of Region 4.

## **Executive Overview**

- The following Libertarians were on the California General Election ballot:
  - Brandon Nelson for 4th Assembly District (partisan, endorsed) 33,066 votes (25.6%)
  - Justin Quigley for 21st Assembly District (partisan, endorsed) 27,630 (28.9%)
  - Christopher Stare for 51st Assembly District (partisan endorsed) 14,949 (13.3%)
  - Autumn Browne for 69th Assembly District (partisan, endorsed) 20,180 (24.9%)
  - Honor "Mimi" Robson for 70th Assembly District (partisan, endorsed) 37,037 (27,2%)
  - Jeff Hewitt for Riverside County Board of Supervisors District 5 (non-partisan) -41, 272 (50.38%) \*\*\* (ballots still being counted)
  - John Inks for Mountain View City Council (nonpartisan, endorsed) 7,229 (11.62%)
  - Robert Imhoff for Eastside Union High School District Board of Trustees (nonpartisan) - 12,855 (4.76%)
  - Jennifer Imhoff for Berryessa Union School District Board of Trustees (nonpartisan) - 1,397 (3.22%)
  - Aaron Starr for Mayor of Oxnard (nonpartisan) 1,799 (30.54%)
  - Nickolas Wildstar for Fullerton City Council District 3 (nonpartisan, endorsed) -698 (9.4%)
  - Matthew Pautz for Apple Valley Town Council (nonpartisan) 2,640 (4.8%)
  - Others
- The following Libertarians were on the Nevada General Election ballot:
  - Tim Hagan for US Senate (partisan, endorsed) 9,196 (0.95%)
  - Robert Van Strawder for US Congress, District 1 (partisan, endorsed) 2,062 (1.35%)
  - Steven Brown for US Congress, District 3 (partisan, endorsed) 4,555 (1.59%)

- Gregg Luckner for US Congress, District 4 (partisan, endorsed) 2,213 (0.94%)
- Jared Lord for Governor (partisan, endorsed) 8,640 (0.89%)
- Ron Newsome for Assembly District 17 (partisan, endorsed) 522 (2.5%)
- Bruce James-Newman for Assembly District 29 (partisan, endorsed) 582 (2.22%)
- Douglas Marsh for Clark County Commission District G (partisan, endorsed) -2,618 (2.39%)
- Others
- The Libertarian Party of California will have its 2019 convention in Concord, California, at the Crowne Plaza, April 5-7, 2019. Discount Pricing is currently available until December 31, 2018.

# **REGION 5 REPORT**

Submitted to: Libertarian National Committee, Nov. 24, 2018

Submitted by: James W. Lark, III

Region 5 Representative, Libertarian National Committee

This report will provide information concerning activities of the Libertarian Party state affiliates in Region 5 that have occurred since the previous LNC meeting. I shall provide an updated report at the meeting in Alexandria should additional information become available.

I am pleased to report that I have been able to represent the LP in various ways since the previous LNC meeting. For example, I continue to serve at least once a month as a guest on a two-hour political talk show that airs on weekdays on WINA radio (1070 AM/98.9 FM in Charlottesville, Virginia). In addition, I was interviewed by various media organizations about the Libertarian Party, LP candidates, campus activism, etc., in advance of the November elections.

NOTE: This report has been amended to include submissions from Drew Bingaman (Pennsylvania chair) and Stewart Flood (South Carolina chair) received after Nov. 24.

#### Delaware

Sean Goward (<u>sean.goward@yahoo.com</u>) is the chair of the Libertarian Party of Delaware. He reported the following results from the November elections:

- Scott Gesty doubled the vote count from his last campaign for the House of Representatives District 7.
- Amy Merlino received 12% against the sitting House Majority Leader (in House of Representatives District 15).
- Rob Smouse made major inroads with legacy media contributors in his first campaign (House of Representatives District 20).
- John Machurek received 10% running a meme based campaign pointing out the absurdity of funding a Sheriff's Office with no law enforcement responsibility.
- Bill Hinds came just short of breaking 15% (in House of Representatives District 27).

# **District of Columbia**

Joe Bishop-Henchman (jdhenchman@gmail.com) is the chair of the Libertarian Party of the District of Columbia. He provided the following report:

Ethan Bishop-Henchman, running for council chair received 17,000 votes (8%) and his husband, Joe Bishop-Henchman running for Attorney General received 14,000 votes (6%), keeping the Libertarian Party ballot-qualified through 2020. Their campaigns, which focused on housing, education, and transportation issues, got positive coverage in *DCist*, the *Washington Blade*, and *Metro Weekly*. Over 1,400 DC voters have registered Libertarian, up from 400 in 2014.

To get involved in upcoming planning meetings, contact DC Party Chair Joe Bishop-Henchman at joe.bishop-henchman@lp.org.

# Maryland

Bob Johnston (<u>bob.johnston@lp.org</u>), chair of the Libertarian Party of Maryland, provided the following report:

The Maryland Libertarian Party had a rough evening on Election Day. Our overall results were half of what our candidates normally receive. None of our eight federal candidates got as much as 3%, whereas in 2016, half of the federal candidates tallied over 3%, with two over 4%.

The bright spots were Chris Randers-Pehrson, running in the state senate 35<sup>th</sup> district, receiving 11% in a 3-way race with a Republican and an Independent candidate, Tom Ashwell for Harford County Circuit Court Judge getting 23,307 votes and almost 15%, and Leo Dymowski for Baltimore County Circuit Court Judge with 88,780 votes and 12%.

Our candidate for Governor, Shawn Quinn, received only half the votes he got in 2014, even though he campaigned across the state every weekend for the last 18 months. Since he got less than 1% of the vote, and assuming the Maryland LP has less than 1% of the state's registered voters on December 31 (currently has 0.5%), the party will lose ballot access on January 1, 2019.

To regain our ballot access, the MDLP is required to collect at least 10,000 valid signatures from registered Maryland voters. However, since the MDLP has over 22,000 registered voters, we will be taking the state to court over the issue of having to petition.

# **North Carolina**

# Pennsylvania

Drew Bingaman (chair@susquehannavalleylp.org), chair of the Libertarian Party of Pennsylvania, provided the following report:

The LPPA is currently in the waiting period for the official election results. We are anxiously awaiting this due to our minor party status hanging in the balance.

During the tabulation period we saw a spike in Dale Kerns votes up to over 59000 on the DoS website. Then a day or two later about 9000 of those votes were removed. These votes would be enough to maintain our party status. Without them we will be relegated to political body status. We are planning to possibly challenge this, depending on the outcome of the official results. We expect the election to be certified this week.

## South Carolina

Stewart Flood (<u>stewart.f.flood.jr@gmail.com</u>), chair of the South Carolina Libertarian Party, provided the following report:

The SCLP had ten candidates on the ballot in November. Two were county council races — the first in many years. Everyone seems to want to run for the statehouse, but county races can be far easier to be competitive in. More than half of our candidates received over ten percent of the vote, with two getting nearly twenty percent. And while we didn't win any partisan races, a party member won a non-partisan county school board race!

As far as I can tell, this was first school board race we've ever won, and it came as quite a pleasant surprise — mainly because parties are prohibited by state law from being involved in non-partisan races so we had no idea he was making an impression on voters until he won!

We've grown another four counties this fall, bringing us to twenty four and within striking distance of the our highest point of twenty seven over twenty years ago. The state party is growing rapidly, with lots of new activists joining and showing up at meetings. South Carolinians tend to not join the national party, so our internal growth is not as visible in the numbers you see. County meetings that used to be either non-existent or had one or two people now have ten or more. We also already have candidates preparing for 2020, where we hope to do even better than this year.

We are in the process of converting our website to the system managed by national. The new site is up, but we still have a bit of work learning out to update it. Hopefully the database will be useful, but we haven't gotten to that part yet.

# Virginia

Bo Brown (bocbrown@yahoo.com) is the chair of the Libertarian Party of Virginia. I did not receive a report from him.

# West Virginia

Luke Brumfield (<u>luke.brumfield@lpwv.org</u>) is the chair of the Libertarian Party of West Virginia. I did not receive a report from him.

# APPENDIX T CAMPUS ORGANIZING REPORT

# CAMPUS ORGANIZING REPORT

Submitted to: Libertarian National Committee, Nov. 24, 2018

Submitted by: James W. Lark, III

Region 5 Representative, Libertarian National Committee

This report will provide information concerning efforts to build and support Libertarian campus organizations. I shall provide an updated report at the LNC meeting in Alexandria should additional information become available.

- I continue to respond to inquiries from people who want information about the LP campus outreach effort. I am usually able to respond within 24 hours.
- 2) I continue to work with the Advocates for Self-Government to assist student organizations.
- 3) I continue to work with various state and local LP organizations to assist their campus outreach efforts. In particular, I work with state campus outreach coordinators to assist their programs to build campus organizations and assist campus activists.
- 4) I continue to work closely with Students For Liberty to build libertarian groups at high schools and colleges. (I am a member of the Board of Advisors of SFL.) As part of this effort, SFL board members and I have found ways for the LP to use the services available from SFL. We must take care in the ways we work together to avoid jeopardizing SFL's 501c(3) status.

I gave an address at the SFL regional conference at the University of Minnesota on Oct. 13. The title of the address was "Another Peculiar Institution: Civil Asset Forfeiture and the Perversion of Justice." I shall give an address at LibertyCon (the international Students For Liberty conference) in January.

- 5) I continue to work with Young Americans for Liberty on various projects.
- 6) I serve as a member of the Foundation for Economic Education Faculty Network. I hope to learn soon whether FEE wants me to develop workshops on understanding public policy data and risk analysis.
- 7) In my previous report, I mentioned that the number of requests for assistance in starting Libertarian groups on campus at the start of the academic year had seen a significant decline. The number of inquiries returned to normal as Election Day approached.

## APPENDIX U INTERNATIONAL REPRESENTATIVE REPORT

# INTERNATIONAL REPRESENTATIVE REPORT

Submitted to: Libertarian National Committee, Nov. 24, 2018

Submitted by: James W. Lark, III

Region 5 Representative, Libertarian National Committee International Representative, Libertarian National Committee

This report will provide information concerning my efforts as International Representative since the LNC meeting in Alexandria to assist the work of libertarian political parties and activists throughout the world.

1) On Nov. 3, I represented the Libertarian Party as a member of a panel concerning the American election system. The panel was part of a two-day conference sponsored by the Parliamentary Assembly of the Organization for Security and Co-operation in Europe (OSCE PA). The conference took place in Washington, D.C. on Nov. 3-4.

The panel, chaired by OSCE PA president George Tsereteli (member of Parliament of the Republic of Georgia), focused upon issues of election administration and associated legislation. The other panelists were Brian Newby (executive director, Election Assistance Commission), Jon Greenbaum (chief counsel, Lawyers' Committee for Civil Rights under Law), and Hans von Spakovsky (manager, Election Law Reform Initiative, Heritage Foundation).

- 2) On Nov. 10, I addressed members of the Libertarian Party of Greater Manchester and the Greater Manchester Libertarians in Manchester, England. The topic of my address was the status of Libertarian political activity in the U.S.
- 3) I anticipate that I shall have several opportunities in 2019 to work with Libertarians in other countries. I have already been invited to participate in conferences in Australia and Mongolia; in addition, I consider it very likely I'll meet with Libertarians in Spain.

# Region 6 report 4"quarter 2018.

#### lowa

lowa lost major party status as our governor candidate did not breach the 2% needed to maintain full ballot access. After the final vote canvass, lowa will revert to a Non-Party Political Organization legal standing, which means we will no longer have the ability to run primary elections or place candidates on ballot via nominating conventions. We have applied to maintain our voter registration privileges as a NPPO and do not anticipate issues with the transition, candidates will still be able to run as Libertarians, but will have increased petitioning requirements akin to independent candidates.

To address this, we are adopting a departmental structure to focus on our largest weakness, county party organization and ground game. We will have a West (CD3,4) and East (CD1,2) County Affiliate Coordinator that will lead efforts in their region. Additionally we are appointing a Political Director and Communications Director so we can build better processes to be more effective in those areas. We are currently gathering interested individuals in non-partisan races and have over twenty prospective candidates that we will be working with in winnable races.

lowa did have some major successes, despite losing major party status. Unfortunately this status depends on the top of the ticket race which saw 21,000 votes for Porter. Our top statewide vote getter was Marco Battaglia with over 250,000 votes for Attorney General. Iowa increased LPIA voter registration by 40% from January through October from 10,000 to 14,000 and elected our first partisan candidate, Greene County Attorney Thomas Laehn.

## Wisconsin

The Libertarian Party of Wisconsin has grown in membership throughout the election season, due to the energy and diligence of our candidates. We are also adding county affiliates in Portage, Waupaca, and Eau Claire counties. We ran 7 candidates for state Assembly, and one each for Governor and Lt. Governor. Our best result was Jason Sellnow in District 82, near Milwaukee- 32%! Congratulations to Jason, and to all the Libertarian candidates nationwide.

LPWI will be transitioning to the LP-provided CRM platform. Membership Committee Chair Matt Bughman will be coordination this effort. Thanks to the LNC for making this resource available.

In the last year, LPWI has transitioned from yearly dues to monthly. We have lost a few members, but revenue to the party has increased, and cash flow is much more predictable. I strongly suggest the LP National to consider a monthly approach, as a way to manage cashflow and budgeting.

The LPWI is still in process of petitioning the Wisconsin Ethic Commission regarding debate exclusion. The campaign filed a complaint in August, but as the actual loss/damage did not occur until the Wisconsin Broadcasters Association debates were held in late October, the Commission wouldn't consider the complaint until its December

meeting. We hope to have a decision rendered that positively affects the next election cycle for our candidates.

Another outstanding issue between the LPWI and the WEC is acceptance of cryptocurrency donations. In April, the WEC declined to provide clarification as to its rule, referring the matter back to the State Assembly, which has not yet taken the matter up. It is possible, even likely, that rather than correcting the existing rule, which only allows for cash and tangible assets as donations, new rules will created by the new legislature in 2019. We will be monitoring this issue closely.

The LPWI 2019 State Convention will take place May 3<sup>rd</sup>-5<sup>th</sup>, at Stone Harbor Resort in beautiful Sturgeon Bay, WI. If you havene't had the chance to visit Door County, take this opportunity to join us in liberty and fellowship, as well as take in the spectacular beauty of one of Wisconsin's treasures. Tickets will go on sale January 1<sup>st</sup>.

# South Dakota

In South Dakota, we're working on backing two great ballot measures for 2020, and throwing around some ideas of possibly coming up with our own Initiated Measure or Amendment. Looking at possibilities of 2019 races, changes in leadership roles for 2019, looking at options for state convention locations and times, and about to start our feeding South Dakota food drive.

## Nebraska

The State Central Committee in Nebraska recently held a long-term strategic planning session where had productive discussions on a number of mid and long term goals and brainstormed ideas for working towards those goals.

Right now, we're especially excited about the candidacy of James Herrold, who is running for Lincoln City Council in 2019. The primary will be in April and the general in May. So far, James has two opponents - both Democrats. He's organized, articulate and a hard-working candidate but, it will take a significant amount of money to compete with his opponents. He will be holding a fundraising event in December.

Other news from Nebraska is that - beginning January 1st - Laura Ebke will be working for the Platte Institute - a local conservative think tank - as senior fellow for job licensing reform. Earlier this year, Sen. Ebke worked to pass landmark occupational licensing reform legislation. That bill didn't actually directly eliminate any particular license requirements but rather set up a system where each individual license will have a hearing before a legislative committee once every five years where the overseeing board basically must prove the necessity of that license's continued existence. So, we can now start moving towards more free market approaches on a case by case basis.

We were all terribly disappointing by Sen. Ebke's defeat in this year's election but, look forward to her continued advocacy for libertarian policy in this important area. Her title will change come January but, she will remain an important and influential voice in our state capitol and in our party.

# Illinois

After a hard-fought battle in Illinois, Libertarian state wide races were unsuccessful in meeting the 5% threshold needed to obtain major-party status in the state. The closest to receiving 5% in the election was Treasurer candidate Mike Leheney, who received 3.5%. Candidate for Governor Kash Jackson received 2.4% of the votes, Comptroller candidate Claire Ball received 3.1%, Secretary of State candidate Steve Dutner received 2.5%, and Attorney General candidate Bubba Harsy received 2.5%.

In local results, McLean County had several Libertarians running for office: McLean County Board District 1, Michael Suess – 19.4%; District 2, Paul Michael Enerson – 4.8%; District 3, Christopher Howick – 38.9%; District 4, Alexandra Engle – 5.6%; District 8, Steve Suess – 5.5%; District 9, Sol Roberts-Lieb – 4.6%; and District 10, Kevin Woodward – 24.5%. Steve Suess received an endorsement from the McLean County Chamber of Commerce. McLean County Treasurer Lex Green received 26.1% giving McLean County established party status through 2022. Candidate lan Peak ran for Jefferson County Board, District 6 and received 20% of the vote. John Phillips has not gotten official results from his write in campaign, but preliminary results indicate 30-40%!

While the campaign team members, volunteers, and candidates felt disappointment at the results, the Libertarian candidates accomplished many things this election cycle that were previously never done in Illinois. Kash Jackson was invited to participate in the NBC debates in September. He also received endorsements from Gary Johnson, Republican Illinois State Representative Allen Skillicorn, and the Black Lives Matter Chapter of Lake County, IL. Steve Dutner was the first Libertarian candidate to receive an endorsement from a major news publication, the State Journal-Register in Springfield. Even though statewide access was not achieved, the LPIL gained access in two more counties in Illinois – Kankakee and Perry – because of Mike Leheney and Bubba Harsy receiving over 5% of the votes in those counties. Campaign Manager Brian Lambrecht assured supporters that those gains would be used to Libertarian advantage in the future.

"Despite not getting statewide ballot access in Illinois, a state with some of the harshest ballot access laws in the nation, we have secured ballot access, so far, in 25 of Illinois' 102 counties. We plan to use that fully in 2020," said Lambrecht.

The party is actively preparing for the 2019 municipal elections, with some filing already done, and some having a deadline in 2 weeks.

#### Minnesota

Chris Dock for Auditor set a new total vote record for a homegrown LPMN candidate with 53,075 (2.1%) despite third party voting percentages being significantly lower than recent elections.

Cara Schulz helped three Libertarians in Minnesota win their non-partisan city council races, including Vince Workman in Burnsville, Olga Parsons in Crystal, and Nick Roehl in Plymouth. Each of these are large cities in the Twin Cities metro.

LPMn campaigns in 2018 got more attention than ever before, as our candidates were invited to t.v., radio, and newspaper interviews. Our debate exclusion protest (of about 30 folks) got a spot on the nightly news. Our candidates were also visible at several significant outreach events

such as the Citizens Council for Health Freedom dinner and the Students for Liberty conference day at the University of Minnesota.

Finally our Chairman Chris Holbrook is spearheading an effort with an MN state senator on changing the threshold for major party status from 5 percent to 1 percent. We will be launching a large campaign in December to nurture this process. The legislation is currently being drafted and will be introduced in the upcoming 2019 session.

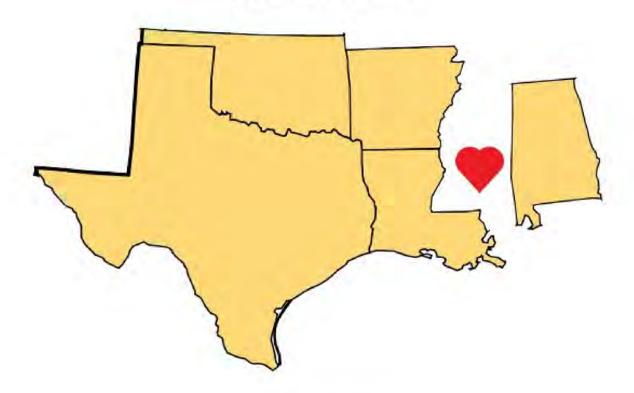
Look for things to heat up in MN this winter!

#### North Dakota & Missouri

North Dakota did not reply in time for this report, though hopefully the Minnesota communications issue has been resolved now. Missouri did not give a lot of detail other than they are still pursuing Proportional Representation.

# Libertarian National Committee Region 7

Region Representative - Whitney Bilyeu Region Alternate - Erin Adams



December 1-2, 2018 ALEXANDRIA, VA

# ALABAMA - Laura Lane STATE ORGANIZATION

- Chair: Laura Lane
- Vice Chair: Ron Bishop
- Secretary: Laura Whitfield
- Treasurer: Scott Hammond
- Region 1: Noah Rhys
- Region 2: Zane Johnson
- Region 3: Ashley Jennings
- Region 4: Anthony Peebles
- At Large: Richard Fast

- At Large: J. Dillon Mabrey
- BALLOT ACCESS
  - Petitions required for 2020 ballot access
    - https://www.lpalabama.org/ballot access
- EVENTS
  - 2019 Convention March 22 24 in Auburn

# ARKANSAS - Michael Pakko STATE ORGANIZATION

Chair - Michael Pakko
 Vice-Chair - Christopher Olson
 Secretary - Brooke Million
 Treasurer - Stephen Wait

# STATE LEVEL MEMBERSHIP

 National membership up 8% from August to November. Direct duespaying members to the state party down about the same number, leaving total membership unchanged.

# **ELECTION NEWS**

- We showed clear positive momentum in the 2018 election, but our key ballot-access goal was not met. Mark West, our gubernatorial candidate received 2.9%, just shy of the 3% ballot access requirement. Nevertheless, we are optimistically looking at a number of achievements:
  - Mark West's percentage was second-highest among all Libertarian candidates for Governor this year.
  - Ashley Ewald achieved the highest percentage vote total for the office of State Treasurer in Libertarian history (29.1%).
  - David Dinwiddie achieved the highest percentage vote total for the office of State Auditor in Libertarian history (27.6%).
  - Other LP Arkansas bests:
    - Trina Wilson, one of 5 candidates for Justice of the Peace in Benton County, received 32.3%, breaking the previous record for highest vote percentage ever by a candidate of the LPAR.
    - Bobbi Hicks for State Senate outdid that, establishing a new record of 37.6%. Casey Copeland, in his campaign for the state house of representatives, received the best percentage ever in a three-way race, 9.7%.
  - Most of all, our campaign was a success in the fact that every voter in Arkansas had an opportunity to vote for at least 8 Libertarians in 2018.

# BALLOT ACCESS

 The election results mean that we failed to achieve automatic ballot access. If the LPAR is to run candidates in 2020, we'll have to collect 10,000 signatures to become a "new political party" for the 5th time.

## FINANCE & FUNDRAISING

We put more resources into campaign support this year, optimistic that
we didn't need to hold back to save for a petition campaign in 2019.
 Nevertheless, we did maintain a significant share of the funds we've
needed in past ballot-access campaigns. Fundraising efforts are being
planned.

## EVENTS

The 2019 State Convention is tentatively scheduled for Mid-April of next year.

## **MEDIA**

Our coverage was quite good, compared to other states. The statewide educational television network sponsors a series of televised debates where we are always treated as an equal in the process. Other statewide media outlets like Talk Business and Politics and The Arkansas Democrat Gazette also gave us decent coverage. Of course there were exceptions ... some of the local TV news coverage was frustrating in focusing exclusively on two-way races, ignoring the LP candidates.

#### INFORMATION TECHNOLOGY

 Our CRM continues to show its usefulness. We need to acquire more expertise in its use to fully exploit the potential.

# LOUISIANA - Rufus Craig

## STATE ORGANIZATION

 Vice Chair - Mike Dodd. Secretary - Shannon Sloan. Treasurer - Charles Fotsch

## **ELECTIONS**

- Howard Kearney, CD1 1%/2,806
- Aaron Andrus, CD3 1.2%/2,967
- Kyle Randol, CD5 1.3%/3,011
- James Carstensen, Shreveport City Council 7%/413

#### ACTIVITIES/EVENTS

- Bill of Rights Dinner
  - Saturday, December 15th, 2018
  - 06:00 PM to 9:00 PM
  - 327 Ann Avenue, Sulphur, LA, USA

# OKLAHOMA - Erin Adams

#### STATE ORGANIZATION

 Officers are Erin Adams (Chair), Christina Wright (Vice Chair), Chad Williams (Treasurer), and Traci Baker (secretary).

## STATE LEVEL MEMBERSHIP

 We have 65 Active Members and 134 who have either lapsed or are inactive.

# COUNTY NEWS

 We are in the process of officially recognizing Oklahoma and Tulsa counties. Exploratory formation committees have been meeting in 5 other counties.

# ELECTIONS

- Chris Powell had 40,833 votes or 3.44% of the total votes cast for Governor guaranteeing ballot access through 2022.
- John Yuetter got a record 270,313 votes or 24.82% of total votes cast for State Auditor and Inspector.
- Richard Castaldo garnered 4,140 votes or 1.92% of the vote for US Representative for the 2nd Congressional District.
- We had five candidates for State Representative positions each earning less than 5% of the total votes cast for their respective races.

- No Libertarians were elected or appointed to office in Oklahoma this year.
- BALLOT ACCESS
  - Secure through 2022
- EVENTS
  - Planning 2019 convention
- FUNDRAISING/FINANCE
  - Beginning a general fundraising effort at this time.
  - We are auctioning off an AR-15 which will be awarded at our 2019 State Convention.
  - We have maintained an operating budget of less than \$100/mo allowing our average income to surpass expenses.
- MEDIA
  - Chris Powell was featured in several television and radio interviews
    across the state, as well as a Sunday morning political talk show on a
    local television network during his campaign for Governor. Treasurer,
    Chad Williams, was interviewed by the Oklahoma City Telemundo affiliate
    prior to the election.
- INFORMATION TECHNOLOGY
  - In the process of transferring LPOK domain names to a new hosting site and rebuilding our website. We have been plagued with security glitches as well as database issues for the past year. By migrating everything and building a new site we look to resolve our security issues and save approximately \$2000 over the next 3 years.

# OTHER

Signed on to the Utah suit.

# TEXAS - John Wilford

#### STATE ORGANIZATION

 Treasurer - Cassie Villela, Vice Chair - Steven Harris, Secretary - Gary Johnson

#### STATE LEVEL MEMBERSHIP

110 Donating Members (recurring and one-time); ~675 voting members

- COUNTY NEWS
  - In the last few weeks, we've seen a huge influx in county chair applications. In the previous term, we hit a record number of affiliated counties in Texas (82 of 254), and though we lost several during the convention process, we expect to reach and surpass that level this term within the next 6 months.

#### ELECTIONS

Mark Ash for Court of Criminal Appeals, Place 8 broke our vote total record receiving 1.6 million votes and 25% of the total votes cast in his race. With voter turnout nearly equaling that of presidential years, our numbers were kind of all over the place with some races doing particularly well and a few others doing unusually poorly.

#### BALLOT ACCESS

- Not for 2018 as one of our candidates received well over the 5% needed to maintain. And 2020 will likely be fine as well as long as we fill out our statewide slate since one-punch straight ticket voting will no longer be an option.
- ACTIVITIES/EVENTS

 Our nominee for Texas Governor was excluded from a debate scheduled by Nexstar Media Group. As a response to pressure from the public on the matter, a representative sent the campaign a list of debate criteria.

# FINANCE & FUNDRAISING

 We're prepping for a big fundraising push in the hopes of getting ready to hire staff.

# MEDIA

 It's hard to say specifically, but lots of our candidates received more coverage than we've ever had before, many of them representing us well.

# INFORMATION TECHNOLOGY

 VAULT: our IT Director is heading up a killer project that will take voter history, geographic, and our own data to target winnable precincts so we can focus our growth efforts more effectively.



# **Region 8 Report**

Submitted on 11.25.2018 by Regional Representative Justin O'Donnell

Regional Representative: Justin O'Donnell

Regional Alternate: Jeff Lyons

Since the September, Libertarians across Region 8 finished up their campaigns and began looking forward to what's to come in 2019. With a shift in status for ballot access in a number of states, planning has already begun to tackle the challenges of 2020 head-on.

-Justin O'Donnell

#### Massachusetts:

The Libertarian Association of Massachusetts hosted its annual convention in October at the brand new MGM Casino in Springfield, Ma. The key piece of business for the convention was the election of a new state committee. Cris Crawford, while re-elected to the state committee, stepped down and endorsed Jeff Lyons as the new Chair of The Libertarian Association of Massachusetts. The convention also voted overwhelmingly to endorse the FairVote organizations efforts to implement Ranked Choice Voting in Massachusetts via Ballot Referendum.

Dan Fishman's Campaign for Auditor secured the necessary threshold to achieve automatic ballot access for the LP's 2020 Presidential Campaign.

## New Hampshire:

Following the Election, The Libertarian party of New Hampshire failed to achieve 4% in the Governor's race, thus losing ballot access for the 2020 campaign. The LPNH has already begun holding regular meetings between Leadership and core activists to plan a full calendar of 2019 activities preparing to reclaim ballot access in 2020.

#### Maine:

Since Convention, LPME has continued its grassroots fundraising efforts through hosting a series of raffles and public outreach. Information is available on the LPME Website about their ongoing raffles and fundraising efforts to help re-secure ballot access for 2020. They are also in early planning stages for a 2019 Voter Registration drive and working with key members of LPNH to arrange cross-border support and joint activities. Given the difficulty of ballot access in

Maine for 2020, a 2019 Voter Registration drive should be a focus of LNC planning, to eliminate the issue of the drive in 2020.

## Connecticut:

Connecticut had some shakeups regarding their ballot access status.

Retained CD-2 (my race - 1.1%), Comptroller (allowing people to register as L - 1%). added Treasurer (2%).

Gained General Assembly Districts 9 (14% of the vote there), 65 (1%), 83 (1%) and 91 (8% of the vote).

Lost US Senate and did not make governor or Secretary of State for ballot access. These were casualties of high turnout.

LPCT's focus for 2019 is building their local infrastructure by chartering town committees and enabling their volunteers to act locally and recruit and grow the party.

We are trying to put together a survey and promote it among regular voters to ascertain the motivations and behaviors to see what advertising worked and why people voted the way they did.

The LPCT State Central Committee has also passed a measure to pursue a measure for a dues sharing program with the LNC. I plan to make a motion \regarding a potential solution to this issue, which will allow the LNC and state parties to share in collecting membership enrollments on each other's behalfs,

## New Jersey:

Murray Sabrin's campaign for US Senate received less than 1% in the election, and thus LPNJ will have to petition on for 2020 Presidential ticket and LPNJ Candidates.

#### Vermont:

No Information submitted for this report from LPVT.

## New York:

NY Achieved Ballot access thanks to the results of the Sharpe Campaign. The big concern is the new requirements that LPNY will have to follow as a recognized major party in NY. The state party will need to restructure the organization in compliance with state law, and notably, cannot charge dues for membership any longer, and will need to investigate alternative avenues of fundraising going forward.

## Rhode Island:

The Libertarian Party of Rhode Island is continuing to focus on local growth and development of their party. They ran several candidates for the state legislature this past year, and candidates for local office in Providence, but are still not recognized as a major political party by the state.

# APPENDIX Y LIBERI AND CORRESPONDENCE



# Free Republic of Liberland

Diplomatic Mission to The United States of America 4523 Woods Edge Road - Troy, Virginia 22974

November 24, 2018

Dear LNC Member,

Congratulations on the over two dozen victories the Libertarian Party achieved in the 2018 elections. It was also exciting to see the numerous statewide and federal candidates set new records in vote totals, debate inclusion and achieving major party status for the LP.

I am writing you with the opportunity for more global press coverage for the LP and to be included in the history of the world's newest and most libertarian country: Liberland.

Our Foreign Ministry and Diplomatic Corps have been diligently working on building relationships with the United States and numerous other countries. The ultimate goal is to obtain formal recognition and establish mutually beneficial, bilateral relations.

As a building block in this process, we have recently embarked upon an effort to gain resolutions of support from our friends in state and local governments and other political organizations. Such endorsements would certainly raise our profile and standing in our continuing outreach on Capitol Hill and at the State Department.

Resolutions of this nature are not without precedent and we have taken a cue from Clarkston, Georgia's recent recognition of Somaliland and Rhode Island's support for Nagorno-Karabakh, which precipitated many other similar declarations across the U.S. and abroad. Additionally, Liberland has already garnered the backing of five other libertarian political parties in: Czech Republic, Switzerland, Spain, Turkey and Canada.

I would be most grateful and honored if you would consider sponsoring a resolution in the next LNC business meeting and have enclosed a text that is based upon a resolution currently submitted in another U.S. state legislature. Any editing of the language would be at your discretion and I invite you modify it as you see fit.

I remain at your service to answer any questions you may have. Thank you for your kind consideration and please accept the assurance of my highest regards,

Joseph Langenbrunner

ohio@liberland.org

usa@liberland.org

# APPENDIX Y LIBERLAND CORRESPONDENCE

# Libertarian National Committee (LNC) RESOLUTION

# IN SUPPORT OF THE DEVELOPMENT OF THE FREE REPUBLIC OF LIBERLAND AS A FREE AND INDEPENDENT NATION

WHEREAS, The Free Republic of Liberland (Hereinafter "Liberland") was proclaimed on April 13, 2015 upon Terra Nullius; A parcel of land unclaimed by any other nation or private entity since the dissolution of the Socialist Federal Republic of Yugoslavia in 1991 and;

WHEREAS, Liberland meets the criteria for statehood as codified in the Montevideo Convention on the Rights and Duties of States; A treatise which has been ratified by The United States of America and;

WHEREAS, Liberland's Constitution and systems of governance have been established with significant guidance from the writings of Thomas Jefferson, James Madison and other founders of The United States of America, and;

WHEREAS, Liberland is committed to be a catalyst for economic development, free trade and investment both within her borders and throughout the Balkan region, and;

WHEREAS, The primary domestic function of Liberland's government is the preservation of the inherent natural rights and individual liberties of Her citizens, residents, visitors and guests, and;

WHEREAS, Welcoming Liberland into the community of nations will further the vision of The Libertarian National Committee, to secure the freedoms of self-determination to all peoples; now, be it therefore

RESOLVED, That The Libertarian National Committee encourages the further development of Liberland and the efforts of Her government and citizens to establish a new partner in guaranteeing the rights of Life, Liberty and the Pursuit of Happiness; and be it further

RESOLVED, That The Libertarian National Committee does hereby express regards to The President of The United States, The Secretary of State and the distinguished men and women of the Senate Foreign Relations Committee and The House Committee on Foreign Affairs and respectfully request their consideration in the recognition of the Free Republic of Liberland.